

**Licensees**

Licensed as of 02/2014

**University of California, Berkeley**

**Standard License**

**2Thumbs Entertainment (50059)**

107 Eaton Place Suite 320  
Cary, NC 27513  
Mr. Mark Baric  
Phone 919-380-9746  
Fax 530-380-9743  
www.2thumbz.com  
mark@2thumbz.com  
Spec Agr Disclosed: 01/02/2014

**Distribution Channel(s)**

Internet/TV/Catalog  
Related Retail/Direct

**Product Categories**

07H (Electronics & Content)

**4imprint Inc. (49210)**

PO Box 320  
Oshkosh, WI 54903-0320  
Mr. John Lord  
Phone 920-236-7272 8205  
Fax 920-236-7282  
www.4imprint.com  
john.lord@4imprint.com  
Spec Agr Disclosed: 01/06/2014

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01T (Women's Outerwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)
- 07E (Footwear)

**7550570 Canada Inc. dba Artissimo Designs (88115)**

841 Apollo Street, Suite 400  
El Segundo, CA 90245  
Mr. Matthew Mann  
Phone 310-802-7900 635  
Fax 310-802-7907  
www.Artissimodesigns.com  
mmann@artissimodesigns.com  
Spec Agr Disclosed: 08/05/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03C (Office Products)  
03D (Housewares)  
05E (Publishing)

**A/M/G Company (23290)**

PO Box 122811  
Fort Worth, TX 76116  
Mr. Ryan Austin  
Phone 817-367-6415  
Fax 817-367-6418  
AmgEmblems.com  
ryanamg@sbcglobal.net  
Spec Agr Disclosed: 11/04/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04A (Automobile Products)

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**Ace International (Arc One) (100427)**

85 Independence Dr.  
Taunton, MA 02780  
Mr. Michael Moore  
Phone 740-363-2441  
Fax 740-363-6336  
www.Arc1weldsafe.com  
mmoore@aceintl.com  
Spec Agr Disclosed: 10/30/2013

**Distribution Channel(s)**

Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
06A (Sports Equipment)

**Action Custom Sportswear LLC (97595)**

7007 College Blvd. #700  
Overland Park, KS 66211  
Ms. Cathy Groves  
Phone 913-234-6235  
Fax 913-663-6801  
cgroves@acs-surf.com  
Spec Agr Disclosed: 07/14/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01C (Men's/Unisex Other Headwear)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01Y (Women's Loungewear/Activewear/Misc.)

**Acushnet Company (48831)**

333 Bridge Street  
Fairhaven, MA 02719  
Mr. Dean Lavender  
Phone 508-979-2000  
Fax 508-979-3909  
www.Titleist.com  
dean\_lavender@acushnetgolf.com  
Spec Agr Disclosed: 05/02/2013

**Distribution Channel(s)**

Golf Specialty  
Internet/TV/Catalog  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

06A (Sports Equipment)  
07E (Footwear)

**adidas by Outerstuff (66862)**

1412 Broadway, 18th Floor  
New York, NY 10018  
Mr. Stephen Werdiger  
Phone 212-594-9700  
Fax 646-364-9755  
www.Outerstuff.com  
submissions@outerstuff.com  
Spec Agr Disclosed: 01/02/2014

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01M (Clothing Accessories)

**Advance Watch Co. LTD (44216)**

1407 Broadway Suite 400  
New York, NY 10018  
Mr. Nick Lancellotti  
Phone 917-475-8506  
Fax 646-304-8027  
www.gametimeshop.com  
nlancellotti@genevawg.com  
Spec Agr Disclosed: 01/15/2014

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)

**Aerial Action Sports LLC (103247)**

7825 Arjons Dr.  
San Diego, CA 92126  
Mr. Randy Koch  
Phone 858-945-0702  
Fax 858-621-9024  
www.Aerialactionsports.com  
randy@aerialactionsports.com  
Spec Agr Disclosed: 01/14/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Specialty Mid-Tier  
Super Center/Wholesale Clubs

**Product Categories**

06A (Sports Equipment)

**Licensees**

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**University of California, Berkeley**

**AES Optics (45692)**

PO Box 828  
Senatobia, MS 38668-0828  
Ms. Amy Halstead  
Phone 800-416-0866 107  
Fax 800-785-6563  
www.Aesoutdoors.com  
ahalstead@aesoutdoors.com  
Spec Agr Disclosed: 06/27/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03C (Office Products)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)

**Alex and Ani (80860)**

World Headquarters 2000 Chapel View  
Blvd. Ste. 360  
Cranston, RI 02920  
Ms. Colleen Fugere  
Phone 401-633-1486  
Fax 888-636-3598  
www.Alexandani.com  
colleen@alexandani.com  
Spec Agr Disclosed: 01/08/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
05E (Publishing)

**All Star Dogs (72398)**

20 Hastings Rd.  
Marlboro, NJ 07746  
Mr. Refael Olya  
Phone 917-731-8651  
Fax 732-566-3401  
www.Allstardogs.com  
info@allstardogs.com  
Spec Agr Disclosed: 07/26/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**Alliance Graphics (66237)**

1101 8th Street  
Berkeley, CA 94710  
Mr. Howard Levine  
Phone 510-845-8835  
Fax 510-548-0543  
www.Unionbug.com  
nancy@unionbug.com  
Spec Agr Disclosed: 10/22/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Alta Gracia by Knights Apparel Inc. (86424)**

5475 North Blackstock Rd.  
Spartanburg, SC 29303  
Ms. Heather Bishop  
Phone 864-587-9690  
Fax 864-587-9959  
www.Knightsapparel.com  
hbishop@knightsapparel.com  
Spec Agr Disclosed: 07/11/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)

**Ambrose Enterprises LLC (44218)**

1527 Brentwood Lane  
Mount Vernon, WA 98274  
Mr. John Ambrose  
Phone 360-752-2700  
Fax 877-878-5570  
www.Adrenalinepromotions.com  
jambrose@adrenalinepromotions.com  
Spec Agr Disclosed: 10/21/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01E (Jerseys/Uniforms)  
01M (Clothing Accessories)

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**Licensees**

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**University of California, Berkeley****American Threads by To The Game (104663)**

PO Box 2516  
 Phenix City, AL 36868  
 Ms. Keeli Floyd  
 Phone 334-291-5151 107  
 Fax 334-448-2313  
 www.2thegame.com  
 keeli.floyd@2thegame.com  
 Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Off-Price

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)  
 03A (Domestics)  
 05E (Publishing)

**Aminco International (USA) Inc. (16644)**

20571 Crescent Bay Drive  
 Lake Forest, CA 92630  
 Minority/Woman Owned  
 Ms. Aisha Straube  
 Phone 949-457-3261 228  
 Fax 949-598-2864  
 www.AmincoUSA.com  
 approvals.ccp@amincousa.com  
 Spec Agr Disclosed: 12/12/2012

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)

**Antigua Group Inc. (11622)**

16651 North 84th Avenue  
 Peoria, AZ 85382-4772  
 Mr. Kevin O'Neill  
 Phone 800-562-9777  
 Fax 623-523-6009  
 www.Antigua.com  
 koneill@antigua.com  
 Spec Agr Disclosed: 09/07/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01L (Men's/Unisex Performance  
 Apparel)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01V (Women's Jerseys & Performance  
 Apparel)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**AS (37575)**

2101 Grace Street  
 Culloden, WV 25510  
 Ms. Sue Clark  
 Phone 304-743-7905  
 Fax 304-743-8578  
 www.Tsisportswear.com  
 suec@tsisportswear.com  
 Spec Agr Disclosed: 10/25/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)

**Authentic Street Signs Inc. (40659)**

114 East Third St.  
 Saint Peter, IL 62880  
 Mr. Mark Wollin  
 Phone 618-349-8878 108  
 Fax 618-349-6245  
 www.Authenticstreetsigns.com  
 authenticss@frontiernet.net  
 Spec Agr Disclosed: 07/01/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)

**Aviva Design (66238)**

1537 Terry Lynn Ln.  
 Concord, CA 94521  
 Ms. Yonka Hristova  
 Phone 925-946-1566  
 Fax 888-701-1088  
 www.Avivadesign.com  
 yonka@avivadesign.com  
 Spec Agr Disclosed: 04/23/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)

**University of California, Berkeley**

**B.S.I. Products Inc. (17845)**

9510 Berger Road  
Columbia, MD 21046  
Mr. Scott Robinson  
Phone 888-381-2596  
Fax 410-995-6268  
www.Bsiproducts.com  
sales@bsiproducts.com  
Spec Agr Disclosed: 12/06/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
07D (Infant Products)

**Baden Sports Inc. (11587)**

3401 Lind Ave. SW  
Renton, WA 98057  
Ms. Carol Carlsen  
Phone 253-883-5139  
Fax 253-925-0570  
www.Badensports.com  
carolc@badensports.com  
Spec Agr Disclosed: 01/18/2013

**Distribution Channel(s)**

Amusement Park  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03D (Housewares)  
04C (Signage Products)  
05D (School Supplies)  
06A (Sports Equipment)  
06B (Balls)

**Badger Sportswear Inc. (88759)**

111 Badger Lane  
Statesville, NC 28625  
Ms. Melanie Wood  
Phone 800-868-0105  
Fax 704-871-0521  
www.Badgersportswear.com  
mwood@badgersportswear.com  
Spec Agr Disclosed: 01/09/2013

**Distribution Channel(s)**

Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01G (Youth Apparel)  
01L (Men's/Unisex Performance Apparel)  
01V (Women's Jerseys & Performance Apparel)  
06A (Sports Equipment)

**Barhyte Specialty Foods (60362)**

PO Box 1499  
Pendleton, OR 97801  
Ms. Natalie Williams  
Phone 503-691-7858  
Fax 503-691-8918  
www.Barhyte.com  
nataliew@barhyte.com  
Spec Agr Disclosed: 04/11/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

07B (Consumables)

**Battle Sports Science LLC (92611)**

17110 Marcy Street LL02  
Omaha, NE 68118  
Mr. Tony Schragger  
Phone 402-884-7600 210  
Fax 402-884-6286  
www.Battlesportsscience.com  
tony@battless.com  
Spec Agr Disclosed: 07/10/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

06A (Sports Equipment)

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**University of California, Berkeley**

**Bear Basics (66196)**

2401 Telegraph Avenue  
Berkeley, CA 94704  
Ms. Greymuira Miller  
Phone 510-848-9018  
Fax 510-848-9052  
greymuira@rasputins.com  
Spec Agr Disclosed: 04/09/2013

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 02C (Personal Accessories)
- 03D (Housewares)
- 04E (Holiday Accessories)
- 06A (Sports Equipment)

**Blakeway Worldwide Panoramas (67614)**

5451 Smetana Drive  
Minnetonka, MN 55343  
Ms. Lynn Simmons  
Phone 952-941-9797  
Fax 952-941-9798  
www.Panoramas.com  
lynn@panoramas.com  
Spec Agr Disclosed: 01/08/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)

**BMC Custom Eye Black (52002)**

PO Box 60705  
Potomac, MD 20859  
Mr. Phil Giantsos  
Phone 301-816-1980 204  
Fax 301-816-7944  
www.Eyebblack.com  
phil@eyebblack.com  
Spec Agr Disclosed: 10/09/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**Boathouse Sports (16417)**

425 E. Hunting Park Ave.  
Philadelphia, PA 19124  
Ms. Gretchen Boehmler  
Phone 215-425-4300 111  
Fax 215-425-2068  
www.Boathouse.com  
gboehmler@boathouse.com  
Spec Agr Disclosed: 12/20/2013

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel

**Product Categories**

01B (Men's/Unisex Outerwear)

**Boelter Brands LLC (54782)**

4200 N Port Washington Road  
Glendale, WI 53212  
Ms. Katherine Bach  
Phone 414-967-4268  
Fax 414-967-4399  
www.Boelterbrands.com  
kbach@boelter.com  
Spec Agr Disclosed: 10/21/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 05E (Publishing)

**Boxercraft Inc. (60640)**

7131 Discovery Blvd  
Mableton, GA 30126  
Mr. Ryan Prowell  
Phone 404-355-9994 219  
Fax 678-553-7011  
www.Boxercraft.com/college  
rprowell@boxercraft.com  
Spec Agr Disclosed: 11/21/2013

**Distribution Channel(s)**

Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01S (Women's Fleece Tops & Bottoms)
- 01W (Women's Fashion Tops)
- 01Y (Women's Loungewear/Activewear/Misc.)

**University of California, Berkeley****Boxercraft Inc. dba Jones & Mitchell  
Sportswear (11541)**

7131 Discovery Blvd  
Mableton, GA 30126  
Mr. Ryan Prowell  
Phone 404-355-9994 219  
Fax 678-553-7011  
www.Jonesmitchell.com  
rprowell@boxercraft.com  
Spec Agr Disclosed: 12/23/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's  
Loungewear/Activewear/Misc.)

**Brand Affinity Technologies Inc.  
(104792)**

2520 Mission College Blvd. Suite 102  
Santa Clara, CA 95054  
Ms. Adelyn Lee  
Phone 408-986-6231  
Fax 408-987-8840  
www.brandaffinity.net  
alee@brandaffinity.net  
Spec Agr Disclosed: 10/21/2013

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05E (Publishing)  
07G (Internet Products & Services)

**Brand Jordan (35916)**

One Bowerman Drive Building NR4  
Beaverton, OR 97005-6453  
Ms. Elaine Nock  
Phone 503-622-8084  
Fax 503-622-8084  
www.Nike.com  
Elaine.Nock@Nike.com  
Spec Agr Disclosed: 11/07/2000

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged  
Goods)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance  
Apparel)  
01M (Clothing Accessories)  
01Q (Men's/Unisex Adjustable Wool  
Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)  
01V (Women's Jerseys & Performance  
Apparel)  
01W (Women's Fashion Tops)  
01Y (Women's  
Loungewear/Activewear/Misc.)  
02A (Jewelry)  
05E (Publishing)  
06A (Sports Equipment)  
06B (Balls)  
07D (Infant Products)  
07E (Footwear)

**BrettHand Inc. (90082)**

3808 N Sullivan Rd #25H  
Spokane Valley, WA 99216  
Ms. Sara Leshner  
Phone 509-928-3704  
Fax 509-922-4548  
www.Ultimatehands.com  
slesher@bretthand.com  
Spec Agr Disclosed: 09/20/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Specialty Mass  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

03A (Domestics)  
04D (Gifts & Novelties - Miscellaneous)

**Build-A-Bear Retail Management Inc.  
and Affiliate (28819)**

1954 Innerbelt Bus. Ctr. Dr.  
St. Louis, MO 63114  
Ms. Mitzi Jumper  
Phone 314-423-8000 5336  
Fax 314-423-8188  
www.Buildabear.com  
MitziJ@buildabear.com  
Spec Agr Disclosed: 08/25/2013

**Distribution Channel(s)**

Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

06C (Toys)

**University of California, Berkeley**

**BWM Global Inc. (51020)**

3740 Hawthorne Court  
Waukegan, IL 60087  
Ms. Jolene Maney  
Phone 847-604-7275  
Fax 847-604-9348  
www.Bwmglobal.com  
jmaney@bwmglobal.com  
Spec Agr Disclosed: 03/22/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Cambridge Collection (80471)**

3089 South 300 West  
Salt Lake City, UT 84115  
Minority/Woman Owned  
Ms. Monet Laney  
Phone 801-908-0342  
Fax 801-975-7107  
www.Brickhousesports.net  
monet@artbycambridge.com  
Spec Agr Disclosed: 10/24/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03C (Office Products)  
04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)

**Camp David (17631)**

7920 Foster  
Overland Park, KS 66204  
Ms. Nichole Todd  
Phone 913-648-0573 246  
Fax 913-648-2212  
www.Campdavid.com  
nicholet@campdavid.com  
Spec Agr Disclosed: 10/23/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)

