Licensees

Licensed as of 09/2015

University of California, Berkeley

Standard License

1A. Men's/Unisex T-shirts

1. Men's/Unisex T-shirts

686 by Twins Enterprise Inc. Alta Gracia Holdco, Inc.

Badger Sportswear Inc.

Bear Basics
Brand Jordan

Camp David

Champion Custom Products
Colosseum Athletics Corporation

Emory Group LLC

FanPrint Inc. (Players Association)

FanPrint Inc. (TX)
Gameday Promos LLC
Gorilla Marketing/CA
Harrow Sports Inc.
I.D. Me Promotions LLC

i.D. We i follotions LLC

JanSport a division of VF Outdoor Inc.

JASR, LLC dba J America

Joy's Embroidery Knights Apparel Inc. Kotis Design LLC League Collegiate Wear

Luttrell Investments Inc. dba Image One

MJ Soffe LLC MV Sport New Agenda Nike Golf NIKE USA Inc.

Ouray Sportswear LLC Proforma Albrecht & Co. Prolific Screenprinting Co.

publicidentity inc.

Represent Holdings LLC

Rhino Rugby Sports and Leisure LLC

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

U-Name It

VF Imagewear Inc. (Section 101 by Majestic)

Zazzle Inc.

2. Men's/Unisex Tank Tops

AS

Badger Sportswear Inc.

Bear Basics Brand Jordan

Colosseum Athletics Corporation

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

JASR, LLC dba J America Knights Apparel Inc. Kotis Design LLC League Collegiate Wear

MJ Soffe LLC MV Sport New Agenda NIKE USA Inc. publicidentity inc. Represent Holdings LLC Russell Brands LLC

Spindler Textiles & Manufacturing Inc.
Tailgate Clothing Company dba T-University
VF Imagewear Inc. (Section 101 by Majestic)

Zazzle Inc.

1B. Men's/Unisex Outerwear

1. Men's/Unisex Jackets

686 by Twins Enterprise Inc.

Antigua Group Inc.

Bear Basics

Brand Jordan
Campus Drive Inc.

. Champion Custom Products

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Courtney Ent. dba College Shop

Cutter & Buck Gorilla Marketing/CA I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

Joy's Embroidery Knights Apparel Inc. Kotis Design LLC Levelwear MTC Marketing

MV Sport Nike Golf NIKE USA Inc.

Ouray Sportswear LLC

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc.

Rhino Rugby Sports and Leisure LLC

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Vesi Inc.

VF Imagewear Inc. (Section 101 by Majestic)

2. Men's/Unisex Rainwear

Brand Jordan

I.D. Me Promotions LLC

Kotis Design LLC

NIKE USA Inc.

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc.

Storm Duds Raingear

Vesi Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

3. Men's/Unisex Polar fleece (non-performance)

Antigua Group Inc. Bear Basics Brand Jordan Campus Drive Inc.

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Courtney Ent. dba College Shop

Cutter & Buck DP Design

Gorilla Marketing/CA
I.D. Me Promotions LLC
Joy's Embroidery

Knights Apparel Inc. Kotis Design LLC

Luttrell Investments Inc. dba Image One

NIKE USA Inc. Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Vesi Inc.

4. Men's/Unisex Windshirts

Ahead LLC

Antigua Group Inc.

AS

Badger Sportswear Inc.

Brand Jordan Campus Drive Inc.

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck
Emory Group LLC
I.D. Me Promotions LLC
Knights Apparel Inc.

Levelwear MTC Marketing MV Sport Nike Golf

NIKE USA Inc. Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc. Russell Brands LLC

Vesi Inc.

5. Men's/Unisex Windsuits & Warm-ups

Badger Sportswear Inc.

Bear Basics Brand Jordan

Champion Custom Products
Colosseum Athletics Corporation

I.D. Me Promotions LLC Knights Apparel Inc.

Levelwear

MTC Marketing

MV Sport Nike Golf NIKE USA Inc.

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc. Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Vesi Inc.

1C. Men's/Unisex Other Headwear

1. Men's/Unisex Knit Caps

686 by Twins Enterprise Inc.

Brand Jordan

Champion Custom Products

Kotis Design LLC

LogoFit LLC

New Era Cap Co. Inc.

Nike Golf NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

To The Game LLC
Top Of The World
Twins Enterprise Inc.
Zephyr Graf-X

2. Men's/Unisex Visors

Brand Jordan

Kotis Design LLC

New Era Cap Co. Inc.

Nike Golf

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

To The Game LLC Top Of The World Twins Enterprise Inc. Zephyr Graf-X

3. Men's/Unisex Bucket Caps

New Era Cap Co. Inc.

Nike Golf

NIKE USA Inc.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

To The Game LLC Top Of The World Twins Enterprise Inc. Zephyr Graf-X

4. Men's/Unisex Straw Hats

LogoFit LLC Nike Golf

Licensees

Licensed as of 09/2015

University of California, Berkeley

NIKE USA Inc. publicidentity inc.

To The Game LLC

Twins Enterprise Inc.

5. Men's/Unisex Other Headwear Styles

Brand Jordan

Kotis Design LLC

New Era Cap Co. Inc.

Nike Golf

NIKE USA Inc.

Top Of The World

Twins Enterprise Inc.

Zephyr Graf-X

1D. Men's/Unisex Combo-Packaged Goods

1. Men's/Unisex same product combo-pack

Knights Apparel Inc.

MJ Soffe LLC

Russell Brands LLC

2. Men's/Unisex multiple apparel product combo-pack

Knights Apparel Inc.

MJ Soffe LLC

Russell Brands LLC

Top Of The World

3. Men's/Unisex T-shirt/Headwear combo-pack

Brand Jordan

MV Sport

NIKE USA Inc.

Russell Brands LLC

5. Men's/Unisex Apparel/NonApparel product

combo-pack

Russell Brands LLC

1E. Jerseys/Uniforms

1. Replica Football Jerseys

Brand Jordan

Champion Custom Products

Colosseum Athletics Corporation

Knights Apparel Inc.

NIKE USA Inc.

publicidentity inc.

Russell Brands LLC

Under Armour by Gear For Sports

10. Authentic Basketball Jerseys & Shorts

Brand Jordan

NIKE USA Inc.

Russell Brands LLC

11. Authentic Hockey Jerseys

Brand Jordan

Harrow Sports Inc.

NIKE USA Inc.

12. Authentic Baseball Jerseys

Brand Jordan

NIKE USA Inc.

Russell Brands LLC

13. Authentic Shooting Shirts/Tear-away pants

Brand Jordan

NIKE USA Inc.

14. Authentic Jerseys-other

Brand Jordan

NIKE USA Inc.

Rhino Rugby Sports and Leisure LLC

15. Cycling Jerseys

Ambrose Enterprises LLC

publicidentity inc.

2. Replica Basketball Jerseys & Short sets

Brand Jordan

Champion Custom Products

Colosseum Athletics Corporation

Knights Apparel Inc.

NIKE USA Inc.

publicidentity inc.

Russell Brands LLC

3. Replica Hockey Jerseys

Brand Jordan

Champion Custom Products

Colosseum Athletics Corporation

NIKE USA Inc.

publicidentity inc.

4. Replica Baseball Jerseys

Bear Basics

Brand Jordan

Champion Custom Products

Colosseum Athletics Corporation

Knights Apparel Inc.

Kotis Design LLC

NIKE USA Inc.

Russell Brands LLC

5. Replica Shooting Shirts/Tear-away Pant

Bear Basics

Brand Jordan

Colosseum Athletics Corporation

Knights Apparel Inc.

NIKE USA Inc.

publicidentity inc.

6. Replica Jerseys - Other

Brand Jordan

Champion Custom Products

Colosseum Athletics Corporation

League Collegiate Wear

NIKE USA Inc.

Rhino Rugby Sports and Leisure LLC

Russell Brands LLC

7. Vintage/Throwback Jerseys

Brand Jordan

Licensees

Licensed as of 09/2015

University of California, Berkeley

NIKE USA Inc. publicidentity inc.

8. Fashion Jerseys

Badger Sportswear Inc.

Brand Jordan

Colosseum Athletics Corporation

NIKE USA Inc. publicidentity inc.

9. Authentic Football Jerseys

Brand Jordan NIKE USA Inc. Russell Brands LLC

1F. Infant/Toddler Apparel

1. T-shirts (sizes 0-4T)

ΔS

Atlanta Hosiery Company

Bear Basics College Kids LLP

Colosseum Athletics Corporation

Creative Knitwear

Dr. Seuss by College Kids Gameday Promos LLC

Garb Inc.

I.D. Me Promotions LLC

Joy's Embroidery

Knights Apparel Inc.

Luttrell Investments Inc. dba Image One

MJ Soffe LLC MV Sport Outerstuff Ltd. publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Third Street Sportswear

Zazzle Inc.

10. Fleece Tops & Bottoms (sizes 0-4T)

AS

Atlanta Hosiery Company

Bear Basics Chicka-D LLC

College Kids LLP

Colosseum Athletics Corporation

Creative Knitwear

Garb Inc.

I.D. Me Promotions LLC

Joy's Embroidery

Knights Apparel Inc.

Luttrell Investments Inc. dba Image One

MJ Soffe LLC Outerstuff Ltd.

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Third Street Sportswear

11. Onesies

AS

Atlanta Hosiery Company

Bear Basics College Kids LLP

Colosseum Athletics Corporation

Creative Knitwear

Dr. Seuss by College Kids

Garb Inc.

I.D. Me Promotions LLC

Joy's Embroidery

Knights Apparel Inc.

Luttrell Investments Inc. dba Image One

MJ Soffe LLC Outerstuff Ltd. publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Third Street Sportswear

Zazzle Inc.

12. Combo-Packaged Infant/Toddler Products

College Kids LLP

Colosseum Athletics Corporation

Knights Apparel Inc.

Outerstuff Ltd.

Third Street Sportswear

Top Of The World

Twins Enterprise Inc.

13. Misc. Apparel (sizes 0-4T)

Atlanta Hosiery Company

Chicka-D LLC College Kids LLP

Colosseum Athletics Corporation

Creative Knitwear

Garb Inc.

I.D. Me Promotions LLC

Knights Apparel Inc.

Outerstuff Ltd.

Third Street Sportswear

2. Sleepwear (sizes 0-4T)

I.D. Me Promotions LLC Knights Apparel Inc.

Outerstuff Ltd.

3. Infant/Toddler Headwear

College Kids LLP

LogoFit LLC

New Era Cap Co. Inc.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Top Of The World

Twins Enterprise Inc.

4. Jerseys/Uniforms (sizes 0-4T)

AS

Licensees

Licensed as of 09/2015

University of California, Berkeley

Colosseum Athletics Corporation

Creative Knitwear

I.D. Me Promotions LLC

Knights Apparel Inc.

Outerstuff Ltd.

Third Street Sportswear

5. Cheerleader Uniforms (sizes 0-4T)

AS

Atlanta Hosiery Company

Colosseum Athletics Corporation

Creative Knitwear

Knights Apparel Inc.

Outerstuff Ltd.

Third Street Sportswear

6. Beachwear (sizes 0-4T)

I.D. Me Promotions LLC

7. Outerwear (sizes 0-4T)

Atlanta Hosiery Company

College Kids LLP

Colosseum Athletics Corporation

DP Design

Garb Inc.

I.D. Me Promotions LLC

Joy's Embroidery

Knights Apparel Inc.

Outerstuff Ltd.

Spindler Textiles & Manufacturing Inc.

Third Street Sportswear

8. Boy's Fashion Tops & Bottoms (sizes 0-4T)

AS

Atlanta Hosiery Company

College Kids LLP

Colosseum Athletics Corporation

Creative Knitwear

Garb Inc.

I.D. Me Promotions LLC

Joy's Embroidery

Knights Apparel Inc.

MJ Soffe LLC

Outerstuff Ltd.

Spindler Textiles & Manufacturing Inc.

Third Street Sportswear

9. Girl's Fashion Tops & Bottoms (sizes 0-4T)

Atlanta Hosiery Company

College Kids LLP

Colosseum Athletics Corporation

Creative Knitwear

Garb Inc.

I.D. Me Promotions LLC

Joy's Embroidery

Knights Apparel Inc.

MJ Soffe LLC

Outerstuff Ltd.

Spindler Textiles & Manufacturing Inc.

Third Street Sportswear

1G. Youth Apparel

1. T-shirts (sizes 5-20)

Antigua Group Inc.

AS

Atlanta Hosiery Company

Badger Sportswear Inc.

Bear Basics

Brand Jordan

Champion Custom Products

College Kids LLP

Colosseum Athletics Corporation

Dr. Seuss by College Kids

Gameday Promos LLC

Garb Inc.

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

Lakeshirts Inc. dba Blue 84

League Collegiate Wear

Levelwear

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

MV Sport

New Agenda

NIKE USA Inc.

Ouray Sportswear LLC

Outerstuff Ltd.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Third Street Sportswear

Zazzle Inc.

10. Fleece Tops & Bottoms (sizes 5-20)

Antigua Group Inc.

AS

Atlanta Hosiery Company

Badger Sportswear Inc.

Bear Basics

Boxercraft Inc.

Brand Jordan

Champion Custom Products

Chicka-D LLC

College Kids LLP

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Creative Knitwear

DP Design

Garb Inc.

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

Joy's Embroidery

Knights Apparel Inc.

Lakeshirts Inc. dba Blue 84

Levelwear

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

MV Sport

NIKE USA Inc.

