# University of California, Berkeley

## Standard License

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Address</th>
<th>Contact Information</th>
<th>Disclosed:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2Thumbs Entertainment (50059)</td>
<td>107 Eaton Place Suite 320</td>
<td>Mr. Mark Baric, Phone: 919-380-9746, Fax: 2thumbz.com, <a href="mailto:mark@2thumbz.com">mark@2thumbz.com</a></td>
<td>05/29/2014</td>
</tr>
<tr>
<td></td>
<td>Cary, NC 27513</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Spec Agr: 05E (Publishing), 07H (Electronics &amp; Content)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Distribution Channel(s): Internet/TV/Catalog, Related Retail/Direct</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Product Categories: 01A (Men's/Unisex T-shirts), 01B (Men's/Unisex Outerwear)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4imprint Inc. (49210)</td>
<td>PO Box 320</td>
<td>Mr. John Lord, Phone: 920-236-7272, Fax: 920-236-7282, 4imprint.com, <a href="mailto:john.lord@4imprint.com">john.lord@4imprint.com</a></td>
<td>12/29/2014</td>
</tr>
<tr>
<td></td>
<td>Oshkosh, WI 54903-0320</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Spec Agr: Restricted Channel</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Product Categories: 01H (Men's Fashion Apparel), 04D (Gifts &amp; Novelties - Miscellaneous)</td>
<td></td>
</tr>
<tr>
<td>686 by Twins Enterprise Inc. (112041)</td>
<td>15 Southwest Park</td>
<td>Mr. Kevin Meisinger, Phone: 781-320-1384, Fax: 781-320-8342, Twinsenterprise.com, <a href="mailto:kevinm@47brand.com">kevinm@47brand.com</a></td>
<td>05/16/2014</td>
</tr>
<tr>
<td></td>
<td>Westwood, MA 02090</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Spec Agr: 03C (Office Products), 05E (Publishing)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Distribution Channel(s): Campus/Local Channel, Department Stores, Internet/TV/Catalog, Related Retail/Direct, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops</td>
<td></td>
</tr>
<tr>
<td>7550570 Canada Inc. dba Artissimo Designs (88115)</td>
<td>841 Apollo Street, Suite 400</td>
<td>Ms. Esther Chung, Phone: 310-906-3700, Fax: 310-802-7907, Artissimodesigns.com, <a href="mailto:echung@artissimodesigns.com">echung@artissimodesigns.com</a></td>
<td>06/26/2014</td>
</tr>
<tr>
<td></td>
<td>El Segundo, CA 90245</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Spec Agr: 05E (Publishing)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Distribution Channel(s): Campus/Local Channel, Department Stores, Internet/TV/Catalog, Off-Price, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs</td>
<td></td>
</tr>
<tr>
<td>Acushnet Company (48831)</td>
<td>333 Bridge Street</td>
<td>Mr. Dean Lavender, Phone: 508-979-2000, Fax: 508-979-3909, Titleist.com, <a href="mailto:dean_lavender@acushnetgolf.com">dean_lavender@acushnetgolf.com</a></td>
<td>05/13/2015</td>
</tr>
<tr>
<td></td>
<td>Fairhaven, MA 02719</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Product Categories: 03C (Office Products), 05E (Publishing)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Distribution Channel(s): Golf Specialty, Internet/TV/Catalog, Sporting Goods/Sports Specialty/Fan Shops</td>
<td></td>
</tr>
<tr>
<td>Acushnet Company</td>
<td>PO Box 122811</td>
<td>Mr. Ryan Austin, Phone: 817-367-6415, Fax: 817-367-6418, AmgEmblems.com, <a href="mailto:ryanamg@sbcglobal.net">ryanamg@sbcglobal.net</a></td>
<td>11/06/2014</td>
</tr>
<tr>
<td></td>
<td>Fort Worth, TX 76116</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Spec Agr: 03C (Office Products), 05E (Publishing)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Distribution Channel(s): Campus/Local Channel, Department Stores, Internet/TV/Catalog, Off-Price, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs</td>
<td></td>
</tr>
</tbody>
</table>
## University of California, Berkeley

### Advance Watch Co. LTD (44216)
1407 Broadway Suite 400  
New York, NY 10018  
Mr. Nick Lancellotti  
Phone 917-475-8506  
Fax 646-304-8027  
www.gametimeshop.com  
lancellotti@genevawg.com  
Spec Agr Disclosed: 12/15/2014

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02A (Jewelry)

### Aerial Action Sports LLC (103247)
7825 Arjons Dr.  
San Diego, CA 92126  
Mr. Randy Koch  
Phone 858-945-0702  
Fax 858-621-6080  
www.aerialactionsports.com  
randy@aerialactionsports.com  
Spec Agr Disclosed: 04/08/2014

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02C (Personal Accessories)
- 03C (Office Products)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)

### Ahead LLC (32726)
270 Samuel Barnet Blvd.  
New Bedford, MA 02745  
Mrs. Ariel Rainville  
Phone 508-985-9898  
Fax 508-985-3079  
www.Aheadhq.com  
Ariel.Rainville@Aheadhq.com  
Spec Agr Disclosed: 06/06/2014

**Distribution Channel(s)**
- Golf Specialty

**Product Categories**
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01L (Men's/Unisex Performance Apparel)
- 06A (Sports Equipment)

### Alex and Ani (80860)
World Headquarters 2000 Chapel View Blvd. Ste. 360  
Cranston, RI 02920  
Ms. Colleen Fugere  
Phone 401-633-1486  
Fax 888-636-3598  
www.Alexandani.com  
colleen@alexandani.com  
Spec Agr Disclosed: 01/07/2015

**Distribution Channel(s)**
- Restricted Channel

**Product Categories**
- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)
University of California, Berkeley

Alta Gracia Holdco, Inc. (86424)
5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 07/11/2013

Distribution Channel(s)
- Campus/Local Channel

Product Categories
- 01A (Men's/Unisex T-shirts)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 01W (Women's Fashion Tops)

Antigua Group Inc. (11622)
16651 North 84th Avenue
Peoria, AZ 85382-4772
Mr. Kevin O'Neill
Phone 623-523-6009
www.Antigua.com
koneill@antigua.com
Spec Agr Disclosed: 04/13/2015

Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01L (Men's/Unisex Performance Apparel)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)

Ambrose Enterprises LLC (44218)
1527 Brentwood Lane
Mount Vernon, WA 98274
Mr. John Ambrose
Phone 360-752-2700
Fax 877-878-5570
www.Adrenalinepromotions.com
jambrose@adrenalinepromotions.com
Spec Agr Disclosed: 06/16/2014

Distribution Channel(s)
- Campus/Local Channel
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01E (Jerseys/Uniforms)
- 01M (Clothing Accessories)

Aminco International (USA) Inc. (16644)
20571 Crescent Bay Drive
Lake Forest, CA 92630
Ms. Aisha Straube
Phone 949-457-3261
Fax 949-598-2864
www.AmincoUSA.com
approvals.ccp@amincousa.com
Spec Agr Disclosed: 01/25/2015

Distribution Channel(s)
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 04D (Gifts & Novelties - Miscellaneous)

Aquimo LLC (109975)
3646 N. Julian Peak Circle
Mesa, AZ 85207
Mr. Mark Jeffery
Phone 480-406-2414
Fax www.aquimo.com
mjeffery@aquimo.com
Spec Agr Disclosed: 09/15/2014

Distribution Channel(s)
- Internet/TV/Catalog

AS (37575)
1121 Marlin Ct Suite A
Waukesha, WI 53186
Mrs. Jorie Oleszek
Phone (262) 278-4550
Fax (262) 278-4549
www.Tsisportswear.com
jorieo@tsisportswear.com
Spec Agr Disclosed: 09/12/2014

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Department Stores
- Internet/TV/Catalog
- Off-Price
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
### University of California, Berkeley

#### Licensees

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlanta Hosiery Company</td>
<td>PO Box 43101, Atlanta, GA 30336</td>
<td>404-691-3990</td>
<td>404-699-7254</td>
<td><a href="mailto:lcohen@atlantahosiery.com">lcohen@atlantahosiery.com</a></td>
<td>04/02/2015</td>
</tr>
<tr>
<td>Aviva Design</td>
<td>1537 Terry Lynn Ln., Concord, CA 94521</td>
<td>925-946-1566</td>
<td>866-338-9494</td>
<td><a href="mailto:yonka@avivadesign.com">yonka@avivadesign.com</a></td>
<td>04/28/2015</td>
</tr>
<tr>
<td>Baden Sports Inc.</td>
<td>3401 Lind Ave., SW, Renton, WA 98057</td>
<td>253-883-5139</td>
<td>253-925-0570</td>
<td><a href="mailto:carolc@badensports.com">carolc@badensports.com</a></td>
<td>03/13/2015</td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01M (Clothing Accessories)
- 07D (Infant Products)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)

**Distribution Channel(s)**
- Campus/Local Channel
- Restricted Channel

**Product Categories**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)

**B.S.I. Products Inc.**

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>9510 Berger Road, Columbia, MD 21046</td>
<td>888-381-2596</td>
<td>410-995-6268</td>
<td><a href="http://www.Bsiproducts.com">www.Bsiproducts.com</a></td>
<td>05/12/2015</td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Specialty Mass
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03D (Housewares)
- 04C (Signage Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)

**Authentic Street Signs Inc.**

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>114 East Third St., Saint Peter, IL 62880</td>
<td>618-349-8878</td>
<td>618-349-6245</td>
<td><a href="http://www.Authenticstreetsigns.com">www.Authenticstreetsigns.com</a></td>
<td>06/24/2014</td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 07D (Infant Products)
# University of California, Berkeley

<table>
<thead>
<tr>
<th>Licensee</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Badger Sportswear Inc. (88759)</strong></td>
<td><strong>Beacon Promotions Inc. (30949)</strong></td>
</tr>
<tr>
<td>111 Badger Lane</td>
<td>2121 Bridge St.</td>
</tr>
<tr>
<td>Statesville, NC 28625</td>
<td>New Ulm, MN 56073</td>
</tr>
<tr>
<td>Ms. Melanie Wood</td>
<td>Mrs. Amy Wendinger</td>
</tr>
<tr>
<td>Phone 800-868-0105</td>
<td>Phone 507-359-3800</td>
</tr>
<tr>
<td>Fax 704-871-0521</td>
<td>Fax 507-359-8015</td>
</tr>
<tr>
<td><a href="mailto:mwood@badgersportswear.com">mwood@badgersportswear.com</a></td>
<td><a href="mailto:awendinger@beaconpromotions.com">awendinger@beaconpromotions.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 12/17/2014</td>
<td>Spec Agr Disclosed: 05/12/2015</td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01S (Women's Fleece Tops & Bottoms)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 01Y (Women's Loungewear/Activewear/Misc.)

---

<table>
<thead>
<tr>
<th><strong>Barbarian Sports Wear Inc. (12329)</strong></th>
<th><strong>Bear Basics (66196)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>575 Trillium Drive</td>
<td>2401 Telegraph Avenue</td>
</tr>
<tr>
<td>Kitchener, ON N2R 1J4</td>
<td>Berkeley, CA 94704</td>
</tr>
<tr>
<td>Ms. Kristy Murray</td>
<td>Mr. Brian Bauer</td>
</tr>
<tr>
<td>Phone 519-895-1932</td>
<td>Phone 510-848-9018</td>
</tr>
<tr>
<td>Fax 519-895-0988</td>
<td>Fax 510-848-9052</td>
</tr>
<tr>
<td><a href="http://www.Barbarian.com">www.Barbarian.com</a></td>
<td><a href="mailto:brian@rasputinmusic.com">brian@rasputinmusic.com</a></td>
</tr>
<tr>
<td><a href="mailto:kirsty@barbarian.com">kirsty@barbarian.com</a></td>
<td>Spec Agr Disclosed: 04/24/2015</td>
</tr>
<tr>
<td>Spec Agr Disclosed: 03/15/2015</td>
<td></td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Campus/Local Channel

**Product Categories**
- All

---

<table>
<thead>
<tr>
<th><strong>Blakeway Worldwide Panoramas (67614)</strong></th>
<th><strong>Product Categories</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>5451 Smetana Drive</td>
<td>01A (Men's/Unisex T-shirts)</td>
</tr>
<tr>
<td>Minnetonka, MN 55343</td>
<td>01B (Men's/Unisex Outerwear)</td>
</tr>
<tr>
<td>Ms. Lynn Simmons</td>
<td>01E (Jerseys/Uniforms)</td>
</tr>
<tr>
<td>Phone 952-941-9797</td>
<td>01F (Infant/Toddler Apparel)</td>
</tr>
<tr>
<td>Fax 952-941-9798</td>
<td>01G (Youth Apparel)</td>
</tr>
<tr>
<td><a href="http://www.Panoramas.com">www.Panoramas.com</a></td>
<td>01H (Men's Fashion Apparel)</td>
</tr>
<tr>
<td><a href="mailto:lynn@panoramas.com">lynn@panoramas.com</a></td>
<td>01I (Women's T-shirts)</td>
</tr>
<tr>
<td>Spec Agr Disclosed: 01/26/2015</td>
<td>01J (Men's/Unisex Fleece)</td>
</tr>
<tr>
<td></td>
<td>01L (Men's/Unisex Performance Apparel)</td>
</tr>
<tr>
<td></td>
<td>01Q (Men's/Unisex Adjustable Wool Blend Headwear)</td>
</tr>
<tr>
<td></td>
<td>01R (Men's/Unisex Adjustable Non-Wool Headwear)</td>
</tr>
<tr>
<td></td>
<td>01T (Women's Outerwear)</td>
</tr>
<tr>
<td></td>
<td>01W (Women's Fashion Tops)</td>
</tr>
<tr>
<td></td>
<td>01X (Women's Fashion Bottoms)</td>
</tr>
<tr>
<td></td>
<td>02C (Personal Accessories)</td>
</tr>
<tr>
<td></td>
<td>03D (Housewares)</td>
</tr>
<tr>
<td></td>
<td>04E (Holiday Accessories)</td>
</tr>
<tr>
<td></td>
<td>06A (Sports Equipment)</td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 05E (Publishing)
## University of California, Berkeley

**Boelter Brands LLC (54782)**

4200 N Port Washington Road  
Glendale, WI 53212  
Mrs. Katherine Sytkowski  
Phone 414-967-4268  
Fax 414-967-4399  
www.Boelterbrands.com  
KSytkowski@boelter.com  
Spec Agr Disclosed: 04/09/2015

**Distribution Channel(s)**

- Campus/Local Channel  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Off-Price  
- Specialty Mass  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**

- 01G (Youth Apparel)  
- 01I (Women's T-shirts)  
- 01K (Men's/Unisex Loungewear & Sleepwear)  
- 01S (Women's Fleece Tops & Bottoms)  
- 01W (Women's Fashion Tops)  
- 01Y (Women's Loungewear/Activewear/Misc.)  
- 03A (Domestics)

**Brand Jordan (35916)**

One Bowerman Drive Building NR4  
Beaverton, OR 97005-6453  
Ms. Elaine Nock  
Phone 503-622-8084  
Fax 503-622-8084  
Elaine.Nock@Nike.com  
Spec Agr Disclosed: 11/07/2000

**Distribution Channel(s)**

- Campus/Local Channel  
- Related Retail/Direct  
- Restricted Channel  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)  
- 01B (Men's/Unisex Outerwear)  
- 01C (Men's/Unisex Other Headwear)  
- 01D (Men's/Unisex Combo-Packaged Goods)  
- 01E (Jerseys/Uniforms)  
- 01G (Youth Apparel)  
- 01H (Men's Fashion Apparel)  
- 01I (Women's T-shirts)  
- 01J (Men's/Unisex Fleece)  
- 01L (Men's/Unisex Performance Apparel)  
- 01M (Clothing Accessories)  
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
- 01V (Women's Jerseys & Performance Apparel)  
- 01W (Women's Fashion Tops)  
- 01Y (Women's Loungewear/Activewear/Misc.)  
- 02A (Jewelry)  
- 03A (Domestics)  
- 05E (Publishing)  
- 06A (Sports Equipment)  
- 06B (Balls)  
- 07D (Infant Products)  
- 07E (Footwear)

**Boxercraft Inc. (60640)**

7131 Discovery Blvd  
Mableton, GA 30126  
Mr. Ryan Prowell  
Phone 404-355-9994  
Fax 678-553-7011  
www.Boxercraft.com/college  
rprowell@boxercraft.com  
Spec Agr Disclosed: 03/25/2015

**Distribution Channel(s)**

- Campus/Local Channel  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)  
- 01B (Men's/Unisex Outerwear)  
- 01C (Men's/Unisex Other Headwear)  
- 01D (Men's/Unisex Combo-Packaged Goods)  
- 01E (Jerseys/Uniforms)  
- 01G (Youth Apparel)  
- 01H (Men's Fashion Apparel)  
- 01I (Women's T-shirts)  
- 01J (Men's/Unisex Fleece)  
- 01L (Men's/Unisex Performance Apparel)  
- 01M (Clothing Accessories)  
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
- 01V (Women's Jerseys & Performance Apparel)  
- 01W (Women's Fashion Tops)  
- 01Y (Women's Loungewear/Activewear/Misc.)  
- 02A (Jewelry)  
- 03A (Domestics)  
- 05E (Publishing)  
- 06A (Sports Equipment)  
- 06B (Balls)  
- 07D (Infant Products)  
- 07E (Footwear)

**BSN Sports LLC (48981)**

1901 Diplomat Dr.  
Farmers Branch, TX 75234  
Mr. Jeff Loke  
Phone 972-406-3477  
Fax 972-247-0650  
www.Bsnsports.com  
jloke@bsnsports.com  
Spec Agr Disclosed: 03/16/2015

**Distribution Channel(s)**

- Restricted Channel

**Product Categories**

- 01H (Men's Fashion Apparel)  
- 04D (Gifts & Novelties - Miscellaneous)
# University of California, Berkeley

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Product Categories</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BWM Global Inc. (51020)</strong></td>
<td>Campus/Local Channel, Department Stores, Internet/TV/Catalog, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops</td>
</tr>
<tr>
<td><strong>Camp David (17631)</strong></td>
<td>Campus/Local Channel, Department Stores, Internet/TV/Catalog, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops</td>
</tr>
<tr>
<td><strong>Campus Crystal Collection (14563)</strong></td>
<td>Campus/Local Channel, Department Stores, Internet/TV/Catalog, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops</td>
</tr>
<tr>
<td><strong>Campus Drive Inc. (58475)</strong></td>
<td>Campus/Local Channel, Department Stores, Internet/TV/Catalog, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops</td>
</tr>
<tr>
<td><strong>Captivating Headgear (50242)</strong></td>
<td>Campus/Local Channel, Department Stores, Internet/TV/Catalog, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops</td>
</tr>
<tr>
<td><strong>Carson Specialties (12086)</strong></td>
<td>Campus/Local Channel, Department Stores, Internet/TV/Catalog, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops</td>
</tr>
</tbody>
</table>