**Campus Crystal Collection (14563)**

PO Box 1199  
Conway, NH 03818-1199  
Ms. Susan Holt  
Phone 603-447-2091  
Fax 603-447-6695  
www.Campuscrystal.com  
sue@glassgraphics.com  
Spec Agr Disclosed: 01/24/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog

**Product Categories**

03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)

**Campus Drive Inc. (58475)**

PO Box 8248  
Missoula, MT 59807  
Ms. Lindsey Holst  
Phone 406-531-7689  
Fax 406-830-3084  
lindsey@campusdrive.com  
Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Super Center/Wholesale Clubs

**Product Categories**

01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01W (Women's Fashion Tops)

**Captivating Headgear (50242)**

PO Box 721210  
Norman, OK 73072  
Mr. Mike Ross  
Phone 405-360-9856  
Fax 405-360-0373  
www.Towcaps.com  
mross@towcaps.com  
Spec Agr Disclosed: 12/16/2013

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Specialty Mass  
Super Center/Wholesale Clubs

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
05E (Publishing)



**University of California, Berkeley**

**Carson Specialties (12086)**

189 Foreman Road  
 Freeport, PA 16229-1799  
 Mr. Robert Thibodeau  
 Phone 724-295-5147 239  
 Fax 724-295-4033  
 www.Carsonindustries.com  
 bthibodeau@carsonhomeaccents.com  
 Spec Agr Disclosed: 10/24/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)

**CDI Corp (17259)**

3440 North Knox Street  
 Chicago, IL 60641  
 Ms. Allyson Glazebrook  
 Phone 773-205-2960  
 Fax 773-205-2965  
 www.Cdi-corp.com  
 aglazebrook@cdi-corp.com  
 Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)

**Centon Electronics Inc. (66240)**

27412 Aliso Viejo Parkway  
 Aliso Viejo, CA 92656  
 Ms Priya Shah  
 Phone 949-699-2074  
 Fax 949-855-0579  
 www.Centon.com  
 marketing@centon.com  
 Spec Agr Disclosed: 08/13/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier

**Product Categories**

02C (Personal Accessories)  
 03C (Office Products)

**Champion Custom Products (12269)**

9700 Commerce Parkway  
 Lenexa, KS 66219  
 Mr. Trey Ham  
 Phone 913-693-3261  
 Fax 913-693-3939  
 www.Gearforsports.com  
 tham@gearforsports.com  
 Spec Agr Disclosed: 08/15/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance Apparel)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01V (Women's Jerseys & Performance Apparel)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)  
 05E (Publishing)

**Chant LLC (101778)**

249 Smith Street #140.  
 Brooklyn, NY 11231  
 Mr. Dawson Stellberger  
 Phone 347-925-0909  
 Fax  
 www.Joininthechant.com  
 dawson@the-chant.com  
 Spec Agr Disclosed: 03/25/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

07E (Footwear)

2/3/2014 10:37:09AM

**Licensees**

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**University of California, Berkeley****Church Hill Classics (15381)**

594 Pepper Street  
 Monroe, CT 06468  
 Minority/Woman Owned  
 Ms. Robin Florio  
 Phone 203-268-1598 119  
 Fax 203-268-2468  
 www.Diplomaframe.com  
 robinf@diplomaframe.com  
 Spec Agr Disclosed: 08/01/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

03C (Office Products)  
 05E (Publishing)

**ClassWatch LLC (73355)**

PO box 282276  
 Nashville, TN 37228-9998  
 Mr. John MacCauley  
 Phone 202-657-4491  
 Fax 888-782-3635  
 www.Classwatch.com  
 Admin@ClassWatch.com  
 Spec Agr Disclosed: 10/15/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mid-Tier

**Product Categories**

02A (Jewelry)

**ClubCrown LLC (102699)**

130 W. 15th St. Suite 4H  
 New York, NY 10011  
 Mr. Andrew Glaser  
 Phone 646-389-7595  
 Fax 212-202-4859  
 www.Clubcrown.com  
 andrew.glaser@clubcrown.com  
 Spec Agr Disclosed: 12/28/2012

**Distribution Channel(s)**

Golf Specialty  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

06A (Sports Equipment)

**College Artisan - The (77879)**

840 18th Street  
 Manhattan Beach, CA 90266  
 Ms. Stacy Verbiest  
 Phone 310-720-8008  
 Fax 310-546-9753  
 www.Collegeartisan.com  
 stacy@collegeartisan.com  
 Spec Agr Disclosed: 11/04/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 05A (Stationery)

**College Concepts LLC (11690)**

3350 Riverwood Pkwy. Suite 850  
 Atlanta, GA 30339  
 Ms. Sonya Holmes  
 Phone 770-859-1420 3038  
 Fax 770-859-1434  
 www.CollegeConcepts.com  
 sholmes@conceptssport.com  
 Spec Agr Disclosed: 12/16/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01K (Men's/Unisex Loungewear &  
 Sleepwear)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**College Kids LLP (33691)**

209 Rockwood Lane  
 Neenah, WI 54956  
 Mr. Joe Franzoi  
 Phone 920-886-8920 201  
 Fax 920-886-8933  
 www.Collegekids.com  
 joe.franzoi@collegekids.com  
 Spec Agr Disclosed: 10/29/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 07D (Infant Products)

**Collegiate Bead Company (81950)**

1 Ajax Dr. #120  
 Madison Heights, MI 48017  
 Mr. David Schowalter  
 Phone 248-336-9347  
 Fax no fax - email  
 www.Collegebeadco.com  
 dave@collegebeadco.com  
 Spec Agr Disclosed: 03/20/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

02A (Jewelry)  
 04D (Gifts & Novelties - Miscellaneous)

**Licensees**

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**University of California, Berkeley**

**Collegiate Pacific Co. (11654)**

PO Box 300  
Roanoke, VA 24002  
Ms. Linda Reich  
Phone 540-981-0281  
Fax 540-981-0337  
www.Collegiatepacific.com  
linda.reich@collegiatepacific.com  
Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04C (Signage Products)

**Collegiate Sunglasses LLC (53737)**

6475 Perimeter #106  
Dublin, OH 43016  
Mr. Mark A. Truini  
Phone 888-811-7111  
Fax  
www.Collegiate-sunglasses.com  
mark@collegiate-sunglasses.com  
Spec Agr Disclosed: 09/16/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)

**Colony Holdings Int'l Ltd (56046)**

131 W. 35th St. 4th Floor  
New York, NY 10001  
Ms. Sara Leung  
Phone 212-868-2800  
Fax 212-868-2801  
www.Colonyapparel.com  
sara@dovini.com  
Spec Agr Disclosed: 08/19/2013

**Colosseum Athletics Corporation (13069)**

2400 S. Wilmington Ave.  
Compton, CA 90220-5403  
Minority/Woman Owned  
Mr. Brian Delehoy  
Phone 714-308-9954  
Fax 310-667-8353  
www.Colosseumusa.com  
briand@colocm.com  
Spec Agr Disclosed: 01/24/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01U (Women's Headwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)  
02C (Personal Accessories)

**Columbia Sportswear by Outdoor Custom Sportswear (104432)**

7007 College Blvd. Suite 701  
Overland Park, KS 66211  
Ms. Sarah Dice  
Phone 913-661-8400  
Fax 913-341-7465  
www.Ocsapparel.com  
sdice@ocsapparel.com  
Spec Agr Disclosed: 11/18/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01M (Clothing Accessories)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01W (Women's Fashion Tops)

## Licensees

Licensed as of 02/2014

## University of California, Berkeley

**Concept One Accessories (16451)**

119 West 40th Street, 3rd Floor  
New York, NY 10018  
Ms. Emily Crouch  
Phone 212-868-2590 111  
Fax 212-868-2595  
www.Concept1.com  
ecrouch@concept1.com  
Spec Agr Disclosed: 09/16/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)

**Corporate Couture (72281)**

347 Hartz Ave  
Danville, CA 94526  
Ms. Samantha Meecham  
Phone 925-831-3141  
Fax 925-831-3144  
www.Corp-couture.com  
samantha@corp-couture.com  
Spec Agr Disclosed: 03/20/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Cottage Garden Inc. (54934)**

7796 N.CR 100 East  
Bainbridge, IN 46105  
Ms. Ronda McHugh  
Phone 765-522-2664 1016  
Fax 765-522-2665  
www.Cgcollections.com  
rmchugh@cgcollections.com  
Spec Agr Disclosed: 04/01/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier

**Product Categories**

03A (Domestics)  
03C (Office Products)  
04D (Gifts & Novelties - Miscellaneous)

**Courtney Ent. dba College Shop (11730)**

Mall of America E-100  
Bloomington, MN 55425  
Mr. Stefano Marosi  
Phone 952-854-8350  
Fax 952-854-8418  
www.Gocollegeshop.com  
ucollegeshop@hotmail.com  
Spec Agr Disclosed: 12/19/2013

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

01B (Men's/Unisex Outerwear)  
01J (Men's/Unisex Fleece)

**Coveroo Inc. (78708)**

1000 Brannan St. Suite 100  
San Francisco, CA 94103  
Mrs. Cassandra Soo  
Phone 415-762-2331  
Fax 415-762-2303  
www.Coveroo.com  
cassandra@coveroo.com  
Spec Agr Disclosed: 10/03/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)

**Creative Converting div. of Hoffmaster Group Inc. (87573)**

6602 E. 75th Street, Suite 300  
Indianapolis, IN 46250  
Ms. Lindsay McCormick  
Phone 317-375-4537  
Fax 317-375-4607  
www.Creativeconverting.com  
lindsay.mccormick@creativeconverting.com  
Spec Agr Disclosed: 01/17/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
04D (Gifts & Novelties - Miscellaneous)  
05C (Paper Products)  
07C (Health/Beauty)

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**Licensees**

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**University of California, Berkeley****Creative Knitwear (50333)**

PO Box 921852  
 Norcross, GA 30010  
 Minority/Woman Owned  
 Mr. Neal Marks  
 Phone 770-530-5984  
 Fax 770-393-1825  
 www.Creativeknitwear.com  
 neal.marks@creativeknitwear.com  
 Spec Agr Disclosed: 12/04/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 02C (Personal Accessories)  
 03A (Domestics)  
 07D (Infant Products)

**Crocs Inc. (59152)**

7477 East Dry Creek Pkwy.  
 Niwot, CO 80503  
 Mr. Greg Thomas  
 Phone 303-848-7589  
 Fax 303-848-7010  
 www.Crocs.com  
 gthomas@crocs.com  
 Spec Agr Disclosed: 08/14/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

02C (Personal Accessories)  
 05E (Publishing)  
 07E (Footwear)

**CSI International Inc. (12351)**

1001 Main Street  
 Niagara Falls, NY 14301  
 Ms. Flora Duval  
 Phone 800-441-2895 116  
 Fax 716-285-6332  
 www.Csicollegiate.com  
 flora@csigifts.com  
 Spec Agr Disclosed: 09/02/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 05D (School Supplies)

**CSS Industries Inc. (51336)**

1845 Walnut St.  
 Philadelphia, PA 19103  
 Ms. Kim McDowell  
 Phone 215-569-9900  
 Fax 215-569-9979  
 www.Cssindustries.com  
 Kim.McDowell@cssindustries.com  
 Spec Agr Disclosed: 10/08/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 05E (Publishing)  
 06C (Toys)  
 07C (Health/Beauty)

**Curb Sports LLC (99099)**

3520 Wall Ave.  
 Ogden, UT 84401  
 Mr. John Chevalier  
 Phone 801-540-2661  
 Fax 801-395-1964  
 www.Sportmycurb.com  
 czone1@qwestoffice.net  
 Spec Agr Disclosed: 11/09/2013

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

03B (Furniture/Furnishings)

**Cutter & Buck (29578)**

701 North 34th Street - Suite 400  
 Seattle, WA 98103  
 Ms. Erika Dahring  
 Phone 206-428-5708  
 Fax 206-830-6217  
 www.Cutterbuck.com  
 Erika.Dahring@cutterbuck.com  
 Spec Agr Disclosed: 01/06/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01L (Men's/Unisex Performance  
 Apparel)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01V (Women's Jerseys & Performance  
 Apparel)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

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**Licensees**

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**University of California, Berkeley****Disruptive Media Publishers Inc. (70134)**

215-1080 Mainland Street  
 Vancouver, BC V6B 2T4  
 Mr. Otis Perrick  
 Phone 604-628-6191  
 Fax 604-628-6190  
 www.Disruptivepublishers.com  
 otis@disruptivepublishers.com  
 Spec Agr Disclosed: 06/13/2013

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

07G (Internet Products &amp; Services)

**Dog-E-Glow Inc (90366)**

5440 NW 33rd Avenue Suite 102  
 Ft. Lauderdale, FL 33309  
 Ms. Julie Kayner  
 Phone 954-990-7127  
 Fax 954-533-6403  
 www.Dog-e-glow.com  
 julie@dogeglow.com  
 Spec Agr Disclosed: 10/23/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts &amp; Novelties - Miscellaneous)

**DP Design (15433)**

1112 Ethel Street  
 Glendale, CA 91207  
 Mr. Danny Pun  
 Phone 626-303-6154  
 Fax 626-358-6470  
 www.Know-wear.com  
 danny@pun@aol.com  
 Spec Agr Disclosed: 09/11/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 03A (Domestics)

**DreamSeats LLC (65821)**

60 Austin Boulevard  
 Commack, NY 11725  
 Mr. Scott Lebedz  
 Phone 631-656-1066 36  
 Fax 631-845-0470  
 www.Dreamseat.com  
 slebedz@dreamseat.com  
 Spec Agr Disclosed: 11/12/2013

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

03B (Furniture/Furnishings)

**Duck House Inc. (15900)**

4651 State Street  
 Montclair, CA 91763  
 Ms. Mei Lien Chang  
 Phone 909-628-7500 111  
 Fax 909-628-0382  
 www.Duckhouse.com  
 meilien@tradeunion.com  
 Spec Agr Disclosed: 03/31/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 03D (Housewares)  
 05C (Paper Products)

**Eclipse Specialties (29697)**

7253 Lankershim Blvd.  
 N. Hollywood, CA 91605  
 Ms. Maria Guzman  
 Phone 818-765-3131  
 Fax 818-765-0933  
 mariaeclipse81@yahoo.com  
 Spec Agr Disclosed: 11/10/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Eglomise Designs of Boston Inc. (15483)**

4 Antietam Street  
 Devens, MA 01434-5055  
 Ms. Jen LeBlanc  
 Phone 978-862-0314  
 Fax 978-862-0009  
 www.Eglomisedesigns.com  
 jleblanc@eglomisedesigns.com  
 Spec Agr Disclosed: 08/12/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

02A (Jewelry)  
 03A (Domestics)  
 03C (Office Products)  
 05A (Stationery)  
 05E (Publishing)

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**Licensees**

Licensed as of 02/2014

**University of California, Berkeley****Element3 Marketing LLC dba A  
Proforma Element3 (99775)**

2 Corte Azul  
Moraga, CA 94556  
Ms. Lorraine Gilbert  
Phone 415-322-5805  
Fax 415-322-5831  
www.Element3marketing.com  
lorraine@element3marketing.com  
Spec Agr Disclosed: 12/20/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Emory Group LLC (55562)**

1320 Howell Road  
Duncan, SC 29334  
Mr. Michael Emory  
Phone 864-595-3771  
Fax 864-752-1142  
michael@emorygroup.com  
Spec Agr Disclosed: 12/16/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01Y (Women's Loungewear/Activewear/Misc.)  
02C (Personal Accessories)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
06A (Sports Equipment)

**Esselte Corporation dba Ampad  
(11600)**

3833 W. Coventry Circle  
Mountain Green, UT 84050  
Mr. Ryan Hanson  
Phone 214-316-7903  
Fax 225 Broadhollow Road, Sui  
www.Ampad.com  
rhanson@esselte.com  
Spec Agr Disclosed: 08/12/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Specialty Mass