Ouray Sportswear LLC

Outerstuff Ltd.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Third Street Sportswear

VF Imagewear Inc. (Section 101 by Majestic)

Zazzle Inc.

11. Girls & Boys Golf/Polo Shirts (sizes 5-20)

Antigua Group Inc.

Atlanta Hosiery Company

Brand Jordan

College Kids LLP

Garb Inc.

I.D. Me Promotions LLC

Knights Apparel Inc.

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

NIKE USA Inc.

Outerstuff Ltd.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Third Street Sportswear

12. Performance Apparel (sizes 5-20)

Antigua Group Inc.

Badger Sportswear Inc.

Champion Custom Products

Garb Inc.

I.D. Me Promotions LLC

Outerstuff Ltd.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Under Armour by Gear For Sports

13. Athletic Shorts (sizes 5-20)

Badger Sportswear Inc.

Boxercraft Inc.

Brand Jordan

Colosseum Athletics Corporation

I.D. Me Promotions LLC

Knights Apparel Inc.

MJ Soffe LLC

NIKE USA Inc.

Outerstuff Ltd.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Third Street Sportswear

14. Combo-Packaged Youth Products

AS

Colosseum Athletics Corporation

Franklin Sports Inc

Knights Apparel Inc.

MJ Soffe LLC

Outerstuff Ltd.

Russell Brands LLC

Third Street Sportswear

Triird Street Sportswear

15. Misc. Apparel (sizes 5-20)

Atlanta Hosiery Company

Brand Jordan

Chicka-D LLC

College Kids LLP

Colosseum Athletics Corporation

Garb Inc.

I.D. Me Promotions LLC

Knights Apparel Inc.

NIKE USA Inc.

Outerstuff Ltd.

publicidentity inc.

Third Street Sportswear

2. Sleepwear (sizes 5-20)

Boxercraft Inc.

I.D. Me Promotions LLC

Outerstuff Ltd.

publicidentity inc.

3. Youth Headwear

LogoFit LLC

New Era Cap Co. Inc.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Top Of The World

Twins Enterprise Inc.

4. Jerseys/Uniforms (sizes 5-20)

Champion Custom Products

Colosseum Athletics Corporation

I.D. Me Promotions LLC

Knights Apparel Inc.

Outerstuff Ltd.

publicidentity inc.

Russell Brands LLC

Third Street Sportswear

5. Cheerleader Uniforms (sizes 5-20)

Atlanta Hosiery Company

Brand Jordan

Colosseum Athletics Corporation

Creative Knitwear

Joy's Embroidery

Licensees

Licensed as of 09/2015

University of California, Berkeley

Knights Apparel Inc. NIKE USA Inc. Outerstuff Ltd. publicidentity inc. Third Street Sportswear

6. Beachwear (sizes 5-20)

Brand Jordan

I.D. Me Promotions LLC Joy's Embroidery NIKE USA Inc. Outerstuff Ltd. publicidentity inc.

7. Outerwear (sizes 5-20)

Antigua Group Inc.

AS

Brand Jordan

Champion Custom Products

College Kids LLP

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Creative Knitwear DP Design

Garb Inc. Harrow Sports Inc. I.D. Me Promotions LLC Joy's Embroidery Knights Apparel Inc.

NIKE USA Inc. Outerstuff Ltd. publicidentity inc. Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Third Street Sportswear

8. Boy's Fashion Tops & Bottoms (sizes 5-20)

Antigua Group Inc.

Atlanta Hosiery Company

Brand Jordan

Champion Custom Products

College Kids LLP

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Creative Knitwear

Garb Inc.

I.D. Me Promotions LLC Joy's Embroidery Knights Apparel Inc. MJ Soffe LLC NIKE USA Inc. Outerstuff Ltd. publicidentity inc.

Russell Brands LLC Spindler Textiles & Manufacturing Inc.

Third Street Sportswear

9. Girl's Fashion Tops & Bottoms (sizes 5-20)

Antigua Group Inc. Atlanta Hosiery Company

Brand Jordan

Champion Custom Products

College Kids LLP

Colosseum Athletics Corporation

Creative Knitwear

Garb Inc.

I.D. Me Promotions LLC Joy's Embroidery Knights Apparel Inc. MJ Soffe LLC NIKE USA Inc. Outerstuff Ltd.

publicidentity inc. Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Third Street Sportswear

1H. Men's Fashion Apparel

1. Men's Golf/Polo Shirts

Ahead LLC

Antigua Group Inc.

AS

Aviva Design

Badger Sportswear Inc.

Bear Basics Brand Jordan Camp David Campus Drive Inc.

Champion Custom Products Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck **Emory Group LLC** Gorilla Marketing/CA I.D. Me Promotions LLC Joy's Embroidery Knights Apparel Inc.

Kotis Design LLC Levelwear

Luttrell Investments Inc. dba Image One

MJ Soffe LLC MV Sport Nike Golf NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Rhino Rugby Sports and Leisure LLC

Russell Brands LLC

Spindler Textiles & Manufacturing Inc. Tailgate Clothing Company dba T-University

VF Imagewear Inc. (Section 101 by Majestic)

Zazzle Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

10. Men's/Unisex Athletic Shorts (excl. Basketball)

Antigua Group Inc.

AS

Badger Sportswear Inc.

Bear Basics

Brand Jordan

Champion Custom Products

Colosseum Athletics Corporation

Gorilla Marketing/CA

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

JASR, LLC dba J America

Knights Apparel Inc.

Kotis Design LLC

League Collegiate Wear

Loudmouth Golf

MJ Soffe LLC

MV Sport

Nike Golf

NIKE USA Inc.

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

VF Imagewear Inc. (Section 101 by Majestic)

11. Men's/Unisex Fashion Bottoms

Ahead LLC

AS

Brand Jordan

Colosseum Athletics Corporation

Cutter & Buck

Dockers Levi Strauss & Co.

I.D. Me Promotions LLC

Loudmouth Golf

MJ Soffe LLC

Nike Golf

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Team Beans LLC

12. Men's Beachwear

Brand Jordan

Campus Drive Inc.

I.D. Me Promotions LLC

Knights Apparel Inc.

Kotis Design LLC

MTC Marketing

NIKE USA Inc.

publicidentity inc.

Team Beans LLC

13. Misc. Apparel

College Concepts LLC

I.D. Me Promotions LLC

Jostens Inc.

Kotis Design LLC

publicidentity inc.

Sideline Apparel by College Concepts

Vesi Inc.

2. Men's Denim & Dress Shirts

Antigua Group Inc.

Bear Basics

Brand Jordan

Camp David

Campus Drive Inc.

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck

Gorilla Marketing/CA

I.D. Me Promotions LLC

Knights Apparel Inc.

Kotis Design LLC

Levelwear

Luttrell Investments Inc. dba Image One

MV Sport

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Team Beans LLC

Vesi Inc.

3. Men's Fashion Tops

Campus Drive Inc.

Emory Group LLC

I.D. Me Promotions LLC

Levelwear

New Agenda

publicidentity inc.

Vesi Inc.

4. Men's Rugby Shirts

Barbarian Sports Wear Inc.

Bear Basics

Brand Jordan

Campus Drive Inc.

Champion Custom Products

Colosseum Athletics Corporation

I.D. Me Promotions LLC

Joy's Embroidery

NIKE USA Inc.

publicidentity inc.

Vesi Inc.

VF Imagewear Inc. (Section 101 by Majestic)

5. Men's Henleys

Antigua Group Inc.

AS

Brand Jordan

Champion Custom Products

I.D. Me Promotions LLC

Licensees

Licensed as of 09/2015

University of California, Berkeley

Knights Apparel Inc. MJ Soffe LLC

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

VF Imagewear Inc. (Section 101 by Majestic)

6. Men's/Unisex Turtlenecks

Brand Jordan

Colosseum Athletics Corporation

I.D. Me Promotions LLC

Nike Golf NIKE USA Inc. publicidentity inc.

Vesi Inc.

7. Men's Sweaters

Antigua Group Inc. **Brand Jordan**

Colosseum Athletics Corporation

Cutter & Buck DP Design

I.D. Me Promotions LLC Knights Apparel Inc. Kotis Design LLC

Nike Golf NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc. Team Beans LLC

Vesi Inc.

8. Men's/Unisex Vests

Brand Jordan

Campus Drive Inc.

Champion Custom Products

Cutter & Buck

I.D. Me Promotions LLC

Nike Golf NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Vesi Inc.

9. Men's Blazers

I.D. Me Promotions LLC

Loudmouth Golf publicidentity inc.

11. Women's T-shirts

1. Women's T-shirts

Alta Gracia Holdco, Inc.

Antiqua Group Inc.

Badger Sportswear Inc.

Bear Basics Boxercraft Inc. **Brand Jordan**

Camp David

Campus Drive Inc.

Champion Custom Products

College Concepts LLC

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Emerson Street Emory Group LLC

FanPrint Inc. (Players Association)

FanPrint Inc. (TX) I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

JASR, LLC dba J America

Joy's Embroidery Knights Apparel Inc. Kotis Design LLC

Lakeshirts Inc. dba Blue 84 League Collegiate Wear

Levelwear

Limited Brands Inc. dba Victoria's Secret PINK Luttrell Investments Inc. dba Image One

MJ Soffe LLC MV Sport Nike Golf NIKE USA Inc.

Ouray Sportswear LLC

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc. Represent Holdings LLC Russell Brands LLC

Sideline Apparel by College Concepts Spindler Textiles & Manufacturing Inc. Tailgate Clothing Company dba T-University

Vesi Inc.

VF Imagewear Inc. (Section 101 by Majestic)

Victoria's Secret by 5th & Ocean

Youth Monument Clothing Inc. dba Venley

Zazzle Inc.

1J. Men's/Unisex Fleece

1. Men's/Unisex Fleece Tops & Bottoms

686 by Twins Enterprise Inc. Alta Gracia Holdco, Inc.

AS

Aviva Design

Badger Sportswear Inc.

Bear Basics Brand Jordan Camp David

Champion Custom Products Colosseum Athletics Corporation Courtney Ent. dba College Shop

Emory Group LLC

FanPrint Inc. (Players Association)

Licensees

Licensed as of 09/2015

University of California, Berkeley

FanPrint Inc. (TX)

Gorilla Marketing/CA

Harrow Sports Inc.

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

JASR, LLC dba J America

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

League Collegiate Wear

Luttrell Investments Inc. dba Image One

MV Sport

New Agenda

Nike Golf

NIKE USA Inc.

Ouray Sportswear LLC

Proforma Albrecht & Co.

publicidentity inc.

Represent Holdings LLC

Rhino Rugby Sports and Leisure LLC

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

VF Imagewear Inc. (Section 101 by Majestic)

Zazzle Inc.

1K. Men's/Unisex Loungewear & Sleepwear

1. Men's/Unisex Sleepwear Sets

College Concepts LLC

I.D. Me Promotions LLC

publicidentity inc.

Sideline Apparel by College Concepts

2. Men's/Unisex Robes

College Concepts LLC

I.D. Me Promotions LLC

publicidentity inc.

Sideline Apparel by College Concepts

Spindler Textiles & Manufacturing Inc.

3. Boxer Shorts

Boxercraft Inc.

College Concepts LLC

I.D. Me Promotions LLC

Knights Apparel Inc.

publicidentity inc.

Sideline Apparel by College Concepts

4. Men's/Unisex Misc. Loungewear

College Concepts LLC

I.D. Me Promotions LLC

Sideline Apparel by College Concepts

5. Men's/Unisex Pajama Tops

College Concepts LLC

I.D. Me Promotions LLC

publicidentity inc.

Sideline Apparel by College Concepts

6. Men's/Unisex Pajama Bottoms/Lounge Pants

Boxercraft Inc.

College Concepts LLC

I.D. Me Promotions LLC

publicidentity inc.

Sideline Apparel by College Concepts

1L. Men's/Unisex Performance Apparel

1. Men's/Unisex Performance T-shirts (Loose)

Badger Sportswear Inc.

Brand Jordan

Champion Custom Products

Columbia Sportswear by Outdoor Custom Sportswear

Harrow Sports Inc.

I.D. Me Promotions LLC

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Rhino Rugby Sports and Leisure LLC

Russell Brands LLC

Under Armour by Gear For Sports

2. Men's/Unisex Performance T-shirts (Compression)

Brand Jordan

I.D. Me Promotions LLC

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Under Armour by Gear For Sports

3. Men's/Unisex Performance Bottoms (Loose)

Badger Sportswear Inc.

Brand Jordan

I.D. Me Promotions LLC

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Under Armour by Gear For Sports

4. Men's/Unisex Performance Bottoms (Compression)

Brand Jordan

I.D. Me Promotions LLC

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

5. Men's/Unisex Performance Outerwear

(Heavyweight)

Brand Jordan

I.D. Me Promotions LLC

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Licensees

Licensed as of 09/2015

University of California, Berkeley

Spindler Textiles & Manufacturing Inc. Under Armour by Gear For Sports

6. Men's/Unisex Performance Outerwear (Lightweight)

Antigua Group Inc.

Badger Sportswear Inc.

Brand Jordan

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck

I.D. Me Promotions LLC

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Under Armour by Gear For Sports

7. Men's/Unisex Performance Fleece

Ahead LLC

Badger Sportswear Inc.

Brand Jordan

Champion Custom Products

I.D. Me Promotions LLC

NIKE USA Inc.

Proforma Albrecht & Co.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Under Armour by Gear For Sports

8. Men's/Unisex Performance Golf/Polo shirts

Antigua Group Inc.