---

The Collegiate Licensing Company

Licensed as of 06/2015

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Distribution Channel(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BWM Global Inc. (51020)</strong></td>
<td>Restricted Channel</td>
</tr>
<tr>
<td><strong>Camp David (17631)</strong></td>
<td>Campus/Local Channel</td>
</tr>
<tr>
<td><strong>Campus Crystal Collection (14563)</strong></td>
<td>Campus/Local Channel</td>
</tr>
<tr>
<td><strong>Campus Drive Inc. (58475)</strong></td>
<td>Campus/Local Channel</td>
</tr>
<tr>
<td><strong>Captivating Headgear (50242)</strong></td>
<td>Grocery/Drug/Convenience Stores, Specialty Mass, Super Center/Wholesale Clubs</td>
</tr>
<tr>
<td><strong>Carson Specialties (12086)</strong></td>
<td>Grocery/Drug/Convenience Stores, Specialty Mass, Super Center/Wholesale Clubs</td>
</tr>
</tbody>
</table>
# University of California, Berkeley

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
<th>Spec Agr Disclosed:</th>
</tr>
</thead>
<tbody>
<tr>
<td>CDI Corp (17259)</td>
<td>3440 North Knox Street</td>
<td>Mr. Joe Karsznia</td>
<td>773-205-2960</td>
<td>773-205-2965</td>
<td><a href="http://www.Cdi-corp.com">www.Cdi-corp.com</a></td>
<td><a href="mailto:joek@cdi-corp.com">joek@cdi-corp.com</a></td>
<td>11/14/2014</td>
</tr>
<tr>
<td>Champion Custom Products (12269)</td>
<td>9700 Commerce Parkway</td>
<td>Mr. Trey Ham</td>
<td>913-693-3261</td>
<td>913-693-3939</td>
<td><a href="http://www.Gearforsports.com">www.Gearforsports.com</a></td>
<td><a href="mailto:tham@gearforsports.com">tham@gearforsports.com</a></td>
<td>03/16/2015</td>
</tr>
<tr>
<td>Chicka-D LLC (66852)</td>
<td>6307 Big Cat Cove</td>
<td>Mr. Daniel Pereyra</td>
<td>512-904-0180</td>
<td>512-597-9540</td>
<td><a href="http://www.Chicka-d.com">www.Chicka-d.com</a></td>
<td><a href="mailto:daniel@chicka-d.com">daniel@chicka-d.com</a></td>
<td>12/29/2014</td>
</tr>
<tr>
<td>Chant LLC (101778)</td>
<td>249 Smith Street #140.</td>
<td>Mr. Dawson Stellberger</td>
<td>347-925-0909</td>
<td></td>
<td><a href="http://www.the-chant.com">www.the-chant.com</a></td>
<td><a href="mailto:dawson@the-chant.com">dawson@the-chant.com</a></td>
<td>05/11/2015</td>
</tr>
</tbody>
</table>

## Distribution Channel(s)
- **Campus/Local Channel**
- **Specialty Mid-Tier**
- **Sporting Goods/Sports Specialty/Fan Shops**

## Product Categories
- 02C (Personal Accessories)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 06A (Sports Equipment)
- 07C (Health/Beauty)

## Distribution Channel(s)
- **Better Dept Stores/Boutiques**
- **Campus/Local Channel**
- **Department Stores**
- **Internet/TV/Catalog**
- **Related Retail/Direct**
- **Specialty Mid-Tier**
- **Sporting Goods/Sports Specialty/Fan Shops**

## Product Categories
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Performance Apparel)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 05E (Publishing)
### University of California, Berkeley

<table>
<thead>
<tr>
<th>Company Name</th>
<th>License Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Church Hill Classics</td>
<td>(15381)</td>
</tr>
</tbody>
</table>

**Address:**
594 Pepper Street
Monroe, CT 06468

**Minority/Woman Owned:**
Ms. Robin Florio

**Phone/Fax:**
Phone: 203-268-1596, 203-268-2468
Fax: 203-268-2468

**Website:**
www.Diplomaframe.com

**Spec Agr Disclosed:**
03/13/2015

**Distribution Channel(s):**
- Campus/Local Channel
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 03C (Office Products)
- 05E (Publishing)

<table>
<thead>
<tr>
<th>Company Name</th>
<th>License Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clearsnap Holding Inc.</td>
<td>(104490)</td>
</tr>
</tbody>
</table>

**Address:**
15218 Josh Wilson Road
Burlington, WA 98233

**Mr. Bill Hitsman**

**Phone/Fax:**
Phone: 360-588-5079
Fax: 360-293-6699

**Website:**
www.Clearsnap.com

**Spec Agr Disclosed:**
09/19/2014

**Distribution Channel(s):**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 03C (Office Products)
- 05E (Publishing)

<table>
<thead>
<tr>
<th>Company Name</th>
<th>License Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cirrus Fitness</td>
<td>(98490)</td>
</tr>
</tbody>
</table>

**Address:**
4 Fruit Street
Mansfield, MA 02048

**Mr. Jay Sapovits**

**Phone/Fax:**
Phone: 774-249-0551
Fax: 914-289-0227

**Website:**
www.Cirrusfitness.com

**Spec Agr Disclosed:**
04/08/2015

**Distribution Channel(s):**
- Campus/Local Channel
- Internet/TV/Catalog
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)

<table>
<thead>
<tr>
<th>Company Name</th>
<th>License Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>ClubCrown LLC</td>
<td>(102699)</td>
</tr>
</tbody>
</table>

**Address:**
130 W. 15th St. Suite 4H
New York, NY 10011

**Mr. Andrew Glaser**

**Phone/Fax:**
Phone: 646-389-7595
Fax: 212-202-4859

**Website:**
www.Clubcrown.com

**Spec Agr Disclosed:**
04/21/2015

**Distribution Channel(s):**
- Golf Specialty
- Internet/TV/Catalog
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 06A (Sports Equipment)

<table>
<thead>
<tr>
<th>Company Name</th>
<th>License Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>College Artisan - The</td>
<td>(77879)</td>
</tr>
</tbody>
</table>

**Address:**
840 18th Street
Manhattan Beach, CA 90266

**Ms. Stacy Verbiest**

**Phone/Fax:**
Phone: 310-720-8008
Fax: 310-546-9753

**Website:**
www.Collegeartisan.com

**Spec Agr Disclosed:**
05/20/2015

**Distribution Channel(s):**
- Campus/Local Channel
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01M (Clothing Accessories)
- 01S (Women's Fleece Tops & Bottoms)
- 01W (Women's Fashion Tops)
- 01Y (Women's Loungewear/Activewear/Misc.)
# University of California, Berkeley

<table>
<thead>
<tr>
<th>Licensees</th>
<th>Collegiate Pacific Co. (11654)</th>
<th>Colosseum Athletics Corporation (13069)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>College Kids LLP (33691)</strong></td>
<td>PO Box 300, Roanoke, VA 24002</td>
<td>2400 S. Wilmington Ave., Compton, CA 90220-5403</td>
</tr>
<tr>
<td>209 Rockwood Lane, Neenah, WI 54956</td>
<td>Ms. Linda Reich</td>
<td>Minority/Woman Owned</td>
</tr>
<tr>
<td>Mr. Joe Franzoi</td>
<td></td>
<td>Mr. Brian Delehoy</td>
</tr>
<tr>
<td>Phone 920-886-8920, Fax 920-886-8933</td>
<td>Phone 714-308-9954, Fax 310-667-8353</td>
<td></td>
</tr>
<tr>
<td><strong>Distribution Channel(s)</strong></td>
<td>Campus/Local Channel, Restricted Channel, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops</td>
<td>Better Dept Stores/Boutiques, Campus/Local Channel, Department Stores, Internet/TV/Catalog, Off-Price, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops</td>
</tr>
<tr>
<td>01F (Infant/Toddler Apparel), 01G (Youth Apparel), 07D (Infant Products)</td>
<td><strong>Collegiate Sunglasses LLC (53737)</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>PO Box 300, Roanoke, VA 24002</td>
<td></td>
</tr>
<tr>
<td>209 Rockwood Lane, Neenah, WI 54956</td>
<td>Ms. Linda Reich</td>
<td></td>
</tr>
<tr>
<td>Mr. Joe Franzoi</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone 920-886-8920, Fax 920-886-8933</td>
<td><a href="http://www.Collegiatepacific.com">www.Collegiatepacific.com</a>, <a href="mailto:linda.reich@collegiatepacific.com">linda.reich@collegiatepacific.com</a></td>
<td></td>
</tr>
<tr>
<td><strong>Distribution Channel(s)</strong></td>
<td>Campus/Local Channel, Department Stores, Grocery/Drug/Convenience Stores, Internet/TV/Catalog, Specialty Mass, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs</td>
<td>Better Dept Stores/Boutiques, Campus/Local Channel, Department Stores, Internet/TV/Catalog, Specialty Mass, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs,</td>
</tr>
<tr>
<td>01A (Men's/Unisex T-shirts), 01B (Men's/Unisex Outerwear), 01E (Jerseys/Uniforms), 01F (Infant/Toddler Apparel), 01G (Youth Apparel), 01H (Men's Fashion Apparel), 01I (Women's T-shirts), 01J (Men's/Unisex Fleece), 01S (Women's Fleece Tops &amp; Bottoms), 01T (Women's Outerwear), 01U (Women's Headwear), 01V (Women's Jerseys &amp; Performance Apparel), 01W (Women's Fashion Tops), 01X (Women's Fashion Bottoms), 01Y (Women's Loungewear/Activewear/Misc.)</td>
<td><strong>Product Categories</strong></td>
<td>02C (Personal Accessories)</td>
</tr>
</tbody>
</table>

| **Product Categories** | 01A (Men's/Unisex T-shirts), 01B (Men's/Unisex Outerwear), 01E (Jerseys/Uniforms), 01F (Infant/Toddler Apparel), 01G (Youth Apparel), 01H (Men's Fashion Apparel), 01I (Women's T-shirts), 01J (Men's/Unisex Fleece), 01S (Women's Fleece Tops & Bottoms), 01T (Women's Outerwear), 01U (Women's Headwear), 01V (Women's Jerseys & Performance Apparel), 01W (Women's Fashion Tops), 01X (Women's Fashion Bottoms), 01Y (Women's Loungewear/Activewear/Misc.) | |
### University of California, Berkeley

<table>
<thead>
<tr>
<th>Licensees</th>
<th>Columbia Sportswear by Outdoor Custom Sportswear (104432)</th>
<th>Computerized Fashion Services dba Pride Sash (80330)</th>
<th>Coopersburg Associates Inc. (14735)</th>
</tr>
</thead>
<tbody>
<tr>
<td>7007 College Blvd, Suite 200</td>
<td>3341 Jack Northrop Ave.</td>
<td>2600 East Saucon Valley Rd</td>
<td></td>
</tr>
<tr>
<td>Overland Park, KS 66211</td>
<td>Hawthorne, CA 90250</td>
<td>Center Valley, PA 18034</td>
<td></td>
</tr>
<tr>
<td>Ms. Sarah Dice</td>
<td>Ms. Joelle Boksenbaum</td>
<td>Ms. Jackie Pino</td>
<td></td>
</tr>
<tr>
<td>Phone 913-661-8400</td>
<td>Phone 310-973-0106</td>
<td>Phone 610-282-1360</td>
<td></td>
</tr>
<tr>
<td>Fax 913-341-7465</td>
<td>Fax 310-973-9479</td>
<td>101</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:sdice@ocsapparel.com">sdice@ocsapparel.com</a></td>
<td><a href="mailto:joelle@pridesash.com">joelle@pridesash.com</a></td>
<td><a href="mailto:jplno@coopersburgsports.com">jplno@coopersburgsports.com</a></td>
<td></td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01B (Men’s/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men’s Fashion Apparel)
- 01L (Men’s/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01S (Women’s Fleece Tops & Bottoms)
- 01T (Women’s Outerwear)
- 01V (Women’s Jerseys & Performance Apparel)
- 01W (Women’s Fashion Tops)
- 02C (Personal Accessories)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 06A (Sports Equipment)

<table>
<thead>
<tr>
<th>Licensees</th>
<th>Comet School Supplies (13290)</th>
<th>Concept One Accessories (16451)</th>
<th>Corporate Couture (72281)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PO Box 1576</td>
<td>119 West 40th Street, 3rd Floor</td>
<td>4125 Blackhawk Plaza Circle</td>
<td></td>
</tr>
<tr>
<td>Palestine, TX 75802-1576</td>
<td>New York, NY 10018</td>
<td>Suite 105</td>
<td></td>
</tr>
<tr>
<td>Mr. Ray Britton</td>
<td>Ms. Freda Anzaroot</td>
<td>Danville, CA 94506</td>
<td></td>
</tr>
<tr>
<td>Phone 903-729-3108</td>
<td>Phone 212-868-2590</td>
<td>Ms. Samantha Meecham</td>
<td></td>
</tr>
<tr>
<td>Fax 903-729-3989</td>
<td>Fax 212-868-2595</td>
<td>Phone 925-831-3141</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:cometschool@embarqmail.com">cometschool@embarqmail.com</a></td>
<td><a href="mailto:Fanzaroot@concept1.com">Fanzaroot@concept1.com</a></td>
<td><a href="http://www.Corp-couture.com">www.Corp-couture.com</a></td>
<td></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 04/06/2015</td>
<td>Spec Agr Disclosed: 08/01/2014</td>
<td><a href="mailto:samantha@corp-couture.com">samantha@corp-couture.com</a></td>
<td></td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02C (Personal Accessories)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 06A (Sports Equipment)
University of California, Berkeley

Courtney Ent. dba College Shop  
(11730)
Mall of America E-100  
Bloomington, MN 55425
Mr. Stefano Marosi
Phone 952-854-8350  
Fax 952-854-8418
www.Gocollegeshop.com  
ucollegeshop@hotmail.com
Spec Agr Disclosed: 12/05/2014

Distribution Channel(s)
Related Retail/Direct

Product Categories
01B (Men's/Unisex Outerwear)
01J (Men's/Unisex Fleece)

Product Categories
01Y (Women's Loungewear/Activewear/Misc.)

Creative Converting div. of Hoffmaster Group Inc.  
(87573)
6602 E. 75th Street, Suite 300  
Indianapolis, IN 46250
Ms. Katie Knight
Phone 317-375-4537  
Fax 317-375-4607
www.Creativeconverting.com  
katie.knight@creativeconverting.com
Spec Agr Disclosed: 02/03/2015

Distribution Channel(s)
Better Dept Stores/Boutiques  
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
07C (Health/Beauty)

Creative Knitwear  
(50333)
PO Box 921852  
Norcross, GA 30010
Minority/Woman Owned
Mr. Neal Marks
Phone 770-530-5984  
Fax 770-393-1825
www.Creativeknitwear.com  
neal.marks@creativeknitwear.com
Spec Agr Disclosed: 12/20/2014

Distribution Channel(s)
Better Dept Stores/Boutiques  
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
02C (Personal Accessories)
05E (Publishing)
07E (Footwear)

Coveroo Inc.  
(78708)
1000 Brannan St. Suite 100  
San Francisco, CA 94103
Ms. Christina Davlin
Phone 415-762-2331  
Fax 415-762-2303
www.Coveroo.com  
cdavlin@coveroo.com
Spec Agr Disclosed: 09/11/2014

Distribution Channel(s)
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
02C (Personal Accessories)
07H (Electronics & Content)

Creative Apparel Concepts Inc.  
(Mid-Tier)  
(108210)
7400 49th Ave N  
New Hope, MN 55428
Mr. Scott Gray
Phone 612-843-1845  
Fax 612-843-1850
www.creativeapparelconcepts.com  
scott@creativeapparelconcepts.com
Spec Agr Disclosed: 03/19/2015

Distribution Channel(s)
Better Dept Stores/Boutiques
# University of California, Berkeley

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Location</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Licensing Email</th>
<th>Spec Agr Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>CSI International Inc. (12351)</td>
<td>1001 Main Street</td>
<td>800-441-2895</td>
<td>716-285-6332</td>
<td><a href="http://www.Csicollegiate.com">www.Csicollegiate.com</a></td>
<td><a href="mailto:flora@csigifts.com">flora@csigifts.com</a></td>
<td>08/05/2014</td>
</tr>
<tr>
<td>CustomLink LLC (37786)</td>
<td>2910 District Ave</td>
<td>703-891-2270</td>
<td>703-852-2730</td>
<td><a href="http://www.Customink.com">www.Customink.com</a></td>
<td><a href="mailto:licensing@customink.com">licensing@customink.com</a></td>
<td>01/14/2015</td>
</tr>
</tbody>
</table>

## Distribution Channel(s)
- Campus/Local Channel

## Product Categories
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Location</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Licensing Email</th>
<th>Spec Agr Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>CSS Industries Inc. (51336)</td>
<td>1845 Walnut St.</td>
<td>215-569-9900</td>
<td>215-569-9979</td>
<td><a href="http://www.Cssindustries.com">www.Cssindustries.com</a></td>
<td><a href="mailto:Kim.McDowell@cssindustries.com">Kim.McDowell@cssindustries.com</a></td>
<td>04/30/2015</td>
</tr>
</tbody>
</table>

## Distribution Channel(s)
- Department Stores
- Related Retail/Direct

## Product Categories
- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Location</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Licensing Email</th>
<th>Spec Agr Disclosed</th>
</tr>
</thead>
</table>

## Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

## Product Categories
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01L (Men's/Unisex Performance Apparel)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
## University of California, Berkeley