**Product Categories**

05A (Stationery)  
05D (School Supplies)

**Fabrique Innovations Inc. dba Sykel  
(47490)**

48 West 38th St.6th Floor  
New York, NY 10018  
Mr. Sy Garfinkel  
Phone 212-244-0099 204  
Fax 212-244-0244  
www.Sykelenterprises.com  
sykel@aol.com  
Spec Agr Disclosed: 05/14/2013

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)  
06C (Toys)  
07E (Footwear)

**Fanatic Group LLC - The (51414)**

PO Box 6444  
Edison, NJ 08818  
Mr. Gregg Solomon  
Phone 732-512-1777 309  
Fax 732-512-9444  
www.thefanaticgroup.com  
gregg@thefanaticgroup.com  
Spec Agr Disclosed: 09/02/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
06C (Toys)  
07B (Consumables)

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## Licensees

Licensed as of 02/2014

## University of California, Berkeley

**Fanatics Mounted Memories Inc. (52951)**

5000 NW 108th Ave.  
Sunrise, FL 33351  
Mr. Sean Berg  
Phone 954-742-8544 2067  
Fax 954-742-7044  
www.Mountedmemories.com  
sberg@fanatics.com  
Spec Agr Disclosed: 08/09/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
04B (Collectibles)  
05A (Stationery)  
05E (Publishing)

**Fanshoes Inc. (77563)**

274 N. Goodman St. Suite A300  
Rochester, NY 14607  
Mr. Alex Gudovich  
Phone 585-224-9275  
Fax 585-224-0402  
www.Myfanshoes.com  
alex.g@myfanshoes.com  
Spec Agr Disclosed: 05/31/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)  
07E (Footwear)

**FatHead LLC (15444)**

1046 Woodward Avenue  
Detroit, MI 48226  
Mr. Nathan Partington  
Phone 313-373-6060  
Fax 877-382-6357  
www.Fathead.com  
nathanpartington@fathead.com  
Spec Agr Disclosed: 11/22/2013

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
05E (Publishing)

**Fit Dreams LLC (98490)**

4 Fruit Street  
Mansfield, MA 02048  
Mr. Jay Sapovits  
Phone 774-249-0551  
Fax 914 289-0227  
www.Cirrusfitness.com  
jsapovits@cirrusfitness.com  
Spec Agr Disclosed: 11/22/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

05E (Publishing)  
06A (Sports Equipment)

**Flirties LLC (87434)**

2219 County Rd. Ste.316  
Middleburg, FL 32068  
Ms. Leah Lytle  
Phone 904-215-1398  
Fax 904-269-1858  
www.Flirties.net  
leah@flirties.net  
Spec Agr Disclosed: 07/01/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)

**For Bare Feet Inc. (11695)**

1996 Newtown Pike  
Georgetown, KY 40324  
Ms. Kelly Baugh  
Phone 765-349-7474 8302  
Fax 765-349-7470  
www.Forbarefeet.com  
kelly@forbarefeet.com  
Spec Agr Disclosed: 06/18/2013

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
07E (Footwear)



**University of California, Berkeley****Four Point Products (11634)**

106 Gamma Drive  
Pittsburgh, PA 15238-2949  
Ms. Tammy Plutko  
Phone 800-456-6603  
Fax 412-967-9898  
www.Fourpoint.com  
tammyp@binders.com  
Spec Agr Disclosed: 02/15/2013

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

03A (Domestics)  
03C (Office Products)  
04D (Gifts & Novelties - Miscellaneous)  
05D (School Supplies)

**Franklin Sports Inc (21878)**

17 Campanelli Pkwy  
Stoughton, MA 02072  
Mr. John Purciello  
Phone 781-344-1111 195  
Fax 781-573-2895  
www.Franklinsports.com  
jpurciello@franklinsports.com  
Spec Agr Disclosed: 07/22/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

01G (Youth Apparel)  
06A (Sports Equipment)  
06B (Balls)

**From The Heart Enterprises Inc. (55848)**

2374 W. New Orleans  
Broken Arrow, OK 74011  
Mrs. Terry Saunders  
Phone 918-369-0666  
Fax 918-369-0683  
www.Shopfthwholesale.com  
licensing@FTHwholesale.com  
Spec Agr Disclosed: 04/23/2013

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

**FTD.com Inc. (96925)**

3113 Woodcreek Dr.  
Downers Grove, IL 60515  
Ms. Mary Leahy  
Phone 630-724-6572  
Fax 630-724-6608  
www.Ftd.com  
mleahy@ftdi.com  
Spec Agr Disclosed: 06/18/2013

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

03A (Domestics)  
05E (Publishing)

**Gameday Boot Company LLC (81551)**

4612 Burleson Rd, Suite K  
Austin, TX 78744  
Mr. Steve Greenberg  
Phone 512-440-8820  
Fax 512-447-0582  
www.Gamedayboots.com  
steve@allensboots.com  
Spec Agr Disclosed: 01/22/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

02C (Personal Accessories)  
05E (Publishing)  
07E (Footwear)

**GameWear Inc. (51884)**

70 Hudson Street Second Floor  
Hoboken, NJ 07030  
Ms. Shannon Casey  
Phone 973-954-2413 128  
Fax 973-529-0242  
www.Wearthegame.com  
scasey@gamewear.com  
Spec Agr Disclosed: 11/08/2013

**Distribution Channel(s)**

Amusement Park  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)  
05D (School Supplies)

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**Licensees**

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**University of California, Berkeley****G-III Leather Fashions Inc. dba G-III Sports (14700)**

512 7th Ave. 27th Floor  
New York, NY 10018  
Mr. Eric Schapiro  
Phone 212-403-0576  
Fax 212-403-0889  
www.G-iii.com  
mara.venegas@g-iii.com  
Spec Agr Disclosed: 04/19/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's  
Loungewear/Activewear/Misc.)

**Give Something Back Inc. (106282)**

7730 Pardee Lane  
Oakland, CA 94579  
Ms. Patricia De Freitas  
Phone 510-635-5500  
Fax 888-461-2619  
www.Givesomethingback.com  
pdefreitas@givesomethingback.com  
Spec Agr Disclosed: 10/28/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Gorilla Marketing/CA (63844)**

4100 Flat Rock Dr. Suite A  
Riverside, CA 92505  
Minority/Woman Owned  
Mr. Chris Arranaga  
Phone 951-353-8133 23  
Fax 951-353-1647  
www.Gorillamarketing.net  
chris@gorillamarketing.net  
Spec Agr Disclosed: 01/23/2014

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01J (Men's/Unisex Fleece)  
01M (Clothing Accessories)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01W (Women's Fashion Tops)  
02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05D (School Supplies)  
06A (Sports Equipment)  
07C (Health/Beauty)

**Grand View Associates LLC (102831)**

4104 24th St. #704  
San Francisco, CA 94114  
Ms. Erin Montgomery  
Phone 888-516-6530  
Fax  
www.Grandviewbranded.com  
erin@grandviewassociates.com  
Spec Agr Disclosed: 11/19/2012

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Great American Products Ltd. (13400)**

1661 S. Seguin  
New Braunfels, TX 78130  
Ms. Misty Oylar  
Phone 830-643-8011  
Fax 830-643-8027  
www.Gap1.com  
misty@gap1.com  
Spec Agr Disclosed: 08/10/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)

**Greek 101/Campus T-shirt (27819)**

646 Sawmill River Road  
Yonkers, NY 10710  
Mr. Jim Levi  
Phone 914-476-6700 106  
Fax 914-476-4333  
www.Greek101.com  
jim@greek101.com  
Spec Agr Disclosed: 10/21/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)

**University of California, Berkeley**

**Habitotes LLC (81508)**

725 Blount Avenue  
 Guntersville, AL 35976  
 Mrs. Esther Camealy  
 Phone 256-571-9696  
 Fax 256-571-9977  
 www.Habitotes.com  
 ecamealy@habitotes.com  
 Spec Agr Disclosed: 03/31/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03D (Housewares)

**Harland Clarke Corp. (12107)**

10931 Laureate Drive  
 San Antonio, TX 78249  
 Ms. Debra Oates  
 Phone 210-697-6101  
 Fax 210-558-7045  
 www.Harlandclarke.com  
 affinityproducts@harlandclarke.com  
 Spec Agr Disclosed: 12/19/2013

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

05B (Checks)  
 05E (Publishing)

**Hello Kitty by Plushland (99538)**

308 South Alameda Street  
 Los Angeles, CA 90013  
 Mr. Sean Sun  
 Phone 213-626-2292 107  
 Fax 213-626-7256  
 www.Plushland.com  
 sean@plushland.com  
 Spec Agr Disclosed: 10/10/2012

**Distribution Channel(s)**

Amusement Park  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

06C (Toys)

**Hello Kitty by Spirit Products Ltd./MA (100086)**

88 Essex Street  
 Haverhill, MA 01832  
 Ms. Manon Camacho  
 Phone 978-372-2022 119  
 Fax 978-372-5399  
 www.Spiritproducts.com  
 mcamacho@spiritproducts.com  
 Spec Agr Disclosed: 01/14/2014

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02C (Personal Accessories)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05D (School Supplies)  
 06A (Sports Equipment)

**Hello Kitty by Top Line Scrn Printing & Embroidery (85063)**

4210 L.B. McLeod Rd. Ste 109  
 Orlando, FL 32811  
 Mr. Mark Nelson  
 Phone 407-428-9515  
 Fax 407-447-9539  
 www.Toplineshirts.com  
 mnelson@toplineshirts.com  
 Spec Agr Disclosed: 01/17/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)

**Herff Jones Inc. (12263)**

4601 West 62nd Street  
 Indianapolis, IN 46268  
 Ms. Chasity Abner  
 Phone 317-612-3683  
 Fax 317-612-3683  
 www.HerffJones.com/college  
 cnabner@herffjones.com  
 Spec Agr Disclosed: 11/01/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
 02B (Class Rings)  
 03C (Office Products)  
 04B (Collectibles)  
 05A (Stationery)  
 05D (School Supplies)  
 05E (Publishing)  
 06A (Sports Equipment)

**Licensees**

*Licensed as of 02/2014*

**University of California, Berkeley**

**Hillerich & Bradsby Co. (18521)**

800 West Main Street  
Louisville, KY 40202  
Mr. Nick Spalding  
Phone 502-588-7336  
Fax 502-588-7299  
www.Sluggergifts.com  
nick.spalding@slugger.com  
Spec Agr Disclosed: 05/08/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

06A (Sports Equipment)

**Historic Helmets Inc. (59327)**

2332 South 275 East  
Warsaw, IN 46580  
Ms. Brenda Worrell  
Phone 574-268-0661  
Fax 574-268-2702  
www.Helmethut.com  
bswcpa@earthlink.net  
Spec Agr Disclosed: 01/07/2014

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04B (Collectibles)

**Holland Bar Stool Co. (74828)**

12839 Corporate Circle PL  
Holland, MI 49424  
Mr. Larry Dolendi  
Phone 815-782-4800  
Fax 888-391-7468  
www.Hollandbarstool.com  
ldolendi@hollandbarstool.com  
Spec Agr Disclosed: 01/24/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
04A (Automobile Products)  
05E (Publishing)  
06A (Sports Equipment)  
06D (Games)

**Holloway Sportswear Inc. (11789)**

2633 Campbell Road  
Sidney, OH 45365-4489  
Ms. Lisa Moses  
Phone 937-494-2514  
Fax 937-497-7337  
www.Hollowayusa.com  
lisa.moses@hollowayusa.com  
Spec Agr Disclosed: 12/09/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01G (Youth Apparel)  
01L (Men's/Unisex Performance Apparel)  
01M (Clothing Accessories)  
01T (Women's Outerwear)  
01V (Women's Jerseys & Performance Apparel)

**Hoot LLC (102410)**

614 Frelinghuysen Ave  
Newark, NJ 07114  
Mr. Andy Koper  
Phone 866-413-4668  
Fax  
www.Hootcase.com  
Andy.koper@hootcase.com  
Spec Agr Disclosed: 01/18/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)

2/3/2014 10:37:09AM

**Licensees**

Licensed as of 02/2014

**University of California, Berkeley****Hunter Mfg. LLP (11518)**

201 West Loudon Avenue  
Lexington, KY 40508  
Ms. Shannon Hisle  
Phone 859-254-7573 3024  
Fax 859-254-7614  
www.HunterMfg.com  
shannon.hisle@huntermfg.com  
Spec Agr Disclosed: 12/10/2012

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05D (School Supplies)  
06A (Sports Equipment)  
06C (Toys)  
06D (Games)  
07D (Infant Products)

**Innovative Imprints (24653)**

5484 Harvest Run Dr.  
San Diego, CA 92130  
Mr. Mike Scott  
Phone 760-798-4804  
Fax 760-798-4805  
www.Innovative-imprints.com  
mike@innovative-imprints.com  
Spec Agr Disclosed: 09/24/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**International Athletic (83813)**

PO Box 126  
Ferndale, WA 98248  
Ms. Taylor Friar  
Phone 360-384-6868  
Fax 360-384-0059  
www.Larugby.com  
taylor@iarugby.com  
Spec Agr Disclosed: 12/12/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**IPROMOTEu/Matrix (43338)**

224 Harrington Ct. Suite A  
Alamo, CA 94507  
Minority/Woman Owned  
Mr. Kevin Casci  
Phone 925-906-9915 205  
Fax 925-906-9917  
www.Coastlinemg.com  
kevin@matrixpromotional.com  
Spec Agr Disclosed: 04/22/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**JanSport a division of VF Outdoor Inc. (11946)**

PO Box 1817  
Appleton, WI 54912-1817  
Ms. Dawn Brown  
Phone 920-735-1918  
Fax 920-831-7743  
www.Jansport.com  
dawn\_brown@vfc.com  
Spec Agr Disclosed: 08/26/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01W (Women's Fashion Tops)  
02C (Personal Accessories)  
06A (Sports Equipment)

2/3/2014 10:37:09AM

**Licensees**

Licensed as of 02/2014

**University of California, Berkeley****Jardine Associates (44516)**

200 Compass Circle  
North Kingstown, RI 02852  
Ms. Susan Kemble  
Phone 401-667-3800 117  
Fax 401-667-3818  
www.Jardineassociates.com  
susank@jardineassociates.net  
Spec Agr Disclosed: 12/20/2013

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
05E (Publishing)  
06A (Sports Equipment)  
07B (Consumables)  
07C (Health/Beauty)

**JASR, LLC dba J America (14278)**

445 Van Riper Road  
Fowlerville, MI 48836  
Ms. Cindy Williams  
Phone 517-655-8800 115  
Fax 517-655-8801  
www.J-america.com  
cwilliams@jamericaretail.com  
Spec Agr Disclosed: 08/29/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01J (Men's/Unisex Fleece)  
01W (Women's Fashion Tops)  
01Y (Women's  
Loungewear/Activewear/Misc.)