Badger Sportswear Inc.

Bear Basics

Brand Jordan

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck

Harrow Sports Inc.

I.D. Me Promotions LLC

Nike Golf

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Under Armour by Gear For Sports

1M. Clothing Accessories

1. Gloves/Mittens/Muffs

Brand Jordan

Columbia Sportswear by Outdoor Custom Sportswear

Creative Knitwear

I.D. Me Promotions LLC

LogoFit LLC

NIKE USA Inc.

Outerstuff Ltd.

publicidentity inc.

Spirit Products Ltd./MA

Top Of The World

Twins Enterprise Inc.

Under Armour by Gear For Sports

2. Socks

Ambrose Enterprises LLC

Atlanta Hosiery Company

Brand Jordan

Champion Custom Products

Creative Knitwear

For Bare Feet Inc.

I.D. Me Promotions LLC

LogoFit LLC

NIKE USA Inc.

publicidentity inc.

Topsox

Twins Enterprise Inc.

Under Armour by Gear For Sports

Victoria's Secret by 5th & Ocean

3. Ties

Eagles Wings Inc.

I.D. Me Promotions LLC

Jardine Associates

Kotis Design LLC

publicidentity inc.

Spirit Products Ltd./MA

Vesi Inc.

4. Scarves

Brand Jordan

College Concepts LLC

Emerson Street

I.D. Me Promotions LLC

Kotis Design LLC

LogoFit LLC

NIKE USA Inc.

publicidentity inc.

Sideline Apparel by College Concepts

Spindler Textiles & Manufacturing Inc.

Sports Scarf

Top Of The World

Twins Enterprise Inc.

Zazzle Inc.

5. Headbands/wristbands

686 by Twins Enterprise Inc.

Brand Jordan

Champion Custom Products

Creative Knitwear

For Bare Feet Inc.

Gorilla Marketing/CA

I.D. Me Promotions LLC

Kotis Design LLC

League Collegiate Wear

LogoFit LLC

New Era Cap Co. Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

NIKE USA Inc.

publicidentity inc.

Spirit Products Ltd./MA

Team Beans LLC

Top Of The World

Topsox

Twins Enterprise Inc.

Under Armour by Gear For Sports

Victoria's Secret by 5th & Ocean

1N. Men's/Unisex Structured Closed Back Headwear

 Men's/Unisex Structured Closed Back Headwear publicidentity inc.

2. Structured Closed Back Performance Headwear

publicidentity inc.

10. Men's/Unisex Structured Stretch Fit Headwear

1. Men's/Unisex Structured Stretch Fit Headwear

Gorilla Marketing/CA publicidentity inc.

2. Structured Stretch Fit Performance Headwear

publicidentity inc.

1P. Men's/Unisex Unstructured Closed Back Headwear

1. Men's/Unisex Unstructured Closed Back Headwear

publicidentity inc.

2. Unstructured Closed Back Performance Headwear

publicidentity inc.

1Q. Men's/Unisex Adjustable Wool Blend Headwear

1. Men's/Unisex Adjustable Wool Blend Headwear

686 by Twins Enterprise Inc.

Brand Jordan

New Era Cap Co. Inc.

Nike Golf

NIKE USA Inc.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

To The Game LLC

Top Of The World

Twins Enterprise Inc.

Zephyr Graf-X

2. Adjustable Wool Blend Performance Headwear

NIKE USA Inc.

publicidentity inc.

1R. Men's/Unisex Adjustable Non-Wool Headwear

1. Men's/Unisex Adjustable Non-Wool Headwear

686 by Twins Enterprise Inc.

Brand Jordan

Emory Group LLC

Gorilla Marketing/CA

New Era Cap Co. Inc.

Nike Golf

NIKE USA Inc.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

To The Game LLC

Top Of The World

Twins Enterprise Inc.

Zephyr Graf-X

2. Adjustable Non-Wool Performance Headwear

NIKE USA Inc.

publicidentity inc.

1S. Women's Fleece Tops & Bottoms

1. Women's Fleece Tops & Bottoms

Alta Gracia Holdco, Inc.

Antigua Group Inc.

Badger Sportswear Inc.

Boxercraft Inc.

Camp David

Campus Drive Inc.

Champion Custom Products

College Concepts LLC

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck

Emerson Street

Emory Group LLC

FanPrint Inc. (Players Association)

FanPrint Inc. (TX)

Gorilla Marketing/CA

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

JASR, LLC dba J America

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

Lakeshirts Inc. dba Blue 84

League Collegiate Wear

Limited Brands Inc. dba Victoria's Secret PINK

MJ Soffe LLC

MV Sport

NIKE USA Inc.

Ouray Sportswear LLC

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc.

Represent Holdings LLC

Russell Brands LLC

Sideline Apparel by College Concepts

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Vesi Inc.

VF Imagewear Inc. (Section 101 by Majestic)

Victoria's Secret by 5th & Ocean

Youth Monument Clothing Inc. dba Venley

Zazzle Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

1T. Women's Outerwear

1. Women's Jackets & Vests

Antigua Group Inc.

Bear Basics

Campus Drive Inc.

Champion Custom Products

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck

Gorilla Marketing/CA

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

JASR, LLC dba J America

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

Levelwear

Limited Brands Inc. dba Victoria's Secret PINK

MV Sport

Nike Golf

NIKE USA Inc.

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Vesi Inc.

VF Imagewear Inc. (Section 101 by Majestic)

2. Women's Rainwear

Bear Basics

Champion Custom Products

Columbia Sportswear by Outdoor Custom Sportswear

I.D. Me Promotions LLC

Joy's Embroidery

MV Sport

NIKE USA Inc.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

3. Women's Polar Fleece (non-performance)

Antigua Group Inc.

Bear Basics

Champion Custom Products

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

I.D. Me Promotions LLC

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

Levelwear

Limited Brands Inc. dba Victoria's Secret PINK

NIKE USA Inc.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

4. Women's Other Outerwear

Bear Basics

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

I.D. Me Promotions LLC

Joy's Embroidery

Knights Apparel Inc.

League Collegiate Wear

Levelwear

publicidentity inc.

Vesi Inc.

1U. Women's Headwear

1. Women's Baseball Caps

New Era Cap Co. Inc.

Nike Golf

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Top Of The World

Twins Enterprise Inc.

2. Women's Fashion Headwear

New Era Cap Co. Inc.

NIKE USA Inc.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Top Of The World

Twins Enterprise Inc.

1V. Women's Jerseys & Performance Apparel

1. Women's Authentic Jerseys

Harrow Sports Inc.

NIKE USA Inc.

publicidentity inc.

2. Women's Replica Jerseys

Champion Custom Products

Colosseum Athletics Corporation

Knights Apparel Inc.

NIKE USA Inc.

publicidentity inc.

3. Women's Fashion Jerseys

Champion Custom Products

Colosseum Athletics Corporation

I.D. Me Promotions LLC

Knights Apparel Inc.

NIKE USA Inc.

publicidentity inc.

Russell Brands LLC

4. Women's Performance Golf/Polo Shirts

Badger Sportswear Inc.

Columbia Sportswear by Outdoor Custom Sportswear

I.D. Me Promotions LLC

Nike Golf

Licensees

Licensed as of 09/2015

University of California, Berkeley

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc. Under Armour by Gear For Sports

Zazzle Inc.

5. Women's Performance Apparel

Antigua Group Inc.

Badger Sportswear Inc.

Brand Jordan

Camp David

Champion Custom Products

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck

Harrow Sports Inc.

I.D. Me Promotions LLC

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Under Armour by Gear For Sports

Zazzle Inc.

1W. Women's Fashion Tops

1. Women's Golf/Polo Shirts (non-performance)

Antigua Group Inc.

Camp David

Colosseum Athletics Corporation

Cutter & Buck

Gorilla Marketing/CA

I.D. Me Promotions LLC

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

Levelwear

Limited Brands Inc. dba Victoria's Secret PINK

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

Nike Golf

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Vesi Inc.

2. Women's Tank Tops

Alta Gracia Holdco, Inc.

Antigua Group Inc.

Badger Sportswear Inc.

Bear Basics

Boxercraft Inc.

Camp David

Campus Drive Inc.

Champion Custom Products

Chicka-D LLC

College Concepts LLC

Colosseum Athletics Corporation

Emerson Street

Emory Group LLC

FanPrint Inc. (Players Association)

FanPrint Inc. (TX)

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

JASR, LLC dba J America

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

Lakeshirts Inc. dba Blue 84

League Collegiate Wear

Levelwear

Limited Brands Inc. dba Victoria's Secret PINK

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

MV Sport

Nike Golf

NIKE USA Inc.

Ouray Sportswear LLC

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc.

Represent Holdings LLC

Russell Brands LLC

Sideline Apparel by College Concepts

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Vesi Inc.

VF Imagewear Inc. (Section 101 by Majestic)

Victoria's Secret by 5th & Ocean

Youth Monument Clothing Inc. dba Venley

Zazzle Inc.

3. Women's Woven Shirts

Alta Gracia Holdco, Inc.

Antigua Group Inc.

Camp David

Chicka-D LLC

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

Limited Brands Inc. dba Victoria's Secret PINK

Luttrell Investments Inc. dba Image One

MV Sport

NIKE USA Inc.

Ouray Sportswear LLC

Proforma Albrecht & Co.

Licensees

Licensed as of 09/2015

University of California, Berkeley

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Vesi Inc.

Victoria's Secret by 5th & Ocean

Youth Monument Clothing Inc. dba Venley

4. Women's Knit Tops

Alta Gracia Holdco, Inc.

Antigua Group Inc.

Camp David

Campus Drive Inc.

Chicka-D LLC

College Concepts LLC

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck

Emerson Street

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

Lakeshirts Inc. dba Blue 84

League Collegiate Wear

Levelwear

Limited Brands Inc. dba Victoria's Secret PINK

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

New Agenda

NIKE USA Inc.

Ouray Sportswear LLC

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Team Beans LLC

Vesi Inc.

Victoria's Secret by 5th & Ocean

Youth Monument Clothing Inc. dba Venley

5. Women's Sweaters

Antigua Group Inc.

Brand Jordan

Colosseum Athletics Corporation

Cutter & Buck

Emerson Street

Emory Group LLC

I.D. Me Promotions LLC

Kotis Design LLC

League Collegiate Wear

Limited Brands Inc. dba Victoria's Secret PINK

Nike Golf

NIKE USA Inc.

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc.

Team Beans LLC

Vesi Inc.

Victoria's Secret by 5th & Ocean

6. Women's Blazers

I.D. Me Promotions LLC publicidentity inc.

7. Maternity Apparel

I.D. Me Promotions LLC

publicidentity inc.

Zazzle Inc.

1X. Women's Fashion Bottoms

1. Women's Shorts

Antigua Group Inc.

Bear Basics

Camp David

Champion Custom Products

Colosseum Athletics Corporation

Emerson Street

I.D. Me Promotions LLC

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

League Collegiate Wear

Limited Brands Inc. dba Victoria's Secret PINK

Loudmouth Golf

MJ Soffe LLC

MV Sport

NIKE USA Inc.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

VF Imagewear Inc. (Section 101 by Majestic)

Victoria's Secret by 5th & Ocean

2. Women's Pants/Jeans/Leggings

Antigua Group Inc.

Bear Basics

Camp David

Champion Custom Products

Colosseum Athletics Corporation

Emerson Street

I.D. Me Promotions LLC

JASR, LLC dba J America

Joy's Embroidery

Knights Apparel Inc.

League Collegiate Wear

Levelwear

Limited Brands Inc. dba Victoria's Secret PINK

Loudmouth Golf

MV Sport

Nike Golf

NIKE USA Inc.

Outerstuff Ltd.

Licensees

Licensed as of 09/2015

University of California, Berkeley

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Vesi Inc.

VF Imagewear Inc. (Section 101 by Majestic)

Victoria's Secret by 5th & Ocean

Zazzle Inc.

3. Women's Skirts

Antigua Group Inc.

Bear Basics

Champion Custom Products

Colosseum Athletics Corporation

Emerson Street

I.D. Me Promotions LLC

Joy's Embroidery

Knights Apparel Inc.

Limited Brands Inc. dba Victoria's Secret PINK

Loudmouth Golf

Nike Golf

NIKE USA Inc.

Outerstuff Ltd.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Vesi Inc.

Victoria's Secret by 5th & Ocean

4. Women's Dresses

Chicka-D LLC

Colosseum Athletics Corporation

Cutter & Buck

Emerson Street

I.D. Me Promotions LLC

Knights Apparel Inc.

Limited Brands Inc. dba Victoria's Secret PINK

MJ Soffe LLC

MV Sport

Nike Golf

NIKE USA Inc.

Outerstuff Ltd.

publicidentity inc.

VF Imagewear Inc. (Section 101 by Majestic)

Victoria's Secret by 5th & Ocean

Youth Monument Clothing Inc. dba Venley

5. Women's Rompers/Overalls/One Pieces

I.D. Me Promotions LLC

publicidentity inc.

1Y. Women's Loungewear/Activewear/Misc.

1. Women's Lingerie

Bear Basics

College Concepts LLC

Emerson Street

Knights Apparel Inc.

Kotis Design LLC

Limited Brands Inc. dba Victoria's Secret PINK

publicidentity inc.

Sideline Apparel by College Concepts

Victoria's Secret by 5th & Ocean

10. Women's Combo-Packaged Products

College Concepts LLC

Colosseum Athletics Corporation

Limited Brands Inc. dba Victoria's Secret PINK

MJ Soffe LLC

NIKE USA Inc.