<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>License No</th>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Website</th>
<th>Spec Agr Disclosed</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
</tr>
</thead>
<tbody>
<tr>
<td>DP Design</td>
<td>(15433)</td>
<td>1112 Ethel Street, Glendale, CA 91207</td>
<td>626-303-6154</td>
<td>626-358-6470</td>
<td><a href="mailto:dannypun@aol.com">dannypun@aol.com</a></td>
<td><a href="http://www.Know-wear.com">www.Know-wear.com</a></td>
<td>10/14/2014</td>
<td>Campus/Local Channel</td>
<td>01B (Men's/Unisex Outerwear), 01F (Infant/Toddler Apparel), 01G (Youth Apparel), 03A (Domestics)</td>
</tr>
<tr>
<td>Dr. Seuss by College Kids</td>
<td>(107480)</td>
<td>209 Rockwood Lane, Neenah, WI 54956</td>
<td>920-886-8920</td>
<td>920-886-8933</td>
<td><a href="mailto:Joe.Franzoi@collegekids.com">Joe.Franzoi@collegekids.com</a></td>
<td><a href="http://www.College-Kids.net">www.College-Kids.net</a></td>
<td>11/11/2014</td>
<td>Campus/Local Channel</td>
<td>01B, 01F, 01G, 01H, 03A</td>
</tr>
<tr>
<td>DreamSeats LLC</td>
<td>(65821)</td>
<td>60 Austin Boulevard, Commack, NY 11725</td>
<td>631-656-1066</td>
<td>631-656-1700</td>
<td><a href="mailto:slebedz@dreamseat.com">slebedz@dreamseat.com</a></td>
<td><a href="http://www.Dreamseat.com">www.Dreamseat.com</a></td>
<td>10/22/2014</td>
<td>Specialty Mid-Tier</td>
<td>03B (Furniture/Furnishings)</td>
</tr>
<tr>
<td>Dr. Seuss by Spirit Products Ltd./MA</td>
<td>(100212)</td>
<td>88 Essex Street, Haverhill, MA 01832</td>
<td>978-372-2022</td>
<td>978-372-5399</td>
<td><a href="mailto:mcamacho@spiritproducts.com">mcamacho@spiritproducts.com</a></td>
<td><a href="http://www.Spiritproducts.com">www.Spiritproducts.com</a></td>
<td>11/24/2014</td>
<td>Campus/Local Channel</td>
<td>01B (Men's/Unisex Outerwear), 01F (Infant/Toddler Apparel), 01G (Youth Apparel), 07D (Infant Products)</td>
</tr>
<tr>
<td>Eagles Wings Inc.</td>
<td>(27027)</td>
<td>2101 Old Hickory Tree Rd., St. Cloud, FL 34772</td>
<td>407-892-6358</td>
<td>407-892-6759</td>
<td><a href="mailto:bob@eagleswings.com">bob@eagleswings.com</a></td>
<td><a href="http://www.Eagleswings.com">www.Eagleswings.com</a></td>
<td>04/02/2015</td>
<td>Better Dept Stores/Boutiques, Campus/Local Channel, Department Stores, Internet/TV/Catalog, Related Retail/Direct, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops</td>
<td>01M (Clothing Accessories)</td>
</tr>
<tr>
<td>Easy Prints Inc.</td>
<td>(80404)</td>
<td>172 Main Street First Floor, Metuchen, NJ 08840</td>
<td>908-229-2410</td>
<td>732-494-0893</td>
<td><a href="mailto:evan@theswanbrothers.com">evan@theswanbrothers.com</a></td>
<td><a href="http://www.Theswanbrothers.com">www.Theswanbrothers.com</a></td>
<td>04/07/2015</td>
<td>Restricted Channel</td>
<td>01H (Men's Fashion Apparel), 04D (Gifts &amp; Novelties - Miscellaneous)</td>
</tr>
<tr>
<td>Duck House Inc.</td>
<td>(15900)</td>
<td>4651 State Street, Montclair, CA 91763</td>
<td>909-628-7500</td>
<td>909-628-0382</td>
<td><a href="mailto:meilien@tradeunion.com">meilien@tradeunion.com</a></td>
<td><a href="http://www.Duckhouse.com">www.Duckhouse.com</a></td>
<td>05/01/2015</td>
<td>Campus/Local Channel</td>
<td>03A (Domestics), 03B (Furniture/Furnishings), 03D (Housewares), 05C (Paper Products)</td>
</tr>
</tbody>
</table>
University of California, Berkeley

Eglomise Designs of Boston Inc. (15483)
4 Antietam Street
Devens, MA 01434-5055
Ms. Donna Workman
Phone 978-862-0306
Fax 978-862-0009
www.Eglomisedesigns.com
donna@eglomisedesigns.com
Spec Agr Disclosed: 07/31/2014

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
02A (Jewelry)
03A (Domestics)
03C (Office Products)
03D (Housewares)
05A (Stationery)
05E (Publishing)

Emkjer Enterprises Inc. dba SignCo USA (111169)
1350 University Ave.
Berkeley, CA 94702
Mr. Kevin Emkjer
Phone 510-848-7446
Fax kevin@signcousa.com
Spec Agr Disclosed: 11/17/2014

Distribution Channel(s)
Restricted Channel

Product Categories
01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Emory Group LLC (55562)
1320 Howell Road
Duncan, SC 29334
Mr. Michael Emory
Phone 864-595-3771
Fax 864-752-1142
www.geneologie.com
michael@emorygroup.com
Spec Agr Disclosed: 03/02/2015

Distribution Channel(s)
Restricted Channel

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)
01Y (Women's Loungewear/Activewear/Misc.)
02C (Personal Accessories)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
06A (Sports Equipment)
## University of California, Berkeley

### Evergreen Enterprises of Virginia LLC

5915 Midlothian Turnpike  
Richmond, VA 23225  
Minority/Woman Owned  
Ms. Lin Gregory  
Phone 800-774-3837  
Fax 804-231-2888  
www.Myevergreen.com  
lingregory@myevergreen.com  
Spec Agr Disclosed: 02/10/2015

**Distribution Channel(s)**  
- Amusement Park  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Off-Price  
- Specialty Mass  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**  
- 02C (Personal Accessories)  
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04C (Signage Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 04E (Holiday Accessories)  
- 05A (Stationery)  
- 05C (Paper Products)  
- 05D (School Supplies)  
- 06A (Sports Equipment)  
- 06C (Toys)  
- 07D (Infant Products)

### Fabrique Innovations Inc. dba Sykel

48 West 38th St.6th Floor  
New York, NY 10018  
Mr. Sy Garfinkel  
Phone 212-244-0099  
Fax 212-244-0244  
www.Sykelerprises.com  
sykel@aol.com  
Spec Agr Disclosed: 05/26/2015

**Distribution Channel(s)**  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Off-Price  
- Specialty Mass  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**  
- 02C (Personal Accessories)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 05A (Stationery)  
- 05C (Paper Products)  
- 05D (School Supplies)  
- 06C (Toys)  
- 07B (Consumables)

### Fanatics Mounted Memories Inc.

251 International Parkway  
Sunrise, FL 33325  
Mr. Sean Berg  
Phone 954-846-5254  
Fax 954-742-7044  
www.Mountedmemories.com  
sberg@fanatics.com  
Spec Agr Disclosed: 08/09/2013

**Distribution Channel(s)**  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Related Retail/Direct  
- Specialty Mass  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**  
- 02C (Personal Accessories)  
- 03A (Domestics)  
- 04A (Automobile Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 05A (Stationery)  
- 05C (Paper Products)  
- 05D (School Supplies)  
- 06C (Toys)

### Fanatic Group LLC - The

PO Box 6444  
Edison, NJ 08818  
Mr. Gregg Solomon  
Phone 732-512-1777  
Fax 732-512-9444  
www.thefanaticgroup.com  
gregg@thefanaticgroup.com  
Spec Agr Disclosed: 04/01/2015

**Distribution Channel(s)**  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Related Retail/Direct  
- Specialty Mass  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**  
- 03A (Domestics)  
- 04B (Collectibles)  
- 05A (Stationery)  
- 05E (Publishing)
## University of California, Berkeley

<table>
<thead>
<tr>
<th>Company</th>
<th>License Number</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
</tr>
</thead>
<tbody>
<tr>
<td>FatHead LLC</td>
<td>(15444)</td>
<td>715 Griswold Street, Detroit, MI 48226</td>
<td>Mr. Nathan Partington</td>
<td>313-373-6060</td>
<td>877-382-6357</td>
<td><a href="mailto:nathanpartington@fathead.com">nathanpartington@fathead.com</a></td>
<td>10/27/2014</td>
<td>Campus/Local Channel, Off-Price, Related Retail/Direct, Specialty Mass, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs</td>
<td>02C (Personal Accessories)</td>
</tr>
<tr>
<td>Flirties LLC</td>
<td>(87434)</td>
<td>2219 County Rd. Ste.316, Middleburg, FL 32068</td>
<td>Ms. Leah Lyle</td>
<td>904-215-1398</td>
<td>904-269-1858</td>
<td><a href="mailto:leah@flirties.net">leah@flirties.net</a></td>
<td>07/30/2014</td>
<td>Campus/Local Channel, Internet/TV/Catalog, Related Retail/Direct, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops</td>
<td>02A (Jewelry), 04D (Gifts &amp; Novelties - Miscellaneous), 05E (Publishing)</td>
</tr>
<tr>
<td>Forsythe Licensing LLC</td>
<td>(105053)</td>
<td>PO Box 431, Lawrence, NY 11559</td>
<td>Mrs. Whitney Matza</td>
<td>303-517-7888</td>
<td>516-239-4200</td>
<td><a href="mailto:whitney@cosmeticgroup.com">whitney@cosmeticgroup.com</a></td>
<td>03/31/2015</td>
<td>Amusement Park, Better Dept Stores/Boutiques, Campus/Local Channel, Grocery/Drug/Convenience Stores, Internet/TV/Catalog, Off-Price, Related Retail/Direct, Restricted Channel, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs</td>
<td>04D (Gifts &amp; Novelties - Miscellaneous), 05E (Publishing), 07C (Health/Beauty)</td>
</tr>
<tr>
<td>Fine Companies LLC - The</td>
<td>(96340)</td>
<td>3925 Walnut Street, Apt 1400, Philadelphia, PA 19104</td>
<td>Mr. Daniel Fine</td>
<td>609-731-8193</td>
<td>904-269-1858</td>
<td><a href="mailto:daniel@glass-u.com">daniel@glass-u.com</a></td>
<td>07/21/2014</td>
<td>Campus/Local Channel, Restricted Channel, Specialty Mass, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs, Internet/TV/Catalog, Off-Price, Related Retail/Direct</td>
<td>02C (Personal Accessories)</td>
</tr>
<tr>
<td>Forsythe Licensing LLC</td>
<td>(105053)</td>
<td>PO Box 431, Lawrence, NY 11559</td>
<td>Mrs. Whitney Matza</td>
<td>303-517-7888</td>
<td>516-239-4200</td>
<td><a href="mailto:whitney@cosmeticgroup.com">whitney@cosmeticgroup.com</a></td>
<td>03/31/2015</td>
<td>Amusement Park, Better Dept Stores/Boutiques, Campus/Local Channel, Grocery/Drug/Convenience Stores, Internet/TV/Catalog, Off-Price, Related Retail/Direct, Restricted Channel, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs</td>
<td>04D (Gifts &amp; Novelties - Miscellaneous), 05E (Publishing), 07C (Health/Beauty)</td>
</tr>
<tr>
<td>For Bare Feet Inc.</td>
<td>(11695)</td>
<td>1996 Newtown Pike, Georgetown, KY 40324</td>
<td>Ms. Kelly Baugh</td>
<td>765-349-7474</td>
<td>765-349-7470</td>
<td><a href="mailto:kelly@forbarefeet.com">kelly@forbarefeet.com</a></td>
<td>11/04/2014</td>
<td>Amusement Park, Better Dept Stores/Boutiques, Campus/Local Channel, Department Stores, Grocery/Drug/Convenience Stores, Internet/TV/Catalog, Off-Price, Related Retail/Direct, Specialty Mass, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs, Restricted Channel</td>
<td>04D (Gifts &amp; Novelties - Miscellaneous), 05E (Publishing), 07C (Health/Beauty)</td>
</tr>
<tr>
<td>Four Point Products/Vulcan Info Pkg</td>
<td>(11634)</td>
<td>106 Gamma Drive, Pittsburgh, PA 15238</td>
<td>Ms. Tammy Plutko</td>
<td>800-456-6603</td>
<td>412-967-9898</td>
<td><a href="mailto:tammyp@binders.com">tammyp@binders.com</a></td>
<td>02/27/2015</td>
<td>Campus/Local Channel, Restricted Channel, Department Stores, Grocery/Drug/Convenience Stores, Internet/TV/Catalog, Off-Price, Related Retail/Direct, Specialty Mass, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs, Special Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops</td>
<td>05D (School Supplies), 05E (Publishing)</td>
</tr>
</tbody>
</table>
## University of California, Berkeley

<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>License No.</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone Number</th>
<th>Fax Number</th>
<th>Website URL</th>
<th>Email</th>
<th>Spec Agr Disclosed:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Franklin Sports Inc (21878)</td>
<td></td>
<td>17 Campanelli Pkwy, Stoughton, MA 02072</td>
<td>Mr. John Purciello</td>
<td>781-344-1111</td>
<td>781-573-2895</td>
<td><a href="http://www.Franklinsports.com">www.Franklinsports.com</a></td>
<td><a href="mailto:jpurciello@franklinsports.com">jpurciello@franklinsports.com</a></td>
<td>04/01/2015</td>
</tr>
<tr>
<td>Distribution Channel(s)</td>
<td></td>
<td>Campus/Local Channel</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Department Stores</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Grocery/Drug/Convenience Stores</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Internet/TV/Catalog</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Off-Price</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Related Retail/Direct</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Specialty Mass</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Specialty Mid-Tier</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Super Center/Wholesale Clubs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Product Categories**

- 01G (Youth Apparel)
- 06A (Sports Equipment)
- 06B (Balls)

<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>License No.</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone Number</th>
<th>Fax Number</th>
<th>Website URL</th>
<th>Email</th>
<th>Spec Agr Disclosed:</th>
</tr>
</thead>
<tbody>
<tr>
<td>FTD.com Inc. (96925)</td>
<td></td>
<td>3113 Woodcreek Dr, Downers Grove, IL 60515</td>
<td>Ms. Mary Leahy</td>
<td>630-724-6572</td>
<td>630-668-0830</td>
<td><a href="http://www.Ftd.com">www.Ftd.com</a></td>
<td><a href="mailto:mleahy@ftdi.com">mleahy@ftdi.com</a></td>
<td>05/19/2015</td>
</tr>
<tr>
<td>Distribution Channel(s)</td>
<td></td>
<td>Grocery/Drug/Convenience Stores</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Internet/TV/Catalog</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Related Retail/Direct</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Specialty Mid-Tier</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Product Categories**

- 03A (Domestics)
- 05E (Publishing)

<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>License No.</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone Number</th>
<th>Fax Number</th>
<th>Website URL</th>
<th>Email</th>
<th>Spec Agr Disclosed:</th>
</tr>
</thead>
<tbody>
<tr>
<td>GameWear Inc. (51884)</td>
<td></td>
<td>70 Hudson Street Second Floor, Hoboken, NJ 07030</td>
<td>Mr. Frank Cerullo</td>
<td>973-954-2413</td>
<td>973-529-0242</td>
<td><a href="http://www.Wearthegame.com">www.Wearthegame.com</a></td>
<td><a href="mailto:fcerullo@gamewear.com">fcerullo@gamewear.com</a></td>
<td>09/30/2014</td>
</tr>
<tr>
<td>Distribution Channel(s)</td>
<td></td>
<td>Amusement Park</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Campus/Local Channel</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Grocery/Drug/Convenience Stores</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Internet/TV/Catalog</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Related Retail/Direct</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Specialty Mass</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Specialty Mid-Tier</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Product Categories**

- 02A (Jewelry)
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)

<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>License No.</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone Number</th>
<th>Fax Number</th>
<th>Website URL</th>
<th>Email</th>
<th>Spec Agr Disclosed:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gameday Promos LLC (55120)</td>
<td></td>
<td>1086 N. 450 W Unit #120, Springville, UT 84663</td>
<td>Mr. Chad Malquist</td>
<td>801-477-7607</td>
<td>801-806-3447</td>
<td><a href="mailto:chad@gameday-promos.com">chad@gameday-promos.com</a></td>
<td></td>
<td>10/09/2014</td>
</tr>
<tr>
<td>Distribution Channel(s)</td>
<td></td>
<td>Restricted Channel</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>License No.</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone Number</th>
<th>Fax Number</th>
<th>Website URL</th>
<th>Email</th>
<th>Spec Agr Disclosed:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gameday Boot Company LLC (81551)</td>
<td></td>
<td>4612 Burleson Rd, Suite K, Austin, TX 78744</td>
<td>Mr. Steve Greenberg</td>
<td>512-440-8820</td>
<td>512-447-0582</td>
<td><a href="http://www.Gamedayboots.com">www.Gamedayboots.com</a></td>
<td><a href="mailto:steve@allensboots.com">steve@allensboots.com</a></td>
<td>03/26/2015</td>
</tr>
<tr>
<td>Distribution Channel(s)</td>
<td></td>
<td>Better Dept Stores/Boutiques</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Campus/Local Channel</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Department Stores</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Internet/TV/Catalog</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Related Retail/Direct</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Specialty Mid-Tier</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Product Categories**

- 02C (Personal Accessories)
- 05E (Publishing)
- 07E (Footwear)
### University of California, Berkeley

**Garb Inc. (50224)**
730 South Jason St. Unit # 34
Denver, CO 80223
Ms. Shannen Murphy
Phone 303-674-3139
Fax 303-679-0272
www.Garbinc.com
smurphy@garbinc.com
Spec Agr Disclosed: 03/11/2015

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)

---

**Give Something Back Inc. (106282)**
7730 Pardee Lane
Oakland, CA 94579
Ms. Patricia De Freitas
Phone 510-635-5500
Fax 888-461-2619
www.Givesomethingback.com
pdefreitas@givesomethingback.com
Spec Agr Disclosed: 10/09/2014

**Distribution Channel(s)**
- Restricted Channel

**Product Categories**
- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)

---

**Grand View Associates LLC (102831)**
5114 Balcones Woods Dr., Suite 307-283
Austin, TX 78759
Ms. Erin Montgomery
Phone 888-516-6530
Fax www.Grandviewbranded.com
erin@grandviewassoc.com
Spec Agr Disclosed: 12/22/2014

**Distribution Channel(s)**
- Restricted Channel

**Product Categories**
- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)

---

**Graphic Traffic Custom Screen Printing (98820)**
29 Orinda Way #585
Orinda, CA 94563
Mr. Martin Jacobs
Phone 510-428-2828
Fax 925-253-8693
www.P-promo.com
gtraffic@sbcglobal.net
Spec Agr Disclosed: 05/07/2014

**Distribution Channel(s)**
- Restricted Channel

**Product Categories**
- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)

---

**Great American Products Ltd. (13400)**
1661 S. Seguin
New Braunfels, TX 78130
Ms. Misty Oyler
Phone 830-643-8011
Fax 830-643-8027
www.Gap1.com
misty@gap1.com
Spec Agr Disclosed: 03/16/2015

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
### University of California, Berkeley

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Product Categories</th>
</tr>
</thead>
</table>
| Great Finds Inc. (80885) | 05B (Checks)  
05E (Publishing) |
| Harrow Sports Inc. (58637) | 01A (Men's/Unisex T-shirts)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01V (Women's Jerseys & Performance Apparel)  
06A (Sports Equipment) |
| Greek 101/Campus T-shirt (27819) | 03A (Domestics) |
| Hello Kitty by Top Line Scrn Printing & Embroidery (85063) | 01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops) |
| Harland Clarke Corp. (12107) | 06C (Toys) |

---

**Great Finds Inc. (80885)**  
32286 3rd St  
Holmesville, NE 68310  
Ms. Carolyn Howard  
Phone  402-228-7007  
Fax  402-228-2700  
www.greatfinds.biz  
karolyn@greatfinds.biz  
Spec Agr Disclosed: 04/08/2015

**Distribution Channel(s)**  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
03A (Domestics)

---

**Greek 101/Campus T-shirt (27819)**  
646 Sawmill River Road  
Yonkers, NY 10710  
Mr. Jim Levi  
Phone  914-476-6700  
Fax  914-476-4333  
www.Greek101.com  
jim@greek101.com  
Spec Agr Disclosed: 10/21/2013

**Distribution Channel(s)**  
Restricted Channel

**Product Categories**  
01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

---

**Hello Kitty by Top Line Scrn Printing & Embroidery (85063)**  
4210 L.B. McLeod Rd, Ste 109  
Orlando, FL 32811  
Mr. Mark Nelson  
Phone  407-428-9515  
Fax  407-447-9539  
www.Toplineshirts.com  
mnelson@toplineshirts.com  
Spec Agr Disclosed: 06/12/2014