**Jeta Morgan Inc. dba USA Licensed****Bows (12127)**

111 East Main Street  
Salem, IL 62881  
Mr. Jeff Morgan  
Phone 800-866-2697  
Fax 618-548-4481  
www.Sportsbows.com  
sportsbows@gmail.com  
Spec Agr Disclosed: 08/01/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)

**Joel Simon Images (35453)**

729 College Avenue  
Menlo Park, CA 94025  
Ms. Sue Kinder  
Phone 650-321-8458  
Fax 650-323-1201  
sue@seaforyourself.com  
Spec Agr Disclosed: 12/05/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

05A (Stationery)  
05C (Paper Products)  
05E (Publishing)

**Jostens Inc. (11572)**

148 E. Broadway  
Owatonna, MN 55060  
Ms. Elizabeth Lent  
Phone 507-455-6418 6418  
Fax  
www.Jostens.com  
elizabeth.lent@jostens.com  
Spec Agr Disclosed: 07/25/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier

**Product Categories**

01H (Men's Fashion Apparel)  
02A (Jewelry)  
02B (Class Rings)  
03A (Domestics)  
03C (Office Products)  
05A (Stationery)  
05D (School Supplies)  
05E (Publishing)

**Joy To The World Collectibles Inc. (41014)**

234 Morrell Road #314  
Knoxville, TN 37919  
Ms. Lisa Kelecheva  
Phone 888-367-5889  
Fax 865-470-7139  
www.Joytotheworldonline.com  
jttwcoll@aol.com  
Spec Agr Disclosed: 10/30/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

04E (Holiday Accessories)

**University of California, Berkeley**

**Joy's Embroidery (66246)**

2547 Williams St.  
San Leandro, CA 94577  
Mr. Moses Han  
Phone 510-357-1195  
Fax 510-357-1136  
joys1719@hotmail.com  
Spec Agr Disclosed: 04/26/2013

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)

**K & M/Nordic Co. (12397)**

5 Tripps Lane  
Riverside, RI 02915  
Ms. Sandy Martin  
Phone 401-431-9299 103  
Fax 401-431-0666  
www.Nordiccompanyinc.com  
licensing@nordiccompanyinc.com  
Spec Agr Disclosed: 10/03/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
07D (Infant Products)

**Kencraft Candy Inc. (91334)**

708 S Utah Valley Dr., Suite B  
American Fork, UT 84003  
Mr. Keller McCormack  
Phone 801-692-2200  
Fax 801-756-7791  
www.Kencraftcandy.com  
kellerm@kencraftcandy.com  
Spec Agr Disclosed: 07/08/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

07B (Consumables)

**Knights Apparel Inc. (14948)**

5475 North Blackstock Rd.  
Spartanburg, SC 29303  
Ms. Heather Bishop  
Phone 864-587-9690  
Fax 864-587-9959  
www.Knightsapparel.com  
hbishop@knightsapparel.com  
Spec Agr Disclosed: 05/13/2013

**Distribution Channel(s)**

Off-Price  
Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01K (Men's/Unisex Loungewear & Sleepwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)  
05E (Publishing)

**Kolder Incorporated (11793)**

PO Box 100  
Edinburg, TX 78540  
Mr. Ryan Meyer  
Phone 956-381-9851 2838  
Fax 956-287-0254  
www.Kolder.com  
ryan@kolder.com  
Spec Agr Disclosed: 01/07/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)

**Licensees**

Licensed as of 02/2014

**University of California, Berkeley**

**Kotis Design LLC (54283)**

2101 N 34TH St. Suite 200  
Seattle, WA 98103  
Ms. Gini Mattingly  
Phone 206-466-1800  
Fax  
www.Kotisdesign.com  
licensing@kotisdesign.com  
Spec Agr Disclosed: 01/13/2014

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)
- 06A (Sports Equipment)

**Kruger Co, Inc. (99331)**

2239 Lasalle Drive  
Marietta, GA 30062  
Mr. Lyle Richardson  
Phone 770-642-8797  
Fax 770-642-6655  
www.Stadiumcribs.com  
stadiumcribs@gmail.com  
Spec Agr Disclosed: 12/23/2013

**Distribution Channel(s)**

**Product Categories**

Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 04D (Gifts & Novelties - Miscellaneous)
- 07D (Infant Products)

**Lakeshirts Inc. dba Blue 84 (11808)**

750 Randolph Rd  
Detroit Lakes, MN 56501  
Ms. Carrie Ulschmid  
Phone 218-846-3065 3016  
Fax 218-846-3069  
www.Lakeshirts.com  
carrieu@lakeshirts.com  
Spec Agr Disclosed: 12/16/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01S (Women's Fleece Tops & Bottoms)
- 01W (Women's Fashion Tops)

**Landmark Image - The (101939)**

821 Eubanks Dr. Suite H  
Vacaville, CA 95688  
Mr. Ray Goodson  
Phone 707-451-6422  
Fax 707-451-6418  
www.Landmarkimage.com  
rgoodson@landmarkimage.com  
Spec Agr Disclosed: 09/10/2012

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)

**League Collegiate Wear (13962)**

401 E 4th St., Bldg. #8, 1st Floor  
Bridgeport, PA 19405  
Ms. Kate Mikotacyzk  
Phone 610-272-7575 241  
Fax 610-272-9175  
www.Leaguecollegiatewear.com  
kate@4league.com  
Spec Agr Disclosed: 12/09/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Specialty Mid-Tier

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 03A (Domestics)



**Licensees**

Licensed as of 02/2014

**University of California, Berkeley**

**Legacy Athletic (14000)**

300 Fame Ave.  
Hanover, PA 17331  
Ms. Angie Muller  
Phone 717-630-0892 131  
Fax 717-630-0827  
www.Legacyathletic.com  
approvals@legacy92.com  
Spec Agr Disclosed: 01/06/2014

01B (Men's/Unisex Outerwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03C (Office Products)  
04D (Gifts & Novelties - Miscellaneous)  
07E (Footwear)

**Limited Brands Inc. dba Victoria's Secret PINK (64268)**

4 Limited Parkway  
Reynoldsburg, OH 43068  
Mrs. Sarah Sylvester  
Phone 212-424-0467  
Fax  
www.victoriasecret.com  
hteleb@victoria.com  
Disclosed: 03/11/2011

**Distribution Channel(s)**

Campus/Local Channel  
Specialty Mid-Tier

**Product Categories**

01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's  
Loungewear/Activewear/Misc.)  
05E (Publishing)  
06C (Toys)

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05C (Paper Products)  
06A (Sports Equipment)  
06D (Games)  
07C (Health/Beauty)  
07E (Footwear)

**Levelwear (59015)**

66 West Beaver Creek Road  
Richmond Hill, ON L4B 1G5  
Mr. Harvey Ngo  
Phone 416-465-7211 230  
Fax 416-465-4571  
www.Levelwear.com  
harvey@accolade-group.com  
Spec Agr Disclosed: 07/15/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

**Logo Chair Inc. (36683)**

117 Southeast Parkway  
Franklin, TN 37064  
Ms. Shannon O'Dell  
Phone 615-261-2100 224  
Fax 615-261-2101  
www.Logochairs.com  
shannon@logochairs.com  
Spec Agr Disclosed: 11/09/2013

**Distribution Channel(s)**

2/3/2014 10:37:09AM

**Licensees**

Licensed as of 02/2014

**University of California, Berkeley****Logo Products Inc. (41228)**

PO Box 1295  
 Lake Oswego, OR 97035  
 Mr. John Adams  
 Phone 503-636-0215  
 Fax 503-636-0610  
 www.Logo-products.com  
 john@logo-products.com  
 Spec Agr Disclosed: 10/10/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03C (Office Products)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04D (Gifts & Novelties - Miscellaneous)  
 05C (Paper Products)

**LogoFit LLC (12034)**

3202 Lapeer Road  
 Flint, MI 48503  
 Mr. David Kraut  
 Phone 810-715-1980 203  
 Fax 810-715-1981  
 www.Logofit.com  
 dkraut@logofit.com  
 Spec Agr Disclosed: 08/22/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)

**LTG-Love the Game (104373)**

PO Box 300  
 Elk Grove, CA 95624  
 Mr. Mickey Henderson  
 Phone 916-346-8992  
 Fax  
 hendersonltg@gmail.com  
 Spec Agr Disclosed: 05/03/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

**LXG (17536)**

921 S. Park Ln  
 Tempe, AZ 85281  
 Ms. Kristina Youngquist  
 Phone 602-437-5550 245  
 Fax 602-437-5445  
 www.Lxginc.com  
 kristina@suttersmill.com  
 Spec Agr Disclosed: 12/18/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
 03A (Domestics)  
 03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05D (School Supplies)

**M. LaHart & Co. Ltd. (40579)**

9 East Street Box 1870  
 Litchfield, CT 06759  
 Mr. Michael LaHart  
 Phone 800-551-4715  
 Fax 888-962-2336  
 www.Mlahart.com  
 michael@mlahart.com  
 Spec Agr Disclosed: 10/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03B (Furniture/Furnishings)  
 05E (Publishing)

**Marvel by Russell Brands LLC (101379)**

One Fruit of the Loom Dr. PO Box 90015  
 Bowling Green, KY 42102-9015  
 Ms. Ashley Edlin  
 Phone 270-781-6400 6869  
 Fax 256-500-9176  
 www.Russellathletic.com  
 ashley.edlin@fotlinc.com  
 Spec Agr Disclosed: 03/21/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01G (Youth Apparel)

2/3/2014 10:37:09AM

**Licensees**

Licensed as of 02/2014

**University of California, Berkeley****Mascot Factory (62517)**

12340 Stowe Dr, Suite C  
Poway, CA 92064-8833  
Mr. Benjamin Lee  
Phone 877-250-2244 113  
Fax 407-386-6968  
www.Mascotfactory.com  
ben@mascotfactory.com  
Spec Agr Disclosed: 04/12/2013

**Distribution Channel(s)**

Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

03A (Domestics)  
04D (Gifts & Novelties - Miscellaneous)  
06C (Toys)  
07D (Infant Products)  
07E (Footwear)

**Mayflower Distributing Co. Inc.  
(17441)**

14121 Artesia Blvd.  
Cerritos, CA 90703  
Mr. Joe Siefried  
Phone 800-999-4565 107  
Fax 866-527-6170  
www.Mayflowerdistributing.com  
joes@mayflowerdistributing.com  
Spec Agr Disclosed: 08/12/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

05A (Stationery)  
05C (Paper Products)

**McSteven's Inc. (52468)**

5600 NE 88th Street  
Vancouver, WA 98665  
Mr. Alex Pava  
Phone 360-944-5788  
Fax 360-944-1302  
www.Mcstevens.com  
alex@mcstevens.com  
Spec Agr Disclosed: 03/20/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

07B (Consumables)

**Michaelson Entertainment (49393)**

36 Cabrillo Terrace  
Aliso Viego, CA 92656  
Mr. Brad Epstein  
Phone 949-916-0575  
Fax 949-916-0574  
www.Michaelsonentertainment.com  
brad@michaelsonentertainment.com  
Spec Agr Disclosed: 12/20/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)  
06C (Toys)  
06D (Games)

**Midwest College Mktg Group Inc.  
(15050)**

400 North Main Street  
Chelsea, MI 48118  
Ms. Lisa Harwood  
Phone 734-433-5444 103  
Fax 734-433-5466  
www.Mcmgroup.net  
lharwood@mcmgroup.net  
Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
06A (Sports Equipment)  
06B (Balls)  
06C (Toys)  
06D (Games)  
07B (Consumables)  
07C (Health/Beauty)  
07D (Infant Products)

2/3/2014 10:37:09AM

**Licensees**

Licensed as of 02/2014

**University of California, Berkeley****MJ Soffe LLC (11553)**

#1 Soffe Dr.  
Fayetteville, NC 28312  
Ms. Rhonda Miller  
Phone 910-483-2500 6342  
Fax 910-483-0279  
www.Mjsoffe.com  
rhonda.miller@mjsoffe.com  
Spec Agr Disclosed: 01/03/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01D (Men's/Unisex Combo-Packaged Goods)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)  
05E (Publishing)

**Mod Enterprises LLC (84876)**

30025 Alicia Parkway #202  
Laguna Niguel, CA 92677  
Ms. Tina Murphy-Ryan  
Phone 949-249-0405  
Fax 949-249-0484  
www.Howdoyourrankgame.com  
tmrmodenterprises@gmail.com  
Spec Agr Disclosed: 10/02/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

06D (Games)

**Modify Industries Inc. (93964)**

2342 Shattuck Ave. Unit 102  
Berkeley, CA 94704  
Mr. Aaron Schwartz  
Phone 917-374-3772  
Fax  
www.Modifywatches.com  
aaron@modifywatches.com  
Spec Agr Disclosed: 03/20/2013

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

02A (Jewelry)

**MP Direct Inc. (43715)**

4800 126th Ave. N  
Clearwater, FL 33762  
Ms. Michelle Uraco  
Phone 727-572-8443 8002  
Fax 727-573-4814  
www.Suntime.com  
michelleu@mpline.com  
Spec Agr Disclosed: 05/15/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03C (Office Products)  
04B (Collectibles)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)

**Mr. Bar-B-Q Inc. (74961)**

445 Winding Rd.  
Old Bethpage, NY 11804  
Mr. Scott May  
Phone 516-752-0670  
Fax 866-386-6053  
www.Mrbarbq.com  
smay@mrbarbq.com  
Spec Agr Disclosed: 04/15/2013

**Distribution Channel(s)**

Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)

**MTC Marketing (79133)**

1624 W. Crosby Rd. Suite 144  
Carrollton, TX 75006  
Ms. Jene Warren  
Phone 972-488-0577  
Fax 972-488-8595  
www.Mtcmarketinginc.com  
jene@mtcmarketinginc.com  
Spec Agr Disclosed: 11/12/2013

**Distribution Channel(s)**

Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01T (Women's Outerwear)

2/3/2014 10:37:09AM

**Licensees**

Licensed as of 02/2014

**University of California, Berkeley****MV Sport (11592)**

PO Box 9171  
 Bay Shore, NY 11706-9171  
 Ms. Ellen Linz  
 Phone 631-273-8020 256  
 Fax 631-435-8018  
 www.Mvsport.com  
 ellen@wpmv.com  
 Spec Agr Disclosed: 08/20/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01D (Men's/Unisex Combo-Packaged Goods)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)  
 02C (Personal Accessories)  
 03A (Domestics)  
 06A (Sports Equipment)

**MVP Pics (56383)**

1941 Highway 86  
 Millford, IA 51351  
 Mr. Jim Nodland  
 Phone 877-337-8119 131  
 Fax 712-337-0184  
 www.Mvppics.com  
 jimnod@prairierose.com  
 Spec Agr Disclosed: 12/20/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
 05A (Stationery)  
 05C (Paper Products)  
 05E (Publishing)

Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Neil Enterprises Inc. (11748)**

450 E. Bunker Ct.  
 Vernon Hills, IL 60061  
 Ms. Kelly Schinler  
 Phone 847-549-7627  
 Fax 847-549-0349  
 www.Thevarsityline.com  
 kschinler@neilenterprises.com  
 Spec Agr Disclosed: 10/21/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 06D (Games)  
 07C (Health/Beauty)  
 07D (Infant Products)  
 07E (Footwear)

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01J (Men's/Unisex Fleece)  
 01W (Women's Fashion Tops)

**New Era Cap Co. Inc. (11985)**

160 Delaware Ave.  
 Buffalo, NY 14202  
 Ms. Jennifer Szarzynski  
 Phone 716-604-9000 1533  
 Fax 716-604-9127  
 www.Neweracap.com  
 Jennifer.Szarzynski@neweracap.com  
 Spec Agr Disclosed: 08/10/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01U (Women's Headwear)  
 05E (Publishing)

**New Agenda (13507)**

5320 Rusche Drive  
 Comstock Park, MI 49321  
 Mr. Rick Koster  
 Phone 800-243-6326 253  
 Fax 616-785-9312  
 www.Perrinwear.com  
 rkoster@perrinwear.com  
 Spec Agr Disclosed: 06/28/2013

**Distribution Channel(s)**

**University of California, Berkeley**

**New Thermo Serv Ltd. (44139)**

3901 Pipestone Road  
 Dallas, TX 75212  
 Ms. Marci Orr  
 Phone 214-631-0307 7391  
 Fax 214-631-0566  
 www.Thermoserv.com  
 morr@thermoserv.com  
 Spec Agr Disclosed: 11/01/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
 03C (Office Products)  
 03D (Housewares)  
 04B (Collectibles)  
 05E (Publishing)

**NG Sports LLC (91748)**

700 Emerson St.  
 Palo Alto, CA 94301  
 Ms. Anne-Marie Napolitano  
 Phone 650-614-6227  
 Fax 650-326-0344  
 www.Zumousa.com  
 annemarie@zumousa.com  
 Spec Agr Disclosed: 12/09/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

