Licensees

Licensed as of 07/2015

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Standard License

2Thumbs Entertainment (50059)

107 Eaton Place Suite 320 Cary, NC 27513 Mr. Mark Baric Phone 919-380-9746 Fax www.2thumbz.com mark@2thumbz.com Spec Agr Disclosed: 05/29/2014

Distribution Channel(s)

Internet/TV/Catalog Related Retail/Direct

Product Categories

05E (Publishing) 07H (Electronics & Content)

4imprint Inc. (49210)

PO Box 320 Oshkosh, WI 54903-0320 Mr. John Lord Phone 920-236-7272 8205 Fax 920-236-7282 www.4imprint.com john.lord@4imprint.com Spec Agr Disclosed: 12/29/2014

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

686 by Twins Enterprise Inc. (112041)

15 Southwest Park Westwood, MA 02090 Mr. Kevin Meisinger Phone 781-320-1384 Fax 781-320-8342 www.Twinsenterprise.com kevinm@47brand.com Spec Agr Disclosed: 05/16/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01J (Men's/Unisex Fleece) 01M (Clothing Accessories) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear)

7550570 Canada Inc. dba Artissimo

Designs (88115) 841 Apollo Street, Suite 400 El Segundo, CA 90245 Ms. Sarah Ludden Phone 310-906-3700 137 Fax 310-802-7907 www.Artissimodesigns.com sarah.ludden@artissimodesigns.com Spec Agr Disclosed: 06/18/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

A/M/G Company (23290)

PO Box 122811 Fort Worth, TX 76116 Mr. Ryan Austin Phone 817-367-6415 Fax 817-367-6418 AmgEmblems.com ryanamg@sbcglobal.net Spec Agr Disclosed: 06/15/2015

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

Acushnet Company (48831)

333 Bridge Street Fairhaven, MA 02719 Mr. Dean Lavender Phone 508-979-2000 Fax 508-979-3909 www.Titleist.com dean_lavender@acushnetgolf.com Spec Agr Disclosed: 05/13/2015

Distribution Channel(s)

Golf Specialty Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing) 06A (Sports Equipment) 07E (Footwear)

Licensees

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Advance Watch Co. LTD (44216)

1407 Broadway Suite 400 New York, NY 10018 Mr. Nick Lancellotti Phone 917-475-8506 Fax 646-304-8027 www.gametimeshop.com nlancellotti@genevawg.com Spec Agr Disclosed: 12/15/2014

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

AES Optics (45692)

PO Box 828 Senatobia, MS 38668-0828 Ms. Amy Halstead Phone 800-416-0866 107 Fax 800-785-6563 www.Aesoutdoors.com ahalstead@aesoutdoors.com Spec Agr Disclosed: 11/10/2014

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 03C (Office Products) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous)

Ahead LLC (32726) 270 Samuel Barnet Blvd. New Bedford, MA 02745 Mrs. Ariel Rainville Phone 508-985-9898 Fax 508-985-3079 www.Aheadhq.com Ariel.Rainville@Aheadhq.com Spec Agr Disclosed: 06/06/2014

Distribution Channel(s)

Golf Specialty

Product Categories

01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 01L (Men's/Unisex Performance Apparel) 06A (Sports Equipment)

Alex and Ani (80860)

World Headquarters 2000 Chapel View Blvd. Ste. 360 Cranston, RI 02920 Ms. Colleen Fugere Phone 401-633-1486 Fax 888-636-3598 www.Alexandani.com colleen@alexandani.com Spec Agr Disclosed: 01/07/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry) 05E (Publishing)

All Star Dogs (72398)

20 Hastings Rd. Marlboro, NJ 07746 Mr. Refael Olya Phone 917-731-8651 Fax 732-566-3401 www.Allstardogs.com info@allstardogs.com Spec Agr Disclosed: 07/07/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Alliance Graphics (66237)

1101 8th Street Berkeley, CA 94710 Mr. Howard Levine Phone 510-845-8835 Fax 510-548-0543 www.Unionbug.com nancy@unionbug.com Spec Agr Disclosed: 06/11/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Alta Gracia Holdco, Inc. (86424)