**Distribution Channel(s)**  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)

---

**Harland Clarke Corp. (12107)**  
15955 La Cantera Parkway  
San Antonio, TX 78256  
Ms. Debra Oates  
Phone  210-697-6101  
Fax  210-558-7045  
www.Harlandclarke.com  
debra.oates@harlandclarke.com  
Spec Agr Disclosed: 02/02/2015

**Distribution Channel(s)**  
Specialty Mid-Tier

**Product Categories**  
06C (Toys)
### University of California, Berkeley

<table>
<thead>
<tr>
<th>Company</th>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
<th>Spec Agr Disclosed:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Herff Jones Inc. (12263)</td>
<td>4601 West 62nd Street</td>
<td>317-612-3683</td>
<td></td>
<td><a href="http://www.HerffJones.com/college">www.HerffJones.com/college</a></td>
<td><a href="mailto:cngoodrich@herffjones.com">cngoodrich@herffjones.com</a></td>
<td>03/26/2015</td>
</tr>
<tr>
<td>Holland Bar Stool Co. (74828)</td>
<td>12839 Corporate Circle PL</td>
<td>815-782-4800</td>
<td>888-391-7468</td>
<td><a href="http://www.Hollandbarstool.com">www.Hollandbarstool.com</a></td>
<td><a href="mailto:larry1275@aol.com">larry1275@aol.com</a></td>
<td>01/28/2015</td>
</tr>
<tr>
<td>Historic Helmets Inc. (59327)</td>
<td>2332 South 275 East</td>
<td>574-268-0661</td>
<td></td>
<td><a href="http://www.Helmet">www.Helmet</a> Hut.com</td>
<td><a href="mailto:bswcpa@earthlink.net">bswcpa@earthlink.net</a></td>
<td>01/06/2015</td>
</tr>
</tbody>
</table>

#### Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories
- 02A (Jewelry)
- 02B (Class Rings)
- 03C (Office Products)
- 04B (Collectibles)
- 05A (Stationery)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07E (Footwear)

---

### University of California, Berkeley

<table>
<thead>
<tr>
<th>Company</th>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
<th>Spec Agr Disclosed:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Herff Jones Inc. (12263)</td>
<td>4601 West 62nd Street</td>
<td>317-612-3683</td>
<td></td>
<td><a href="http://www.HerffJones.com/college">www.HerffJones.com/college</a></td>
<td><a href="mailto:cngoodrich@herffjones.com">cngoodrich@herffjones.com</a></td>
<td>03/26/2015</td>
</tr>
<tr>
<td>Holland Bar Stool Co. (74828)</td>
<td>12839 Corporate Circle PL</td>
<td>815-782-4800</td>
<td>888-391-7468</td>
<td><a href="http://www.Hollandbarstool.com">www.Hollandbarstool.com</a></td>
<td><a href="mailto:larry1275@aol.com">larry1275@aol.com</a></td>
<td>01/28/2015</td>
</tr>
<tr>
<td>Historic Helmets Inc. (59327)</td>
<td>2332 South 275 East</td>
<td>574-268-0661</td>
<td></td>
<td><a href="http://www.Helmet">www.Helmet</a> Hut.com</td>
<td><a href="mailto:bswcpa@earthlink.net">bswcpa@earthlink.net</a></td>
<td>01/06/2015</td>
</tr>
</tbody>
</table>

#### Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories
- 02A (Jewelry)
- 02B (Class Rings)
- 03C (Office Products)
- 04B (Collectibles)
- 05A (Stationery)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07E (Footwear)
The Collegiate Licensing Company

6/1/2015 12:44:22PM

Licensed as of 06/2015

Licensees

University of California, Berkeley

IDNA Series, LLC dba IDNA Brands (79695)
800 South Buffalo St.
Warsaw, IN 46580
Mr. David Bazzoni
Phone 574-253-1113
Fax 574-376-2447
www.sportula.com
dbazzoni@sportula.com
Spec Agr Disclosed: 09/15/2014

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
03B (Furniture/Furnishings)
03D (Housewares)

Innovative Imprints (24653)
10861 Kinsbury Ridge Court
San Diego, CA 92130
Mr. Mike Scott
Phone 760-798-4804
Fax 760-798-4805
www.Innovative-imprints.com
mike@innovative-imprints.com
Spec Agr Disclosed: 09/15/2014

Distribution Channel(s)
Restricted Channel

Product Categories
01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Intel Corporation (110517)
5421 Bay Creek Dr.
Lake Oswego, OR 97035
Mr. John Vincent
Phone 503-333-8386
Fax 408-653-8767
www.intel.com
john.h.vincent@intel.com
Spec Agr

Distribution Channel(s)
Related Retail/Direct

Product Categories
07H (Electronics & Content)

International Athletic (83813)
PO Box 126
Ferndale, WA 98248
Ms. Taylor Friar
Phone 360-384-6868
Fax 360-384-0059
www.Larugby.com
taylor@larugby.com
Spec Agr Disclosed: 01/07/2015

Distribution Channel(s)
Restricted Channel

Product Categories
01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

JanSport a division of VF Outdoor Inc. (11946)
PO Box 1817
Appleton, WI 54912-1817
Ms. Cathy Radtke
Phone 920-735-1918
Fax 920-831-7743
www.Jansport.com
cathy_radtke@vfc.com
Spec Agr Disclosed: 09/14/2014

Distribution Channel(s)
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01W (Women's Fashion Tops)
02C (Personal Accessories)
06A (Sports Equipment)
### University of California, Berkeley

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Jardine Associates (44516)</strong></td>
<td>Campus/Local Channel, Restricted Channel</td>
<td>01M (Clothing Accessories), 02A (Jewelry), 02C (Personal Accessories), 03A (Domestics), 03B (Furniture/Furnishings), 03C (Office Products), 03D (Housewares), 04A (Automobile Products), 04B (Collectibles), 04C (Signage Products), 04D (Gifts &amp; Novelties - Miscellaneous), 04E (Holiday Accessories), 05A (Stationery), 05C (Paper Products), 05D (School Supplies), 05E (Publishing), 06A (Sports Equipment), 06C (Toys), 07B (Consumables), 07C (Health/Beauty), 07E (Footwear)</td>
</tr>
</tbody>
</table>

| JASR, LLC dba J America (14278) | Campus/Local Channel | 02A (Jewelry), 02B (Class Rings), 02C (Personal Accessories), 03A (Domestics), 03C (Office Products), 05A (Stationery), 05D (School Supplies), 05E (Publishing) | 02C (Personal Accessories), 04D (Gifts & Novelties - Miscellaneous) |

| Joel Simon Images (35453) | Campus/Local Channel | 05A (Stationery), 05C (Paper Products), 05E (Publishing) |

| Jostens Inc. (11572) | Campus/Local Channel, Internet/TV/Catalog, Related Retail/Direct, Restricted Channel, Specialty Mid-Tier | 01H (Men's Fashion Apparel), 02A (Jewelry), 02B (Class Rings), 02C (Personal Accessories), 03A (Domestics), 03C (Office Products), 05A (Stationery), 05D (School Supplies), 05E (Publishing) | 02A (Jewelry), 02B (Class Rings), 02C (Personal Accessories), 03A (Domestics), 03C (Office Products), 05A (Stationery), 05D (School Supplies), 05E (Publishing) |
## University of California, Berkeley

### Joy To The World Collectibles Inc. (41014)
- **Address:** 234 Morrell Road #314, Knoxville, TN 37919
- **Contact:** Ms. Lisa Kelecheva
- **Phone:** 888-367-5889
- **Fax:** 865-470-7139
- **Website:** www.jttwdealer.com
- **Email:** jttwcoll@aol.com

#### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories
- 04E (Holiday Accessories)

### JP Crickets (88927)
- **Address:** 2000 Riveredge Parkway Suite 570, Atlanta, GA 30328
- **Contact:** Ms. Susan Meyer
- **Phone:** 404-606-3435
- **Fax:** 404-355-8334
- **Website:** www.Jpcrickets.com
- **Email:** susanmeyer@hotmail.com
- **Spec Agr Disclosed:** 12/26/2014

#### Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories
- 07E (Footwear)

### Joy’s Embroidery (66246)
- **Address:** 2547 Williams St., San Leandro, CA 94577
- **Contact:** Mr. Moses Han
- **Phone:** 510-357-1195
- **Fax:** 510-357-1135
- **Email:** joys1719@hotmail.com
- **Spec Agr Disclosed:** 04/13/2015

#### Distribution Channel(s)
- Campus/Local Channel
- Related Retail/Direct

#### Product Categories
- 01A (Men’s/Unisex T-shirts)
- 01B (Men’s/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men’s Fashion Apparel)
- 01I (Women’s T-shirts)
- 01J (Men’s/Unisex Fleece)
- 01S (Women’s Fleece Tops & Bottoms)
- 01T (Women’s Outerwear)
- 01W (Women’s Fashion Tops)
- 01X (Women’s Fashion Bottoms)

### JR Hart LLC (108696)
- **Address:** PO Box 151633, San Rafael, CA 94915
- **Contact:** Mr. Jon Hart
- **Phone:** 415-785-3643
- **Fax:** 801-756-7791
- **Website:** www.Jrhart.com
- **Email:** jon@jrhart.com
- **Spec Agr Disclosed:** 04/08/2015

#### Distribution Channel(s)
- Restricted Channel

#### Product Categories
- 01H (Men’s Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)

### K & M/Nordic Co. (12397)
- **Address:** 5 Tripps Lane, Riverside, RI 02915
- **Contact:** Ms. Sandy Martin
- **Phone:** 401-431-9299
- **Fax:** 401-431-0666
- **Website:** www.Nordiccompanyinc.com
- **Email:** licensing@nordiccompanyinc.com
- **Spec Agr Disclosed:** 03/10/2015

#### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

#### Product Categories
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 07D (Infant Products)

### Kencraft Candy Inc. (91334)
- **Address:** 708 S Utah Valley Dr., Suite B, American Fork, UT 84003
- **Contact:** Mr. Justin Boyle
- **Phone:** 801-692-2200
- **Fax:** 801-756-7791
- **Website:** www.Kencraftcandy.com
- **Email:** justinb@kencraftcandy.com
- **Spec Agr Disclosed:** 08/14/2014

#### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories
- 07B (Consumables)
### University of California, Berkeley

<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>Address Details</th>
<th>Contact Person</th>
<th>Phone Numbers</th>
<th>Fax Numbers</th>
<th>Website URL</th>
<th>Email Address</th>
<th>Spec Agr Disclosed:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Distribution Channel(s)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Off-Price</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Super Center/Wholesale Clubs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Product Categories</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>01A (Men's/Unisex T-shirts)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>01B (Men's/Unisex Outerwear)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>01D (Men's/Unisex Combo-Packaged Goods)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>01E (Jerseys/Uniforms)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>01F (Infant/Toddler Apparel)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>01G (Youth Apparel)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>01H (Men's Fashion Apparel)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>01I (Women's T-shirts)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>01J (Men's/Unisex Fleece)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>01K (Men's/Unisex Loungewear &amp; Sleepwear)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>01S (Women's Fleece Tops &amp; Bottoms)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>01T (Women's Outerwear)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>01 (Women's Jerseys &amp; Performance Apparel)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>01W (Women's Fashion Tops)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>01X (Women's Fashion Bottoms)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>01Y (Women's Loungewear/Activewear/Misc.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>03C (Office Products)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>03D (Housewares)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kotis Design LLC</td>
<td>2101 N 34TH St. Suite 200, Seattle, WA 98103</td>
<td>Ms. Savannah LaFerriere</td>
<td>206-466-1845</td>
<td></td>
<td><a href="http://www.Kotisdesign.com">www.Kotisdesign.com</a></td>
<td><a href="mailto:licensing@kotisdesign.com">licensing@kotisdesign.com</a></td>
<td>05/01/2015</td>
</tr>
<tr>
<td></td>
<td>Distribution Channel(s)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Restricted Channel</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Product Categories</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>02C (Personal Accessories)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>03C (Office Products)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>03D (Housewares)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| Kranos Corporation dba Schutt Sports | 610 S. Industrial Dr., Litchfield, IL 62056 | Mr. Brad Haley | 217-324-2712 2130 | 217-324-3236 | www.Schuttsports.com | bhaley@schutt-sports.com | 04/03/2014 | Distribution Channel(s)
|                           | Campus/Local Channel                                  |                         |                              |                            |                                     |                                   |                     |
|                           | Grocery/Drug/Convenience Stores                      |                         |                              |                            |                                     |                                   |                     |
|                           | Related Retail/Direct                                |                         |                              |                            |                                     |                                   |                     |
|                           | Sporting Goods/Sports Specialty/Fan Shops            |                         |                              |                            |                                     |                                   |                     |
|                           | Product Categories                                    |                         |                              |                            |                                     |                                   |                     |
|                           | 03C (Office Products)                                 |                         |                              |                            |                                     |                                   |                     |
|                           | 04B (Collectibles)                                    |                         |                              |                            |                                     |                                   |                     |

---

**Knights Apparel Inc.** (14948)

**Kotis Design LLC** (54283)

**Kranos Corporation dba Schutt Sports** (16483)
University of California, Berkeley

**Kruger Co. Inc. (99331)**
2239 Lasalle Drive
Marietta, GA 30062
Mr. Lyle Richardson
Phone 770-366-5100
Fax 770-642-6655
www.Stadiumcribs.com
stadiumcribs@gmail.com
Spec Agr Disclosed: 01/16/2015

**Distribution Channel(s)**
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 04D (Gifts & Novelties - Miscellaneous)
- 07D (Infant Products)

**Laser Magic/FL (13768)**
946 Century Lane
Apopka, FL 32703-3709
Ms. Tish Figueroa
Phone 407-880-7151 309
Fax 407-880-7150
www.Lasermagic.net
tish@lasermagic.net
Spec Agr Disclosed: 01/22/2015

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Specialty Mass
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03A (Domestics)
- 03C (Office Products)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 07D (Infant Products)

**Lakeshirts Inc. dba Blue 84 (11808)**
750 Randolph Rd
Detroit Lakes, MN 56501
Ms. Carrie Ulschmid
Phone 218-846-3065 3016
Fax 218-846-3069
www.Lakeshirts.com
carrieu@lakeshirts.com
Spec Agr Disclosed: 03/30/2015

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Off-Price
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01S (Women's Fleece Tops & Bottoms)
- 01W (Women's Fashion Tops)

**League Collegiate Wear (13962)**
401 E 4th St., Bldg. #8, 1st Floor
Bridgeport, PA 19405
Ms. Kate Mikotacyzk
Phone 610-272-7575 241
Fax 610-272-9175
www.Leaguecollegiatewear.com
kate@4league.com
Spec Agr Disclosed: 12/17/2014

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog
- Specialty Mid-Tier

**Product Categories**
- 01B (Men's/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)

**Levelwear (59015)**
66 West Beaver Creek Road
Richmond Hill, ON L4B 1G5
Mr. Harvey Ngo
Phone 416-465-7211 230
Fax 416-465-4571
www.Levelwear.com
harvey@accolade-group.com
Spec Agr Disclosed: 05/26/2015

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01B (Men's/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
University of California, Berkeley

Limited Brands Inc. dba Victoria's Secret PINK (64268)
4 Limited Parkway
Reynoldsburg, OH 43068
Mrs. Sarah Sylvester
Phone 212-424-0467
Fax www.victoriassecret.com
hteleb@victoria.com
Disclosed: 03/11/2011

Distribution Channel(s)
- Campus/Local Channel
- Specialty Mid-Tier

Product Categories
- 01I (Women's T-shirts)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 05E (Publishing)
- 06C (Toys)

Logo Products Inc. (41228)
PO Box 1295
Lake Oswego, OR 97035
Mr. John Adams
Phone 503-636-0215
Fax 503-636-0610
www.Logo-products.com
john@logo-products.com
Spec Agr Disclosed: 10/02/2014

Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 04A (Automobile Products)
- 04B (Collectibles)

Logo Chair Inc. (36683)
117 Southeast Parkway
Franklin, TN 37064
Ms. Shannon O'Dell
Phone 615-261-2100
Fax 615-261-2101
www.LogoChairs.com
shannon@logochairs.com
Spec Agr Disclosed: 09/15/2014

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)

Loudmouth Golf (82717)
4726 New Broad St., #303
Orlando, FL 32814
Ms. Jennifer Abell
Phone 415-533-5036
Fax 415-424-4843
www.Loudmouthgolf.com
jen@loudmouthgolf.com
Spec Agr Disclosed: 07/22/2014

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Golf Specialty
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01H (Men's Fashion Apparel)
- 01X (Women's Fashion Bottoms)

Lulu Press Inc. (77662)
3101 Hillsborough St.
Raleigh, NC 27607
Mr. Nick Foster
Phone 919-688-2100
Fax 919-688-2122
www.lulu.com
nfoster@lulu.com
Spec Agr Disclosed: 04/27/2015

Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 05E (Publishing)

LogoFit LLC (12034)
3202 Lapeer Road
Flint, MI 48503
Ms. Ann Tyler
Phone 810-715-1980
Fax 810-715-1981
www.LogoFit.com
atyler@logofit.com
Spec Agr Disclosed: 06/18/2014

Distribution Channel(s)
- Campus/Local Channel
- Restricted Channel

Product Categories
- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01M (Clothing Accessories)
University of California, Berkeley

Luttrell Investments Inc. dba Image One (54802)
2201 Brookwood Dr. Suite 112
Little Rock, AR 72202
Mr. Kyle Luttrell
Phone 501-663-9595
Fax 501-663-9597
www.Imageonecollegiate.com
kyle@image1one.com
Spec Agr Disclosed: 09/08/2014

Distribution Channel(s)
  Campus/Local Channel
  Internet/TV/Catalog
  Restricted Channel
  Specialty Mid-Tier
  Sporting Goods/Sports Specialty/Fan Shops

Product Categories
  02A (Jewelry)
  02C (Personal Accessories)
  03A (Domestics)
  03C (Office Products)
  03D (Housewares)
  04D (Gifts & Novelties - Miscellaneous)
  04E (Holiday Accessories)
  05A (Stationery)
  05D (School Supplies)

M. LaHart & Co. Ltd. (40579)
9 East Street Box 1870
Litchfield, CT 06759
Mrs. Mary Skoog
Phone 800-551-4715
Fax 888-962-2336
www.Mlahart.com
mskoog@mlahart.com
Spec Agr Disclosed: 02/09/2015

Distribution Channel(s)
  Campus/Local Channel
  Internet/TV/Catalog
  Related Retail/Direct
  Specialty Mid-Tier

Product Categories
  02A (Jewelry)
  02C (Personal Accessories)
  03B (Furniture/Furnishings)
  03D (Housewares)
  05E (Publishing)

LXG (17536)
921 S. Park Ln
Tempe, AZ 85281
Ms. Kristina Youngquist
Phone 602-437-5550 245
Fax 602-437-5445
www.Lxginc.com
kristina@lxginc.com
Spec Agr Disclosed: 12/18/2013

Distribution Channel(s)
  Campus/Local Channel
  Internet/TV/Catalog
  Related Retail/Direct
  Specialty Mid-Tier
  Sporting Goods/Sports Specialty/Fan Shops

Product Categories
  01A (Men's/Unisex T-shirts)
  01B (Men's/Unisex Outerwear)
  01F (Infant/Toddler Apparel)
  01G (Youth Apparel)
  01H (Men's Fashion Apparel)
  01I (Women's T-shirts)
  01J (Men's/Unisex Fleece)
  01W (Women's Fashion Tops)
  01Y (Women's Loungewear/Activewear/Misc.)