**Nike by Haddad Apparel Group (38537)**

100 W. 33rd St. 10th Floor Suite 1115  
 New York, NY 10001  
 Mr. Rob Minsky  
 Phone 212-630-3100  
 Fax 212-630-3123  
 www.Haddad.com  
 robertm@haddad.com  
 Spec Agr Disclosed: 07/03/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Off-Price  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)

**Nike Golf (50949)**

One Bowerman Drive Bldg. NR4  
 Beaverton, OR 97005-6453  
 Ms. Elaine Nock  
 Phone 503-671-6453  
 Fax 503-622-8084  
 www.Nike.com

nikesports.licensing@nike.com  
 Spec Agr Disclosed: 04/03/2002

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty  
 Related Retail/Direct  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance  
 Apparel)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 01W (Women's Fashion Tops)  
 02C (Personal Accessories)  
 06A (Sports Equipment)  
 07E (Footwear)

**Licensees**

Licensed as of 02/2014

**University of California, Berkeley**

**NIKE USA Inc. (12012)**

One Bowerman Drive - Building NR4  
Beaverton, OR 97005-6453  
Ms. Elaine Nock  
Phone 503-671-6453  
Fax 503-622-8084  
www.Nike.com  
nikesports.licensing@nike.com  
Spec Agr Disclosed: 05/17/2011

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01M (Clothing Accessories)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01U (Women's Headwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)  
02A (Jewelry)  
02C (Personal Accessories)  
05E (Publishing)  
06A (Sports Equipment)  
06B (Balls)  
07D (Infant Products)  
07E (Footwear)

**Northwest Company LLC-The (11865)**

49 Bryant Avenue  
Roslyn, NY 11576  
Ms. Katherine Knarr  
Phone 516-484-6996 276  
Fax 516-484-1400  
www.Thenorthwest.com  
katherine.knarr@thenorthwest.com  
Spec Agr Disclosed: 01/23/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)  
06A (Sports Equipment)  
07D (Infant Products)

**Old World Christmas (73471)**

PO Box 8000  
Spokane, WA 99203  
Mr. Rob Waples  
Phone 800-962-7669 201  
Fax 509-534-9098  
www.Oldworldchristmas.com  
rwaples@oldworldchristmas.com  
Spec Agr Disclosed: 04/08/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04E (Holiday Accessories)

**University of California, Berkeley****Olde Country Reproductions (11831)**

PO Box 2617  
 York, PA 17405  
 Ms. Meg Swartz  
 Phone 717-848-1859  
 Fax 717-845-7129  
 www.Pewtarex.com  
 sales@pewtarex.com  
 Spec Agr Disclosed: 06/17/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04D (Gifts & Novelties - Miscellaneous)

**Ouray Sportswear LLC (44006)**

1201 W. Mansfield Ave  
 Englewood, CO 80110  
 Ms. Christina Comerford  
 Phone 303-789-4035  
 Fax 303-789-9923  
 www.Ouraysportswear.com  
 christinac@ouraysportswear.com  
 Spec Agr Disclosed: 11/13/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)

**Outerstuff Ltd. (13515)**

1412 Broadway, 18th Floor  
 New York, NY 10018  
 Mr. Stephen Werdiger  
 Phone 212-594-9700  
 Fax 646-364-9755  
 www.Outerstuff.com  
 submissions@outerstuff.com  
 Spec Agr Disclosed: 01/02/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01M (Clothing Accessories)

**Owner's Box (99455)**

5110 Campus Dr. Ste. 140  
 Plymouth Meeting, PA 19462  
 Mr. Sandy Goldman  
 Phone 954-332-2200 1012  
 Fax 561-948-2102  
 www.Myownersbox.com  
 sandy@myownersbox.com  
 Spec Agr Disclosed: 06/23/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
 04D (Gifts & Novelties - Miscellaneous)

**Pacific Coast Lighting (100690)**

20250 Plummer  
 Chatsworth, CA 91311  
 Mr. Scott Rosenbloom  
 Phone 818-428-4231 404  
 Fax 818-886-5751  
 www.Pacificcoastlighting.com  
 SRosenbloom@lampsplus.com  
 Spec Agr Disclosed: 01/03/2014

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

03B (Furniture/Furnishings)  
 05E (Publishing)

**Parker's Crazy Cookies LLC (71498)**

25447 Mission Blvd.  
 Hayward, CA 94544  
 Mr. David Parker  
 Phone 510-847-2634  
 Fax  
 www.Parkerscrazycookies.com  
 dave@parkerscrazycookies.com  
 Spec Agr Disclosed: 07/25/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

07B (Consumables)

**Pasta Shoppe-The (14389)**

PO Box 159245  
 Nashville, TN 37215  
 Mrs. Carey Aron  
 Phone 615-831-0016 208  
 Fax 615-781-9335  
 www.Pastashoppe.com  
 carey@pastashoppe.com  
 Spec Agr Disclosed: 10/12/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

07B (Consumables)



**University of California, Berkeley****Patina Products (71445)**

4303 Huasna Rd.  
 Arroya Grande, CA 93420  
 Mr. John Waterman  
 Phone 805-474-1354 204  
 Fax 805-474-1351  
 www.Patinaproducts.com  
 john@patinaproducts.com  
 Spec Agr Disclosed: 01/03/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)

**Paulson Garza Enterprises, LLC dba****Paulson Designs (92341)**

10401 Stella Link Road  
 Houston, TX 77025  
 Mr. Rene Garza  
 Phone 830-879-5512  
 Fax  
 www.Paulsondesigns1.com  
 rgarza@paulsondesigns1.com  
 Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

05A (Stationery)  
 05E (Publishing)

**Perfect Timing Inc. (14737)**

N19 W 23993 Ridgeview Parkway West  
 Waukesha, WI 53188  
 Ms. Angela Cuda  
 Phone 614-989-9698  
 Fax 262-523-2889  
 www.Perfecttimingbrands.com  
 acuda@perfecttimingbrands.com  
 Spec Agr Disclosed: 05/13/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03C (Office Products)  
 05A (Stationery)  
 05D (School Supplies)  
 05E (Publishing)  
 06D (Games)

**Pet Goods Manufacturing & Imports****(66723)**

3985 Groves Road  
 Columbus, OH 30533  
 Ms. Kimberly Keeter  
 Phone 770-402-5660  
 Fax 706-864-0844  
 www.Petgoodsmfg.com  
 kkeeter@petgoodsmfg.com  
 Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 03A (Domestics)  
 04D (Gifts & Novelties - Miscellaneous)

**Peter Millar LLC (79217)**

4300 Emperor Blvd. Suite 100  
 Durham, NC 27703  
 Mr. Bobby Murray  
 Phone 919-465-0155 108  
 Fax 919-465-0255  
 www.Petermillar.com  
 bmurray@petermillar.com  
 Spec Agr Disclosed: 01/24/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Golf Specialty  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01M (Clothing Accessories)  
 01V (Women's Jerseys & Performance  
 Apparel)  
 01W (Women's Fashion Tops)  
 05E (Publishing)

2/3/2014 10:37:09AM

**Licensees**

Licensed as of 02/2014

**University of California, Berkeley****Pets First Inc. (52952)**

1245 Virginia Street  
 Elizabeth, NJ 07208  
 Mr. Martin Templer  
 Phone 908-289-2900 205  
 Fax 908-289-2121  
 www.Petsfirstcompany.com  
 martin@abgnyc.com  
 Spec Agr Disclosed: 10/24/2013

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**Picnic Time Inc. (62319)**

5131 Maureen Lane  
 Moorpark, CA 93021  
 Ms. Tiffany Brewer  
 Phone 805-529-7400 334  
 Fax 805-529-7474  
 www.Picnictime.com  
 tiffany@picnictime.com  
 Spec Agr Disclosed: 12/02/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 05E (Publishing)  
 06A (Sports Equipment)

**Ping (24374)**

2201 West Desert Cove  
 Phoenix, AZ 85029  
 Mr. David Palanzo  
 Phone 602-687-5011  
 Fax 602-687-5028  
 www.Pinggolf.com  
 davidpa@ping.com  
 Spec Agr Disclosed: 08/01/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

06A (Sports Equipment)

**Playaction LLC (75264)**

60 Hoffman Avenue  
 Hauppauge, NY 11788  
 Ms. Tara La Rosa  
 Phone 631-249-8324  
 Fax 631-249-8328  
 www.Sportstissues.com  
 tara@playactionllc.com  
 Spec Agr Disclosed: 04/24/2013

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 03A (Domestics)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 05C (Paper Products)  
 07C (Health/Beauty)

**Plushland Inc. (71522)**

308 South Alameda Street  
 Los Angeles, CA 90013  
 Mr. Sean Sun  
 Phone 213-626-2292 107  
 Fax 213-626-7256  
 www.Plushland.com  
 sean@plushland.com  
 Spec Agr Disclosed: 10/30/2013

**Distribution Channel(s)**

Amusement Park  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

06C (Toys)

**Print Ink Inc. dba BYOG (66239)**

6918 Sierra Court  
 Dublin, CA 94568  
 Ms. Cathleen Marchese  
 Phone 925-829-3950  
 Fax 925-829-3951  
 www.Byoglogo.com  
 cathleen@byoglogo.com  
 Spec Agr Disclosed: 06/12/2012

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01J (Men's/Unisex Fleece)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 06D (Games)  
 07D (Infant Products)

2/3/2014 10:37:09AM

**Licensees**

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**University of California, Berkeley**

**Private Spring Water (62545)**

13240 Llagas Ave.  
San Martin, CA 95046  
Mr. Ken Churchill  
Phone 408-681-1500  
Fax 408-681-1504  
www.privatespringwater.com  
Ken@pswaters.com  
Spec Agr Disclosed: 03/05/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores

**Product Categories**

07B (Consumables)

**Pro Specialties Group (26639)**

4863 Shawline St. Suite D  
San Diego, CA 92111  
Ms. Alyse Goebel  
Phone 858-541-1100 163  
Fax 858-268-5801  
www.Psginc.com  
alyseg@psginc.com  
Spec Agr Disclosed: 02/06/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
05C (Paper Products)  
05D (School Supplies)

**Proforma Albrecht & Co. (77595)**

1040 TechneCenter Dr.  
Milford, OH 45150  
Minority/Woman Owned  
Mr. Carl Albrecht  
Phone 513-753-2727  
Fax 513-753-2728  
www.Albrechtco.com  
carl@albrechtco.com  
Spec Agr Disclosed: 04/26/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance  
Apparel)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01U (Women's Headwear)  
01V (Women's Jerseys & Performance  
Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
02C (Personal Accessories)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05D (School Supplies)  
05E (Publishing)

**Prolific Screenprinting Co. (40012)**

2301 Industrial Parkway West Suite 1  
Hayward, CA 94545  
Ms. Sheila Hassan  
Phone 510-401-5995  
Fax 510-785-3220  
www.Prolific-usa.com  
shassan@quorumholding.com  
Spec Agr Disclosed: 07/29/2013

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)

**Promotional Edge (80277)**

2007 Hill Meadow Place  
Danville, CA 94526  
Mr. Michael Spranger  
Phone 925-362-9913  
Fax 925-362-9914  
www.Promotionaledge.com  
michael@promotionaledge.com  
Spec Agr Disclosed: 10/29/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Licensees**

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**University of California, Berkeley**

**publicidentity inc. (52871)**

1220 South Boyle Avenue  
 Los Angeles, CA 90023  
 Mr. Amos Pelaez  
 Phone 323-266-1360  
 Fax 323-266-1010  
 www.Publicidentity.com  
 Amos@publicidentity.com  
 Spec Agr Disclosed: 01/08/2014

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01U (Women's Headwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)

- 07D (Infant Products)
- 07E (Footwear)
- 07H (Electronics & Content)

**Pure Country Inc. (15637)**

PO Box 407  
 Lynn, NC 28750  
 Ms. Debra Siemski  
 Phone 828-859-9916 508  
 Fax 828-859-2775  
 www.Purecountry.com  
 debras@purecountry.com  
 Spec Agr Disclosed: 07/30/2013

**Distribution Channel(s)**

- Campus/Local Channel
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 03A (Domestics)

**University of California, Berkeley**

**R & D Specialty Company Inc. (12628)**

2903 Saturn Street Suite C  
Brea, CA 92821  
Ms. Connie Boettner  
Phone 714-985-0270 110  
Fax 714-985-0290  
www.Rdspecialty.com  
connie@rdspecialty.com  
Spec Agr Disclosed: 01/23/2014

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
06A (Sports Equipment)  
06B (Balls)  
06C (Toys)  
06D (Games)  
07B (Consumables)  
07D (Infant Products)

**R.F.S.J. Inc. (12738)**

105 Quarry St.  
Mt. Pleasant, PA 15666  
Mr. Robert F. Smithnosky Jr.  
Phone 724-547-4457  
Fax 724-547-6717  
doreen@rfsj.com  
Spec Agr Disclosed: 01/24/2014

**Distribution Channel(s)**

Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

03C (Office Products)  
03D (Housewares)  
04B (Collectibles)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

**Rainmaker Graphics Inc. (69907)**

PO Box 14885  
Lenexa, KS 66285  
Mr. Dan Giffard  
Phone 913-422-3636  
Fax 913-422-3648  
www.Rainmakergraphics.com  
dan@rainmakergraphics.com  
Spec Agr Disclosed: 10/16/2012

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**RallyBabe (83065)**

531 Main Street #622  
El Segundo, CA 90245  
Ms. Erika Garcia Rojas  
Phone 310-929-0777  
Fax 267-202-9519  
www.Rallybabe.com  
erika@rallybabe.com  
Spec Agr Disclosed: 12/20/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01V (Women's Jerseys & Performance  
Apparel)  
01W (Women's Fashion Tops)  
01Y (Women's  
Loungewear/Activewear/Misc.)