5475 North Blackstock Rd. Spartanburg, SC 29303 Ms. Amanda Wall Phone 864-587-9690 Fax 864-587-9959 www.Knightsapparel.com awall@altagraciaapparel.com Spec Agr Disclosed: 07/11/2013

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops)

Licensees

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Ambrose Enterprises LLC (44218)

1527 Brentwood Lane Mount Vernon, WA 98274 Mr. John Ambrose Phone 360-752-2700 Fax 877-878-5570 www.Adrenalinepromotions.com jambrose@adrenalinepromotions.com Spec Agr Disclosed: 06/16/2014

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01E (Jerseys/Uniforms) 01M (Clothing Accessories)

Aminco International (USA) Inc.

(16644)

20571 Crescent Bay Drive Lake Forest, CA 92630 Minority/Woman Owned Ms. Aisha Straube Phone 949-457-3261 228 Fax 949-598-2864 www.AmincoUSA.com approvals.ccp@amincousa.com Spec Agr_Disclosed: 01/25/2015

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 04D (Gifts & Novelties - Miscellaneous)

Antigua Group Inc. (11622)

16651 North 84th Avenue Peoria, AZ 85382-4772 Mr. Kevin O'Neill Phone 800-562-9777 Fax 623-523-6009 www.Antigua.com koneill@antigua.com Spec Agr Disclosed: 04/13/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01L (Men's/Unisex Performance Apparel) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01T (Women's Voterwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.)

Aquimo LLC (109975)

3646 N. Julian Peak Circle Mesa, AZ 85207 Mr. Mark Jeffery Phone 480-406-2414 Fax www.aquimo.com mjeffery@aquimo.com Spec Agr Disclosed: 09/15/2014

Distribution Channel(s)

Internet/TV/Catalog

Product Categories

07H (Electronics & Content)

AS (37575)

1121 Marlin Ct Suite A Waukesha, WI 53186 Mrs. Jorie Oleszek Phone (262) 304 278-4550 Fax (262) 278-4549 www.Tsisportswear.com jorieo@tsisportswear.com Spec Agr Disclosed: 09/12/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Department Stores Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01J (Men's/Unisex Fleece)

Atlanta Hosiery Company (23312)

PO Box 43101 Atlanta, GA 30336 Ms. Lyndsey Parker Phone 404-691-3990 Fax 404-699-7254 www.Twofeetahead.com Icohen@atlantahosiery.com Spec Agr Disclosed: 07/07/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01M (Clothing Accessories) 07D (Infant Products)

Licensees

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Authentic Street Signs Inc. (40659)

114 East Third St. Saint Peter, IL 62880 Mr. Mark Wollin Phone 618-349-8878 108 Fax 618-349-6245 www.Authenticstreetsigns.com authenticss@frontiernet.net Spec Agr Disclosed: 06/24/2014

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics) 03B (Furniture/Furnishings) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous)

Aviva Design (66238)

1537 Terry Lynn Ln. Concord, CA 94521 Ms. Yonka Hristova Phone 925-946-1566 Fax 866-338-9494 www.Avivadesign.com yonka@avivadesign.com Spec Agr Disclosed: 04/28/2015

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 01J (Men's/Unisex Fleece)

B.S.I. Products Inc. (17845)

9510 Berger Road Columbia, MD 21046 Mr. Scott Robinson Phone 888-381-2596 Fax 410-995-6268 www.Bsiproducts.com sales@bsiproducts.com Spec Agr Disclosed: 05/12/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mass Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
07D (Infant Products)

Baden Sports Inc. (11587)

3401 Lind Ave. SW Renton, WA 98057 Ms. Carol Carlsen Phone 253-883-5139 Fax 253-925-0570 www.Badensports.com carolc@badensports.com Spec Agr Disclosed: 03/13/2015

Distribution Channel(s)

Amusement Park Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

03D (Housewares) 04C (Signage Products) 05D (School Supplies) 06A (Sports Equipment) 06B (Balls)

Badger Sportswear Inc. (88759)