Mayflower Distributing Co. Inc. (17441)
14121 Artesia Blvd.
Cerritos, CA 90703
Mr. Joe Siefried
Phone 800-999-4565 107
Fax 866-527-6170
www.Mayflowerdistributing.com
joes@mayflowerdistributing.com
Spec Agr Disclosed: 07/18/2014

Distribution Channel(s)
  Campus/Local Channel
  Grocery/Drug/Convenience Stores
  Internet/TV/Catalog
  Related Retail/Direct
  Specialty Mass
  Sporting Goods/Sports Specialty/Fan Shops
  Super Center/Wholesale Clubs

Product Categories
  05A (Stationery)
  05C (Paper Products)

Mascot Factory (62517)
12340 Stowe Dr, Suite C
Poway, CA 92064-8833
Ms. Amy Simeone
Phone 858-679-2244 118
Fax 407-386-6968
www.Mascotfactory.com
amy@mascotfactory.com
Spec Agr Disclosed: 05/13/2015

Distribution Channel(s)
  Campus/Local Channel
  Sporting Goods/Sports Specialty/Fan Shops

Product Categories
  03A (Domestics)
  06C (Toys)
  07D (Infant Products)

Marucci Sports LLC (72407)
5818 McCann Dr.
Baton Rouge, LA 70809
Ms. Angela Deas
Phone 225-291-2552
Fax 225-291-2557
www.Maruccisports.com
angela@maruccisports.com
Spec Agr Disclosed: 04/06/2015

Distribution Channel(s)
  Campus/Local Channel
  Internet/TV/Catalog
  Related Retail/Direct
  Specialty Mid-Tier

Product Categories
  06A (Sports Equipment)
## University of California, Berkeley

### Michaelson Entertainment (49393)
36 Cabrillo Terrace  
Aliso Viego, CA 92656  
Mr. Brad Epstein  
Phone 949-916-0575  
Fax 949-916-0574  
www.Michaelsonentertainment.com  
brad@michaelsonentertainment.com  
Spec Agr Disclosed: 09/19/2014

**Distribution Channel(s)**
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Related Retail/Direct  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**
- 02A (Jewelry)  
- 02C (Personal Accessories)  
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04A (Automobile Products)  
- 04B (Collectibles)  
- 04C (Signage Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 04E (Holiday Accessories)  
- 05A (Stationery)  
- 05C (Paper Products)  
- 05D (School Supplies)  
- 06A (Sports Equipment)  
- 06B (Balls)  
- 06C (Toys)  
- 06D (Games)  
- 07B (Consumables)  
- 07C (Health/Beauty)  
- 07D (Infant Products)

### Midwest College Mktg Group Inc. (15050)
111 Fletcher Commercial Dr.  
Fletcher, NC 28732  
Ms. Liberty Fish  
Phone 800-920-5944  
Fax 888-716-4950  
www.Mcmgroup.net  
licensing@mcmgroup.net  
Spec Agr Disclosed: 05/14/2015

**Distribution Channel(s)**
- Campus/Local Channel  
- Restricted Channel

**Product Categories**
- 02C (Personal Accessories)  
- 05E (Publishing)  
- 07H (Electronics & Content)

### MIZCO International Corp (104267)
80 Essex Ave East  
Avenel, NJ 07001  
Mr. David Strumeier  
Phone 732-912-2000  
Fax 732-912-2001  
www.Mizco.com  
davids@mizco.com  
Spec Agr Disclosed: 04/10/2015

**Distribution Channel(s)**
- Better Dept Stores/Boutiques  
- Department Stores  
- Internet/TV/Catalog  
- Off-Price  
- Related Retail/Direct  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**
- 01A (Men's/Unisex T-shirts)  
- 01D (Men's/Unisex Combo-Packaged Goods)  
- 01F (Infant/Toddler Apparel)  
- 01G (Youth Apparel)  
- 01H (Men's Fashion Apparel)  
- 01I (Women's T-shirts)  
- 01S (Women's Fleece Tops & Bottoms)  
- 01W (Women's Fashion Tops)  
- 01X (Women's Fashion Bottoms)  
- 01Y (Women's Loungewear/Activewear/Misc.)  
- 05E (Publishing)

### MJ Soffe LLC (11553)
#1 Soffe Dr.  
Fayetteville, NC 28312  
Ms. Kelly Cerro  
Phone 910-483-2500  
Fax 910-483-0279  
www.Mjsoffe.com  
Kelly.Cerro@mjsoffe.com  
Spec Agr Disclosed: 04/24/2015

**Distribution Channel(s)**
- Better Dept Stores/Boutiques  
- Department Stores  
- Internet/TV/Catalog  
- Off-Price  
- Related Retail/Direct  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02A (Jewelry)  
- 02C (Personal Accessories)  
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04A (Automobile Products)  
- 04B (Collectibles)  
- 04C (Signage Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 04E (Holiday Accessories)  
- 05A (Stationery)  
- 05C (Paper Products)  
- 05D (School Supplies)  
- 06A (Sports Equipment)  
- 06B (Balls)  
- 06C (Toys)  
- 06D (Games)  
- 07B (Consumables)  
- 07C (Health/Beauty)  
- 07D (Infant Products)
# University of California, Berkeley

**MP Direct Inc. (43715)**  
4800 126th Ave. N  
Clearwater, FL 33762  
Ms. Carole Byers  
Phone 207-831-9494  
Fax 727-573-4814  
www.Suntime.com  
carole@mpline.com  
Spec Agr Disclosed: 05/01/2015  

**Distribution Channel(s)**  
- Campus/Local Channel  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Related Retail/Direct  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories**  
- 02A (Jewelry)  
- 02C (Personal Accessories)  
- 03A (Dомestics)  
- 03C (Office Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 06A (Sports Equipment)  

---

**MTC Marketing (79133)**  
1624 W. Crosby Rd. Suite 144  
Carrollton, TX 75006  
Alex Lorenz  
Phone 972-488-0577  
Fax 972-488-8596  
www.Mtcmarketinginc.com  
alex@rrdesignscs.com  
Spec Agr Disclosed: 09/18/2014  

**Distribution Channel(s)**  
- Department Stores  
- Internet/TV/Catalog  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories**  
- 01B (Men's/Unisex Outerwear)  
- 01H (Men's Fashion Apparel)  

---

**Mr. Bar-B-Q Inc. (74961)**  
445 Winding Rd.  
Old Bethpage, NY 11804  
Mr. Scott May  
Phone 516-752-0670  
Fax 866-386-6053  
www.Mrbarbq.com  
smay@mrbarbq.com  
Spec Agr Disclosed: 08/06/2014  

**Distribution Channel(s)**  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Related Retail/Direct  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories**  
- 02B (Furniture/Furnishings)  

---

**MuscleAidTape (106006)**  
2650 Durfee Avenue  
El Monte, CA 91732  
Mr. Andrew Kim  
Phone 626-448-8848  
Fax 626-448-8898  
www.MuscleAidTape.com  
askim@muscleaidtape.com  
Spec Agr Disclosed: 04/17/2014  

**Distribution Channel(s)**  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Specialty Mass  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories**  
- 05E (Publishing)  
- 07C (Health/Beauty)  

---

**MV Sport (11592)**  
PO Box 9171  
Bay Shore, NY 11706-9171  
Ms. Ellen Linz  
Phone 631-273-8020  
Fax 631-435-8018  
www.Mvsport.com  
ellen@wpmv.com  
Spec Agr Disclosed: 01/06/2015  

**Distribution Channel(s)**  
- Campus/Local Channel  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Specialty Mass  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories**  
- 03A (Dомestics)  
- 03C (Office Products)  
- 05E (Publishing)  

---

**MVP Pics (56383)**  
1941 Highway 86  
Milford, IA 51351  
Mr. Jim Nodland  
Phone 877-337-8119  
Fax 712-337-0184  
www.Mvppics.com  
jimnod@prairierose.com  
Spec Agr Disclosed: 01/24/2015  

**Distribution Channel(s)**  
- Campus/Local Channel  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Specialty Mass  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories**  
- 03A (Dомestics)  
- 03C (Office Products)  
- 05E (Publishing)  

---

---
University of California, Berkeley

Neil Enterprises Inc. (11748)
450 E. Bunker Ct.
Vernon Hills, IL 60061
Ms. Alysa Eidmann
Phone 847-549-7627 163
Fax 847-549-0349
www.Thevarsityline.com
aeidmann@neilenterprises.com
Spec Agr Disclosed: 05/14/2015

Distribution Channel(s)
Campus/Local Channel
Restricted Channel

Product Categories
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)
07H (Electronics & Content)

Product Categories
01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01W (Women's Fashion Tops)

New Era Cap Co. Inc. (11985)
160 Delaware Ave.
Buffalo, NY 14202
Ms. Jennifer Szarzynski
Phone 716-604-9000 1533
Fax 716-604-9127
www.Neweracap.com
Jennifer.Szarzynski@neweracap.com
Spec Agr Disclosed: 03/16/2015

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01U (Women's Headwear)
05E (Publishing)

Nike by Haddad Apparel Group
(38537)
100 W. 33rd St. 10th Floor Suite 1115
New York, NY 10001
Mr. Rob Minsky
Phone 212-630-3100
Fax 212-630-3123
www.Haddad.com
robertm@haddad.com
Spec Agr Disclosed: 08/15/2014

Distribution Channel(s)
Campus/Local Channel
Department Stores
Off-Price
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
University of California, Berkeley

Nike Golf (50949)
One Bowerman Drive Bldg. NR4
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-671-6453
Fax 503-622-8084
www.Nike.com
nikesports.licensing@nike.com
Spec Agr Disclosed: 04/03/2002

Distribution Channel(s)
Campus/Local Channel
Golf Specialty
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01U (Women's Headwear)
01V (Women's Jerseys & Performance Apparel)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
02C (Personal Accessories)
06A (Sports Equipment)
07E (Footwear)

NIKE USA Inc. (12012)
One Bowerman Drive - Building NR4
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-671-6453
Fax 503-622-8084
www.Nike.com
nikesports.licensing@nike.com
Spec Agr Disclosed: 05/17/2011

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01U (Women's Headwear)
01V (Women's Jerseys & Performance Apparel)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
01Y (Women's Loungewear/Activewear/Misc.)
02A (Jewelry)
02C (Personal Accessories)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
07D (Infant Products)
07E (Footwear)

Northwest Company LLC-The (11865)
49 Bryant Avenue
Roslyn, NY 11576
Ms. Kim Rizzardi
Phone 516-484-6996
Fax 516-484-1400
www.Thenorthwest.com
kim.rizzardi@thenorthwest.com
Spec Agr Disclosed: 03/13/2015

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)
06A (Sports Equipment)
07D (Infant Products)
### Old World Christmas (73471)

- **PO Box 8000**
- **Spokane, WA 99203**
- **Mr. Rob Waples**
- **Phone**: 800-962-7669 201
- **Fax**: 509-534-9098
- **www.Oldworldchristmas.com**
- **rwaples@oldworldchristmas.com**
- **Spec Agr Disclosed: 04/01/2015**

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 04E (Holiday Accessories)

### Olde Country Reproductions (11831)

- **PO Box 2617**
- **York, PA 17405**
- **Ms. Wendy Gise**
- **Phone**: 717-848-1859
- **Fax**: 717-845-7129
- **www.Pewtarex.com**
- **sales@pewtarex.com**
- **Spec Agr Disclosed: 07/08/2014**

**Distribution Channel(s):**
- Campus/Local Channel
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 03D (Housewares)
- 04A (Automobile Products)

### Ouray Sportswear LLC (44006)

- **1201 W. Mansfield Ave**
- **Englewood, CO 80110**
- **Ms. Christina Comerford**
- **Phone**: 303-789-4035
- **Fax**: 303-789-9923
- **www.Ouraysportswear.com**
- **christinac@ouraysportswear.com**
- **Spec Agr Disclosed: 10/28/2014**

**Distribution Channel(s):**
- Campus/Local Channel
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 01B (Men's/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01M (Clothing Accessories)
- 01S (Women's Fleece Tops & Bottoms)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)

### Outerstuff Ltd. (13515)

- **1412 Broadway, 18th Floor**
- **New York, NY 10018**
- **Mr. Stephen Werdiger**
- **Phone**: 212-594-9700
- **Fax**: 646-364-9755
- **www.Outerstuff.com**
- **submissions@outerstuff.com**
- **Spec Agr Disclosed: 04/02/2015**

**Distribution Channel(s):**
- Campus/Local Channel
- Department Stores
- Off-Price
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04D (Gifts & Novelties - Miscellaneous)
### University of California, Berkeley

#### OYO Sportstoys Inc. (101578)
20 Main St.
Acton, MA 01720
Ms. Nicole Geada
Phone 978-264-2000
Fax 978-264-2024
www.Oyosportstoys.com
ngeada@oyosportstoys.com
Spec Agr Disclosed: 01/06/2015

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Super Center/Wholesale Clubs

**Product Categories**
- 06C (Toys)

#### Parker’s Crazy Cookies LLC (71498)
1273 Industrial Pkwy West #160
Hayward, CA 94544
Mr. David Parker
Phone 510-847-2634
Fax www.Parkerscrazycookies.com
dave@parkerscrazycookies.com
Spec Agr Disclosed: 07/20/2014

**Distribution Channel(s)**
- Restricted Channel

**Product Categories**
- 07B (Consumables)

#### Patina Products (71445)
4303 Huasna Rd.
Arroya Grande, CA 93420
Mr. John Waterman
Phone 805-474-1354 204
Fax 805-474-1351
www.Patinaproducts.com
john@patinaproducts.com
Spec Agr Disclosed: 01/06/2015

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Super Center/Wholesale Clubs

#### Perfect Timing Inc. (14737)
N19 W 23993 Ridgeview Parkway West
Waukesha, WI 53188
Mr. Ted Kochowicz
Phone 262-523-2894
Fax 262-523-2889
www.Perfecttimingbrands.com
tkochowicz@perfecttimingbrands.com
Spec Agr Disclosed: 05/04/2015

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03C (Office Products)
- 05A (Stationery)
- 05D (School Supplies)
- 05E (Publishing)
- 06D (Games)

#### Payne Publishers (13887)
8707 Quarry Road
Manassas, VA 20110-5389
Mr. Don Guthrie
Phone 703-369-5454 229
Fax 703-369-0492
www.Paynepub.com
dguthrie@paynepub.com
Spec Agr Disclosed: 12/11/2014

**Distribution Channel(s)**
- Campus/Local Channel

**Product Categories**
- 05D (School Supplies)
University of California, Berkeley

Pets First Inc. (52952)
1245 Virginia Street
Elizabeth, NJ 07208
Mr. Martin Templer
Phone 908-289-2900 205
Fax 908-289-2121
www.Petsfirstcompany.com
martin@abgny.com
Spec Agr Disclosed: 05/21/2015

Distribution Channel(s)
Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)
06A (Sports Equipment)

Ping (24374)
2201 West Desert Cove
Phoenix, AZ 85029
Mr. Lance Van Houten
Phone 800-501-4348
Fax 602-687-5028
www.Ping.com
licensing@ping.com
Spec Agr Disclosed: 08/26/2014

Distribution Channel(s)
Restricted Channel

Product Categories
06A (Sports Equipment)

Piscine Producciones dba U-Hat
(Piscine Producciones dba U-Hat)

Piscine Producciones dba U-Hat
Pusuui S947y Aupstio Manuel Cordova
Galarza
Quito, 76129
Ms. Susana Guerrero
Phone
Fax
www.U-hat.com
sguerrero@U-hat.com
Spec Agr Disclosed: 07/31/2014

Distribution Channel(s)
Campus/Local Channel

Product Categories
01C (Men's/Unisex Other Headwear)

Plushland Inc. (71522)
4300 Union Pacific Ave.
Los Angeles, CA 90023
Mr. Tony Weber
Phone 213-626-2292
Fax 213-626-7256
www.Plushland.com
tony@plushland.com
Spec Agr Disclosed: 11/03/2014

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
### University of California, Berkeley

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Product Categories</th>
<th>Distribution Channel(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PPG Architectural Finishes Inc. (59328)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cranberry Office, 400 Bertha Lamme Drive 2nd Floor</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cranberry Twp, PA 16066 Mr. Jeff Cosola Phone 724-742-5523 Fax 724-272-6157 <a href="http://www.pp.com">www.pp.com</a> <a href="mailto:cosola@pp.com">cosola@pp.com</a> Spec Agr Disclosed: 01/14/2015</td>
<td>Specialty Mass</td>
<td></td>
</tr>
<tr>
<td><strong>Private Spring Water (62545)</strong></td>
<td>03B (Furniture/Furnishings)</td>
<td>Campus/Local Channel Grocery/Drug/Convenience Stores</td>
</tr>
<tr>
<td>13240 Llagas Ave. San Martin, CA 95046 Mr. Ken Churchill Phone 408-681-1500 Fax 408-681-1504 <a href="http://www.privatespringwater.com">www.privatespringwater.com</a> <a href="mailto:Ken@pswaters.com">Ken@pswaters.com</a> Spec Agr Disclosed: 03/24/2015</td>
<td>07B (Consumables)</td>
<td></td>
</tr>
<tr>
<td><strong>Print Ink Inc. dba BYOG (66239)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6918 Sierra Court Dublin, CA 94568 Ms. Cathileen Marchese Phone 925-829-3950 Fax 925-829-3951 <a href="http://www.Byoglogo.com">www.Byoglogo.com</a> <a href="mailto:catherine@byoglogo.com">catherine@byoglogo.com</a> Spec Agr Disclosed: 03/25/2015</td>
<td>Restricted Channel</td>
<td></td>
</tr>
<tr>
<td><strong>Pro Specialties Group (26639)</strong></td>
<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
<td>Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs</td>
</tr>
<tr>
<td>4863 Shawline St. Suite D San Diego, CA 92111 Ms. Alyse Goebel Phone 858-541-1100 Fax 858-268-5801 <a href="http://www.Psginc.com">www.Psginc.com</a> <a href="mailto:alyseg@psginc.com">alyseg@psginc.com</a> Spec Agr Disclosed: 02/03/2015</td>
<td>01A (Men's/Unisex T-shirts)</td>
<td></td>
</tr>
<tr>
<td><strong>Private Client Group (108717)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>609 SW 8th St. Suite 600 Bentonville, AR 72712 Mr. Cameron Cook Phone 479-286-1264 Fax <a href="http://www.pclientgroup.com">www.pclientgroup.com</a> <a href="mailto:cameron@pclientgroup.com">cameron@pclientgroup.com</a> Spec Agr Disclosed: 05/19/2014</td>
<td>Specialty Mid-Tier</td>
<td></td>
</tr>
<tr>
<td><strong>Proforma Albrecht &amp; Co. (77595)</strong></td>
<td>07H (Electronics &amp; Content)</td>
<td>Campus/Local Channel Grocery/Drug/Convenience Stores Related Retail/Direct</td>
</tr>
<tr>
<td>1040 TechnoCenter Dr. Milford, OH 45150 Minority/Woman Owned Mr. Carl Albrecht Phone 513-753-2727 Fax 513-753-2728 <a href="http://www.Albrechtco.com">www.Albrechtco.com</a> <a href="mailto:carl@albrechtco.com">carl@albrechtco.com</a> Spec Agr Disclosed: 04/01/2015</td>
<td>01A (Men's/Unisex T-shirts)</td>
<td></td>
</tr>
<tr>
<td><strong>Prolific Screenprinting Co. (40012)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2301 Industrial Parkway West Suite 1 Hayward, CA 94545 Ms. Sheila Hassan Phone 510-401-5995 Fax 510-785-3220 <a href="http://www.Prolific-usa.com">www.Prolific-usa.com</a> <a href="mailto:shassan@quorumholding.com">shassan@quorumholding.com</a> Spec Agr Disclosed: 07/14/2014</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
University of California, Berkeley