**Rawlings Sporting Goods (14565)**

510 Maryville University Dr. Suite 110  
St. Louis, MO 63141  
Mr. Eric Reinsfelder  
Phone 314-819-2839  
Fax 888-284-3498  
www.Licensedproducts.com  
ereinsfelder@jardensportslicensing.com  
Spec Agr Disclosed: 05/31/2013

**Distribution Channel(s)**

Amusement Park  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04B (Collectibles)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)  
06B (Balls)  
06C (Toys)  
06D (Games)

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**Licensees**

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**University of California, Berkeley****Renaissance Imports Inc. (13715)**

3201 Gribble Road Suite D  
 Matthews, NC 28104  
 Ms. Jill Wolfe  
 Phone 704-821-1005 12  
 Fax 704-821-1094  
 www.renimp.com  
 jill@renimp.com  
 Spec Agr Disclosed: 01/23/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

07D (Infant Products)  
 07E (Footwear)

**Replay Photos LLC (77662)**

112 S. Duke Street Suite 7  
 Durham, NC 27701  
 Mr. Nick Foster  
 Phone 919-688-2100  
 Fax 919-688-2122  
 www.Replayphotos.com  
 nfoster@replayphotos.com  
 Spec Agr Disclosed: 05/08/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

05A (Stationery)  
 05E (Publishing)

**Rhinestone U Logos (63533)**

1320 W. Domingo Rd  
 Fullerton, CA 92833  
 Ms. Peggy Chang  
 Phone 510-847-5459  
 Fax 213-745-7829  
 www.Rhinestoneulogos.com  
 peggy@rhinestoneulogos.com  
 Spec Agr Disclosed: 06/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 04D (Gifts & Novelties - Miscellaneous)

**Rico Industries/Tag Express (11709)**

7000 N. Austin Avenue  
 Niles, IL 60714  
 Mr. Bernie Schack  
 Phone 312-427-0313  
 Fax 312-427-1887  
 www.Ricoinc.com  
 bernies@ricoinc.com  
 Spec Agr Disclosed: 01/22/2014

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05B (Checks)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06C (Toys)  
 06D (Games)

**Riddell Inc. (12342)**

9801 West Higgins Rd. Suite 800  
 Rosemont, IL 60018  
 Mr. Ken Draznik  
 Phone 224-585-5327  
 Fax 773-794-1108  
 www.Riddell.com  
 kdraznik@riddellsports.com  
 Spec Agr Disclosed: 12/17/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

04B (Collectibles)  
 04D (Gifts & Novelties - Miscellaneous)

**Licensees**

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**University of California, Berkeley**

**Roaring Spring Blank Book Co. (13224)**

PO Box 35  
Roaring Spring, PA 16673  
Mr. Eric Sailer  
Phone 814-224-5141 2334  
Fax 814-793-4843  
www.Roaringspring.com  
esailer@roaringspring.com  
Spec Agr Disclosed: 10/08/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

05D (School Supplies)

**Row One Brands Inc. (104424)**

661 Island Avenue Suite 104  
Needham, MA 02494  
Mrs. Cristin McGuinn  
Phone 203-561-0472  
Fax 781-400-2072  
www.rowonebrands.com  
cristin@rowonebrands.com  
Spec Agr Disclosed: 07/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

07E (Footwear)

**Russell Brands LLC (11533)**

One Fruit of the Loom Drive PO Box 90015  
Bowling Green, KY 42102-9015  
Ms. Ashley Edlin  
Phone 270-781-6400 6869  
Fax 256-500-9176  
www.Russellathletic.com  
ashley.edlin@fotlinc.com  
Spec Agr Disclosed: 10/28/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Team Dealer

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)  
05E (Publishing)

**Russell Stover Candies (65096)**

4900 Oak Street  
Kansas City, MO 64112  
Ms. Jen Anderson  
Phone 816-855-2229  
Fax 816-855-6345  
www.Russellstover.com  
Jennifer.Anderson@rstover.com  
Spec Agr Disclosed: 04/25/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

07B (Consumables)

**Samsill Corporation (13741)**

PO Box 15066  
Ft. Worth, TX 76119  
Ms. Barbee Beasley  
Phone 817-536-1906 228  
Fax 817-535-6900  
www.Samsill.com  
beasley@samsill.com  
Spec Agr Disclosed: 05/13/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
05D (School Supplies)

**Shenandoah Framing Inc. (14150)**

215 Greenhouse Rd.  
Lexington, VA 24450  
Mr. Wayne Fitzgerald  
Phone 540-464-3252  
Fax 540-463-3252  
www.Shenandoahframing.com  
wayne@shenandoahframing.com  
Spec Agr Disclosed: 08/12/2013

**Distribution Channel(s)**

Internet/TV/Catalog

**Product Categories**

03C (Office Products)  
05E (Publishing)

**University of California, Berkeley****Sideline Apparel by College Concepts  
(91692)**

Riverwood 100 Bldg. 3350 Riverwood  
Parkway #850  
Atlanta, GA 30339  
Ms. Sonya Holmes  
Phone 770-859-1420  
Fax 770-859-1434  
www.Collegeconcepts.com  
sholmes@collegeconcepts.com  
Spec Agr Disclosed: 02/25/2013

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Off-Price  
Specialty Mass  
Super Center/Wholesale Clubs

**Product Categories**

01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01K (Men's/Unisex Loungewear &  
Sleepwear)  
01M (Clothing Accessories)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01Y (Women's  
Loungewear/Activewear/Misc.)

**Signature Announcements Inc.  
(27807)**

10855 US 19 N -- Suite C  
Clearwater, FL 33764  
Mr. David Freeman  
Phone 727-489-2070  
Fax 888-830-8310  
www.Graduationannouncements.net  
licensing@signaturea.com  
Spec Agr Disclosed: 08/12/2013

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel

**Product Categories**

03A (Domestics)  
03C (Office Products)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
05E (Publishing)

**Signorelli (82740)**

6363 Regent Street  
Huntington Park, CA 90255  
Ms. Meredith Garrett  
Phone 213-362-0800  
Fax 877-956-9530  
www.Shopsignorelli.com  
meredith@signorellibrands.com  
Spec Agr Disclosed: 06/21/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

01G (Youth Apparel)  
01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
05E (Publishing)

**Siskiyou Buckle Co. (11767)**

3551 Avion Drive  
Medford, OR 97504  
Mrs. Brandy Holder  
Phone 541-858-3400  
Fax 541-858-3402  
www.Siskiyougifts.com  
brandyh@siskiyougifts.com  
Spec Agr Disclosed: 11/01/2013

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04D (Gifts & Novelties - Miscellaneous)  
05B (Checks)  
05C (Paper Products)  
07C (Health/Beauty)

**Slingman Lacrosse Co. (97223)**

3255B 3rd St.  
San Francisco, CA 94124  
Mr. Michael Sheridan  
Phone 415-377-8528  
Fax 415-863-4457  
michael@slingitlacrosse.com  
Spec Agr Disclosed: 12/18/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Smartphones Technologies Inc.  
(52091)**

6817 Southpoint Parkway Suite 2401  
Jacksonville, FL 32216  
Mr. Mike Merrill  
Phone 904-296-3070 26  
Fax 904-212-1188  
www.Smartphonestech.com  
mike@smartphonestech.com  
Spec Agr Disclosed: 10/23/2013

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

07H (Electronics & Content)



**University of California, Berkeley**

**Smathers and Branson (66810)**

5110 Ridgefield Road, Suite 204  
Bethesda, MD 20816  
Mr. Andrew McDowell  
Phone 301-229-9436  
Fax 301-841-7221  
www.Smathersandbranson.com  
andrew@smathersandbranson.com  
Spec Agr Disclosed: 10/22/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Golf Specialty  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

**Society43 LLC (90836)**

2505 SE 11th Ave. Suite 246  
Portland, OR 97202  
Mr. Caleb Iorg  
Phone 415-497-3691  
Fax 503-296-2545  
www.Society43.com  
ci@society43.com  
Spec Agr Disclosed: 10/02/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)

**SOL Republic (92850)**

Whitney Petretto 9375 SW Commerce Circle  
Suite A9  
Wilsonville, OR 97070  
Mr. Bern Dunigan  
Phone 503-862-0424  
Fax 877-810-6534  
www.Solrepublic.com  
bdunigan@encoresports.com  
Spec Agr Disclosed: 07/16/2013

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

02C (Personal Accessories)  
05E (Publishing)

**Spindler Textiles & Manufacturing Inc. (66258)**

PO Box 601  
Tiburon, CA 94920  
Mr. Howard Spindler  
Phone 415-435-1163  
Fax 888-958-1353  
spintexmfg@hotmail.com  
Spec Agr Disclosed: 01/04/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01K (Men's/Unisex Loungewear & Sleepwear)  
01L (Men's/Unisex Performance Apparel)  
01M (Clothing Accessories)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01U (Women's Headwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)  
02C (Personal Accessories)  
03A (Domestics)

**Licensees**

Licensed as of 02/2014

**University of California, Berkeley**

**Spirit Products Ltd./MA (12289)**

88 Essex Street  
Haverhill, MA 01832  
Ms. Manon Camacho  
Phone 978-372-2022 119  
Fax 978-372-5399  
www.Spiritproducts.com  
mcamacho@spiritproducts.com  
Spec Agr Disclosed: 11/14/2013

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

01M (Clothing Accessories)  
02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
05E (Publishing)  
06A (Sports Equipment)  
06B (Balls)  
06C (Toys)  
06D (Games)  
07B (Consumables)  
07C (Health/Beauty)  
07D (Infant Products)  
07E (Footwear)

**Sports Licensing Solutions LLC (46886)**

3255 Shawnee Industrial Way  
Suwanee, GA 30024  
Mr. Onur Kececigil  
Phone 800-525-5923 330  
Fax 678-730-0604  
www.Fanmats.com  
onur@fanmats.com  
Spec Agr Disclosed: 01/24/2014

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
04A (Automobile Products)  
06A (Sports Equipment)

**Sports Solution LLC (32308)**

PO Box 2011  
Broomfield, CO 80038-2011  
Minority/Woman Owned  
Ms. Julie Emerson  
Phone 720-579-7476  
Fax 303-466-4235  
www.Sports-solution.net  
emersonpj1@msn.com  
Spec Agr Disclosed: 01/23/2014

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

05A (Stationery)

**STACHETATS (102724)**

425 S McClintock Dr. Suite #1  
Tempe, AZ 85281  
Mr. Trace Adams  
Phone 303-416-0575  
Fax  
www.Stachetats.com  
tadams@stachetats.com  
Spec Agr Disclosed: 12/17/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**Standard Chair Of Gardner (12421)**

1 South Main Street  
Gardner, MA 01440-0929  
Ms. Heather Caron  
Phone 978-632-1301  
Fax 978-632-1345  
www.Standardchair.com  
heatherc@standardchair.com  
Spec Agr Disclosed: 04/15/2013

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel

**Product Categories**

03B (Furniture/Furnishings)

## Licensees

Licensed as of 02/2014

## University of California, Berkeley

**Stockdale (14367)**

104 Commerce St.  
Lake Mary, FL 32746  
Ms. Kay Mullins  
Phone 407-323-5121 113  
Fax 407-321-3939  
www.Stockdale.net  
kay@stockdale.net  
Spec Agr Disclosed: 01/23/2014

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)

**Storm Duds Raingear (12007)**

100 Frank Mossberg Drive  
Attleboro, MA 02703  
Mr. Terry Sanger  
Phone 508-222-0155  
Fax 508-222-0139  
www.Stormduds.com  
terrys@stormduds.com  
Spec Agr Disclosed: 08/12/2013

**Distribution Channel(s)**

Campus/Local Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
02C (Personal Accessories)  
03A (Domestics)  
07E (Footwear)

**Strand Art Company (11615)**

4700 E Hunter  
Anaheim, CA 92807  
Ms. Vicky Strand  
Phone 714-777-0444  
Fax 714-970-8890  
www.Strandart.com  
wickie01@aol.com  
Spec Agr Disclosed: 01/03/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

04A (Automobile Products)

**Strapworks LLC (95457)**

3900 W. 1st Ave.  
Eugene, OR 97402  
Ms. Amelia Rickwartz  
Phone 541-741-0658  
Fax 541-741-7625  
www.Moosepetwear.com  
amelia@moosepetwear.com  
Spec Agr Disclosed: 03/20/2013

**Distribution Channel(s)**

Campus/Local Channel  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03C (Office Products)  
04D (Gifts & Novelties - Miscellaneous)

**Strategic Printing and Mfg. Solutions Inc. (79401)**

9673 SW Tualatin-Sherwood Rd.  
Tualatin, OR 97062  
Mr. Randall R. Thom  
Phone 503-612-9974 224  
Fax 503-612-9978  
www.Keyscaper.com  
randy@strategicmfg.com  
Spec Agr Disclosed: 10/16/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03C (Office Products)  
06D (Games)

**Studio 1204 Inc. (101327)**

34485 7th St.  
Union City, CA 94587-3672  
Mr. Chuck Johnston  
Phone 510-324-7100  
Fax 510-324-7104  
www.Studio1204.com  
chuck@studio1204.com  
Spec Agr Disclosed: 08/29/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**University of California, Berkeley**

**Style Pasifika International LLC (81384)**

7360 Eastgate Rd. Suite 110  
Henderson, NV 89011  
Mr. Scott Ribeiro  
Phone 702-644-9445  
Fax 702-253-7501  
www.Getleid.com  
scott@stylepasifika.com  
Spec Agr Disclosed: 01/13/2014

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
07C (Health/Beauty)

**Swypers LLC (98818)**

3237 NE 58th Ave.  
Portland, OR 97213  
Mr. Mike Gold  
Phone 503-869-5106  
Fax 503-284-6885  
www.Swypers.com  
mike@swypers.com  
Spec Agr Disclosed: 04/09/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Super Center/Wholesale Clubs

**Product Categories**

04A (Automobile Products)

**T & B Sports Inc (54282)**

1345 4th St.  
San Rafael, CA 94901  
Mr. Jeff Brusati  
Phone 888-453-2433  
Fax 415-453-6588  
www.tandbsports.com  
jbrusati@tandbsports.com  
Spec Agr Disclosed: 07/09/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Tailgate + Threadless (95452)**

2805 SW Snyder Blvd. Suite 530  
Ankeny, IA 50023  
Mr. Steve King  
Phone 515-963-7903  
Fax 515-963-7912  
www.Tailgateclothing.com  
steve@tailgateclothing.com  
Spec Agr Disclosed: 09/28/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01I (Women's T-shirts)

**Tailgate Clothing Company dba T-University (33309)**

2805 SW Snyder Blvd. Suite 530  
Ankeny, IA 50023  
Mr. Steve King  
Phone 515-963-7903  
Fax 515-963-7912  
www.Tailgateclothing.com  
steve@tailgateclothing.com  
Spec Agr Disclosed: 09/28/2013

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)

**Team Athletics (66180)**

1412 Broadway, 18th Floor  
New York, NY 10018  
Mr. Stephen Werdiger  
Phone 212-594-9700 3076  
Fax 646-364-9755  
www.Outerstuff.com  
masssubmissions@outerstuff.com  
Spec Agr Disclosed: 01/02/2014

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Super Center/Wholesale Clubs

**Product Categories**

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)

**University of California, Berkeley**

**Team Beans LLC (35316)**

2301 Cottontail Lane  
Somerset, NJ 08873  
Mr. Matt Katz  
Phone 848-260-4315  
Fax 848-260-4301  
www.Forevercollectibles.com  
mkatz@forevercollectibles.com  
Spec Agr Disclosed: 08/21/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
06A (Sports Equipment)  
06C (Toys)  
07D (Infant Products)  
07E (Footwear)

**Team Connection (103468)**

PO Box 5045  
High Point, NC 27262  
Mr. David Bolick  
Phone 336-431-2551 110  
Fax 336-431-2117  
www.Teamconnection.com  
dbolick@teamconnection.com  
Spec Agr Disclosed: 05/06/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Team Dynamics (11581)**

151 Collier Drive  
Doylestown, OH 44230-1208  
Ms. Joan Martin  
Phone 330-658-4300  
Fax 330-658-5544  
www.Gamefaces.com  
joan@gamefaces.com  
Spec Agr Disclosed: 04/05/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**Team Edition Apparel Inc. (11613)**

4208 19th St Court East  
Bradenton, FL 34208  
Ms. Sarah Coker  
Phone 941-747-5300  
Fax 941-747-9575  
scoker@teamedition.com  
Spec Agr Disclosed: 12/26/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01J (Men's/Unisex Fleece)

**Team Effort Inc. (12168)**

PO Box 243  
Clarion, IA 50525  
Ms. Jennifer Campbell  
Phone 515-532-6161  
Fax 515-532-3416  
www.Teameffort.com  
jennifer.campbell@teameffort.com  
Spec Agr Disclosed: 05/09/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
06A (Sports Equipment)

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**Licensees**

Licensed as of 02/2014

**University of California, Berkeley****Team Golf (22762)**

1540 Champion Drive  
 Carrollton, TX 75006  
 Mr. Scott Mayer  
 Phone 214-366-1595  
 Fax 214-366-1599  
 www.Alumnigolf.com  
 smayer@teamgolfusa.com  
 Spec Agr Disclosed: 10/31/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

06A (Sports Equipment)

**Tervis Tumbler Company (12233)**

201 Triple Diamond Blvd.  
 North Venice, FL 34275  
 Ms. Lola Pringle  
 Phone 941-441-4475  
 Fax 941-441-2308  
 www.Tervis.com  
 lpringle@tervis.com  
 Spec Agr Disclosed: 08/20/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03D (Housewares)  
 05E (Publishing)  
 07D (Infant Products)

**Third Street Sportswear (11659)**

PO Box 145  
 Ozark, MO 65721-0145  
 Ms. Becky Thomas  
 Phone 800-538-1059  
 Fax 417-485-8995  
 www.Thirdstreetsportswear.com  
 becky@thirdstreetsportswear.com  
 Spec Agr Disclosed: 01/10/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)