111 Badger Lane Statesville, NC 28625 Ms. Melanie Wood Phone 800-868-0105 Fax 704-871-0521 www.Badgersportswear.com mwood@badgersportswear.com Spec Agr Disclosed: 12/17/2014

Distribution Channel(s)

Campus/Local Channel Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01E (Jerseys/Uniforms) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01J (Women's T-shirts) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01S (Women's Fleece Tops & Bottoms) 01V (Women's Fleece Tops & Bottoms) 01V (Women's Fleece Tops & Bottoms) 01V (Women's Fleece Tops & Dittomance Apparel) 01W (Women's Fleece Tops & Dittomance Apparel) 01W (Women's Fleece Tops & Dittomance Apparel) 01W (Women's Fleece Tops & Dittomance Apparel)

Barbarian Sports Wear Inc. (12329)

575 Trillium Drive Kitchener, ON N2R 1J4 Ms. Kristy Murray Phone 519-895-1932 Fax 519-895-0988 www.Barbarian.com kristy@barbarian.com Spec Agr Disclosed: 03/15/2015

Distribution Channel(s)

Campus/Local Channel

Product Categories

Licensees

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Beacon Promotions Inc. (30949)

2121 Bridge St. New Ulm, MN 56073 Mrs. Amy Wendinger Phone 507-359-3800 Fax 507-359-8015 www.Beaconpromotions.com awendinger@beaconpromotions.com Spec Agr Disclosed: 05/12/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry) 02C (Personal Accessories) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous) 05B (Checks) 05D (School Supplies) 06A (Sports Equipment)

Bear Basics (66196)

2401 Telegraph Avenue Berkeley, CA 94704 Mr. Brian Bauer Phone 510-848-9018 Fax 510-848-9052 brian@rasputinmusic.com Spec Agr Disclosed: 04/24/2015

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01E (Jerseys/Uniforms) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01T (Women's Outerwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 02C (Personal Accessories) 03D (Housewares) 04E (Holiday Accessories) 06A (Sports Equipment)

Blakeway Worldwide Panoramas (67614)

5451 Smetana Drive Minnetonka, MN 55343 Ms. Lynn Simmons Phone 952-941-9797 Fax 952-941-9798 www.Panoramas.com lynn@panoramas.com Spec Agr Disclosed: 01/26/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

BLM Creative Enterprises Inc. (77492)

PO Box 1569 Claremont, CA 91711 Ms. Barbara Perry-Lorek Phone 909-920-1258 Fax 909-920-4018 www.Getcreative.us barb@getcreative.us Spec Agr Disclosed: 07/06/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Boelter Brands LLC (54782)

4200 N Port Washington Road Glendale, WI 53212 Mrs. Katherine Sytkowski Phone 414-967-4268 Fax 414-967-4399 www.Boelterbrands.com KSytkowski@boelter.com Spec Agr Disclosed: 07/08/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05E (Publishing) 06A (Sports Equipment) 07B (Consumables)

Licensees

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Boxercraft Inc. (60640)

7131 Discovery Blvd Mableton, GA 30126 Mr. Ryan Prowell Phone 404-355-9994 219 Fax 678-553-7011 www.Boxercraft.com/college rprowell@boxercraft.com Spec Agr Disclosed: 03/25/2015

Distribution Channel(s)

Campus/Local Channel Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01G (Youth Apparel) 01I (Women's T-shirts) 01K (Men's/Unisex Loungewear & Sleepwear) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops) 01Y (Women's Loungewear/Activewear/Misc.) 03A (Domestics)

Brand Jordan (35916)

One Bowerman Drive Building NR4 Beaverton, OR 97005-6453 Ms. Elaine Nock Phone 503-622-8084 Fax 503-622-8084 www.Nike.com Elaine.Nock@Nike.com Spec Agr Disclosed: 11/07/2000

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01D (Men's/Unisex Combo-Packaged Goods) 01E (Jerseys/Uniforms) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01M (Clothing Accessories) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01Y (Women's Loungewear/Activewear/Misc.) 02A (Jewelry) 05E (Publishing) 06A (Sports Equipment) 06B (Balls) 07D (Infant Products) 07E (Footwear)