Russell Brands LLC

Sideline Apparel by College Concepts

Victoria's Secret by 5th & Ocean

2. Women's Lounge Bottoms

Boxercraft Inc.

College Concepts LLC

Creative Apparel Concepts Inc. (Mid-Tier)

Emerson Street

I.D. Me Promotions LLC

Knights Apparel Inc.

Kotis Design LLC

Limited Brands Inc. dba Victoria's Secret PINK

MJ Soffe LLC

MV Sport

publicidentity inc.

Russell Brands LLC

Sideline Apparel by College Concepts

Victoria's Secret by 5th & Ocean

3. Women's Sleep Shirts/Chemises

Boxercraft Inc.

College Concepts LLC

Creative Apparel Concepts Inc. (Mid-Tier)

Emerson Street

Knights Apparel Inc.

Kotis Design LLC

Limited Brands Inc. dba Victoria's Secret PINK

publicidentity inc.

Sideline Apparel by College Concepts

Victoria's Secret by 5th & Ocean

4. Women's Robes

College Concepts LLC

Emerson Street

I.D. Me Promotions LLC

publicidentity inc.

5. Women's Sleep Sets

Boxercraft Inc.

College Concepts LLC

Creative Apparel Concepts Inc. (Mid-Tier)

Emerson Street

I.D. Me Promotions LLC

Knights Apparel Inc.

Kotis Design LLC

Limited Brands Inc. dba Victoria's Secret PINK publicidentity inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

Sideline Apparel by College Concepts Victoria's Secret by 5th & Ocean

6. Women's Exercise Tops (non-performance)

Antigua Group Inc.

Badger Sportswear Inc.

Brand Jordan

Champion Custom Products

Chicka-D LLC

College Concepts LLC

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Emerson Street

Emory Group LLC

I.D. Me Promotions LLC

JASR, LLC dba J America

Knights Apparel Inc.

League Collegiate Wear

Limited Brands Inc. dba Victoria's Secret PINK

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

MV Sport

NIKE USA Inc.

publicidentity inc.

Russell Brands LLC

Sideline Apparel by College Concepts

Spindler Textiles & Manufacturing Inc.

Team Beans LLC

Victoria's Secret by 5th & Ocean

Youth Monument Clothing Inc. dba Venley

7. Women's Exercise Bottoms (non-performance)

Antigua Group Inc.

Badger Sportswear Inc.

Boxercraft Inc.

Brand Jordan

Champion Custom Products

College Concepts LLC

Colosseum Athletics Corporation

Emerson Street

Emory Group LLC

I.D. Me Promotions LLC

JASR, LLC dba J America

Knights Apparel Inc.

Kotis Design LLC

League Collegiate Wear

Limited Brands Inc. dba Victoria's Secret PINK

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

MV Sport

NIKE USA Inc.

publicidentity inc.

Russell Brands LLC

Sideline Apparel by College Concepts

Spindler Textiles & Manufacturing Inc.

Team Beans LLC

VF Imagewear Inc. (Section 101 by Majestic)

Victoria's Secret by 5th & Ocean

Youth Monument Clothing Inc. dba Venley

8. Women's Swimwear & Cover-Ups

Brand Jordan

NIKE USA Inc.

publicidentity inc.

9. Women's Miscellaneous Apparel

I.D. Me Promotions LLC

Knights Apparel Inc.

Limited Brands Inc. dba Victoria's Secret PINK

Outerstuff Ltd.

publicidentity inc.

VF Imagewear Inc. (Section 101 by Majestic)

Victoria's Secret by 5th & Ocean

Youth Monument Clothing Inc. dba Venley

2A. Jewelry

1. Buttons (Lapel/Dress)

CSI International Inc.

I.D. Me Promotions LLC

Kotis Design LLC

Midwest College Mktg Group Inc.

publicidentity inc.

Stockdale

2. Cloisonne & Lapel Pins

Aminco International (USA) Inc.

CSI International Inc.

Gorilla Marketing/CA

Herff Jones Inc.

I.D. Me Promotions LLC

Jardine Associates

Jewel-Craft Inc.

Jostens Inc.

Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Pro Specialties Group

publicidentity inc.

R & D Specialty Company Inc.

Rhinestone U, Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Stockdale

Wincraft Inc.

3. Watches

Advance Watch Co. LTD

Brand Jordan

Collegiate Bead Company

CSI International Inc.

From The Heart Enterprises Inc.

Gorilla Marketing/CA

Herff Jones Inc.

I.D. Me Promotions LLC

Licensees

Licensed as of 09/2015

University of California, Berkeley

Jardine Associates Jewel-Craft Inc. Jostens Inc. Kotis Design LLC

LXG

M. LaHart & Co. Ltd.

Midwest College Mktg Group Inc.

MP Direct Inc. Neil Enterprises Inc. NIKE USA Inc. publicidentity inc.

Rico Industries/Tag Express RW Watches Limited

Spirit Products Ltd./MA

Zazzle Inc.

4. Tie Tacks/Cuff Links

Aminco International (USA) Inc.

Collegiate Bead Company

CSI International Inc. Herff Jones Inc.

Jardine Associates

Jewel-Craft Inc.

LXG

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Smathers and Branson Spirit Products Ltd./MA Tokens & Icons Inc.

Wincraft Inc.

5. Money Clips

Aminco International (USA) Inc.

Beacon Promotions Inc.

Collegiate Bead Company

CSI International Inc.

GameWear Inc.

Great American Products Ltd.

Herff Jones Inc. Jardine Associates

Jewel-Craft Inc.

LXG

Midwest College Mktg Group Inc.

MP Direct Inc.

Neil Enterprises Inc.

publicidentity inc.

Rico Industries/Tag Express

Siskiyou Buckle Co. Smathers and Branson Spirit Products Ltd./MA

Stockdale

Wincraft Inc.

6. Bracelets & Charms

Alex and Ani

Aminco International (USA) Inc.

Brand Jordan

Collegiate Bead Company CSI International Inc. **Emerson Street**

Flirties LLC

From The Heart Enterprises Inc.

GameWear Inc. Herff Jones Inc.

I.D. Me Promotions LLC Jardine Associates Jewel-Craft Inc.

Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc. NIKE USA Inc.

publicidentity inc. R & D Specialty Company Inc.

Rhinestone U, Inc. Siskiyou Buckle Co. Spirit Products Ltd./MA

Stockdale

Style Pasifika International LLC

Team Beans LLC Wincraft Inc.

7. Earrings

Aminco International (USA) Inc.

Collegiate Bead Company

CSI International Inc.

Emerson Street

Flirties LLC

From The Heart Enterprises Inc.

Herff Jones Inc. Jardine Associates

Jewel-Craft Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc. Pro Specialties Group

R & D Specialty Company Inc.

Rhinestone U, Inc. Siskiyou Buckle Co. Spirit Products Ltd./MA

Stockdale

Style Pasifika International LLC

Wincraft Inc.

8. Necklaces & Pendants

Alex and Ani

Aminco International (USA) Inc.

Collegiate Bead Company

CSI International Inc.

Emerson Street

Flirties LLC

From The Heart Enterprises Inc.

GameWear Inc.

Herff Jones Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

I.D. Me Promotions LLC

Jardine Associates

Jewel-Craft Inc.

Jostens Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

Rhinestone U, Inc.

Rico Industries/Tag Express

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Stockdale

Style Pasifika International LLC

Team Beans LLC

Wincraft Inc.

Zazzle Inc.

9. Fan/Championship Rings

Aminco International (USA) Inc.

Collegiate Bead Company

Flirties LLC

From The Heart Enterprises Inc.

Herff Jones Inc.

I.D. Me Promotions LLC

Jewel-Craft Inc.

Jostens Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

2B. Class Rings

1. Class Rings

Herff Jones Inc.

I.D. Me Promotions LLC

Jostens Inc.

2C. Personal Accessories

1. Eyewear & Accessories

AES Optics

Alps Partners LLC

CSI International Inc.

Fine Companies LLC - The

From The Heart Enterprises Inc.

Gorilla Marketing/CA

I.D. Me Promotions LLC

Jardine Associates

Kolder Incorporated

Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

NIKE USA Inc.

publicidentity inc.

Rico Industries/Tag Express

Siskiyou Buckle Co.

Society43 LLC

Spirit Products Ltd./MA

Stockdale

Wincraft Inc.

10. Personal Accessories - Misc.

AES Optics

Aminco International (USA) Inc.

CDI Corp

Columbia Sportswear by Outdoor Custom Sportswear

Emerson Street

From The Heart Enterprises Inc.

Great American Products Ltd.

I.D. Me Promotions LLC

Jardine Associates

Jeta Morgan Inc. dba USA Licensed Bows

Jostens Inc.

Kolder Incorporated

Midwest College Mktg Group Inc.

MP Direct Inc.

Northwest Company LLC-The

publicidentity inc.

Rhinestone U, Inc.

Rico Industries/Tag Express

Smathers and Branson

Spirit Products Ltd./MA

Victory Tailgate

Zazzle Inc.

11. Tote Bags

Beacon Promotions Inc.

Bear Basics

Concept One Accessories

Dr. Seuss by Spirit Products Ltd./MA

Emory Group LLC

From The Heart Enterprises Inc.

Gorilla Marketing/CA

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

Jardine Associates

Kotis Design LLC

Logo Chair Inc.

Midwest College Mktg Group Inc.

MV Sport

Neil Enterprises Inc.

Nike Golf

NIKE USA Inc.

Picnic Time Inc.

publicidentity inc.

R & D Specialty Company Inc.

Smathers and Branson

Spindler Textiles & Manufacturing Inc.

Spirit Products Ltd./MA

Style Pasifika International LLC

Team Beans LLC

Victoria's Secret by 5th & Ocean

Zazzle Inc.

12. Briefcases/Computer Bags

AES Optics

Licensees

Licensed as of 09/2015

University of California, Berkeley

Alps Partners LLC Beacon Promotions Inc. Centon Electronics Inc.

Concept One Accessories

CSI International Inc. Gorilla Marketing/CA

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

Kolder Incorporated Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc. publicidentity inc. Samsill Corporation Siskiyou Buckle Co. Spirit Products Ltd./MA

Team Beans LLC

Uncommon LLC Zazzle Inc.

13. Toiletry/Cosmetic Bags

Alps Partners LLC

Aminco International (USA) Inc.

Beacon Promotions Inc.

Concept One Accessories

I.D. Me Promotions LLC

Logo Chair Inc.

Midwest College Mktg Group Inc.

publicidentity inc. Spirit Products Ltd./MA

Team Beans LLC

Zazzle Inc.

14. Media Player Accessories

AES Optics

Alps Partners LLC

Aminco International (USA) Inc.

Beacon Promotions Inc.

Centon Electronics Inc.

Coopersburg Associates Inc.

Coveroo Inc.

Fanatic Group LLC - The

FatHead LLC

From The Heart Enterprises Inc.

Gameday Boot Company LLC

GameWear Inc.

Gorilla Marketing/CA

Holland Bar Stool Co.

Hoot LLC

I.D. Me Promotions LLC

Jardine Associates

Kotis Design LLC

LXG

Midwest College Mktg Group Inc.

MIZCO International Corp

Neil Enterprises Inc.

publicidentity inc.

Rhinestone U, Inc.

Rico Industries/Tag Express

Samsill Corporation Siskiyou Buckle Co. Skinit Acquisition LLC

Smathers and Branson SOL Republic

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Strategic Printing and Mfg. Solutions Inc.

Team Beans LLC Uncommon LLC US Digital Media

Victoria's Secret by 5th & Ocean

Wincraft Inc. Zazzle Inc.

15. Shoelaces & Shoe Accessories

Great American Products Ltd.

I.D. Me Promotions LLC

Lillybee LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc. publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

2. Wallets/Purses

AES Optics

Alps Partners LLC

Aminco International (USA) Inc.

Beacon Promotions Inc.

Concept One Accessories

CSI International Inc.

Emerson Street

Evergreen Enterprises of Virginia LLC

From The Heart Enterprises Inc. Gameday Boot Company LLC Great American Products Ltd.

I.D. Me Promotions LLC

Jewel-Craft Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Siskiyou Buckle Co. Smathers and Branson

Spirit Products Ltd./MA

Team Beans LLC

Teliano O la casa la

Tokens & Icons Inc.

Zazzle Inc. 3. Hair Accessories

Aminco International (USA) Inc.

Emerson Street

Licensees

Licensed as of 09/2015

University of California, Berkeley

I.D. Me Promotions LLC

Jardine Associates

Jeta Morgan Inc. dba USA Licensed Bows

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Stockdale

Style Pasifika International LLC

4. Umbrellas

Concept One Accessories

Gorilla Marketing/CA

I.D. Me Promotions LLC

Jardine Associates

Midwest College Mktg Group Inc.

MP Direct Inc.

Neil Enterprises Inc.

Nike Golf

Proforma Albrecht & Co.

publicidentity inc.

Spirit Products Ltd./MA

Storm Duds Raingear

Team Effort Inc.

Wincraft Inc.

5. Luggage

Alps Partners LLC

Beacon Promotions Inc.

Concept One Accessories

I.D. Me Promotions LLC

Logo Chair Inc.

Nike Golf

publicidentity inc.

Victoria's Secret by 5th & Ocean

6. Emblems/Patches

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

7. Belt Buckles

CSI International Inc.

Great American Products Ltd.