**Thirty-One Gifts LLC (99456)**

3425 Morse Crossing Rd.  
 Columbus, OH 43219  
 Ms. Emily Siefert  
 Phone 614-414-4840  
 Fax 614-337-1156  
 www.Thirtynegifts.com  
 esiefert@thirtynegifts.com  
 Spec Agr Disclosed: 06/26/2013

**Distribution Channel(s)**

Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

02C (Personal Accessories)  
 03A (Domestics)  
 03D (Housewares)  
 05E (Publishing)  
 06A (Sports Equipment)

**To The Game LLC (11499)**

PO Box 2516  
 Phenix City, AL 36868  
 Ms. Keeli Floyd  
 Phone 334-291-5151 107  
 Fax 334-448-2313  
 www.2thegame.com  
 keeli.floyd@2thegame.com  
 Spec Agr Disclosed: 01/27/2014

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)

**Toegoz Inc. (36259)**

41 Evergreen Dr  
 Portland, ME 04103  
 Mr. Travis Holland  
 Phone 207-878-9777  
 Fax 207-878-9727  
 www.Toegoz.com  
 toegoz1@hotmail.com  
 Spec Agr Disclosed: 08/14/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
 07E (Footwear)

**Licensees**

Licensed as of 02/2014

**University of California, Berkeley**

**Tokens & Icons Inc. (73062)**

809 Bancroft Way  
Berkeley, CA 94710  
Mrs. Andrea Nunes  
Phone 510-704-7404  
Fax 510-704-7499  
www.Tokens-coins.com  
andrea@tokens-icons.com  
Spec Agr Disclosed: 08/22/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03D (Housewares)  
05D (School Supplies)

**Top Of The World (11871)**

3001 36th Avenue NW  
Norman, OK 73072  
Mr. Mike Ross  
Phone 405-360-9856 319  
Fax 405-360-0373  
www.Towcaps.com  
mross@towcaps.com  
Spec Agr Disclosed: 11/22/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01M (Clothing Accessories)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01U (Women's Headwear)  
05E (Publishing)

**Topperscot LLC (11515)**

3600 S. Yosemite St., Suite 1000  
Denver, CO 80237  
Mr. Philip H. Walton  
Phone 303-936-2444  
Fax 303-936-2778  
www.Topperscot.com  
pwalton@topperscot.com  
Spec Agr Disclosed: 01/22/2014

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
06A (Sports Equipment)  
07E (Footwear)

**Topsox (11759)**

PO Box 7128  
High Point, NC 27264-7128  
Ms. Robin Williams  
Phone 336-887-8877 106  
Fax 336-887-2725  
www.Topsox.com  
rwilliams@topsox.com  
Spec Agr Disclosed: 02/15/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)

**Toy Factory LLC (47390)**

1235 Gemblar  
San Antonio, TX 78219  
Ms. Amy Hoffman  
Phone 210-304-7614 7614  
Fax 210-467-3184  
www.Thetoyfactory.biz  
amyh@thetoyfactory.biz  
Spec Agr Disclosed: 09/11/2013

**Distribution Channel(s)**

Amusement Park  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
06C (Toys)

**University of California, Berkeley****Trends International LLC (45751)**

5188 West 74th Street  
Indianapolis, IN 46268  
Mr. Paul Beck  
Phone 317-388-4041  
Fax 317-388-1414  
www.Trendsinternational.com  
pbeck@trendsinternational.com  
Spec Agr Disclosed: 02/02/2014

**Distribution Channel(s)**

Campus/Local Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)

**Twins Enterprise Inc. (11642)**

15 Southwest Park  
Westwood, MA 02090  
Mr. Kevin Meisinger  
Phone 781-320-1384  
Fax 781-320-8342  
www.Twinsenterprise.com  
kevinm@47brand.com  
Spec Agr Disclosed: 12/03/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01M (Clothing Accessories)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01U (Women's Headwear)

**TYR Sport Inc. (104398)**

85 Sherwood Ave.  
Farmingdale, NY 11735  
Ms. Tali Amy Levy  
Phone 631-420-1400  
Fax 631-420-0063  
www.Tyr.com  
tlevy@tyr.com  
Spec Agr Disclosed: 11/22/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01H (Men's Fashion Apparel)  
01Y (Women's Loungewear/Activewear/Misc.)  
06A (Sports Equipment)

**UFS/Third Street Sportswear (31536)**

PO Box 145  
Ozark, MO 65721-0145  
Ms. Becky Thomas  
Phone 417-485-3881  
Fax 417-485-8995  
becky@thirdstreetsportswear.com  
Spec Agr Disclosed: 01/10/2013

**Distribution Channel(s)**

Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)

**U-Name It (16428)**

7715 Escala Drive  
Austin, TX 78735  
Mr. Bill Nosek  
Phone 512-261-6758  
Fax 512-479-0470  
uni@austin.rr.com  
Spec Agr Disclosed: 01/16/2014

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores

**Product Categories**

01A (Men's/Unisex T-shirts)

**Uncommon LLC (88205)**

1556 W. Carroll Ave., #202  
Chicago, IL 60607  
Mr. Pete Soukaras  
Phone 312-659-3815  
Fax 312-291-9087  
www.Getuncommon.com  
pete@getuncommon.com  
Spec Agr Disclosed: 10/10/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)

**Under Armour by Gear For Sports (61528)**

9700 Commerce Parkway  
Lenexa, KS 66219  
Mr. Trey Ham  
Phone 913-693-3261  
Fax 913-693-3939  
www.Gearforsports.com  
tham@gearforsports.com  
Spec Agr Disclosed: 09/04/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Golf Specialty  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01L (Men's/Unisex Performance Apparel)  
01M (Clothing Accessories)  
01V (Women's Jerseys & Performance Apparel)  
06A (Sports Equipment)



2/3/2014 10:37:09AM

**Licensees**

Licensed as of 02/2014

**University of California, Berkeley****United Performance International  
Marketing Inc. (100280)**

936 Hermosa Ave. Suite 106  
Hermosa Beach, CA 90254  
Mr. Don Trandem  
Phone 310-798-6136  
Fax 310-798-6159  
www.Upimarketing.com  
don@upimarketing.com  
Spec Agr Disclosed: 10/10/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)

**University Blanket & Flag Corp  
(12511)**

1111 Orange Ave. Suite C  
Coronado, CA 92118-3432  
Mr. Bradley Gerbel  
Phone 619-435-4100 14  
Fax 619-437-0226  
www.Ubflag.com  
bgerbel@ubflag.com  
Spec Agr Disclosed: 07/08/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

03A (Domestics)  
04A (Automobile Products)  
04C (Signage Products)

**University Frames (CA) (20385)**

3060 E. Miraloma Avenue  
Anaheim, CA 92806-1810  
Ms. Liz Smith  
Phone 800-711-1977 32  
Fax 714-575-5175  
www.Universityframes.com  
licensing@universityframes.com  
Spec Agr Disclosed: 01/17/2014

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier

**Product Categories**

03C (Office Products)  
05E (Publishing)

**Uphill USA (11555)**

PO Box 71470  
Salt Lake City, UT 84171  
Mr. Joe Boud  
Phone 801-266-9878  
Fax 801-266-9928  
www.Uphill.com  
jrboud@uphill.com  
Spec Agr Disclosed: 01/03/2014

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
06A (Sports Equipment)

**US Digital Media (89642)**

1929 W. Lone Cactus Dr. Suite #5  
Phoenix, AZ 85027  
Mr. Arthur Pignotti  
Phone 623-587-4900  
Fax 623-587-4920  
www.Usdigitalmedia.com  
arpignotti@usdigitalmedia.com  
Spec Agr Disclosed: 08/07/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

02C (Personal Accessories)  
03C (Office Products)  
05E (Publishing)

**USA Marketing (66261)**

550 Adeline Street  
Oakland, CA 94607  
Mr. Clif Mayne  
Phone 510-434-1900 116  
Fax 510-434-1901  
www.Usamktg.com  
clifm@usamktg.com  
Spec Agr Disclosed: 08/28/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

2/3/2014 10:37:09AM

**Licensees**

Licensed as of 02/2014

**University of California, Berkeley****U-Trau Inc. (11784)**

11720 East 49th Avenue  
 Denver, CO 80239  
 Ms. Becky Alarid  
 Phone 303-375-9620  
 Fax 303-375-0815  
 www.Utrau.com  
 becky@utrau.com  
 Spec Agr Disclosed: 11/29/2012

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01I (Women's T-shirts)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**Valley Decorating Company (14468)**

2829 E. Hamilton Avenue  
 Fresno, CA 93721  
 Mr. James Offen  
 Phone 559-495-1100  
 Fax 559-495-1195  
 www.Valleydecorating.com  
 jameso@lightspeed.net  
 Spec Agr Disclosed: 11/13/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

**Vesi Inc. (13740)**

16 Tech View Pl.  
 Cincinnati, OH 45215  
 Ms. Sue Visconti  
 Phone 513-563-6002 124  
 Fax 513-563-6692  
 www.Vesiinc.com  
 svisconti@vesiinc.com  
 Spec Agr Disclosed: 07/22/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**VF Imagewear Inc. (Section 101 by  
Majestic) (11588)**

2320 Newlins Mill Road  
 Easton, PA 18045  
 Mr. Douglas Parker  
 Phone 610-746-6903  
 Fax 615-882-2613  
 www.Vfc.com  
 douglas\_parker@vfc.com  
 Spec Agr Disclosed: 04/01/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**Victoria's Secret by 5th & Ocean  
(71986)**

590 West 83rd Street  
 Hialeah, FL 33014  
 Minority/Woman Owned  
 Ms. Susej Perez  
 Phone 305-822-4606 240  
 Fax 305-822-4665  
 www.5thocean.com  
 Susej.Perez@neweracap.com  
 Spec Agr Disclosed: 12/16/2013

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

01I (Women's T-shirts)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 05E (Publishing)  
 06A (Sports Equipment)

**Virginia Diner Inc. (78474)**

322 West Main St.  
 Wakefield, VA 23888  
 Minority/Woman Owned  
 Mr. Scott Stephens  
 Phone 757-899-6213  
 Fax 757-899-2281  
 www.Vadiner.com  
 sstephens@vadiner.com  
 Spec Agr Disclosed: 10/18/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

07B (Consumables)

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**Licensees**

Licensed as of 02/2014

**University of California, Berkeley****Vision USA Inc. (67709)**

150 Doolittle Dr.  
San Leandro, CA 94577  
Ms. Hana You  
Phone 510 635 1000  
Fax 510 635 1141  
www.Mykick.com  
hana@visionma.com  
Spec Agr Disclosed: 07/23/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Voler Team Apparel (36838)**

21 Saratoga Avenue  
Grover Beach, CA 93433  
Mr. Roman Gaslan  
Phone 805-473-7808  
Fax 805-473-7814  
www.Voler.com  
romang@voler.com  
Spec Agr Disclosed: 03/26/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01E (Jerseys/Uniforms)  
01H (Men's Fashion Apparel)

**Whirley Industries Inc. (11979)**

PO Box 988  
Warren, PA 16365-0988  
Ms. Jennifer Williams  
Phone 800-825-5575 1221  
Fax 814-406-7156  
www.Whirley.com  
jwilliams@whirleydrinkworks.com  
Spec Agr Disclosed: 05/07/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03D (Housewares)  
06C (Toys)  
07B (Consumables)  
07D (Infant Products)

**Wideworld Sportswear (11685)**

13904 Equitable Rd  
Cerritos, CA 90703  
Ms. Jeanette Quiroz  
Phone 562-229-0039 202  
Fax 562-229-0313  
jeanette@wwsportswear.com  
Spec Agr Disclosed: 01/02/2014

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)

**Wild Sales LLC (52491)**

17401 Tiller Court Suite A  
Westfield, IN 46074  
Mrs. Kelly Johnson  
Phone 317-804-9160  
Fax 317-804-9159  
www.Wildsales.com  
kellyjohnson@wildsalesllc.com  
Spec Agr Disclosed: 07/08/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04B (Collectibles)  
05A (Stationery)  
05E (Publishing)  
06C (Toys)  
06D (Games)

**Wildman Business Group LLC dba Sportula Products (79695)**

800 South Buffalo St.  
Warsaw, IN 46580  
Mr. David Bazzoni  
Phone 574-253-1113  
Fax 574-269-3417  
www.sportula.com  
dbazzoni@sportula.com  
Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
03D (Housewares)

**Licensees**

Licensed as of 02/2014

**University of California, Berkeley**

**Wincraft Inc. (11514)**

PO Box 888  
Winona, MN 55987  
Ms. Cris Fakler  
Phone 507-454-5510 6101  
Fax 507-453-6780  
www.Wincraft.com  
cfakler@wincraft.com  
Spec Agr Disclosed: 01/23/2014

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
07C (Health/Beauty)

**Distribution Channel(s)**

Amusement Park  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs  
Team Dealer

**Product Categories**

03A (Domestics)

**Worldwide Athletics Inc. (104599)**

319 Lincoln  
Lincoln, CA 95648  
Ms. Cassidy Moore  
Phone 408-606-9599  
Fax 916-645-2022  
cmoore@originalretrobrand.com  
Spec Agr Disclosed: 08/23/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

07C (Health/Beauty)

**Youth Monument Clothing Inc. (49548)**

240 West 37th PI  
Los Angeles, CA 90007  
Mr. Nick Ventura  
Phone 323-521-1397 11  
Fax 323-606-8186  
www.Youthmonument.com  
nick@wearvenley.com  
Spec Agr Disclosed: 10/29/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Off-Price

**Product Categories**

01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's  
Loungewear/Activewear/Misc.)