BSN Sports LLC (48981)

1901 Diplomat Dr. Farmers Branch, TX 75234 Mr. Jeff Loke Phone 972-406-3477 Fax 972-247-0650 www.Bsnsports.com jloke@bsnsports.com Spec Agr Disclosed: 03/16/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

BWM Global Inc. (51020)

3740 Hawthorne Court Waukegan, IL 60087 Ms. Jolene Maney Phone 847-604-7275 Fax 847-604-9348 www.Bwmglobal.com jmaney@bwmglobal.com Spec Agr Disclosed: 03/23/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Camp David (17631)

7920 Foster Street Overland Park, KS 66204 Ms. Lisa Draper Phone 913-648-0573 246 Fax 913-648-2212 www.Campdavid.com licensing@campdavid.com Spec Agr Disclosed: 03/19/2015

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01V (Women's Fleece Tops & Bottoms) 01V (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

Licensees

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Campus Crystal Collection (14563) PO Box 1199 Conway, NH 03818-1199 Ms. Nancy Calvert Phone 603-447-2091 Fax 603-447-6695 www.Campuscrystal.com payfeathers@gmail.com Spec Agr Disclosed: 03/05/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics) 03D (Housewares) 04E (Holiday Accessories)

Campus Drive Inc. (58475)

PO Box 8248 Missoula, MT 59807 Ms. Lindsey Thompson Phone 406-531-7689 Fax 406-830-3084 lindsey@campusdrive.com Spec Agr Disclosed: 11/12/2014

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01W (Women's Fashion Tops)

Captivating Headgear (50242)

PO Box 721210 Norman, OK 73072 Mr. Mike Ross Phone 405-360-9856 Fax 405-360-0373 www.Towcaps.com mross@towcaps.com Spec Agr Disclosed: 06/16/2015

Distribution Channel(s)

Grocery/Drug/Convenience Stores Specialty Mass Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

Carson Specialties (12086)

189 Foreman Road Freeport, PA 16229-1799 Mr. Robert Thibodeau Phone 724-295-5147 239 Fax 724-295-4033 www.Carsonindustries.com bthibodeau@carsonhomeaccents.com Spec Agr Disclosed: 11/07/2014

Distribution Channel(s)

Campus/Local Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04B (Collectibles) 04C (Signage Products)

CDI Corp (17259)

3440 North Knox Street Chicago, IL 60641 Mr. Joe Karsznia Phone 773-205-2960 11 Fax 773-205-2965 www.Cdi-corp.com joek@cdi-corp.com Spec Agr Disclosed: 11/14/2014

Distribution Channel(s)

Campus/Local Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 06A (Sports Equipment) 07C (Health/Beauty)

Centon Electronics Inc. (66240)

27412 Aliso Viejo Parkway Aliso Viejo, CA 92656 Minority/Woman Owned Ms Laura Wellman Phone 949-699-2088 Fax 949-855-0579 www.Centon.com marketing@centon.com Spec Agr Disclosed: 06/29/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Product Categories

02C (Personal Accessories) 03C (Office Products) 04D (Gifts & Novelties - Miscellaneous) 07H (Electronics & Content)

Licensees

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University of California, Berkeley

Champion Custom Products (12269) 9700 Commerce Parkway Lenexa, KS 66219 Mr. Trey Ham Phone 913-693-3261 Fax 913-693-3939 www.Gearforsports.com tham@gearforsports.com Spec Agr Disclosed: 06/08/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01E (Jerseys/Uniforms) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 05E (Publishing)

Chant LLC (101778)

249 Smith Street #140. Brooklyn, NY 11231 Mr. Dawson Stellberger Phone 347-925-0909 Fax www.the-chant.com dawson@the-chant.com Spec Agr Disclosed: 05/11/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07E (Footwear)

Chicka-D LLC (66852)

6307 Big Cat Cove Austin, TX 78750 Mr. Daniel Pereyra Phone 512-904-0180 Fax 512-597-9540 www.Chicka-d.com daniel@chicka-d.com Spec Agr Disclosed: 12/29/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 04D (Gifts & Novelties - Miscellaneous)