I.D. Me Promotions LLC

Jardine Associates

Jewel-Craft Inc.

publicidentity inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Zazzle Inc.

8. Belts/Suspenders

Beacon Promotions Inc.

CSI International Inc.

Great American Products Ltd.

I.D. Me Promotions LLC

Jardine Associates

Neil Enterprises Inc.

publicidentity inc.

Smathers and Branson

Spirit Products Ltd./MA

Zephyr Graf-X

9. Bandanas

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Wincraft Inc.

3A. Domestics

1. Bedspreads/Comforters

Logo Chair Inc.

Northwest Company LLC-The

10. Aprons

Evergreen Enterprises of Virginia LLC

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Wincraft Inc.

Zazzle Inc.

11. Domestics - Misc.

Aminco International (USA) Inc.

Duck House Inc.

Evergreen Enterprises of Virginia LLC

Fabrique Innovations Inc. dba Sykel

Great American Products Ltd.

Great Finds Inc.

I.D. Me Promotions LLC

Jardine Associates

Jostens Inc.

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

Picnic Time Inc.

R & D Specialty Company Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Team Beans LLC

University Blanket & Flag Corp

12. Clocks

Authentic Street Signs Inc.

CSI International Inc.

Evergreen Enterprises of Virginia LLC

Licensees

Licensed as of 09/2015

University of California, Berkeley

Gorilla Marketing/CA

Great American Products Ltd.

Holland Bar Stool Co.

Hoot LLC

I.D. Me Promotions LLC

Jardine Associates

LXG

Midwest College Mktg Group Inc.

MP Direct Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Sewing Concepts

Signature Announcements Inc.

Spirit Products Ltd./MA

Team Beans LLC

Wincraft Inc.

Zazzle Inc.

13. Doormats/Mats

Evergreen Enterprises of Virginia LLC

Great American Products Ltd.

I.D. Me Promotions LLC

Northwest Company LLC-The

Sports Licensing Solutions LLC

Wincraft Inc.

14. Door Accessories

Evergreen Enterprises of Virginia LLC

I.D. Me Promotions LLC

Spirit Products Ltd./MA

15. Fabric & Ribbons

Fabrique Innovations Inc. dba Sykel publicidentity inc.

16. Mirrors

Holland Bar Stool Co.

I.D. Me Promotions LLC

Laser Magic/FL

Neil Enterprises Inc.

publicidentity inc.

Spirit Products Ltd./MA

17. Pillows/Cushions

catstudio Inc.

Evergreen Enterprises of Virginia LLC

Great Finds Inc.

I.D. Me Promotions LLC

League Collegiate Wear

Logo Chair Inc.

Mascot Factory

Midwest College Mktg Group Inc.

Northwest Company LLC-The

Pure Country Inc.

Smathers and Branson

Spirit Products Ltd./MA

Team Beans LLC

18. Plants & Accessories

Authentic Street Signs Inc.

Campus Crystal Collection

Evergreen Enterprises of Virginia LLC

Fabrique Innovations Inc. dba Sykel

I.D. Me Promotions LLC

Laser Magic/FL

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Spirit Products Ltd./MA

Sun Hill Industries Inc.

Team Beans LLC

2. Blankets/Afghans

Boxercraft Inc.

DP Design

Fabrique Innovations Inc. dba Sykel

Gorilla Marketing/CA

Great Finds Inc.

I.D. Me Promotions LLC

Jardine Associates

Kotis Design LLC

League Collegiate Wear

Logo Chair Inc.

Midwest College Mktg Group Inc.

MP Direct Inc.

MV Sport

Neil Enterprises Inc.

Northwest Company LLC-The

Picnic Time Inc.

publicidentity inc.

Pure Country Inc.

R & D Specialty Company Inc.

Rawlings Sporting Goods

Sleep With a Purpose Inc.

Spindler Textiles & Manufacturing Inc.

Spirit Products Ltd./MA

University Blanket & Flag Corp

Victoria's Secret by 5th & Ocean

20. Wastebaskets/Trash Cans

Boelter Brands LLC

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

Spirit Products Ltd./MA

Team Beans LLC

Wild Sales LLC

Wincraft Inc.

21. Crosstitch/Needlepoint

Smathers and Branson

22. Picnic Baskets

Campus Crystal Collection

I.D. Me Promotions LLC

Picnic Time Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

Spirit Products Ltd./MA

3. Draperies/Blinds

Logo Chair Inc.

Northwest Company LLC-The

4. Bed Linens

Logo Chair Inc.

Northwest Company LLC-The

Spirit Products Ltd./MA

5. Table Linens

Boelter Brands LLC

Evergreen Enterprises of Virginia LLC

Fabrique Innovations Inc. dba Sykel

Gorilla Marketing/CA

Great American Products Ltd.

Great Finds Inc.

I.D. Me Promotions LLC

Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

publicidentity inc.

Spirit Products Ltd./MA

6. Bath & Beach Towels

Creative Knitwear

Gorilla Marketing/CA

I.D. Me Promotions LLC

Northwest Company LLC-The

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Spirit Products Ltd./MA

Storm Duds Raingear

Team Beans LLC

Victoria's Secret by 5th & Ocean

Wincraft Inc.

7. Bathroom Accessories

Evergreen Enterprises of Virginia LLC

I.D. Me Promotions LLC

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

publicidentity inc.

Spirit Products Ltd./MA

8. Wall Hangings

Carson Specialties

Evergreen Enterprises of Virginia LLC

Fanatics Mounted Memories Inc.

FatHead LLC

Holland Bar Stool Co.

Jardine Associates

Laser Magic/FL

MVP Pics

Northwest Company LLC-The

Pure Country Inc.

RJEJ Investments LLC dba Star Imports

Signature Announcements Inc.

Spirit Products Ltd./MA

Team Beans LLC

Victory Tailgate

Wincraft Inc.

Zazzle Inc.

9. Kitchen Accessories

Boelter Brands LLC

catstudio Inc.

Evergreen Enterprises of Virginia LLC

Great Finds Inc.

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Wincraft Inc.

3B. Furniture/Furnishings

10. Foot Lockers/Trunks

Spirit Products Ltd./MA

11. Paint

PPG Architectural Finishes Inc.

12. Furniture/Furnishings - Misc.

DreamSeats LLC

Duck House Inc.

Evergreen Enterprises of Virginia LLC

Great American Products Ltd.

I.D. Me Promotions LLC

Mr. Bar-B-Q Inc.

Picnic Time Inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Wild Sales LLC

Wincraft Inc.

Zazzle Inc.

13. Flooring

Coopersburg Associates Inc.

Evergreen Enterprises of Virginia LLC

FatHead LLC

Jardine Associates

Northwest Company LLC-The

Sports Licensing Solutions LLC

Wincraft Inc.

14. Switch Plate Covers

Carson Specialties

CDI Corp

Midwest College Mktg Group Inc.

1:54:05PM 9/1/2015

Licensees

Licensed as of 09/2015

University of California, Berkeley

Neil Enterprises Inc. Rico Industries/Tag Express Spirit Products Ltd./MA Zazzle Inc.

15. Night Lights

Authentic Street Signs Inc. **Boelter Brands LLC** Evergreen Enterprises of Virginia LLC

I.D. Me Promotions LLC Neil Enterprises Inc.

publicidentity inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Wincraft Inc. Zazzle Inc.

16. Furniture Hardware

Siskiyou Buckle Co.

17. Tools

Great American Products Ltd.

I.D. Me Promotions LLC

Neil Enterprises Inc.

Proforma Albrecht & Co.

publicidentity inc.

Sainty International

18. Grills & Accessories

B.S.I. Products Inc.

Evergreen Enterprises of Virginia LLC

Holland Bar Stool Co.

I.D. Me Promotions LLC

IDNA Series, LLC dba IDNA Brands

Mr. Bar-B-Q Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

Picnic Time Inc.

R & D Specialty Company Inc.

Rawlings Sporting Goods

Rico Industries/Tag Express

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

19. Appliances

Boelter Brands LLC

I.D. Me Promotions LLC

publicidentity inc.

Rawlings Sporting Goods

2. Chairs/Bean Bags

CSI International Inc.

Holland Bar Stool Co.

Jardine Associates

Logo Chair Inc.

Northwest Company LLC-The

publicidentity inc.

Spirit Products Ltd./MA

Standard Chair Of Gardner

Wild Sales LLC

3. Lamps & Accessories

CSI International Inc.

Evergreen Enterprises of Virginia LLC

Holland Bar Stool Co.

I.D. Me Promotions LLC

M. LaHart & Co. Ltd.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Standard Chair Of Gardner

Wincraft Inc.

Zazzle Inc.

4. Memorial Products

Pure Country Inc.

5. Mailboxes & Accessories

Evergreen Enterprises of Virginia LLC

Sainty International

Spirit Products Ltd./MA

6. Portable Furniture

College Artisan - The

Evergreen Enterprises of Virginia LLC

I.D. Me Promotions LLC

Logo Chair Inc.

Northwest Company LLC-The

Picnic Time Inc.

Rawlings Sporting Goods

Spirit Products Ltd./MA

Wild Sales LLC

7. Tables

Evergreen Enterprises of Virginia LLC

Holland Bar Stool Co.

I.D. Me Promotions LLC

Logo Chair Inc.

Spirit Products Ltd./MA

8. Yard Accessories

B.S.I. Products Inc.

Carson Specialties

CDI Corp

Evergreen Enterprises of Virginia LLC

Fabrique Innovations Inc. dba Sykel

Fanatic Group LLC - The

I.D. Me Promotions LLC

Neil Enterprises Inc.

Northwest Company LLC-The

Patina Products

R & D Specialty Company Inc.

Rico Industries/Tag Express

RJEJ Investments LLC dba Star Imports

Sainty International

Spirit Products Ltd./MA

Team Beans LLC

Wincraft Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

9. Wallpaper & Borders

CDI Corp FatHead LLC

3C. Office Products

1. Book Ends

Carson Specialties Church Hill Classics CSI International Inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

2. Bulletin Boards

CDI Corp

College Artisan - The CSS Industries Inc.

Evergreen Enterprises of Virginia LLC

I.D. Me Promotions LLC

Laser Magic/FL

Midwest College Mktg Group Inc.

Neil Enterprises Inc. Perfect Timing Inc. Spirit Products Ltd./MA

Wincraft Inc. Zazzle Inc.

3. Desk Accessories

Boelter Brands LLC Carson Specialties

CDI Corp

Church Hill Classics CSI International Inc.

Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The Gorilla Marketing/CA

Great American Products Ltd.

I.D. Me Promotions LLC

Jardine Associates

Jewel-Craft Inc.

Jostens Inc.

K & M/Nordic Co.

Kranos Corporation dba Schutt Sports

Laser Magic/FL

LXG

Midwest College Mktg Group Inc.

MP Direct Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Signature Announcements Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Strategic Printing and Mfg. Solutions Inc.

Team Beans LLC

Zazzle Inc.

4. Picture Frames

Boelter Brands LLC

CDI Corp

Church Hill Classics College Artisan - The CSI International Inc.

Dr. Seuss by Spirit Products Ltd./MA Evergreen Enterprises of Virginia LLC

Herff Jones Inc.

I.D. Me Promotions LLC Jardine Associates Laser Magic/FL

LXG

Midwest College Mktg Group Inc.

MVP Pics

Neil Enterprises Inc.

Paulson Garza Enterprises, LLC dba Paulson Designs

publicidentity inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Strategic Printing and Mfg. Solutions Inc.

University Frames (CA)

Wincraft Inc.

5. Diploma Frames

Church Hill Classics

Herff Jones Inc.

I.D. Me Promotions LLC

Jostens Inc.

Shenandoah Framing Inc.

Signature Announcements Inc.

University Frames (CA)

6. Recognition Awards

Gorilla Marketing/CA

I.D. Me Promotions LLC

Jostens Inc.

Proforma Albrecht & Co.

publicidentity inc.

Signature Announcements Inc.

Titlecraft

7. Computer Accessories

AES Optics

Centon Electronics Inc.

I.D. Me Promotions LLC

Jardine Associates

Kolder Incorporated

Kotis Design LLC

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Proforma Albrecht & Co.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Siskiyou Buckle Co.

Licensees

Licensed as of 09/2015

University of California, Berkeley

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Strategic Printing and Mfg. Solutions Inc.

US Digital Media

Wild Sales LLC

Wincraft Inc.

Zazzle Inc.

8. Calculators

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

Strategic Printing and Mfg. Solutions Inc.

3D. Housewares

1. Plastic Drinkware

B.S.I. Products Inc.

Boelter Brands LLC

College Artisan - The

Dr. Seuss by Spirit Products Ltd./MA

Duck House Inc.

Emory Group LLC

Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The

Gorilla Marketing/CA

Great American Products Ltd.

I.D. Me Promotions LLC

K & M/Nordic Co.

Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Proforma Albrecht & Co.

publicidentity inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Spirit Products Ltd./MA

Stockdale

Tervis Tumbler Company

Victoria's Secret by 5th & Ocean

Whirley Industries Inc.

Wincraft Inc.

10. Trivets

Carson Specialties

Evergreen Enterprises of Virginia LLC

Neil Enterprises Inc.

Spirit Products Ltd./MA

Zazzle Inc.

11. Tableware/Dishes

College Artisan - The

Duck House Inc.

Evergreen Enterprises of Virginia LLC

I.D. Me Promotions LLC

R.F.S.J. Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Team Beans LLC

Whirley Industries Inc.

Zazzle Inc.

12. Sport Bottle

Baden Sports Inc.