Promotional Edge (80277)

2007 Hill Meadow Place
Danville, CA 94526
Mr. Michael Spranger
Phone 925-362-9913
Fax 925-362-9914
www.Promotionaledge.com
michael@promotionaledge.com
Spec Agr Disclosed: 09/18/2014

Distribution Channel(s)
Restricted Channel

Product Categories
01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

publicidentity inc. (52871)

1220 South Boyle Avenue
Los Angeles, CA 90023
Ms. Kari Nigorizawa
Phone 323-266-1360
Fax 323-266-1010
www.Publicidentity.com
licensing@publicidentity.com
Spec Agr Disclosed: 10/27/2014

Distribution Channel(s)
Restricted Channel

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01U (Women's Headwear)
01V (Women's Jerseys & Performance Apparel)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
01Y (Women's Loungewear/Activewear/Misc.)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)
07H (Electronics & Content)

Pure Country Inc. (15637)

PO Box 407
Lynn, NC 28750
Ms. Debra Siemski
Phone 828-859-9916 508
Fax 828-859-2775
www.Purecountry.com
debra@purecountry.com
Spec Agr Disclosed: 08/14/2014

Distribution Channel(s)
Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
03A (Domestics)
# Licensees

**Licensed as of 06/2015**

## University of California, Berkeley

### R & D Specialty Company Inc. (12628)

- **Address**: 2903 Saturn Street Suite C  
  Brea, CA 92821  
- **Contact**: Ms. Connie Boettner  
  Phone: 714-985-0270  
  Fax: 714-985-0290
- **Website**: www.Rdspecialty.com  
- **Email**: connie@rdspecialty.com
- **Spec Agr Disclosed**: 04/16/2015

**Distribution Channel(s)**
- Campus/Local Channel  
- Restricted Channel

**Product Categories**
- 02A (Jewelry)  
- 02C (Personal Accessories)  
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04A (Automobile Products)  
- 04B (Collectibles)  
- 04C (Signage Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 04E (Holiday Accessories)  
- 05A (Stationery)  
- 05C (Paper Products)  
- 05D (School Supplies)  
- 06A (Sports Equipment)  
- 06B (Balls)  
- 06C (Toys)  
- 06D (Games)  
- 07B (Consumables)  
- 07D (Infant Products)

### Rawlings Sporting Goods (14565)

- **Address**: 510 Maryville University Dr. Suite 110  
  St. Louis, MO 63141  
- **Contact**: Mr. Eric Reinsfelder  
  Phone: 314-819-2839  
  Fax: 888-284-3498
- **Website**: wwwLicensedproducts.com  
- **Email**: ereinsfelder@jardensportslicensing.com
- **Spec Agr Disclosed**: 09/09/2014

**Distribution Channel(s)**
- Amusement Park  
- Campus/Local Channel  
- Grocery/Drug/Convenience Stores  
- Off-Price  
- Related Retail/Direct  
- Restricted Channel  
- Specialty Mass  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03D (Housewares)  
- 04B (Collectibles)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 06A (Sports Equipment)  
- 06B (Balls)  
- 06C (Toys)  
- 06D (Games)

### Renaissance Imports Inc. (13715)

- **Address**: 3201 Gribble Road Suite D  
  Matthews, NC 28104  
- **Contact**: Ms. Denise Auman-Clemmons  
  Phone: 704-821-1005  
  Fax: 704-821-1094  
- **Website**: www.renimp.com  
- **Email**: denise@renimp.com
- **Spec Agr Disclosed**: 04/16/2015

**Distribution Channel(s)**
- Campus/Local Channel  
- Sporting Goods/Sports Specialty/Fan Shops

### Rhinestone U Logos (63533)

- **Address**: 1320 W. Domingo Rd  
  Fullerton, CA 92833  
- **Contact**: Ms. Peggy Pak  
  Phone: 510-847-5459  
  Fax: 213-745-7829
- **Website**: www.Rhinestoneulogos.com  
- **Email**: peggy@rhinestoneulogos.com
- **Spec Agr Disclosed**: 07/24/2014

**Distribution Channel(s)**
- Campus/Local Channel  
- Internet/TV/Catalog  
- Related Retail/Direct

**Product Categories**
- 02A (Jewelry)  
- 02C (Personal Accessories)  
- 04D (Gifts & Novelties - Miscellaneous)
University of California, Berkeley

Rhino Rugby Sports and Leisure LLC
(110244)
11 Martine Avenue 8th Floor
White, NY 10606
Mr. Gary Low
Phone 914-831-6200
Fax 914-831-6201
www.rhinorugby.com
glow@usasevens.com
Disclosed: 10/28/2014

Distribution Channel(s)
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Checks)
05C (Paper Products)
05D (School Supplies)
06D (Games)

Riddell Inc. (12342)
9801 West Higgins Rd. Suite 800
Rosemont, IL 60018
Mr. Ken Draznik
Phone 224-585-5327
Fax 773-794-1108
www.Riddell.com
kdraznik@riddellsports.com
Spec Agr Disclosed: 04/20/2015

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)

Row One Brands Inc. (104424)
661 Highland Avenue Suite 104
Needham, MA 02494
Mrs. Cristin McGuinn
Phone 781-400-5863
Fax 781-400-2072
www.rowonebrands.com
cristin@rowonebrands.com
Spec Agr Disclosed: 04/16/2015

Distribution Channel(s)
Campus/Local Channel
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
07E (Footwear)
### University of California, Berkeley

**Russell Brands LLC (11533)**

One Fruit of the Loom Drive  PO Box 90015  
Bowling Green, KY 42102-9015  
Ms. Brandy Spidel  
Phone  270-935-2843  
Fax  270-438-4041  
www.Russellathletic.com  
brandy.spidel@fotlinc.com  
Spec Agr  Disclosed: 05/12/2015

**Distribution Channel(s)**

- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Internet/TV/Catalog  
- Related Retail/Direct  
- Restricted Channel  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories**

- 01A (Men's/Unisex T-shirts)  
- 01B (Men's/Unisex Outerwear)  
- 01D (Men's/Unisex Combo-Packaged Goods)  
- 01E (Jerseys/Uniforms)  
- 01G (Youth Apparel)  
- 01H (Men's Fashion Apparel)  
- 01I (Women's T-shirts)  
- 01J (Men's/Unisex Fleece)  
- 01L (Men's/Unisex Performance Apparel)  
- 01S (Women's Fleece Tops & Bottoms)  
- 01T (Women's Outerwear)  
- 01V (Women's Jerseys & Performance Apparel)  
- 01W (Women's Fashion Tops)  
- 01X (Women's Fashion Bottoms)  
- 01Y (Women's Loungewear/Activewear/Misc.)  
- 05E (Publishing)

**Sainty International (104902)**

3112 Seaborg Avenue  
Unit C  
Ventura, CA 93003  
Mr. Carl Erickson  
Phone  805-657-3498  
Fax  805-617-4067  
carl@sainty.us  
Spec Agr  Disclosed: 10/06/2014

**Distribution Channel(s)**

- Internet/TV/Catalog  
- Specialty Mass  
- Specialty Mid-Tier  

**Product Categories**

- 03B (Furniture/Furnishings)  
- 03D (Housewares)

**Samsill Corporation (13741)**

PO Box 15066  
Ft. Worth, TX 76119  
Ms. Barbee Beasley  
Phone  817-536-1906  
Fax  817-536-6900  
www.Samsill.com  
beasley@samsill.com  
Spec Agr  Disclosed: 02/26/2015

**Distribution Channel(s)**

- Campus/Local Channel  

**Product Categories**

- 02C (Personal Accessories)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 05A (Stationery)  
- 05D (School Supplies)

---

**Sewing Concepts (11819)**

5711 F Street  
Omaha, NE 68117  
Mr. Robert Vandenberg III  
Phone  402-731-8181  
Fax  402-731-9291  
www.Scflags.com  
sewingconcepts@prodigy.net  
Spec Agr  Disclosed: 11/17/2014

**Distribution Channel(s)**

- Campus/Local Channel  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Off-Price  
- Related Retail/Direct  
- Restricted Channel  
- Specialty Mass  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**

- 03A (Domestics)  
- 04A (Automobile Products)  
- 04C (Signage Products)

**Shenandoah Framing Inc. (14150)**

215 Greenhouse Rd.  
Lexington, VA 24450  
Mr. Wayne Fitzgerald  
Phone  540-464-3252  
Fax  540-463-3252  
www.Shenandoahframing.com  
wayne@shenandoahframing.com  
Spec Agr  Disclosed: 08/21/2014

**Distribution Channel(s)**

- Internet/TV/Catalog

**Product Categories**

- 03C (Office Products)  
- 05E (Publishing)
### University of California, Berkeley

#### Sideline Apparel by College Concepts (91692)

Shrin Corporation DBA Coverking  
(101257)

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>900 Arlee, Anaheim, CA 92805</td>
<td>714-850-0303</td>
<td>620</td>
<td><a href="http://www.coverking.com">www.coverking.com</a></td>
<td><a href="mailto:tonysavasta@coverking.com">tonysavasta@coverking.com</a></td>
</tr>
<tr>
<td>Mr. Tony Savasta</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 04/09/2015</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 04A (Automobile Products)

---

#### Sideline Sneakers LLC (107503)

7280 West Palmetto Park Suite 202  
Boca Raton, FL 33433

Ms. Meryl Schragor  
Phone: 561-674-2010  
Fax: 561-994-2341

www.Skicks.com  
meryl@sidelinesneakers.com  
Spec Agr Disclosed: 04/10/2014

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 07E (Footwear)

---

#### Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C  
Clearwater, FL 33764

Mr. David Freeman  
Phone: 727-489-2070  
Fax: 888-830-8310

www.Graduationannouncements.net  
licensing@signaturea.com  
Spec Agr Disclosed: 08/02/2014

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel

**Product Categories**
- 03A (Domestics)
- 03C (Office Products)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 05E (Publishing)

---

#### Siskiyou Buckle Co. (11767)

3551 Avion Drive  
Medford, OR 97504

Mr. Michael Panepinto  
Phone: 541-858-3418  
Fax: 541-858-3402

www.Siskiyougifts.com  
mpanepinto@siskiyougifts.com  
Spec Agr Disclosed: 05/20/2015

**Distribution Channel(s)**
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 05B (Checks)
- 05C (Paper Products)
- 05D (School Supplies)
- 07C (Health/Beauty)
# University of California, Berkeley

## Sleep With a Purpose Inc.  (103161)

<table>
<thead>
<tr>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>11928 Kiowa Ave</td>
<td>Mr. Josh Helland</td>
<td>562-472-3820</td>
<td><a href="http://www.withapurpose.us">www.withapurpose.us</a></td>
<td><a href="mailto:josh@withapurpose.us">josh@withapurpose.us</a></td>
<td>04/02/2015</td>
</tr>
</tbody>
</table>

### Product Categories
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

### Distribution Channel(s)
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Specialty Mid-Tier

## Smarphones Technologies Inc.  (52091)

<table>
<thead>
<tr>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>P.O. BOX 1082</td>
<td>Mr. Mike Merrill</td>
<td>904-553-9779</td>
<td><a href="http://www.Smartphonestech.com">www.Smartphonestech.com</a></td>
<td><a href="mailto:mike@smartphonestech.com">mike@smartphonestech.com</a></td>
<td>11/18/2014</td>
</tr>
</tbody>
</table>

### Product Categories
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01O (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01U (Women's Headwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 02C (Personal Accessories)
- 03A (Domestics)

## Spindler Textiles & Manufacturing Inc.  (66258)

<table>
<thead>
<tr>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>PO Box 601</td>
<td>Mr. Howard Spindler</td>
<td>415-435-1163</td>
<td><a href="mailto:spintexmfg@hotmail.com">spintexmfg@hotmail.com</a></td>
<td>01/30/2015</td>
<td></td>
</tr>
</tbody>
</table>

### Product Categories
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

## SOL Republic  (92850)

<table>
<thead>
<tr>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
</tr>
</thead>
</table>

### Product Categories
- 02C (Personal Accessories)
- 03A (Domestics)

## Smathers and Branson  (66810)

<table>
<thead>
<tr>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>5110 Ridgefield Road, Suite 204</td>
<td>Mr. Drew Keneally</td>
<td>301-229-9436</td>
<td><a href="http://www.Smathersandbranson.com">www.Smathersandbranson.com</a></td>
<td><a href="mailto:drew@smathersandbranson.com">drew@smathersandbranson.com</a></td>
<td>12/12/2014</td>
</tr>
</tbody>
</table>

### Product Categories
- 02C (Personal Accessories)
- 05E (Publishing)
# University of California, Berkeley

<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>License Number</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sports Licensing Solutions LLC (46866)</td>
<td>3200 Shawnee Industrial Way, Suite 200, Suwanee, GA 30024</td>
<td>Mr. Onur Kececigil</td>
<td>800-525-5923</td>
<td>678-730-0604</td>
<td><a href="http://www.Fanmats.com">www.Fanmats.com</a></td>
<td><a href="mailto:onur@fanmats.com">onur@fanmats.com</a></td>
<td>Spec Agr Disclosed: 04/02/2015</td>
<td>Campus/Local Channel, Grocery/Drug/Convenience Stores, Internet/TV/Catalog, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs</td>
<td>02C (Personal Accessories), 03A (Domestics), 03B (Furniture/Furnishings), 03C (Office Products), 04A (Automobile Products), 06A (Sports Equipment)</td>
</tr>
<tr>
<td>Sports Scarf (46314)</td>
<td>8 County Road, Suite #5, Mattapoisett, MA 02739</td>
<td>Mr. Carl Coelho</td>
<td>508-758-2990</td>
<td>508-758-2990</td>
<td><a href="http://www.Sportsscarf.com">www.Sportsscarf.com</a></td>
<td><a href="mailto:info@sportsscarf.com">info@sportsscarf.com</a></td>
<td>Spec Agr Disclosed: 03/30/2015</td>
<td>Campus/Local Channel, Department Stores, Grocery/Drug/Convenience Stores, Internet/TV/Catalog, Related Retail/Direct, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs</td>
<td>01M (Clothing Accessories), 02C (Personal Accessories), 03A (Domestics), 03B (Furniture/Furnishings), 03C (Office Products), 04A (Automobile Products), 06A (Sports Equipment)</td>
</tr>
</tbody>
</table>

---

43
### University of California, Berkeley

<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone Numbers</th>
<th>Email</th>
<th>Date Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Stockdale (14367)</strong></td>
<td>104 Commerce St., Lake Mary, FL 32746</td>
<td>Ms. Kay Mullins</td>
<td>407-323-5121, 407-321-3939</td>
<td><a href="mailto:kay@stockdale.net">kay@stockdale.net</a></td>
<td>01/23/2014</td>
</tr>
<tr>
<td><strong>Strand Art Company (11615)</strong></td>
<td>4700 E Hunter, Anaheim, CA 92807</td>
<td>Ms. Vicky Strand</td>
<td>714-777-0444, 714-970-8890</td>
<td><a href="mailto:wickie01@aol.com">wickie01@aol.com</a></td>
<td>01/30/2015</td>
</tr>
<tr>
<td><strong>Studio 1204 Inc. (101327)</strong></td>
<td>34485 7th St., Union City, CA 94587-3672</td>
<td>Mr. Chuck Johnston</td>
<td>510-324-7100, 510-324-7104</td>
<td><a href="mailto:chuck@studio1204.com">chuck@studio1204.com</a></td>
<td>02/03/2015</td>
</tr>
</tbody>
</table>

#### Distribution Channel(s)
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

#### Product Categories
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)

### Storm Duds Raingear (12007)

<table>
<thead>
<tr>
<th>Address</th>
<th>Contact Person</th>
<th>Phone Numbers</th>
<th>Email</th>
<th>Date Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 Frank Mossberg Drive, Attleboro, MA 02703</td>
<td>Mr. Terry Sanger</td>
<td>508-222-0155, 508-222-0139</td>
<td><a href="mailto:terrys@stormduds.com">terrys@stormduds.com</a></td>
<td>03/13/2015</td>
</tr>
<tr>
<td><strong>Strategic Printing and Mfg. Solutions Inc. (79401)</strong></td>
<td>9673 SW Tualatin-Sherwood Rd., Tualatin, OR 97082</td>
<td>Mr. Randall R. Thom</td>
<td>503-612-9974, 503-612-9978</td>
<td><a href="mailto:randy@strategicmfg.com">randy@strategicmfg.com</a></td>
</tr>
</tbody>
</table>

#### Distribution Channel(s)
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

#### Product Categories
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 06D (Games)

### Style Pasifika International LLC (81384)

<table>
<thead>
<tr>
<th>Address</th>
<th>Contact Person</th>
<th>Phone Numbers</th>
<th>Email</th>
<th>Date Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>6340 McLeod #8, Las Vegas, NV 89120</td>
<td>Mr. Scott Ribeiro</td>
<td>702-644-9445, 702-558-8984</td>
<td><a href="mailto:scott@stylepasifika.com">scott@stylepasifika.com</a></td>
<td>12/17/2014</td>
</tr>
</tbody>
</table>

#### Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories
- 02A (Jewelry)
- 02C (Personal Accessories)
University of California, Berkeley

**Sun Hill Industries Inc. (108344)**
39W523 Washburn Dr.
Geneva, IL 60134
Mr. Zach Cute
Phone 630-730-3851
Fax www.Sun-hill.com
zachcute@sun-hill.com
Spec Agr Disclosed: 09/15/2014

**Distribution Channel(s)**
- Grocery/Drug/Convenience Stores
- Specialty Mass
- Super Center/Wholesale Clubs

**Product Categories**
- 03A (Domestics)
- 04E (Holiday Accessories)

---

**Tailgate Clothing Company dba T-University (33309)**
2805 SW Snyder Blvd. Suite 530
Ankeny, IA 50023
Mr. Steve King
Phone 515-963-7903
Fax 515-963-7912
www.Tailgateclothing.com
steve@tailgateclothing.com
Spec Agr Disclosed: 10/14/2014

**Distribution Channel(s)**
- Specialty Mid-Tier

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 01W (Women's Fashion Tops)

---

**Swypers LLC (98818)**
801 Main St.
Vancouver, WA 98660
Mr. Mike Gold
Phone 855-799-7377
Fax 360-397-6351
www.Swypers.com
mike@swypers.com
Spec Agr Disclosed: 04/09/2015

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 04A (Automobile Products)

---

**T & B Sports Inc (54282)**
1345 4th St.
San Rafael, CA 94901
Mr. Jeff Brusati
Phone 888-453-2433
Fax 415-453-6588
www.tandbsports.com
jbrusati@tandbsports.com
Spec Agr Disclosed: 06/09/2014