Church Hill Classics (15381)

594 Pepper Street Monroe, CT 06468 Minority/Woman Owned Ms. Christie Liberante Phone 877-764-2525 184 Fax 203-268-2468 www.Diplomaframe.com christiel@diplomaframe.com Spec Agr Disclosed: 07/01/2015

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products) 05E (Publishing)

Cirrus Fitness (98490)

4 Fruit Street Mansfield, MA 02048 Mr. Jay Sapovits Phone 774-249-0551 Fax 914 289-0227 www.Cirrusfitness.com jsapovits@cirrusfitness.com Spec Agr Disclosed: 06/26/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares) 05E (Publishing) 06A (Sports Equipment) 07C (Health/Beauty) 07E (Footwear)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Clearsnap Holding Inc. (104490) 15218 Josh Wilson Road Burlington, WA 98233 Mr. Bill Hitsman Phone 360-588-5079 Fax 360-293-6699 www.Clearsnap.com bill.hitsman@clearsnapinc.com Spec Agr Disclosed: 09/19/2014

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

05A (Stationery)

ClubCrown LLC (102699)

130 W. 15th St. Suite 4H New York, NY 10011 Mr. Andrew Glaser Phone 646-389-7595 Fax 212-202-4859 www.Clubcrown.com andrew.glaser@clubcrown.com Spec Agr Disclosed: 04/21/2015

Distribution Channel(s)

Golf Specialty Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)

College Artisan - The (77879)

840 18th Street Manhattan Beach, CA 90266 Ms. Stacy Verbiest Phone 310-720-8008 Fax 310-546-9753 www.Collegeartisan.com stacy@collegeartisan.com Spec Agr Disclosed: 05/20/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares)

College Concepts LLC (11690)

3350 Riverwood Pkwy. Suite 850 Atlanta, GA 30339 Ms. Sonya Holmes Phone 770-859-1420 3038 Fax 770-859-1434 www.CollegeConcepts.com sholmes@conceptssport.com Spec Agr Disclosed: 03/10/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01K (Men's/Unisex Loungewear & Sleepwear) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops) 01Y (Women's Loungewear/Activewear/Misc.)

College Kids LLP (33691)

209 Rockwood Lane Neenah, WI 54956 Mr. Joe Franzoi Phone 920-886-8920 201 Fax 920-886-8933 www.Collegekids.com joe.franzoi@collegekids.com Spec Agr Disclosed: 11/11/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel) 07D (Infant Products)

Collegiate Bead Company (81950)

2115 Livernois Troy, MI 48084 Mr. David Schowalter Phone 248-336-9347 Fax no fax - email www.Collegebeadco.com dave@collegebeadco.com Spec Agr Disclosed: 03/27/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Super Center/Wholesale Clubs

Product Categories

02A (Jewelry) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Collegiate Pacific Co. (11654) PO Box 300 Roanoke, VA 24002 Ms. Linda Reich Phone 540-981-0281 Fax 540-981-0337 www.Collegiatepacific.com linda.reich@collegiatepacific.com Spec Agr Disclosed: 11/06/2014

Distribution Channel(s)

Campus/Local Channel Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

Collegiate Sunglasses LLC (53737)

6475 Perimeter #106 Dublin, OH 43016 Mr. Mark A. Truini Phone 888-811-7111 Fax www.Collegiate-sunglasses.com mark@collegiate-sunglasses.com Spec Agr Disclosed: 06/30/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Colosseum Athletics Corporation

(13069)

2400 S. Wilmington Ave. Compton, CA 90220-5403 Minority/Woman Owned Mr. Brian Delehoy Phone 714-308-9954 Fax 310-667-8353 www.Colosseumusa.com briand@colocm.com Spec Agr Disclosed: 05/15/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01E (Jerseys/Uniforms) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.)