Beacon Promotions Inc.

Boelter Brands LLC

College Artisan - The

Dr. Seuss by Spirit Products Ltd./MA

Duck House Inc.

Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The

Gorilla Marketing/CA

Great American Products Ltd.

I.D. Me Promotions LLC

Jardine Associates

K & M/Nordic Co.

Kolder Incorporated

Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Spirit Products Ltd./MA

Tervis Tumbler Company

Victoria's Secret by 5th & Ocean

Whirley Industries Inc.

Zazzle Inc.

13. Shot Glasses

Bear Basics

Boelter Brands LLC

Campus Crystal Collection

Great American Products Ltd.

I.D. Me Promotions LLC

Jardine Associates

K & M/Nordic Co.

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Tervis Tumbler Company

14. Housewares - Misc.

B.S.I. Products Inc.

Boelter Brands LLC

Cirrus Fitness

College Artisan - The

Concept One Accessories

CSI International Inc.

Dr. Seuss by Spirit Products Ltd./MA

Duck House Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The

Gorilla Marketing/CA

Great American Products Ltd.

I.D. Me Promotions LLC

Jardine Associates

K & M/Nordic Co.

Kolder Incorporated

Logo Chair Inc.

LXG

M. LaHart & Co. Ltd.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Picnic Time Inc.

Proforma Albrecht & Co.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Rawlings Sporting Goods

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Team Beans LLC

Whirley Industries Inc.

Wincraft Inc.

Zazzle Inc.

15. Trays/Platters

B.S.I. Products Inc.

Boelter Brands LLC

Campus Crystal Collection

College Artisan - The

Duck House Inc.

Evergreen Enterprises of Virginia LLC

Jardine Associates

Logo Chair Inc.

Spirit Products Ltd./MA

16. Flasks

Great American Products Ltd.

Jardine Associates

K & M/Nordic Co.

LXG

R.F.S.J. Inc.

17. Barware Accessories

Boelter Brands LLC

Campus Crystal Collection

CDI Corp

College Artisan - The

Collegiate Bead Company

Coopersburg Associates Inc.

Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The

I.D. Me Promotions LLC

Jardine Associates

Kolder Incorporated

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Picnic Time Inc.

R & D Specialty Company Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Team Beans LLC

Tokens & Icons Inc.

18. Keys

I.D. Me Promotions LLC Siskiyou Buckle Co.

19. Concession Cups

Gorilla Marketing/CA

I.D. Me Promotions LLC

I.D. Me Promotions LLC

publicidentity inc.

Whirley Industries Inc.

2. Mugs/Steins

Bear Basics

Boelter Brands LLC

Campus Crystal Collection

Carson Specialties

CSI International Inc.

Dr. Seuss by Spirit Products Ltd./MA

Duck House Inc.

Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The

Gorilla Marketing/CA

Great American Products Ltd.

I.D. Me Promotions LLC

Jardine Associates

K & M/Nordic Co.

Kotis Design LLC

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Team Beans LLC

Whirley Industries Inc.

Wincraft Inc.

Zazzle Inc.

20. Reusable Shopping Bags

College Artisan - The

CSS Industries Inc.

Duck House Inc.

Gorilla Marketing/CA

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Pro Specialties Group

publicidentity inc.

R & D Specialty Company Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

Spirit Products Ltd./MA Team Beans LLC

3. Glassware/Barware

B.S.I. Products Inc.

Boelter Brands LLC

Campus Crystal Collection

catstudio Inc.

College Artisan - The

CSI International Inc.

Duck House Inc.

Great American Products Ltd.

I.D. Me Promotions LLC

Jardine Associates

K & M/Nordic Co.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Spirit Products Ltd./MA

Strategic Printing and Mfg. Solutions Inc.

Zazzle Inc.

4. Bowls

Boelter Brands LLC

Campus Crystal Collection

CSI International Inc.

Duck House Inc.

Evergreen Enterprises of Virginia LLC

I.D. Me Promotions LLC

Jardine Associates

K & M/Nordic Co.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Whirley Industries Inc.

5. Ice Buckets/Wine Chillers

Boelter Brands LLC

Campus Crystal Collection

College Artisan - The

CSI International Inc.

I.D. Me Promotions LLC

Jardine Associates

Neil Enterprises Inc.

Northwest Company LLC-The

publicidentity inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Tervis Tumbler Company

Whirley Industries Inc.

6. China/Crystal

I.D. Me Promotions LLC

R.F.S.J. Inc.

7. Coasters

Boelter Brands LLC

Campus Crystal Collection

Carson Specialties

College Artisan - The

CSI International Inc.

Duck House Inc.

Evergreen Enterprises of Virginia LLC

Gorilla Marketing/CA

Great American Products Ltd.

I.D. Me Promotions LLC

IDNA Series, LLC dba IDNA Brands

Jardine Associates

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Rico Industries/Tag Express

Smathers and Branson

Spirit Products Ltd./MA

Zazzle Inc.

8. Coolers

B.S.I. Products Inc.

Boelter Brands LLC

Concept One Accessories

Evergreen Enterprises of Virginia LLC

Gorilla Marketing/CA

I.D. Me Promotions LLC

Kolder Incorporated

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

Picnic Time Inc.

Proforma Albrecht & Co.

publicidentity inc.

R & D Specialty Company Inc.

Rawlings Sporting Goods

Rico Industries/Tag Express

Sainty International

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Zazzle Inc.

9. Flatware

College Artisan - The Duck House Inc.

4A. Automobile Products

1. Bumper Stickers

Gorilla Marketing/CA

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

Neil Enterprises Inc. publicidentity inc.

R & D Specialty Company Inc. Rico Industries/Tag Express Spirit Products Ltd./MA

Wincraft Inc. Zazzle Inc.

10. Window Decals

CDI Corp

Gorilla Marketing/CA I.D. Me Promotions LLC

Laser Magic/FL Logo Products Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Potter Manufacturing Company R & D Specialty Company Inc. Rico Industries/Tag Express

Siskiyou Buckle Co. Spirit Products Ltd./MA

Stockdale

Team Beans LLC

Wincraft Inc.

12. Automobile Products - Misc.

AES Optics

B.S.I. Products Inc.

Fabrique Innovations Inc. dba Sykel

I.D. Me Promotions LLC

Laser Magic/FL

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

Picnic Time Inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Shrin Corporation DBA Coverking

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Stockdale

Swypers LLC

Team Beans LLC

University Blanket & Flag Corp

Wincraft Inc.

13. Auto Emblems

A/M/G Company

Carson Specialties

CDI Corp

I.D. Me Promotions LLC

Jardine Associates

Logo Products Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Stockdale

2. Car Tags/License Plates

Carson Specialties

CDI Corp

I.D. Me Promotions LLC

Kotis Design LLC

Laser Magic/FL

Logo Products Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Stockdale

Strand Art Company

Wincraft Inc.

3. Car Flags

AES Optics

B.S.I. Products Inc.

Gorilla Marketing/CA

I.D. Me Promotions LLC

Logo Products Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Sewing Concepts

Spirit Products Ltd./MA

University Blanket & Flag Corp

Wincraft Inc.

4. Car Magnets

CDI Corp

Gorilla Marketing/CA

I.D. Me Promotions LLC

Logo Products Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Potter Manufacturing Company

publicidentity inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Stockdale

Team Beans LLC

Wincraft Inc.

5. Tire Covers

Holland Bar Stool Co.

I.D. Me Promotions LLC

publicidentity inc.

Spirit Products Ltd./MA

6. Seat & headrest covers

Licensees

Licensed as of 09/2015

University of California, Berkeley

B.S.I. Products Inc.

I.D. Me Promotions LLC

Northwest Company LLC-The

publicidentity inc.

Sewing Concepts

Shrin Corporation DBA Coverking

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

7. Hood & Hitch Covers

A/M/G Company

Carson Specialties

Great American Products Ltd.

Jardine Associates

Laser Magic/FL

Logo Products Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Stockdale

Wincraft Inc.

8. Floor Mats

Northwest Company LLC-The Sports Licensing Solutions LLC

9. Air Freshener

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

publicidentity inc.

Spirit Products Ltd./MA

4B. Collectibles

1. Coins/Medallions

I.D. Me Promotions LLC

Jardine Associates

Jewel-Craft Inc.

Siskiyou Buckle Co.

Team Beans LLC

10. Bobbleheads

I.D. Me Promotions LLC

publicidentity inc.

Spirit Products Ltd./MA

Team Beans LLC

11. Replica Helmets (full-sized & mini)

Historic Helmets Inc.

Kranos Corporation dba Schutt Sports

Riddell Inc.

2. Commemorative Plates

Carson Specialties

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

R.F.S.J. Inc.

Spirit Products Ltd./MA

3. Figurines

I.D. Me Promotions LLC

Jardine Associates

R & D Specialty Company Inc.

Rawlings Sporting Goods

Spirit Products Ltd./MA

Team Beans LLC

Wild Sales LLC

4. Spoons/Thimbles/Bells

I.D. Me Promotions LLC

Jardine Associates

Neil Enterprises Inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

6. Die-cast Vehicles

Logo Products Inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

8. Collectibles - Misc.

Fanatics Mounted Memories Inc.

Herff Jones Inc.

I.D. Me Promotions LLC

Kranos Corporation dba Schutt Sports

Riddell Inc.

9. Water Globes

I.D. Me Promotions LLC

Neil Enterprises Inc.

publicidentity inc.

Spirit Products Ltd./MA

Team Beans LLC

4C. Signage Products

1. Flags/Banners

B.S.I. Products Inc.

Baden Sports Inc.

Collegiate Pacific Co.

Evergreen Enterprises of Virginia LLC

Gorilla Marketing/CA

I.D. Me Promotions LLC

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Sewing Concepts

Spirit Products Ltd./MA

Spirit Towels USA LLC

University Blanket & Flag Corp

Wincraft Inc.

3. Pennants

Licensees

Licensed as of 09/2015

University of California, Berkeley

Collegiate Pacific Co. Gorilla Marketing/CA I.D. Me Promotions LLC

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc. publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Sewing Concepts

Spirit Products Ltd./MA

University Blanket & Flag Corp

Victoria's Secret by 5th & Ocean

Wincraft Inc.

4. Signs

Authentic Street Signs Inc.

B.S.I. Products Inc.

Carson Specialties

CDI Corp

I.D. Me Promotions LLC

Laser Magic/FL

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Stockdale

Wincraft Inc.

Zazzle Inc.

5. Wind Socks

B.S.I. Products Inc.

Evergreen Enterprises of Virginia LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

Sewing Concepts

Spirit Products Ltd./MA

University Blanket & Flag Corp

Wincraft Inc.

6. Illumination Devices

AES Optics

Boelter Brands LLC

Evergreen Enterprises of Virginia LLC

Gorilla Marketing/CA

I.D. Me Promotions LLC

Laser Magic/FL

Neil Enterprises Inc.

Spirit Products Ltd./MA

4D. Gifts & Novelties - Miscellaneous

1. Banks

Boelter Brands LLC

CSS Industries Inc.

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Spirit Products Ltd./MA

Strategic Printing and Mfg. Solutions Inc.

Team Beans LLC

Wincraft Inc.

11. Stadium Seats/Cushions

B.S.I. Products Inc.

I.D. Me Promotions LLC

Kotis Design LLC

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Picnic Time Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rawlings Sporting Goods

Rico Industries/Tag Express

Spirit Products Ltd./MA

Wincraft Inc.

12. Storage Containers/Organizers

I.D. Me Promotions LLC

13. Candles & Candle Holders

AES Optics

I.D. Me Promotions LLC

K & M/Nordic Co.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

R.F.S.J. Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Team Beans LLC

14. Fan Buttons

CDI Corp

Emory Group LLC

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Stockdale

Wincraft Inc.

Zazzle Inc.

16. Birdhouses & Feeders

Evergreen Enterprises of Virginia LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

17. Tattoos (Removable)

Licensees

Licensed as of 09/2015

University of California, Berkeley

CDI Corp Chicka-D LLC

Coopersburg Associates Inc.

CSS Industries Inc.

Forsythe Licensing LLC

Gorilla Marketing/CA

I.D. Me Promotions LLC

Innovative Adhesives LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Wincraft Inc.

18. Lanyards

AES Optics

Aminco International (USA) Inc.

Dr. Seuss by Spirit Products Ltd./MA

Flirties LLC

From The Heart Enterprises Inc.

Gorilla Marketing/CA

I.D. Me Promotions LLC

Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Pro Specialties Group

Proforma Albrecht & Co.

R & D Specialty Company Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Victoria's Secret by 5th & Ocean

Wincraft Inc.

19. Shakers/Foam Hands

Coopersburg Associates Inc.

Gorilla Marketing/CA

I.D. Me Promotions LLC

Jardine Associates

Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Team Beans LLC

Wincraft Inc.

21. Gifts & Novelties - Misc.

All Star Dogs

Aminco International (USA) Inc.

B.S.I. Products Inc.

Beacon Promotions Inc.

Coopersburg Associates Inc.

Creative Converting div. of Hoffmaster Group Inc.

Evergreen Enterprises of Virginia LLC

From The Heart Enterprises Inc.

I.D. Me Promotions LLC

Jardine Associates

Kotis Design LLC

Midwest College Mktg Group Inc.

MP Direct Inc.

Neil Enterprises Inc.

Proforma Albrecht & Co.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Riddell Inc.

Spirit Products Ltd./MA

Team Beans LLC

Wincraft Inc.

Worthy Promotional Products

23. Novelty Headwear

Cisco Sales Corp DBA Rally Flip Cap

Concept One Accessories

CSS Industries Inc.