**Distribution Channel(s)**
- Restricted Channel

---

**Team Beans LLC (35316)**
2301 Cottonball Lane
Somerset, NJ 08873
Mr. Matt Katz
Phone 848-260-4315
Fax 848-260-4301
www.Forevercollectibles.com
mkatz@forevercollectibles.com
Spec Agr Disclosed: 05/11/2015

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Restricted Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 01H (Men's Fashion Apparel)
- 01W (Women's Fashion Tops)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06C (Toys)
- 07D (Infant Products)
- 07E (Footwear)

---

**Team Connection (103468)**
PO Box 5045
High Point, NC 27262
Mr. David Bolick
Phone 336-431-2551
Fax 336-431-2117
www.Teamconnection.com
dbolick@teamconnection.com
Spec Agr Disclosed: 03/11/2014

**Distribution Channel(s)**
- Restricted Channel

**Product Categories**
- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)
University of California, Berkeley

**Team Effort Inc. (12168)**

PO Box 243
Clarion, IA 50525
Ms. Jennifer Campbell
Phone 515-532-6161 515-532-3416
Fax www.Teameffort.com
jennifer.campbell@teameffort.com
Spec Agr Disclosed: 05/06/2015

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02C (Personal Accessories)
- 06A (Sports Equipment)

---

**Tervis Tumbler Company (12233)**

201 Triple Diamond Blvd.
North Venice, FL 34275
Ms. Jennifer Street
Phone 941-441-3192 941-441-2308
Fax www.Tervis.com
jstreet@tervis.com
Spec Agr Disclosed: 07/30/2014

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Restricted Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03D (Housewares)
- 05E (Publishing)
- 07D (Infant Products)

---

**Team Golf (22762)**

2221 Luna Road
Carrollton, TX 75006
Mr. Scott Mayer
Phone 214-366-1595 214-366-1599
Fax www.Alumnigolf.com
smayer@teamgolfusa.com
Spec Agr Disclosed: 12/03/2014

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 06A (Sports Equipment)

---

**Third Street Sportswear (11659)**

PO Box 145
Ozark, MO 65721-0145
Ms. Becky Thomas
Phone 800-538-1059 417-485-8995
Fax www.Thirdstreetsportswear.com
becky@thirdstreetsportswear.com
Spec Agr Disclosed: 05/12/2015

**Distribution Channel(s)**
- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01C (Men's/Unisex Other Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 05E (Publishing)

---

**Titlecraft (101127)**

8540 Quarles Rd.
Maple Grove, MN 55311
Ms. Susie Reichow
Phone 888-455-9577 101
Fax www.uplomausa.com
susie@uplomausa.com
Spec Agr Disclosed: 02/05/2015

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel

**Product Categories**
- 03C (Office Products)

---

**To The Game LLC (11499)**

PO Box 2516
Phenix City, AL 36868
Ms. Keeli Floyd
Phone 334-291-5151 107
Fax 334-448-2313
www.2thegame.com
keeli.floyd@2thegame.com
Spec Agr Disclosed: 05/21/2015

**Distribution Channel(s)**
- Campus/Local Channel

**Product Categories**
- 01C (Men's/Unisex Other Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 05E (Publishing)
### Tokens & Icons Inc. (73062)

<table>
<thead>
<tr>
<th>Product Categories</th>
<th>Distribution Channel(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>01C (Men's/Unisex Other Headwear)</td>
<td>Better Dept Stores/Boutiques</td>
</tr>
<tr>
<td>01D (Men's/Unisex Combo-Packaged Goods)</td>
<td>Campus/Local Channel</td>
</tr>
<tr>
<td>01F (Infant/Toddler Apparel)</td>
<td>Internet/TV/Catalog</td>
</tr>
<tr>
<td>01G (Youth Apparel)</td>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
</tr>
<tr>
<td>01M (Clothing Accessories)</td>
<td></td>
</tr>
<tr>
<td>01Q (Men's/Unisex Adjustable Wool Blend Headwear)</td>
<td></td>
</tr>
<tr>
<td>01R (Men's/Unisex Adjustable Non-Wool Headwear)</td>
<td></td>
</tr>
<tr>
<td>01U (Women's Headwear)</td>
<td></td>
</tr>
<tr>
<td>05E (Publishing)</td>
<td></td>
</tr>
</tbody>
</table>

### Topsox (11759)

<table>
<thead>
<tr>
<th>Product Categories</th>
<th>Distribution Channel(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>02A (Jewelry)</td>
<td>Campus/Local Channel</td>
</tr>
<tr>
<td>02C (Personal Accessories)</td>
<td>Grocery/Drug/Convenience Stores</td>
</tr>
<tr>
<td>03D (Housewares)</td>
<td>Internet/TV/Catalog</td>
</tr>
<tr>
<td>05D (School Supplies)</td>
<td>Related Retail/Direct</td>
</tr>
<tr>
<td></td>
<td>Specialty Mass</td>
</tr>
<tr>
<td></td>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
</tr>
<tr>
<td></td>
<td>Super Center/Wholesale Clubs</td>
</tr>
</tbody>
</table>

### Top Of The World (11871)

<table>
<thead>
<tr>
<th>Product Categories</th>
<th>Distribution Channel(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>03A (Domestics)</td>
<td>Better Dept Stores/Boutiques</td>
</tr>
<tr>
<td>04C (Signage Products)</td>
<td>Campus/Local Channel</td>
</tr>
<tr>
<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
<td>Department Stores</td>
</tr>
<tr>
<td>06C (Toys)</td>
<td>Golf Specialty</td>
</tr>
<tr>
<td></td>
<td>Internet/TV/Catalog</td>
</tr>
<tr>
<td></td>
<td>Specialty Mid-Tier</td>
</tr>
<tr>
<td></td>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
</tr>
<tr>
<td></td>
<td>Super Center/Wholesale Clubs</td>
</tr>
</tbody>
</table>

### Toy Factory LLC (47390)

<table>
<thead>
<tr>
<th>Product Categories</th>
<th>Distribution Channel(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>01A (Men's/Unisex T-shirts)</td>
<td>Amusement Park</td>
</tr>
<tr>
<td></td>
<td>Campus/Local Channel</td>
</tr>
<tr>
<td></td>
<td>Grocery/Drug/Convenience Stores</td>
</tr>
<tr>
<td></td>
<td>Internet/TV/Catalog</td>
</tr>
<tr>
<td></td>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
</tr>
<tr>
<td></td>
<td>Super Center/Wholesale Clubs</td>
</tr>
</tbody>
</table>

### Twins Enterprise Inc. (11642)

<table>
<thead>
<tr>
<th>Product Categories</th>
<th>Distribution Channel(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>01C (Men's/Unisex Other Headwear)</td>
<td>Better Dept Stores/Boutiques</td>
</tr>
<tr>
<td>01F (Infant/Toddler Apparel)</td>
<td>Campus/Local Channel</td>
</tr>
<tr>
<td>01G (Youth Apparel)</td>
<td>Department Stores</td>
</tr>
<tr>
<td>01M (Clothing Accessories)</td>
<td>Golf Specialty</td>
</tr>
<tr>
<td>01Q (Men's/Unisex Adjustable Wool Blend Headwear)</td>
<td>Internet/TV/Catalog</td>
</tr>
<tr>
<td>01R (Men's/Unisex Adjustable Non-Wool Headwear)</td>
<td>Specialty Mid-Tier</td>
</tr>
<tr>
<td>01U (Women's Headwear)</td>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
</tr>
<tr>
<td></td>
<td>Super Center/Wholesale Clubs</td>
</tr>
</tbody>
</table>

### U-Name It (16428)

<table>
<thead>
<tr>
<th>Product Categories</th>
<th>Distribution Channel(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>01A (Men's/Unisex T-shirts)</td>
<td>Grocery/Drug/Convenience Stores</td>
</tr>
</tbody>
</table>
## University of California, Berkeley

### Uncommon LLC (88205)
- **Address:** 2759 West Lawrence Avenue, Chicago, IL 60625
- **Contact:** Mr. Pete Soukaras
- **Phone:** 312-291-9086
- **Fax:** 312-291-9087
- **Website:** www.Getuncommon.com
- **Spec Agr Disclosed:** 11/05/2014

#### Product Categories
- 02C (Personal Accessories)

### University Blanket & Flag Corp (12511)
- **Address:** 1111 Orange Ave. Suite C, Coronado, CA 92118-3432
- **Contact:** Mr. Bradley Gerbel
- **Phone:** 619-435-4100
- **Fax:** 619-437-0226
- **Website:** www.Ubflag.com
- **Spec Agr Disclosed:** 08/11/2014

#### Distribution Channel(s)
- Campus/Local Channel
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

### Under Armour by Gear For Sports (61528)
- **Address:** 9700 Commerce Parkway, Lenexa, KS 66219
- **Contact:** Mr. Trey Ham
- **Phone:** 913-693-3261
- **Fax:** 913-693-3939
- **Website:** www.Gearforsports.com
- **Spec Agr Disclosed:** 03/16/2015

#### Product Categories
- 02C (Personal Accessories)
- 03C (Office Products)
- 05E (Publishing)
- 07H (Electronics & Content)

### University Frames (CA) (20385)
- **Address:** 3060 E. Miraloma Avenue, Anaheim, CA 92806-1810
- **Contact:** Ms. Liz Smith
- **Phone:** 714-575-5175
- **Fax:** 714-575-5175
- **Website:** www.Universityframes.com
- **Spec Agr Disclosed:** 03/04/2015

#### Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

### USA Marketing (66261)
- **Address:** 550 Adeline Street, Oakland, CA 94607
- **Contact:** Mr. Clif Mayne
- **Phone:** 510-434-1900
- **Fax:** 510-434-1901
- **Website:** www.Usamktg.com
- **Spec Agr Disclosed:** 04/30/2015

#### Product Categories
- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)
## University of California, Berkeley

### Valley Decorating Company (14468)

| 2829 E. Hamilton Avenue, Fresno, CA 93721 | 2320 Newlins Mill Road, Easton, PA 18045 |
| Mr. James Offen | Mr. Douglas Parker |
| Phone 559-495-1100 | Phone 610-746-6903 |
| Fax 559-495-1195 | Fax 615-882-2813 |
| jameso@lightspeed.net | douglas_parker@vfc.com |

**Spec Agr Disclosed:** 09/16/2014

**Distribution Channel(s):**
- Restricted Channel

**Product Categories:**
- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)

### VF Imagewear Inc. (Section 101 by Majestic) (11588)

| 2320 Newlins Mill Road, Easton, PA 18045 | 2320 Newlins Mill Road, Easton, PA 18045 |
| Mr. Douglas Parker | Mr. Douglas Parker |
| Phone 559-495-1100 | Phone 610-746-6903 |
| Fax 559-495-1195 | Fax 615-882-2813 |
| jameso@lightspeed.net | douglas_parker@vfc.com |

**Spec Agr Disclosed:** 09/16/2014

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Department Stores
- Internet/TV/Catalog
- Off-Price
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03D (Housewares)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05E (Publishing)
- 06A (Sports Equipment)

### Vesi Inc. (13740)

| 16 Tech View Pl., Cincinnati, OH 45215 | 590 West 83rd Street, Hialeah, FL 33014 |
| Ms. Sue Visconti | Ms. Marla Venegas-Pulido |
| Phone 513-563-6002 124 | Phone 305-822-4606 240 |
| Fax 513-563-6692 | Fax 305-822-4665 |
| www.Vesiinc.com | www.5thocean.com |
| svisconti@vesiinc.com | marla.venegas-pulido@neweracap.com |

**Spec Agr Disclosed:** 09/12/2014

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 02C (Personal Accessories)
- 03A (Domestics)
- 06D (Games)

### Victory Tailgate (89653)

| 2437 E Landstreet Rd, Orlando, FL 32824 | 590 West 83rd Street, Hialeah, FL 33014 |
| Mr. Ryan Dourney | Minorities/Woman Owned |
| Phone 312-234-0763 | Ms. Marla Venegas-Pulido |
| Fax 407-358-5081 | Phone 305-822-4606 240 |
| www.VictoryTailgate.com | Fax 305-822-4665 |
| ryan@victorytailgate.com | www.5thocean.com |

**Spec Agr Disclosed:** 04/02/2015

**Distribution Channel(s):**
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Super Center/Wholesale Clubs

**Product Categories:**
- 02C (Personal Accessories)
- 03A (Domestics)
- 06D (Games)
### Virginia Diner Inc. (78474)

**Address:** 322 West Main St.  
**City:** Wakefield, VA 23888  
**Country:** USA  
**Phone:** 757-899-6213  
**Fax:** 757-899-2281  
**Website:** www.Vadiner.com  
**Email:** sstephens@vadiner.com  
**Spec Agr Disclosed:** 10/13/2014

**Distribution Channel(s):**  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Grocery/Drug/Convenience Stores  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories:**  
- 03D (Housewares)  
- 07D (Infant Products)

---

### Wild Sales LLC (52491)

**Address:** 17401 Tiller Court Suite A  
**City:** Westfield, IN 46074  
**Country:** USA  
**Phone:** 317-804-9160  
**Fax:** 317-804-9159  
**Website:** www.Wildsales.com  
**Email:** kparadiso@wildsports.com  
**Spec Agr Disclosed:** 04/07/2015

**Distribution Channel(s):**  
- Campus/Local Channel  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Related Retail/Direct  
- Specialty Mass  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories:**  
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04A (Automobile Products)  
- 04C (Signage Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 05A (Stationery)  
- 05D (School Supplies)  
- 06A (Sports Equipment)  
- 06C (Toys)  
- 06D (Games)  
- 07B (Consumables)  
- 07C (Health/Beauty)  
- 07D (Infant Products)

---

### Whirley Industries Inc. (11979)

**Address:** PO Box 988  
**City:** Warren, PA 16365-0988  
**Country:** USA  
**Phone:** 800-825-5575  
**Fax:** 814-406-7156  
**Website:** www.Whirley.com  
**Email:** jwilliams@whirleydrinkworks.com  
**Spec Agr Disclosed:** 04/04/2014

**Distribution Channel(s):**  
- Campus/Local Channel  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Related Retail/Direct  
- Specialty Mass  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs  
- Team Dealer

**Product Categories:**  
- 02A (Jewelry)  
- 02C (Personal Accessories)  
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04A (Automobile Products)  
- 04C (Signage Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 05A (Stationery)  
- 05D (School Supplies)  
- 06A (Sports Equipment)  
- 06C (Toys)  
- 06D (Games)  
- 07B (Consumables)  
- 07C (Health/Beauty)  
- 07D (Infant Products)
### University of California, Berkeley

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Product Categories</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wolf Manufacturing Company Inc. (68875)</td>
<td>03A (Domestics)</td>
<td>Campus/Local Channel, Grocery/Drug/Convenience Stores, Internet/TV/Catalog, Related Retail/Direct, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs</td>
<td>04D (Gifts &amp; Novelties - Miscellaneous), 07C (Health/Beauty)</td>
</tr>
<tr>
<td>Worthy Promotional Products (96802)</td>
<td>03A (Domestics)</td>
<td>Campus/Local Channel, Grocery/Drug/Convenience Stores, Related Retail/Direct, Specialty Mass, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs</td>
<td>04D (Gifts &amp; Novelties - Miscellaneous), 07C (Health/Beauty)</td>
</tr>
<tr>
<td>Zazzle Inc. (56921)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Product Categories</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
</tr>
</thead>
<tbody>
<tr>
<td>Worldwide Athletics Inc. (104599)</td>
<td>03A (Domestics)</td>
<td>Campus/Local Channel, Grocery/Drug/Convenience Stores, Internet/TV/Catalog, Related Retail/Direct, Restricted Channel, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs</td>
<td></td>
</tr>
<tr>
<td>Youth Monument Clothing Inc. dba Venley (49548)</td>
<td>07C (Health/Beauty)</td>
<td>Campus/Local Channel, Department Stores, Internet/TV/Catalog</td>
<td>01I (Women's T-shirts), 01F (Infant/Toddler Apparel), 01G (Youth Apparel), 01H (Men's Fashion Apparel), 01I (Women's T-shirts), 01J (Men's/Unisex Fleece), 01M (Clothing Accessories), 01S (Women's Fleece Tops &amp; Bottoms), 01V (Women's Jerseys &amp; Performance Apparel), 01W (Women's Fashion Tops), 01X (Women's Fashion Bottoms), 02A (Jewelry), 02C (Personal Accessories), 03A (Domestics), 03B (Furniture/Furnishings), 03C (Office Products), 03D (Housewares), 04A (Automobile Products), 04C (Signage Products), 04D (Gifts &amp; Novelties - Miscellaneous), 04E (Holiday Accessories), 05A (Stationery), 05C (Paper Products), 05D (School Supplies), 05E (Publishing), 06A (Sports Equipment), 06D (Games), 07D (Infant Products), 07E (Footwear), 07H (Electronics &amp; Content)</td>
</tr>
</tbody>
</table>

---

**Wolf Manufacturing Company Inc.**

1801 W. Waco Drive  
Waco, TX 76707  
Mr. Russell Crane  
Phone: 254-753-7301  
Fax: 254-753-8919  
www.Wolfmfg.com  
russell@wolfmfg.com  
Spec Agr Disclosed: 04/27/2015

**Worthy Promotional Products**

PO Box 240490  
Eclbet, AL 36024  
Mr. Bo Worthy  
Phone: 334-541-4070  
Fax: 334-541-4090  
www.Worthypromotional.com  
bo@boworthy.com  
Spec Agr Disclosed: 03/03/2015

**Zazzle Inc.**

1800 Seaport Blvd  
Redwood City, CA 94063  
Ms. Leah Wonski  
Phone: 650-261-3345  
Fax: 650-872-7000  
www.Zazzle.com  
Leah.Wonski@zazzle.com  
Spec Agr Disclosed: 01/14/2015

**Worldwide Athletics Inc.**

2351 Sunset Blvd. #170-724  
Rocklin, CA 95765  
Ms. Deb Edwards  
Phone: 408-666-9599  
Fax: 916-645-2022  
deb@signatureathletictape.com  
Spec Agr Disclosed: 10/28/2014

**Youth Monument Clothing Inc. dba Venley**

240 West 37th Pl  
Los Angeles, CA 90007  
Mr. Nick Ventura  
Phone: 323-521-1397  
Fax: 323-606-8186  
www.Youthmonument.com  
nick@wearvenley.com  
Spec Agr Disclosed: 10/07/2014
University of California, Berkeley

Zephyr Graf-X (13475)
5443 Earhart Road
Loveland, CO 80538
Ms. Abbi Leutwyler
Phone 888-282-0994
Fax 970-663-7695
www.Zhats.com
aleutwyler@zhats.com
Spec Agr Disclosed: 05/12/2015

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01C (Men's/Unisex Other Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Champion Custom Products (Star Wars) (109620)
9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/06/2014

Distribution Channel(s)
- Campus/Local Channel

Product Categories
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01S (Women's Fleece Tops & Bottoms)

Top of the World (Star Wars) (111224)
3001 36th Ave, NW
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856 319
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 03/30/2015

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01U (Women's Headwear)

Co-Branded Program (8.0%)