Columbia Sportswear by Outdoor

Custom Sportswear (104432)

7007 College Blvd. Suite 200 Overland Park, KS 66211 Ms. Sarah Dice Phone 913-661-8400 Fax 913-341-7465 www.Ocsapparel.com sdice@ocsapparel.com Spec Agr Disclosed: 06/27/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01L (Men's/Unisex Performance Apparel) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 02C (Personal Accessories)

Comet School Supplies (13290)

PO Box 1576 Palestine, TX 75802-1576 Mr. Ray Britton Phone 903-729-3108 Fax 903-729-3989 www.Cometschoolsupplies.com cometschool@embarqmail.com Spec Agr Disclosed: 04/06/2015

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery) 05D (School Supplies)

Pride Sash (80330)

3341 Jack Northrop Ave. Hawthorne, CA 90250

Ms. Joelle Boksenbaum

Phone 310-973-0106

www.Pridesash.com

joelle@pridesash.com

Distribution Channel(s)

Fax

310-973-9479

Spec Agr Disclosed: 09/25/2014

Campus/Local Channel

Related Retail/Direct

Restricted Channel

Licensees

Licensed as of 07/2015

University of California, Berkeley Computerized Fashion Services dba

Coopersburg Associates Inc. (14735)

2600 East Saucon Valley Rd Center Valley, PA 18034 Ms. Jackie Pino Phone 610-282-1360 101 Fax 610-282-4611 www.Coopersburgsports.com jpino@coopersburgsports.com Spec Agr Disclosed: 06/18/2014

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous) 05D (School Supplies) 06A (Sports Equipment)

Corporate Couture (72281)

4125 Blackhawk Plaza Circle Suite 105 Danville, CA 94506 Ms. Samantha Meecham Phone 925-831-3141 Fax 925-831-3144 www.Corp-couture.com samantha@corp-couture.com Spec Agr Disclosed: 03/31/2015

Distribution Channel(s) Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Courtney Ent. dba College Shop

(11730) Mall of America E-100 Bloomington, MN 55425 Mr. Stefano Marosi Phone 952-854-8350 Fax 952-854-8418 www.Gocollegeshop.com ucollegeshop@hotmail.com Spec Agr Disclosed: 12/05/2014 Distribution Channel(s) Related Retail/Direct

Product Categories

01B (Men's/Unisex Outerwear) 01J (Men's/Unisex Fleece)

Coveroo Inc. (78708)

1000 Brannan St. Suite 100 San Francisco, CA 94103 Ms. Christina Davlin Phone 415-762-2331 Fax 415-762-2303 www.Coveroo.com cdavlin@coveroo.com Spec Agr Disclosed: 09/11/2014

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 07H (Electronics & Content)

Creative Apparel Concepts Inc.

 (Mid-Tier)
 (108210)

 7400
 49th Ave N

 New Hope, MN 55428

 Mr. Scott Gray

 Phone
 612-843-1845

 Space
 612-843-1850

 www.creativeapparelconcepts.com

 scott@creativeapparelconcepts.com

 Spec Agr
 Disclosed: 03/19/2015

Distribution Channel(s) Better Dept Stores/Boutiques

Product Categories

01Y (Women's Loungewear/Activewear/Misc.)

Product Categories

05D (School Supplies)

Concept One Accessories (16451)

119 West 40th Street, 3rd Floor New York, NY 10018 Ms. Freda Anzaroot Phone 212-868-2590 Fax 212-868-2595 www.Concept1.com Fanzaroot@concept1.com Spec Agr Disclosed: 08/01/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous) 05E (Publishing) 06A (Sports Equipment)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Creative Converting div. of Hoffmaster

 Group Inc. (87573)

 6602 E. 75th Street,Suite 300

 Indianapolis, IN 46250

 Ms. Katie Knight

 Phone
 317-375-4537

 Fax
 317-375-4607

 www.Creativeconverting.com

 katie.knight@creativeconverting.com

 Spec Agr
 Disclosed: 02/03/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Specialty Mass Specialty Mid-Tier Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous) 05C (Paper Products) 07C (Health/Beauty)

Creative Knitwear (50333)

PO Box 921852 Norcross, GA 30010 Minority/Woman Owned Mr. Neal Marks Phone 770-530-5984 Fax 770-393-1825 www.Creativeknitwear.com neal.marks@creativeknitwear.com Spec Agr Disclosed: 12/20/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01M (Clothing Accessories) 03A (Domestics) 07D (Infant Products)