I.D. Me Promotions LLC

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Team Beans LLC

Wincraft Inc.

3. Magnets

All Star Dogs

Aminco International (USA) Inc.

Authentic Street Signs Inc.

CDI Corp

CSS Industries Inc.

Dr. Seuss by Spirit Products Ltd./MA

Evergreen Enterprises of Virginia LLC

From The Heart Enterprises Inc.

Gorilla Marketing/CA

Great American Products Ltd.

I.D. Me Promotions LLC

Jardine Associates Kotis Design LLC

Laser Magic/FL

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Paulson Garza Enterprises, LLC dba Paulson Designs

publicidentity inc.

R & D Specialty Company Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Stockdale

Team Beans LLC

Wincraft Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

Zazzle Inc.

4. Key Chains/I.D. Tags

AES Optics

Aminco International (USA) Inc.

Authentic Street Signs Inc.

Beacon Promotions Inc.

CDI Corp

Centon Electronics Inc.

Collegiate Bead Company

Coopersburg Associates Inc.

CSI International Inc.

Dr. Seuss by Spirit Products Ltd./MA

Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The

Flirties LLC

From The Heart Enterprises Inc.

GameWear Inc.

Gorilla Marketing/CA

Great American Products Ltd.

LD. Me Promotions LLC

Jardine Associates

Jeta Morgan Inc. dba USA Licensed Bows

Jewel-Craft Inc.

Kotis Design LLC

Laser Magic/FL

LXG

Midwest College Mktg Group Inc.

MP Direct Inc.

Neil Enterprises Inc.

Pro Specialties Group

publicidentity inc.

R & D Specialty Company Inc.

Rhinestone U, Inc.

Rhino Rugby Sports and Leisure LLC

Rico Industries/Tag Express

Samsill Corporation

Siskiyou Buckle Co.

Smathers and Branson

Spirit Products Ltd./MA

Stockdale

Team Beans LLC

Wincraft Inc.

Zazzle Inc.

5. Koozies

Boelter Brands LLC

Emory Group LLC

Evergreen Enterprises of Virginia LLC

Gorilla Marketing/CA

Great American Products Ltd.

I.D. Me Promotions LLC

K & M/Nordic Co.

Kolder Incorporated

Kotis Design LLC

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Wincraft Inc.

6. Lighters

I.D. Me Promotions LLC

publicidentity inc.

8. Musical Novelties

B.S.I. Products Inc.

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Spirit Products Ltd./MA

Wincraft Inc.

9. Pet Products

All Star Dogs

B.S.I. Products Inc.

Fabrique Innovations Inc. dba Sykel

From The Heart Enterprises Inc.

GameWear Inc.

Great American Products Ltd.

I.D. Me Promotions LLC

Jardine Associates

Kruger Co. Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Pets First Inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Siskiyou Buckle Co.

Smathers and Branson

Spirit Products Ltd./MA

Stockdale

Zazzle Inc.

4E. Holiday Accessories

1. Ornaments

Bear Basics

Boelter Brands LLC

Campus Crystal Collection

CDI Corp

Evergreen Enterprises of Virginia LLC

From The Heart Enterprises Inc.

I.D. Me Promotions LLC

Jardine Associates

Joy To The World Collectibles Inc.

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Old World Christmas

R & D Specialty Company Inc.

R.F.S.J. Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

Smathers and Branson Spirit Products Ltd./MA Team Beans LLC Zazzle Inc.

2. Christmas Figurines

Boelter Brands LLC Joy To The World Collectibles Inc.

Spirit Products Ltd./MA

Team Beans LLC

3. Stockings

Boelter Brands LLC

Evergreen Enterprises of Virginia LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

4. Christmas Accessories - Misc.

Boelter Brands LLC

Evergreen Enterprises of Virginia LLC

I.D. Me Promotions LLC

Neil Enterprises Inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

5. Halloween Accessories

Boelter Brands LLC

CSS Industries Inc.

I.D. Me Promotions LLC

Team Beans LLC

6. Holiday Accessories - Misc.

Boelter Brands LLC

I.D. Me Promotions LLC

publicidentity inc.

Sun Hill Industries Inc.

Team Beans LLC

5A. Stationery

1. Balloons

Gorilla Marketing/CA

I.D. Me Promotions LLC

Mayflower Distributing Co. Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Wincraft Inc.

10. Scrapbooks & Accessories

CSS Industries Inc.

I.D. Me Promotions LLC

Spirit Products Ltd./MA

2. Greeting Cards/Note Cards

CSS Industries Inc.

Fanatic Group LLC - The

I.D. Me Promotions LLC

Jardine Associates

Joel Simon Images

Jostens Inc.

Mayflower Distributing Co. Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Perfect Timing Inc.

R & D Specialty Company Inc.

Signature Announcements Inc.

Spirit Products Ltd./MA

Spirit Towels USA LLC

Zazzle Inc.

3. Notepads

Comet School Supplies

CSS Industries Inc.

Esselte Corporation dba Ampad

Fanatic Group LLC - The

Gorilla Marketing/CA

I.D. Me Promotions LLC

Jardine Associates

Kotis Design LLC

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Perfect Timing Inc.

publicidentity inc.

R & D Specialty Company Inc.

Samsill Corporation

Spirit Products Ltd./MA

Team Beans LLC

Zazzle Inc.

4. Post Cards

Fanatics Mounted Memories Inc.

I.D. Me Promotions LLC

Joel Simon Images

Paulson Garza Enterprises, LLC dba Paulson Designs

Rico Industries/Tag Express

Spirit Products Ltd./MA

Wincraft Inc.

Zazzle Inc.

5. Rubber Stamps

Clearsnap Holding Inc.

Gorilla Marketing/CA

I.D. Me Promotions LLC

Jardine Associates

Signature Announcements Inc.

6. Stickers/Labels

CDI Corp

CSS Industries Inc.

Emory Group LLC

Evergreen Enterprises of Virginia LLC

Licensees

Licensed as of 09/2015

University of California, Berkeley

Fanatic Group LLC - The Gorilla Marketing/CA

I.D. Me Promotions LLC

Jardine Associates

Jostens Inc.

Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Signature Announcements Inc.

Skinit Acquisition LLC

Spirit Products Ltd./MA

Team Beans LLC

Wild Sales LLC

Wincraft Inc.

Zazzle Inc.

7. Stationery - Misc.

Clearsnap Holding Inc.

CSS Industries Inc.

Fanatics Mounted Memories Inc.

I.D. Me Promotions LLC

Jardine Associates

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Perfect Timing Inc.

Proforma Albrecht & Co.

Roaring Spring Blank Book Co.

Samsill Corporation

Spirit Products Ltd./MA

Zazzle Inc.

8. Stationery

Herff Jones Inc.

I.D. Me Promotions LLC

Jardine Associates

publicidentity inc.

Spirit Products Ltd./MA

Zazzle Inc.

9. Photo Albums

I.D. Me Promotions LLC

Neil Enterprises Inc.

Perfect Timing Inc.

publicidentity inc.

Signature Announcements Inc.

Spirit Products Ltd./MA

5B. Checks

1. Checks

Harland Clarke Corp.

2. Checkbook Covers

Beacon Promotions Inc. Rico Industries/Tag Express

Siskiyou Buckle Co.

5C. Paper Products

1. Napkins

Creative Converting div. of Hoffmaster Group Inc.

Duck House Inc.

Evergreen Enterprises of Virginia LLC

I.D. Me Promotions LLC

Mayflower Distributing Co. Inc.

Midwest College Mktg Group Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

2. Disposable Plates and/or Cups

Creative Converting div. of Hoffmaster Group Inc.

Duck House Inc.

Evergreen Enterprises of Virginia LLC

I.D. Me Promotions LLC

Mayflower Distributing Co. Inc.

Midwest College Mktg Group Inc.

publicidentity inc.

R & D Specialty Company Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

3. Wrapping Paper/Ribbons

CSS Industries Inc.

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Pro Specialties Group

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

Zazzle Inc.

4. Gift Bags/Boxes

CSS Industries Inc.

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Pro Specialties Group

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

Zazzle Inc.

5. Business Cards

I.D. Me Promotions LLC

publicidentity inc.

Signature Announcements Inc.

6. Paper Products - Misc.

Creative Converting div. of Hoffmaster Group Inc.

CSS Industries Inc.

I.D. Me Promotions LLC

Joel Simon Images

Midwest College Mktg Group Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

Neil Enterprises Inc. publicidentity inc.

R & D Specialty Company Inc. Rico Industries/Tag Express Spirit Products Ltd./MA Team Beans LLC

5D. School Supplies

1. Graduation Announcements

Herff Jones Inc.

Jardine Associates

Jostens Inc.

Midwest College Mktg Group Inc.

publicidentity inc.

Signature Announcements Inc.

Zazzle Inc.

10. School Supplies - Misc.

Comet School Supplies

Computerized Fashion Services dba Pride Sash

CSS Industries Inc.

Four Point Products/Vulcan Info Pkg div of EBSCO

Gorilla Marketing/CA

Herff Jones Inc.

I.D. Me Promotions LLC

Jardine Associates

Jostens Inc.

Perfect Timing Inc.

Spirit Products Ltd./MA

Team Beans LLC

Wincraft Inc.

Zazzle Inc.

2. Writing Instruments

Coopersburg Associates Inc.

CSI International Inc.

Dr. Seuss by Spirit Products Ltd./MA

Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The

Gorilla Marketing/CA

I.D. Me Promotions LLC

Jardine Associates

Kotis Design LLC

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Perfect Timing Inc.

Pro Specialties Group

Proforma Albrecht & Co.

publicidentity inc.

R & D Specialty Company Inc.

Signature Announcements Inc.

Spirit Products Ltd./MA

Team Beans LLC

Tokens & Icons Inc.

Wincraft Inc.

4. Ring Binders

Comet School Supplies

CSS Industries Inc.

Four Point Products/Vulcan Info Pkg div of EBSCO

I.D. Me Promotions LLC

LXG

Perfect Timing Inc.

publicidentity inc.

Samsill Corporation

5. Wirebound Notebooks

Comet School Supplies

CSS Industries Inc.

Esselte Corporation dba Ampad

Gorilla Marketing/CA

I.D. Me Promotions LLC

Jardine Associates

Kotis Design LLC

LXG

Neil Enterprises Inc.

Perfect Timing Inc.

publicidentity inc.

R & D Specialty Company Inc.

Roaring Spring Blank Book Co.

Spirit Products Ltd./MA

Zazzle Inc.

6. Desk Calendar

CSS Industries Inc.

I.D. Me Promotions LLC

Jardine Associates

Payne Publishers

Perfect Timing Inc.

publicidentity inc.

7. Folders

Comet School Supplies

CSS Industries Inc.

Four Point Products/Vulcan Info Pkg div of EBSCO

Gorilla Marketing/CA

I.D. Me Promotions LLC

Jardine Associates

publicidentity inc.

8. Portfolios

Alps Partners LLC

Baden Sports Inc.

Beacon Promotions Inc.

Comet School Supplies

CSS Industries Inc.

Esselte Corporation dba Ampad

Four Point Products/Vulcan Info Pkg div of EBSCO

GameWear Inc.

Gorilla Marketing/CA

I.D. Me Promotions LLC

Kotis Design LLC

LXC

Midwest College Mktg Group Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

Neil Enterprises Inc. Perfect Timing Inc. Proforma Albrecht & Co.

publicidentity inc.

R & D Specialty Company Inc. Rico Industries/Tag Express Roaring Spring Blank Book Co.

Samsill Corporation Siskiyou Buckle Co. Spirit Products Ltd./MA

9. Planners

Alps Partners LLC Beacon Promotions Inc. CSS Industries Inc. I.D. Me Promotions LLC

Jardine Associates

Midwest College Mktg Group Inc.

Payne Publishers Perfect Timing Inc.

Proforma Albrecht & Co.

publicidentity inc.

Rico Industries/Tag Express
Roaring Spring Blank Book Co.

Zazzle Inc.

5E. Publishing

2. Wall Calendars

Jardine Associates
Perfect Timing Inc.
Proforma Albrecht & Co.
publicidentity inc.
Spirit Products Ltd./MA
Spirit Towels USA LLC

I.D. Me Promotions LLC

3. Posters

Cirrus Fitness

Zazzle Inc.

I.D. Me Promotions LLC Joel Simon Images

Jostens Inc.

Lulu Press Inc.

Spirit Products Ltd./MA Spirit Towels USA LLC

Zazzle Inc.

4. Books

Jostens Inc. publicidentity inc.

5. Lithographs/Prints

Artissimo Designs LLC

Blakeway Worldwide Panoramas

Church Hill Classics

Fanatics Mounted Memories Inc.

Herff Jones Inc.

Home Team Studio Inc.

Jardine Associates

Joel Simon Images

Lulu Press Inc.

MVP Pics

Paulson Garza Enterprises, LLC dba Paulson Designs

publicidentity inc.

Shenandoah Framing Inc. Spirit Products Ltd./MA University Frames (CA)

Zazzle Inc.