College Classics by Top of the World (111222)
3001 36th Avenue NW
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856 319
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 03/30/2015

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Unstructured Stretch Fit Headwear)
- 01R (Men's/Unisex Adjustable Wool Blend Headwear)
- 01U (Women's Headwear)

Co-Branded Program (10%)
## University of California, Berkeley

### College Classics by Wildcat Retro Brands (109622)

1931 Bay Street  
Los Angeles, CA 90021  
Ms. Cassidy Moore  
Phone 323-583-4508  
Fax 323-583-6171  
www.OriginalRetroBrand.com  
cassidy.moore@wildcatretrobrands.com  
Spec Agr Disclosed: 05/15/2015

#### Distribution Channel(s)
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Internet/TV/Catalog  
- Related Retail/Direct  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories
- 01A (Men's/Unisex T-shirts)  
- 01G (Youth Apparel)  
- 01I (Women's T-shirts)

### Fundraiser Program

#### Brax Ltd. (49214)

2002 Eastwood Rd. Suite 202  
Wilmington, NC 28403  
Ms. Tammika Brown  
Phone 910-344-1053  
Fax 910-509-9293  
www.Braxltd.com  
tammikab@braxltd.com  
Spec Agr Disclosed: 09/30/2014

#### Distribution Channel(s)
- Specialty Mass

#### Product Categories
- 03D (Housewares)  
- 05E (Publishing)

### ICS Royalty Reporting

#### 4imprint Inc. (49210)

PO Box 320  
Oshkosh, WI 54903-0320  
Mr. John Lord  
Phone 920-236-7272  
Fax 920-236-7282  
www.4imprint.com  
john.lord@4imprint.com  
Spec Agr Disclosed: 12/29/2014

#### Distribution Channel(s)
- None Specified

#### Product Categories
- All

### BSN Sports LLC (48981)

1901 Diplomat Dr.  
Farmers Branch, TX 75234  
Mr. Jeff Loke  
Phone 972-406-3477  
Fax 972-247-0650  
www.BsnSports.com  
jloke@bsnSports.com  
Spec Agr Disclosed: 03/16/2015

#### Distribution Channel(s)
- None Specified

#### Product Categories
- All

### Customink LLC (37786)

2910 District Ave  
Fairfax, VA 22031  
Ms. Bailey Rockwell  
Phone 703-891-2270  
Fax 703-852-2730  
www.Customink.com  
licensing@customink.com  
Spec Agr Disclosed: 01/14/2015

#### Distribution Channel(s)
- None Specified

#### Product Categories
- All

### New Thermo Serv Ltd. (44139)

3901 Pipestone Road  
Dallas, TX 75212  
Ms. Dana Dowdy  
Phone 800-635-5559  
Fax 214-631-0566  
www.Thermoserv.com  
DDowdy@thermoserv.com  
Spec Agr Disclosed: 11/05/2014

#### Distribution Channel(s)
- None Specified

#### Product Categories
- All

### Greek 101/Campus T-shirt (27819)

646 Sawmill River Road  
Yonkers, NY 10710  
Mr. Jim Levi  
Phone 914-476-6700  
Fax 914-476-4333  
www.Greek101.com  
jim@greek101.com  
Spec Agr Disclosed: 10/21/2013

#### Distribution Channel(s)
- None Specified

#### Product Categories
- All
<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Print Ink Inc. dba BYOG (66239)</td>
<td>6918 Sierra Court, Dublin, CA 94568</td>
<td>925-829-3950</td>
<td>925-829-3951</td>
<td><a href="http://www.Byoglogo.com">www.Byoglogo.com</a></td>
<td><a href="mailto:cathileen@byoglogo.com">cathileen@byoglogo.com</a></td>
</tr>
<tr>
<td>Twins Enterprise Inc. (11642)</td>
<td>15 Southwest Park, Westwood, MA 02090</td>
<td>781-320-1384</td>
<td>781-320-8342</td>
<td><a href="http://www.Twinsenterprise.com">www.Twinsenterprise.com</a></td>
<td><a href="mailto:kevinm@47brand.com">kevinm@47brand.com</a></td>
</tr>
<tr>
<td>Wincraft Inc. (11514)</td>
<td>PO Box 888, Winona, MN 55987</td>
<td>Phone</td>
<td>Fax</td>
<td>website</td>
<td></td>
</tr>
<tr>
<td>Operation Hat Trick</td>
<td>21 Saratoga Avenue, Grover Beach, CA 93433</td>
<td>805-473-7808</td>
<td>805-473-7814</td>
<td><a href="http://www.Voler.com">www.Voler.com</a></td>
<td><a href="mailto:romang@voler.com">romang@voler.com</a></td>
</tr>
<tr>
<td>Victory Tailgate (89653)</td>
<td>2437 E Landstreet Rd, Orlando, FL 32824</td>
<td>312-234-0763</td>
<td>407-358-5081</td>
<td><a href="http://www.VictoryTailgate.com">www.VictoryTailgate.com</a></td>
<td><a href="mailto:ryan@victorytailgate.com">ryan@victorytailgate.com</a></td>
</tr>
</tbody>
</table>

**Product Categories**

- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01U (Women's Headwear)
- 06D (Games)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)
## University of California, Berkeley

### Exclusive Headwear Program

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Contact Information</th>
<th>Product Categories</th>
<th>Distribution Channel(s)</th>
<th>Spec Agr Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Ahead LLC (32726)</strong>&lt;br&gt;270 Samuel Barnet Blvd.&lt;br&gt;New Bedford, MA 02745&lt;br&gt;Mrs. Ariel Rainville&lt;br&gt;Phone 508-985-9896&lt;br&gt;Fax 508-985-3079&lt;br&gt;www.Aheadhq.com&lt;br&gt;<a href="mailto:Ariel.Rainville@Aheadhq.com">Ariel.Rainville@Aheadhq.com</a>&lt;br&gt;Spec Agr Disclosed: 06/06/2014</td>
<td></td>
<td></td>
<td>Golf Specialty</td>
<td></td>
</tr>
<tr>
<td><strong>College Vault by Twins Enterprise Inc. (61592)</strong>&lt;br&gt;15 Southwest Park&lt;br&gt;Westwood, MA 02090&lt;br&gt;Mr. Kevin Meisinger&lt;br&gt;Phone 781-320-1384&lt;br&gt;Fax 781-320-8342&lt;br&gt;<a href="mailto:kevinm@47brand.com">kevinm@47brand.com</a>&lt;br&gt;Spec Agr Disclosed: 09/04/2014</td>
<td></td>
<td><strong>Better Dept Stores/Boutiques</strong>&lt;br&gt;<strong>Campus/Local Channel</strong>&lt;br&gt;<strong>Sporting Goods/Sports Specialty/Fan Shops</strong></td>
<td><strong>Better Dept Stores/Boutiques</strong>&lt;br&gt;<strong>Campus/Local Channel</strong>&lt;br&gt;<strong>Sporting Goods/Sports Specialty/Fan Shops</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Brand Jordan (35916)</strong>&lt;br&gt;One Bowerman Drive Building NR4&lt;br&gt;Beaverton, OR 97005-6453&lt;br&gt;Ms. Elaine Nock&lt;br&gt;Phone 503-622-8084&lt;br&gt;Fax 503-622-8084&lt;br&gt;www.Nike.com&lt;br&gt;<a href="mailto:Elaine.Nock@Nike.com">Elaine.Nock@Nike.com</a>&lt;br&gt;Spec Agr Disclosed: 11/07/2000</td>
<td></td>
<td><strong>Golf Specialty</strong>&lt;br&gt;<strong>Internet/TV/Catalog</strong>&lt;br&gt;<strong>Sporting Goods/Sports Specialty/Fan Shops</strong></td>
<td><strong>Better Dept Stores/Boutiques</strong>&lt;br&gt;<strong>Campus/Local Channel</strong>&lt;br&gt;<strong>Related Retail/Direct</strong>&lt;br&gt;<strong>Restricted Channel</strong>&lt;br&gt;<strong>Sporting Goods/Sports Specialty/Fan Shops</strong></td>
<td></td>
</tr>
<tr>
<td><strong>New Era Cap Co. Inc. (11985)</strong>&lt;br&gt;160 Delaware Ave.&lt;br&gt;Buffalo, NY 14202&lt;br&gt;Ms. Jennifer Szarzynski&lt;br&gt;Phone 716-604-9000 1533&lt;br&gt;Fax 716-604-9127&lt;br&gt;www.Neweracap.com&lt;br&gt;<a href="mailto:Jennifer.Szarzynski@neweracap.com">Jennifer.Szarzynski@neweracap.com</a>&lt;br&gt;Spec Agr Disclosed: 03/16/2015</td>
<td></td>
<td><strong>Golf Specialty</strong>&lt;br&gt;<strong>Internet/TV/Catalog</strong>&lt;br&gt;<strong>Off-Price</strong>&lt;br&gt;<strong>Related Retail/Direct</strong>&lt;br&gt;<strong>Restricted Channel</strong>&lt;br&gt;<strong>Specialty Mid-Tier</strong>&lt;br&gt;<strong>Sporting Goods/Sports Specialty/Fan Shops</strong></td>
<td><strong>Better Dept Stores/Boutiques</strong>&lt;br&gt;<strong>Campus/Local Channel</strong>&lt;br&gt;<strong>Department Stores</strong>&lt;br&gt;<strong>Golf Specialty</strong>&lt;br&gt;<strong>Internet/TV/Catalog</strong>&lt;br&gt;<strong>Off-Price</strong>&lt;br&gt;<strong>Related Retail/Direct</strong>&lt;br&gt;<strong>Restricted Channel</strong>&lt;br&gt;<strong>Specialty Mid-Tier</strong>&lt;br&gt;<strong>Sporting Goods/Sports Specialty/Fan Shops</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Nike Golf (50949)</strong>&lt;br&gt;One Bowerman Drive Bldg. NR4&lt;br&gt;Beaverton, OR 97005-6453&lt;br&gt;Ms. Elaine Nock&lt;br&gt;Phone 503-671-6453&lt;br&gt;Fax 503-622-8084&lt;br&gt;www.Nike.com&lt;br&gt;<a href="mailto:nikesports.licensing@nike.com">nikesports.licensing@nike.com</a>&lt;br&gt;Spec Agr Disclosed: 04/03/2002</td>
<td></td>
<td></td>
<td><strong>Better Dept Stores/Boutiques</strong>&lt;br&gt;<strong>Campus/Local Channel</strong>&lt;br&gt;<strong>Golf Specialty</strong>&lt;br&gt;<strong>Related Retail/Direct</strong>&lt;br&gt;<strong>Restricted Channel</strong>&lt;br&gt;<strong>Sporting Goods/Sports Specialty/Fan Shops</strong></td>
<td></td>
</tr>
</tbody>
</table>
University of California, Berkeley

NIKE USA Inc.  (12012)
One Bowerman Drive - Building NR4
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-671-6453
Fax 503-622-8084
www.Nike.com
nikesports.licensing@nike.com
Spec Agr Disclosed: 05/17/2011

Top Of The World  (11871)
3001 36th Avenue NW
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856  319
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 03/30/2015

Zephyr Graf-X  (13475)
5443 Earhart Road
Loveland, CO 80538
Ms. Abbi Leutwyler
Phone 888-282-0994
Fax 970-663-7695
www.Zhats.com
aleutwyler@zhats.com
Spec Agr Disclosed: 05/12/2015

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)

Richardson Sports Inc.  (13613)
500 International Way
Springfield, OR 97477
Mr. Craig Ota
Phone 541-687-1818
Fax 541-687-1130
www.Richardsoncap.com
craig@richardsoncap.com
Spec Agr Disclosed: 06/30/2014

Twins Enterprise Inc.  (11642)
15 Southwest Park
Westwood, MA 02090
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8342
www.Twinsenterprise.com
kevinm@47brand.com
Spec Agr Disclosed: 01/20/2015

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)

Exclusive Franchise Headwear Program

College Vault by Twins Enterprise Inc.  (61592)
15 Southwest Park
Westwood, MA 02090
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8342
kevinm@47brand.com
Spec Agr Disclosed: 09/04/2014

Distribution Channel(s)
Better Dept Stores/Boutiques
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01P (Men's/Unisex Unstructured Closed Back Headwear)
University of California, Berkeley

Twins Enterprise Inc.  (11642)
15 Southwest Park
Westwood, MA 02090
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8342
www.Twinsenterprise.com
kevinm@47brand.com
Spec Agr Disclosed: 01/20/2015

Distribution Channel(s)
Better Dept Stores/Boutiques
Department Stores
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01P (Men's/Unisex Unstructured Closed Back Headwear)

Exclusive Mass Headwear Program

Captivating Headgear  (50242)
PO Box 721210
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 03/30/2015

Distribution Channel(s)
Amusement Park
Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Super Center/Wholesale Clubs

Product Categories
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01U (Women's Headwear)

Exclusive Mid Tier/Better Program

VF Imagewear Inc. (Section 101 by Majestic)  (11588)
2320 Newlins Mill Road
Easton, PA 18045
Mr. Douglas Parker
Phone 610-746-6903
Fax 615-882-2613
www.Vfc.com
douglas_parker@vfc.com
Spec Agr Disclosed: 08/25/2014

Distribution Channel(s)
Better Dept Stores/Boutiques
Department Stores
Off-Price
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01A (Men's/Unisex T-shirts)
01E (Men's/Unisex Combo-Packaged Goods)
01J (Men's/Unisex Fleece)

Promotions

Bensussen Deutsch & Associates Inc.  (49284)
15525 Woodinville-Redmond Road
Woodinville, WA 98072
Ms. Sarah Shuken
Phone 425-492-2647
Fax 425-286-1804
sshuken@bdainc.com
Spec Agr

Distribution Channel(s)
Campus/Local Channel

Product Categories
022 (Premium Royalties)
## University of California, Berkeley

### Panini America, Inc. (111982)

<table>
<thead>
<tr>
<th>Address</th>
<th>Contact</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>5325 FAA Blvd #100, Irving, TX 75061-3601</td>
<td>Mr. Phillip Darnell</td>
<td>940-765-0783</td>
<td>817-662-5422</td>
<td><a href="http://www.Paniniamerica.net">www.Paniniamerica.net</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td><a href="mailto:mwarsop@paniniamerica.net">mwarsop@paniniamerica.net</a></td>
</tr>
<tr>
<td>Disclosed: 03/01/2015</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Distribution Channel(s)
- Grocery/Drug/Convenience Stores
- Specialty Mass
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

### Product Categories
- 04B (Collectibles)
- 05E (Publishing)

### Special 15% Rate Program

### BoxSeat, Inc. (11616)

<table>
<thead>
<tr>
<th>Address</th>
<th>Contact</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td><a href="mailto:jmock@boxseatclothing.com">jmock@boxseatclothing.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 04/20/2015</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Distribution Channel(s)
- Campus/Local Channel
- Internet/TV/Catalog

### Product Categories
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Adjustable Non-Wool Headwear)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)

### Special 25% Rate Program

### Lulu Press Inc. (77662)

<table>
<thead>
<tr>
<th>Address</th>
<th>Contact</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>3101 Hillsborough St., Raleigh, NC 27607</td>
<td>Ms. Cris Fakler</td>
<td>919-688-2100</td>
<td>919-688-2122</td>
<td><a href="http://www.lulu.com">www.lulu.com</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td><a href="mailto:nfoster@lulu.com">nfoster@lulu.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 04/27/2015</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Distribution Channel(s)
- Campus/Local Channel
- Internet/TV/Catalog

### Product Categories
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01M (Clothing Accessories)
- 03B (Furniture/Furnishings)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 07E (Footwear)

### Special 25% Rate Program

### Wincraft Inc. (11514)

<table>
<thead>
<tr>
<th>Address</th>
<th>Contact</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>6101</td>
<td></td>
<td><a href="mailto:cfakler@wincraft.com">cfakler@wincraft.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 05/19/2015</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Distribution Channel(s)
- Campus/Local Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

### Product Categories
- 07B (Consumables)

### Special Rate Program

### Team Beans LLC (35316)

<table>
<thead>
<tr>
<th>Address</th>
<th>Contact</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>2301 Cottontail Lane, Somerset, NJ 08873</td>
<td>Mr. Matt Katz</td>
<td>848-260-4315</td>
<td>848-260-4301</td>
<td><a href="http://www.Forevercollectibles.com">www.Forevercollectibles.com</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td><a href="mailto:mkatz@forevercollectibles.com">mkatz@forevercollectibles.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 05/11/2015</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### COLLEGE VAULT
University of California, Berkeley

**College Vault by Asgard Press (65784)**
PO Box 50045
Colorado Springs, CO 80949
Ms. Bethany Stover
Phone 302-295-8992
Fax 302-295-9926
www.Asgardpress.com
thor@asgardpress.com
Spec Agr Disclosed: 06/16/2014

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Specialty Mass
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)

**College Vault by Collegiate Pacific Company (78060)**
PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 07/09/2014

**Distribution Channel(s)**
- Campus/Local Channel

**Product Categories**
- 04C (Signage Products)

**College Vault by Legacy Athletic (85730)**
300 Fame Ave.
Hanover, PA 17331
Ms. Angie Muller
Phone 717-630-0892 111
Fax 717-630-0827
www.Legacyathletic.com
amuller@legacy92.com
Spec Agr Disclosed: 06/20/2014

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02C (Personal Accessories)
- 05E (Publishing)
- 06A (Sports Equipment)

**College Vault by Tailgate Clothing Co. (61591)**
2805 SW Snyder Blvd #530
Ankeny, IA 50023-8404
Mr. Steve King
Phone 515-963-7903
Fax 515-963-7912
www.Tailgateclothing.com
steve@tailgateclothing.com
Spec Agr Disclosed: 09/22/2014

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 01W (Women's Fashion Tops)
## University of California, Berkeley

### College Vault by Twins Enterprise Inc. (61592)
15 Southwest Park
Westwood, MA 02090
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8342
kevinm@47brand.com
Spec Agr Disclosed: 09/04/2014

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01S (Women's Fleece Tops & Bottoms)
- 01U (Women's Headwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)

### College Vault by Wincraft Inc. (80858)
PO Box 888
Winona, MN 55987
Ms. Cris Fakler
Phone 507-454-5510
Fax 507-453-6780
www.Wincraft.com
cfakler@wincraft.com
Spec Agr Disclosed: 07/07/2014

**Distribution Channel(s):**
- Campus/Local Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 02A (Jewelry)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 06A (Sports Equipment)
- 06D (Games)

### College Vault by Winning Streak Sports LLC (67466)
9821 Widmer Road
Lenexa, KS 66215
Ms. Jessica DeGregorio
Phone 913-768-8868
Fax 913-322-1418
www.Wssdecor.com
jdegregorio@wssdecor.com
Spec Agr Disclosed: 07/16/2014

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 04C (Signage Products)

### College Vault by Wildcat Retro Brands LLC (74822)
1931 Bay Street
Los Angeles, CA 90021
Ms. Cassidy Moore
Phone 323-583-4508 224
Fax 323-583-6171
www.Originalretrobrand.com
cassidy.moore@wildcatretrobrands.com
Spec Agr Disclosed: 01/09/2015

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 02A (Jewelry)
- 03A (Domestics)
- 03C (Office Products)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 06A (Sports Equipment)
- 06D (Games)