CSI International Inc. (12351)

1001 Main Street Niagara Falls, NY 14301 Ms. Flora Duval Phone 800-441-2895 116 Fax 716-285-6332 www.Csicollegiate.com flora@csigifts.com Spec Agr Disclosed: 08/05/2014

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous) 05D (School Supplies)

CSS Industries Inc. (51336)

1845 Walnut St. Philadelphia, PA 19103 Ms. Kim McDowell Phone 215-569-9900 Fax 215-569-9979 www.Cssindustries.com Kim.McDowell@cssindustries.com Spec Agr Disclosed: 04/30/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

03C (Office Products) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05C (Paper Products) 05D (School Supplies) 05E (Publishing) 07C (Health/Beauty)

CustomInk LLC (37786)

2910 District Ave Fairfax, VA 22031 Ms. Bailey Rockwell Phone 703-891-2270 Fax 703-852-2730 www.Customink.com licensing@customink.com Spec Agr Disclosed: 01/14/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Cutter & Buck (29578)

101 Elliott Avenue West Suite 100 Seattle, WA 98119 Ms. Erika Dahring Phone 206-428-5708 Fax 206-830-6217 www.Cutterbuck.com Erika.Dahring@cutterbuck.com Spec Agr Disclosed: 03/06/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 01L (Men's/Unisex Performance Apparel) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Disruptive Media Publishers Inc. (70134) 215-1080 Mainland Street Vancouver, BC V6B 2T4 Mr. Otis Perrick Phone 604-628-6191 Fax 604-628-6190 www.Disruptivepublishers.com otis@disruptivepublishers.com Spec Agr Disclosed: 06/11/2015

Distribution Channel(s)

Related Retail/Direct

Product Categories

07G (Internet Products & Services)

Dockers Levi Strauss & Co. (96519)

1155 Battery Street San Francisco, CA 94111 Mr. Chad Abbott Phone 415-501-6852 Fax 682-292-2797 www.Dockers.com cabbott@levi.com Spec Agr Disclosed: 04/15/2015

Distribution Channel(s)

Department Stores Related Retail/Direct

Product Categories 01H (Men's Fashion Apparel)

DP Design (15433)

1112 Ethel Street Glendale, CA 91207 Mr. Danny Pun Phone 626-303-6154 Fax 626-358-6470 www.Know-wear.com dannypun@aol.com Spec Agr Disclosed: 10/14/2014

Distribution Channel(s)

Campus/Local Channel

Product Categories

01B (Men's/Unisex Outerwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 03A (Domestics)

Dr. Seuss by College Kids (107480)

209 Rockwood Lane Neenah, WI 54956 Mr. Joe Franzoi Phone 920-886-8920 201 Fax 920-886-8933 www.College-Kids.net Joe.Franzoi@collegekids.com Spec Agr Disclosed: 11/11/2014

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel) 07D (Infant Products)

Dr. Seuss by Spirit Products Ltd./MA (100212)

88 Essex Street Haverhill, MA 01832 Ms. Manon Camacho Phone 978-372-2022 119 Fax 978-372-5399 www.Spiritproducts.com mcamacho@spiritproducts.com Spec Agr Disclosed: 11/24/2014

Distribution Channel(s)

Campus/Local Channel

Product Categories

02C (Personal Accessories) 03C (Office Products) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous) 05D (School Supplies) 06A (Sports Equipment) 06C (Toys) 07D (Infant Products)

DreamSeats LLC (65821)

60 Austin Boulevard Commack, NY 11725 Mr. Scott Lebedz Phone 631-656-1066 36 Fax 631-845-0470 www.Dreamseat.com slebedz@dreamseat.com Spec Agr Disclosed: 10/22/2014

Distribution Channel(s) Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

Duck House Inc. (15900)

4651 State Street Montclair, CA 91763 Ms. Mei Lien Chang Phone 909-628-7500 111 Fax 909-628-0382 www.Duckhouse.com meilien@tradeunion.com Spec Agr Disclosed: 05/01/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