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05D (School Supplies)  
06A (Sports Equipment)  
06C (Toys)  
06D (Games)  
07B (Consumables)  
07C (Health/Beauty)  
07D (Infant Products)

**Worthy Promotional Products (96802)**

PO Box 240490  
Eclectic, AL 36024  
Mr. Bo Worthy  
Phone 334-541-4070  
Fax 334-541-4090  
www.Worthypromotional.com  
bo@boworthy.com  
Spec Agr Disclosed: 09/28/2013

**Distribution Channel(s)**

**Wolf Manufacturing Company Inc. (68875)**

1801 W. Waco Drive  
Waco, TX 76707  
Mr. Russell Crane  
Phone 254-753-7301 217  
Fax 254-753-8919  
www.Wolfmfg.com  
russell@wolfmfg.com  
Spec Agr Disclosed: 04/15/2013

**University of California, Berkeley**

**Zazzle Inc. (56921)**

1900 Seaport Blvd. 4th Floor  
 Redwood City, CA 94063  
 Ms. Melanie Sherk  
 Phone 650-261-3334  
 Fax 650-872-7000  
 www.Zazzle.com  
 melanie.sherk@zazzle.com  
 Spec Agr Disclosed: 10/21/2013

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01S (Women's Fleece Tops & Bottoms)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06D (Games)
- 07D (Infant Products)
- 07E (Footwear)
- 07H (Electronics & Content)

**Zephyr Graf-X (13475)**

5443 Earhart Road  
 Loveland, CO 80538  
 Ms. Sarah Fleming  
 Phone 970-663-3242  
 Fax 970-663-7695  
 www.Zhats.com  
 sfleming@zhats.com  
 Spec Agr Disclosed: 01/24/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01C (Men's/Unisex Other Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Fundraiser Program**

**Brax Ltd. (49214)**

2002 Eastwood Rd. Suite 202  
 Wilmington, NC 28403  
 Ms. Tammika Brown  
 Phone 910-344-1053  
 Fax 910-509-9293  
 www.Braxltd.com  
 tammikab@braxltd.com  
 Spec Agr Disclosed: 12/02/2013

**Distribution Channel(s)**

Specialty Mass

**Product Categories**

- 03D (Housewares)
- 07B (Consumables)

**New Thermo Serv Ltd. (44139)**

3901 Pipestone Road  
 Dallas, TX 75212  
 Ms. Marci Orr  
 Phone 214-631-0307 7391  
 Fax 214-631-0566  
 www.Thermoserv.com  
 morr@thermoserv.com  
 Spec Agr Disclosed: 11/01/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

- 03D (Housewares)
- 05E (Publishing)

**NCAA DI-M Basketball Champions**

**FishBait Marketing (84700)**

1968 Long Creek Road  
 Wadmalaw Island, SC 29487  
 Ms. Seana Peck  
 Phone 770-313-9624  
 Fax  
 seana@fishbaitmarketing.com  
 Disclosed: 01/10/2013

**Distribution Channel(s)**

Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

- 05E (Publishing)

**Operation Hat Trick**

**Twins Enterprise Inc. (11642)**

15 Southwest Park  
 Westwood, MA 02090  
 Mr. Kevin Meisinger  
 Phone 781-320-1384  
 Fax 781-320-8342  
 www.Twinsenterprise.com  
 kevinm@47brand.com  
 Spec Agr Disclosed: 12/03/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01C (Men's/Unisex Other Headwear)
- 01I (Women's T-shirts)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Exclusive Footwear Program**

**University of California, Berkeley**

**TOMS Shoes Inc. (86128)**

5404 Jandy Place  
 Los Angeles, CA 90066  
 Ms. Jessica Murray  
 Phone 310-566-3170  
 Fax 310-496-1215  
 www.toms.com  
 jessica.murray@toms.com  
 Spec Agr Disclosed: 10/03/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

05E (Publishing)  
 07E (Footwear)

**College Vault by Twins Enterprise Inc. (61592)**

15 Southwest Park  
 Westwood, MA 02090  
 Mr. Kevin Meisinger  
 Phone 781-320-1384  
 Fax 781-320-8342  
 kevinm@47brand.com  
 Spec Agr Disclosed: 12/24/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)

**Nike Golf (50949)**

One Bowerman Drive Bldg. NR4  
 Beaverton, OR 97005-6453  
 Ms. Elaine Nock  
 Phone 503-671-6453  
 Fax 503-622-8084  
 www.Nike.com  
 nikesports.licensing@nike.com  
 Spec Agr Disclosed: 04/03/2002

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty  
 Related Retail/Direct  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)

**Exclusive Headwear Program**

**Brand Jordan (35916)**

One Bowerman Drive Building NR4  
 Beaverton, OR 97005-6453  
 Ms. Elaine Nock  
 Phone 503-622-8084  
 Fax 503-622-8084  
 www.Nike.com  
 Elaine.Nock@Nike.com  
 Spec Agr Disclosed: 11/07/2000

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)

**New Era Cap Co. Inc. (11985)**

160 Delaware Ave.  
 Buffalo, NY 14202  
 Ms. Jennifer Szarzynski  
 Phone 716-604-9000 1533  
 Fax 716-604-9127  
 www.Neweracap.com  
 Jennifer.Szarzynski@neweracap.com  
 Spec Agr Disclosed: 08/10/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)

**University of California, Berkeley**

**NIKE USA Inc. (12012)**

One Bowerman Drive - Building NR4  
Beaverton, OR 97005-6453  
Ms. Elaine Nock  
Phone 503-671-6453  
Fax 503-622-8084  
www.Nike.com  
nikesports.licensing@nike.com  
Spec Agr Disclosed: 05/17/2011

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)

**Richardson Sports Inc. (13613)**

500 International Way  
Springfield, OR 97477  
Mr. Craig Ota  
Phone 541-687-1818  
Fax 541-687-1130  
www.Richardsoncap.com  
craigo@richardsoncap.com  
Spec Agr Disclosed: 09/20/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)

**Top Of The World (11871)**

3001 36th Avenue NW  
Norman, OK 73072  
Mr. Mike Ross  
Phone 405-360-9856 319  
Fax 405-360-0373  
www.Towcaps.com  
mross@towcaps.com  
Spec Agr Disclosed: 11/22/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Off-Price  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)

**Twins Enterprise Inc. (11642)**

15 Southwest Park  
Westwood, MA 02090  
Mr. Kevin Meisinger  
Phone 781-320-1384  
Fax 781-320-8342  
www.Twinsenterprise.com  
kevinm@47brand.com  
Spec Agr Disclosed: 12/03/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01P (Men's/Unisex Unstructured Closed Back Headwear)

**Zephyr Graf-X (13475)**

5443 Earhart Road  
Loveland, CO 80538  
Ms. Sarah Fleming  
Phone 970-663-3242  
Fax 970-663-7695  
www.Zhats.com  
sfleming@zhats.com  
Spec Agr Disclosed: 01/24/2014

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)

**Exclusive Franchise Headwear**

**Program**

**College Vault by Twins Enterprise Inc. (61592)**

15 Southwest Park  
Westwood, MA 02090  
Mr. Kevin Meisinger  
Phone 781-320-1384  
Fax 781-320-8342  
kevinm@47brand.com  
Spec Agr Disclosed: 12/24/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Internet/TV/Catalog  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01P (Men's/Unisex Unstructured Closed Back Headwear)

**University of California, Berkeley**

**Twins Enterprise Inc. (11642)**

15 Southwest Park  
Westwood, MA 02090  
Mr. Kevin Meisinger  
Phone 781-320-1384  
Fax 781-320-8342  
www.Twinsenterprise.com  
kevinm@47brand.com  
Spec Agr Disclosed: 12/03/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01P (Men's/Unisex Unstructured Closed Back Headwear)

**Exclusive Snap-Back Headwear Program**

**College Vault by Zephyr Graf-X (99880)**

5443 Earhart Road  
Loveland, CO 80538  
Mr. Jas Kasten  
Phone 970-663-3242  
Fax 970-663-7695  
www.Zhats.com  
jkasten@zhats.com  
Spec Agr Disclosed: 12/30/2013

**Distribution Channel(s)**

Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Exclusive Mass Program**

**Campus Drive Inc. (58475)**

PO Box 8248  
Missoula, MT 59807  
Ms. Lindsey Holst  
Phone 406-531-7689  
Fax 406-830-3084  
lindsey@campusdrive.com  
Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
01J (Men's/Unisex Fleece)

**Knights Apparel Inc. (14948)**

5475 North Blackstock Rd.  
Spartanburg, SC 29303  
Ms. Heather Bishop  
Phone 864-587-9690  
Fax 864-587-9959  
www.Knightsapparel.com  
hbishop@knightsapparel.com  
Spec Agr Disclosed: 05/13/2013

**Distribution Channel(s)**

Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
01J (Men's/Unisex Fleece)

**Exclusive Mid Tier/Better Program**

**VF Imagewear Inc. (Section 101 by Majestic) (11588)**

2320 Newlins Mill Road  
Easton, PA 18045  
Mr. Douglas Parker  
Phone 610-746-6903  
Fax 615-882-2613  
www.Vfc.com  
douglas\_parker@vfc.com  
Spec Agr Disclosed: 04/01/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Off-Price  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01D (Men's/Unisex Combo-Packaged Goods)  
01J (Men's/Unisex Fleece)

**Promotions**

**Bensussen Deutsch & Associates Inc. (49284)**

15525 Woodinville-Redmond Road  
Woodinville, WA 98072  
Ms. Mary Thomasson  
Phone 425-205-2784  
Fax 425-286-1804  
maryta@bdainc.com  
Spec Agr

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

022 (Premium Royalties)

**G & G Outfitters Inc. (12989)**

284 Executive Park Dr. NE Suite 160  
Concord, NC 28025  
Ms. Jenny Ashley  
Phone 704-816-1031  
Fax 301-731-5199  
www.Ggoutfitters.com  
jashley@ggoutfitters.com  
Spec Agr Disclosed: 05/02/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

022 (Premium Royalties)

**Special Projects**



**Licensees**

Licensed as of 02/2014

**University of California, Berkeley**

**EA Sports Football (34122)**

1950 Summit Park Drive  
Orlando, FL 32810  
Mr. Ben Haumiller  
Phone 407-386-4238  
Fax 407-386-5600  
www.Easports.com  
NCAA-CLC@ea.com  
Spec Agr Disclosed: 05/05/2000

**Distribution Channel(s)**

Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier

**Product Categories**

03C (Office Products)

**Distribution Channel(s)**

Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)  
07A (Video Games)

**Upper Deck Company Inc. (16726)**

2251 Rutherford Road  
Carlsbad, CA 92008  
Mr. Jason Masherah  
Phone 760-929-3409  
Fax 760-929-6547  
www.Upperdeck.com  
jason\_masherah@upperdeck.com  
Spec Agr Disclosed: 01/13/2012

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Specialty Mass  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

04B (Collectibles)

**Special MRU Program**

**University Frames (CA) (20385)**

3060 E. Miraloma Avenue  
Anaheim, CA 92806-1810  
Ms. Liz Smith  
Phone 800-711-1977 32  
Fax 714-575-5175  
www.Universityframes.com  
licensing@universityframes.com  
Spec Agr Disclosed: 01/17/2014

**Special 25% Rate Program**

**Special 15% Rate Program**

**Box Seat Clothing Company (11616)**

6800 Southpoint Pkwy Suite 300  
Jacksonville, FL 32216  
Ms. Jenna Mock  
Phone 904-562-6686  
Fax 850-254-9893  
www.Ruppshirts.com  
jmock@boxseatclothing.com  
Spec Agr Disclosed: 01/13/2014

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01M (Clothing Accessories)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01Y (Women's Loungewear/Activewear/Misc.)

**Replay Photos LLC (77662)**

112 S. Duke Street Suite 7  
Durham, NC 27701  
Mr. Nick Foster  
Phone 919-688-2100  
Fax 919-688-2122  
www.Replayphotos.com  
nfoster@replayphotos.com  
Spec Agr Disclosed: 05/08/2013

**Distribution Channel(s)**

Internet/TV/Catalog

**Product Categories**

05E (Publishing)

**Special Rate Program**

**Scentsy Inc. (67367)**

PO Box 1335  
Meridian, ID 83680  
Mr. Phillip E. Broadbent  
Phone 208-855-5491  
Fax 208-895-1270  
www.Scentsy.com  
pbroadbent@scentsy.com  
Spec Agr Disclosed: 11/04/2013

**Distribution Channel(s)**

Internet/TV/Catalog

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**University of California, Berkeley**

**Team Beans LLC (35316)**

2301 Cottontail Lane  
Somerset, NJ 08873  
Mr. Matt Katz  
Phone 848-260-4315  
Fax 848-260-4301  
www.Forevercollectibles.com  
mkatz@forevercollectibles.com  
Spec Agr Disclosed: 08/21/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

01D (Men's/Unisex Combo-Packaged Goods)  
01M (Clothing Accessories)  
03B (Furniture/Furnishings)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)  
07E (Footwear)

**Wincraft Inc. (11514)**

PO Box 888  
Winona, MN 55987  
Ms. Cris Fakler  
Phone 507-454-5510 6101  
Fax 507-453-6780  
www.Wincraft.com  
cfakler@wincraft.com  
Spec Agr Disclosed: 01/23/2014

**Distribution Channel(s)**

Campus/Local Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

07B (Consumables)

**COLLEGE VAULT**

**College Vault by Asgard Press (65784)**

PO Box 50045  
Colorado Springs, CO 80949  
Ms. Bethany Stover  
Phone 302-295-8992  
Fax 302-295-9926  
www.Asgardpress.com  
thor@asgardpress.com  
Spec Agr Disclosed: 01/06/2014

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Specialty Mass  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

05A (Stationery)  
05E (Publishing)

**College Vault by Collegiate Pacific Company (78060)**

PO Box 300  
Roanoke, VA 24002  
Ms. Linda Reich  
Phone 540-981-0281  
Fax 540-981-0337  
www.Collegiatepacific.com  
linda.reich@collegiatepacific.com  
Spec Agr Disclosed: 02/15/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

04C (Signage Products)

**College Vault by JanSport a division of VF Outdoor (104492)**

PO Box 1817  
Appleton, WI 54912-1817  
Ms. Dawn Brown  
Phone 920-735-1918  
Fax 920-831-7743  
www.Jansport.com  
dawn\_brown@vfc.com  
Spec Agr Disclosed: 12/18/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
06A (Sports Equipment)

**College Vault by Legacy Athletic (85730)**

300 Fame Ave.  
Hanover, PA 17331  
Ms. Angie Muller  
Phone 717-630-0892 111  
Fax 717-630-0827  
www.Legacyathletic.com  
amuller@legacy92.com  
Spec Agr Disclosed: 12/19/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)

**University of California, Berkeley**

**College Vault by NIKE USA (76504)**

One Bowerman Drive - Building NR4  
Beaverton, OR 97005-6453  
Ms. Elaine Nock  
Phone 503-671-6453  
Fax 503-622-8084  
www.Nike.com  
nikesports.licensing@nike.com  
Spec Agr Disclosed: 07/24/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
02C (Personal Accessories)  
05E (Publishing)  
06A (Sports Equipment)

**College Vault by Tailgate Clothing Co. (61591)**

2805 SW Snyder Blvd #530  
Ankeny, IA 50023-8404  
Mr. Steve King  
Phone 515-963-7903  
Fax 515-963-7912  
www.Tailgateclothing.com  
steve@tailgateclothing.com  
Spec Agr Disclosed: 01/05/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)

**College Vault by Tiedman & Formby Vintage Athletic (102039)**

1321 College Avenue Suite 54  
Boulder, CO 80302  
Mr. Craig Tiedman  
Phone 202-550-0616  
Fax 202-330-5947  
www.Tfvintage.com  
ctiedman@tfvintage.com  
Spec Agr Disclosed: 01/14/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01E (Jerseys/Uniforms)  
01H (Men's Fashion Apparel)  
01V (Women's Jerseys & Performance Apparel)

**College Vault by Twins Enterprise Inc. (61592)**

15 Southwest Park  
Westwood, MA 02090  
Mr. Kevin Meisinger  
Phone 781-320-1384  
Fax 781-320-8342  
kevinm@47brand.com  
Spec Agr Disclosed: 12/24/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01M (Clothing Accessories)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01U (Women's Headwear)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)

**College Vault by Wildcat Retro Brands LLC (74822)**

1931 Bay Street  
Los Angeles, CA 90021  
Ms. Cassidy Moore  
Phone 323-583-4508 224  
Fax 323-583-6171  
www.Originalretrobrand.com  
cmoore@originalretrobrand.com  
Spec Agr Disclosed: 01/06/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)

2/3/2014 10:37:09AM

**Licensees**

Licensed as of 02/2014

**University of California, Berkeley**

**College Vault by Wincraft Inc. (80858)**

PO Box 888  
Winona, MN 55987  
Ms. Cris Fakler  
Phone 507-454-5510  
Fax 507-453-6780  
www.Wincraft.com  
cfakler@wincraft.com  
Spec Agr Disclosed: 01/23/2014

**Distribution Channel(s)**

Campus/Local Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

02A (Jewelry)  
03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)  
06D (Games)

**College Vault by Zephyr Graf-X  
(99880)**

5443 Earhart Road  
Loveland, CO 80538  
Mr. Jas Kasten  
Phone 970-663-3242  
Fax 970-663-7695  
www.Zhats.com  
jkasten@zhats.com  
Spec Agr Disclosed: 12/30/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01Q (Men's/Unisex Adjustable Wool  
Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)

**306 Licensees**  
**304 Special Agreements**  
**305 Disclosed**

**College Vault by Winning Streak**

**Sports LLC (67466)**

9821 Widmer Road  
Lenexa, KS 66215  
Ms. Jessica DeGregorio  
Phone 913-768-8868  
Fax 913-322-1418  
www.Wssdecor.com  
jdegregorio@wssdecor.com  
Spec Agr Disclosed: 01/23/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

04C (Signage Products)