6. Printing & Publishing - Misc.

I.D. Me Promotions LLC Joel Simon Images

7. Children's Books

I.D. Me Promotions LLC Michaelson Entertainment publicidentity inc. Spirit Towels USA LLC

8. Marketing & Advertising Materials

2Thumbs Entertainment Acushnet Company

Alex and Ani

Boelter Brands LLC

Brand Jordan

Captivating Headwear
Champion Custom Products

Church Hill Classics

Cirrus Fitness

Concept One Accessories

Creative Knitwear CSS Industries Inc. Emerson Street

Esselte Corporation dba Ampad

FatHead LLC Flirties LLC

Forsythe Licensing LLC

Four Point Products/Vulcan Info Pkg div of EBSCO

Gameday Boot Company LLC

Harland Clarke Corp. Herff Jones Inc. Holland Bar Stool Co. Jewel-Craft Inc. Jostens Inc.

Knights Apparel Inc.

Limited Brands Inc. dba Victoria's Secret PINK

M. LaHart & Co. Ltd. MIZCO International Corp

MJ Soffe LLC MuscleAidTape New Era Cap Co. Inc. NIKE USA Inc.

Northwest Company LLC-The

Paulson Garza Enterprises, LLC dba Paulson Designs

Picnic Time Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

Rhinestone U, Inc.

Roaring Spring Blank Book Co.

Russell Brands LLC

Signature Announcements Inc.

SOL Republic

Spirit Towels USA LLC

Tervis Tumbler Company

To The Game LLC

Top Of The World

US Digital Media

Victoria's Secret by 5th & Ocean

Wild Sales LLC

Worthy Promotional Products

Zazzle Inc.

Zephyr Graf-X

6A. Sports Equipment

1. Backpacks/Fanny Packs

Alps Partners LLC

Beacon Promotions Inc.

Concept One Accessories

Dr. Seuss by Spirit Products Ltd./MA

Emory Group LLC

Fabrique Innovations Inc. dba Sykel

Gorilla Marketing/CA

Harrow Sports Inc.

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

Jardine Associates

Logo Chair Inc.

Midwest College Mktg Group Inc.

MP Direct Inc.

MV Sport

Neil Enterprises Inc.

NIKE USA Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

Victoria's Secret by 5th & Ocean

Zazzle Inc.

10. Golf/Sport Towels

Gorilla Marketing/CA

I.D. Me Promotions LLC

Jardine Associates

Kotis Design LLC

Midwest College Mktg Group Inc.

MP Direct Inc.

Neil Enterprises Inc.

Nike Golf

Northwest Company LLC-The

Ping

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Effort Inc.

Team Golf

Wincraft Inc.

11. Golf Balls

Acushnet Company

Brand Jordan

CDI Corp

Gorilla Marketing/CA

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

MP Direct Inc.

Neil Enterprises Inc.

Nike Golf

NIKE USA Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Effort Inc.

Team Golf

Wincraft Inc.

12. Athletic Bags

Alps Partners LLC

Beacon Promotions Inc.

Bear Basics

Brand Jordan

Concept One Accessories

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

Jardine Associates

Kotis Design LLC

Logo Chair Inc.

Midwest College Mktg Group Inc.

MV Sport

Neil Enterprises Inc.

Nike Golf

NIKE USA Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

13. Tents & Canopies

Gorilla Marketing/CA

I.D. Me Promotions LLC

Logo Chair Inc.

Picnic Time Inc.

publicidentity inc.

Rawlings Sporting Goods

14. Sports Equipment - Misc.

Baden Sports Inc.

Beacon Promotions Inc.

Cirrus Fitness

Franklin Sports Inc

Harrow Sports Inc.

Herff Jones Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

I.D. Me Promotions LLC

Jardine Associates

Jewel-Craft Inc.

Laser Magic/FL

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

Rawlings Sporting Goods

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Team Beans LLC

Wincraft Inc.

Zazzle Inc.

15. Swimming Pool Accessories

Evergreen Enterprises of Virginia LLC

Midwest College Mktg Group Inc.

Northwest Company LLC-The

Rawlings Sporting Goods

Spirit Products Ltd./MA

Team Beans LLC

16. Billiard Accessories

Holland Bar Stool Co.

2. Baseball/Softball Accessories

Baden Sports Inc.

Brand Jordan

Coopersburg Associates Inc.

Jardine Associates

Marucci Sports LLC

NIKE USA Inc.

publicidentity inc.

Rawlings Sporting Goods

Spirit Products Ltd./MA

Wincraft Inc.

3. Basketball Accessories

Baden Sports Inc.

Brand Jordan

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

NIKE USA Inc.

R & D Specialty Company Inc.

Rawlings Sporting Goods

Zazzle Inc.

5. Fishing Accessories

Boelter Brands LLC

Rawlings Sporting Goods

Spirit Products Ltd./MA

6. Football Accessories

Brand Jordan

Midwest College Mktg Group Inc.

NIKE USA Inc.

Rawlings Sporting Goods

Spirit Products Ltd./MA

Wincraft Inc.

7. Golf Accessories

Acushnet Company

Ahead LLC

CDI Corp

ClubCrown LLC

Gorilla Marketing/CA

I.D. Me Promotions LLC

Jardine Associates

Midwest College Mktg Group Inc.

MP Direct Inc.

Neil Enterprises Inc.

Nike Golf

Ping

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Effort Inc.

Team Golf

Wincraft Inc.

8. Golf Bags

Brand Jordan

I.D. Me Promotions LLC

MP Direct Inc.

Nike Golf

NIKE USA Inc.

Ping

publicidentity inc.

Team Effort Inc.

Team Golf

9. Golf Clubs

MP Direct Inc.

6B. Balls

1. Collectible Balls (full-sized & mini)

Baden Sports Inc.

Brand Jordan

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

NIKE USA Inc.

publicidentity inc.

Rawlings Sporting Goods

Spirit Products Ltd./MA

2. Competition/Leather Balls

Baden Sports Inc.

Brand Jordan

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

NIKE USA Inc.

publicidentity inc.

Spirit Products Ltd./MA

3. Rubber Balls - Full Size

Baden Sports Inc.

Brand Jordan

Licensees

Licensed as of 09/2015

University of California, Berkeley

Franklin Sports Inc

NIKE USA Inc.

publicidentity inc.

Rawlings Sporting Goods

Rhino Rugby Sports and Leisure LLC

Spirit Products Ltd./MA

4. Rubber Balls - Mini

Baden Sports Inc.

Brand Jordan

Franklin Sports Inc

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

NIKE USA Inc.

publicidentity inc.

Rawlings Sporting Goods

Rhino Rugby Sports and Leisure LLC

Spirit Products Ltd./MA

5. Foam/Plush Balls (full-sized & mini)

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

6. Vinyl Balls (full-sized & mini)

Baden Sports Inc.

Gorilla Marketing/CA

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

Rawlings Sporting Goods

Spirit Products Ltd./MA

6C. Toys

1. Plush Mascots

Evergreen Enterprises of Virginia LLC

I.D. Me Promotions LLC

Mascot Factory

Michaelson Entertainment

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Plushland Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

2. Plush - Other

Evergreen Enterprises of Virginia LLC

Fabrique Innovations Inc. dba Sykel

Fanatic Group LLC - The

Gorilla Marketing/CA

Hello Kitty by Plushland

I.D. Me Promotions LLC

Limited Brands Inc. dba Victoria's Secret PINK

Mascot Factory

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Plushland Inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

3. Action Figures

I.D. Me Promotions LLC

publicidentity inc.

Team Beans LLC

4. Toys - Misc.

I.D. Me Promotions LLC

Jardine Associates

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

OYO Sportstoys Inc.

R & D Specialty Company Inc.

Rawlings Sporting Goods

Rico Industries/Tag Express

Spirit Products Ltd./MA

Wincraft Inc.

5. Flying Discs

Dr. Seuss by Spirit Products Ltd./MA

Evergreen Enterprises of Virginia LLC

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Team Beans LLC

Wild Sales LLC

Wincraft Inc.

6. Dolls

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

6D. Games

1. Board Games

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Strategic Printing and Mfg. Solutions Inc.

Victory Tailgate

Wild Sales LLC

Licensees

Licensed as of 09/2015

University of California, Berkeley

Zazzle Inc.

2. Playing Cards & Accessories

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rawlings Sporting Goods

Spirit Products Ltd./MA

Zazzle Inc.

3. Game Tables

Holland Bar Stool Co. publicidentity inc.

4. Puzzles

Michaelson Entertainment

Neil Enterprises Inc.

Perfect Timing Inc.

publicidentity inc.

Rico Industries/Tag Express

Wincraft Inc.

Zazzle Inc.

5. Games - Misc.

I.D. Me Promotions LLC Spirit Products Ltd./MA

Victory Tailgate

7B. Consumables

1. Food

Boelter Brands LLC

I.D. Me Promotions LLC

Jardine Associates

Parker's Crazy Cookies LLC

Virginia Diner Inc.

Wincraft Inc.

2. Candy/Gum

Fanatic Group LLC - The

I.D. Me Promotions LLC

Jardine Associates

Kencraft Candy Inc.

Midwest College Mktg Group Inc.

publicidentity inc.

Spirit Products Ltd./MA

3. Beverages

Boelter Brands LLC

Fanatic Group LLC - The

publicidentity inc.

R & D Specialty Company Inc.

4. Bottled Water

I.D. Me Promotions LLC

Private Spring Water

publicidentity inc.

5. Consumables - Misc.

I.D. Me Promotions LLC Jardine Associates

Kencraft Candy Inc.

7. Condiments/Seasonings

Jardine Associates

8. Salty Snacks

Boelter Brands LLC publicidentity inc.

Virginia Diner Inc.

7C. Health/Beauty

2. Soap/Lotions

I.D. Me Promotions LLC

publicidentity inc.

Worthy Promotional Products

3. Toothbrushes

Midwest College Mktg Group Inc.

publicidentity inc.

Siskiyou Buckle Co.

4. Health & Beauty - Misc.

CDI Corp

Cirrus Fitness

Creative Converting div. of Hoffmaster Group Inc.

CSS Industries Inc.

Forsythe Licensing LLC

Gorilla Marketing/CA

I.D. Me Promotions LLC

Jardine Associates

Midwest College Mktg Group Inc.

MuscleAidTape

Neil Enterprises Inc.

Spirit Products Ltd./MA

Wincraft Inc.

Worldwide Athletics Inc.

Worthy Promotional Products

7D. Infant Products

1. Booties & Shoes

Atlanta Hosiery Company

Brand Jordan

Creative Knitwear

NIKE USA Inc.

publicidentity inc.

R & D Specialty Company Inc.

Renaissance Imports Inc.

Team Beans LLC

11. Infant Plush/Toys

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

12. Infant Dishes/Cups

B.S.I. Products Inc.

Creative Knitwear

Licensees

Licensed as of 09/2015

University of California, Berkeley

Dr. Seuss by Spirit Products Ltd./MA Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Tervis Tumbler Company

Whirley Industries Inc.

13. Infant Bedding

Kruger Co. Inc.

2. Bibs

Atlanta Hosiery Company

College Kids LLP

Creative Knitwear

Dr. Seuss by College Kids

Dr. Seuss by Spirit Products Ltd./MA

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Wincraft Inc.

Zazzle Inc.

3. Infant Bottles

Creative Knitwear

K & M/Nordic Co.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

4. Strollers

publicidentity inc.

5. Infant Blankets

Atlanta Hosiery Company

College Kids LLP

Creative Knitwear

Evergreen Enterprises of Virginia LLC

Mascot Factory

Neil Enterprises Inc.

Northwest Company LLC-The

publicidentity inc.

Zazzle Inc.

7. Infant Products - Misc.

Atlanta Hosiery Company

Creative Knitwear

Evergreen Enterprises of Virginia LLC

Laser Magic/FL

Mascot Factory

Michaelson Entertainment

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Zazzle Inc.

8. Car Seats

Wild Sales LLC

9. Diaper Bags

Creative Knitwear Wild Sales LLC

7E. Footwear

1. Slippers

Fabrique Innovations Inc. dba Svkel

I.D. Me Promotions LLC

Neil Enterprises Inc.

publicidentity inc.

Renaissance Imports Inc.

2. Sandals

Brand Jordan

NIKE USA Inc.

publicidentity inc.

Renaissance Imports Inc.

Spirit Products Ltd./MA

3. Sneakers

Brand Jordan

Cirrus Fitness

NIKE USA Inc.

publicidentity inc.

Renaissance Imports Inc.

Row One Brands Inc.

Sideline Sneakers LLC

4. Footwear - Misc.

Brand Jordan

Chant LLC

Gameday Boot Company LLC

I.D. Me Promotions LLC

JP Crickets

Lillybee LLC

NIKE USA Inc.

Renaissance Imports Inc.

Team Beans LLC

5. Flip Flops

Gorilla Marketing/CA

I.D. Me Promotions LLC

Jardine Associates

Lillybee LLC

Neil Enterprises Inc.

NIKE USA Inc.

publicidentity inc.

Renaissance Imports Inc.

Spirit Products Ltd./MA

Storm Duds Raingear

Zazzle Inc.

6. Golf Shoes

Acushnet Company

Nike Golf

publicidentity inc.

Renaissance Imports Inc.

Licensees

Licensed as of 09/2015

University of California, Berkeley

7G. Internet Products & Services

4. Internet Services - Misc.

Disruptive Media Publishers Inc.

7H. Electronics & Content

1. Radios/Televisions

publicidentity inc.

2. Compact Disc Players

publicidentity inc.

3. MP3 Players

Centon Electronics Inc.

Coveroo Inc.

MIZCO International Corp

Neil Enterprises Inc.

publicidentity inc.

US Digital Media

Zazzle Inc.

4. Cameras

publicidentity inc.

6. Mobile Content (Ringtones & Wallpaper)

2Thumbs Entertainment

Aquimo LLC

Smartphones Technologies Inc.