03A (Domestics) 03B (Furniture/Furnishings) 03D (Housewares) 05C (Paper Products)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Eagles Wings Inc. (27027) 2101 Old Hickory Tree Rd. St. Cloud, FL 34772 Mr. Bob Small Phone 407-892-6358 Fax 407-892-6759 www.Eagleswings.com bob@eagleswings.com Spec Agr Disclosed: 04/02/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01M (Clothing Accessories)

Easy Prints Inc. (80404)

172 Main Street First Floor Metuchen, NJ 08840 Mr. Evan Swan Phone 908-229-2410 Fax 732-494-0893 www.Theswanbrothers.com evan@theswanbrothers.com Spec Agr Disclosed: 04/07/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Eglomise Designs of Boston Inc.

 (15483)

 4 Antietam Street

 Devens, MA 01434-5055

 Ms. Donna Workman

 Phone
 978-862-0313

 Fax
 978-862-0009

 www.Eglomisedesigns.com

 donna@eglomisedesigns.com

 Spec Agr Disclosed: 06/25/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Product Categories

02A (Jewelry) 03A (Domestics) 03C (Office Products) 03D (Housewares) 05A (Stationery) 05E (Publishing)

Element3 Marketing LLC dba A Proforma Element3 (99775)

2 Corte Azul Moraga, CA 94556 Ms. Lorraine Gilbert Phone 415-322-5805 Fax 415-322-5831 www.Element3marketing.com lorraine@element3marketing.com Spec Agr Disclosed: 06/20/2015

Distribution Channel(s) Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Emerson Street (56212)

1555 Emerson St. Rochester, NY 14606 Minority/Woman Owned Mr. Jed Hanna, Jr Phone 585-254-3140 Fax 585-254-3160 www.emersonstreetclothing.com jed@emersonstreetclothing.com Spec Agr Disclosed: 03/30/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

011 (Women's T-shirts) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 02A (Jewelry) 02C (Personal Accessories) 05E (Publishing)

Emkjer Enterprises Inc. dba SignCo

USA (111169) 1350 University Ave. Berkeley, CA 94702 Mr. Kevin Emkjer Phone 510-848-7446 Fax kevin@signcousa.com Spec Agr Disclosed: 11/17/2014

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Emory Group LLC (55562) 1320 Howell Road Duncan, SC 29334 Mr. Michael Emory Phone 864-595-3771 Fax 864-752-1142 www.geneologie.com michael@emorygroup.com Spec Agr Disclosed: 03/02/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 011 (Women's T-shirts) 01J (Men's/Unisex Fleece) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops) 01Y (Women's Loungewear/Activewear/Misc.) 02C (Personal Accessories) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 06A (Sports Equipment)

Esselte Corporation dba Ampad

(11600) 3833 W. Coventry Circle Mountain Green, UT 84050 Mr. Ryan Hanson Phone 214-316-7903 Fax www.Ampad.com ryan.d.hanson@rrd.com.com Spec Agr Disclosed: 08/12/2013

Distribution Channel(s)

Campus/Local Channel Department Stores Specialty Mass

Product Categories

05A (Stationery) 05D (School Supplies) 05E (Publishing)

Evergreen Enterprises of Virginia LLC

(25261)

5915 Midlothian Turnpike Richmond, VA 23225 Minority/Woman Owned Ms. Lin Gregory Phone 800-774-3837 3136 Fax 804-231-2888 www.Myevergreen.com lingregory@myevergreen.com Spec Agr Disclosed: 02/10/2015

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05C (Paper Products) 05D (School Supplies) 06A (Sports Equipment) 06C (Toys) 07D (Infant Products)

Fabrique Innovations Inc. dba Sykel

(47490) 48 West 38th St.6th Floor New York, NY 10018 Mr. Sy Garfinkel Phone 212-244-0099 204 Fax 212-244-0244 www.Sykelenterprises.com sykel@aol.com Spec Agr Disclosed: 05/26/2015

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

03A (Domestics) 04A (Automobile Products) 04D (Gifts & Novelties - Miscellaneous) 06A (Sports Equipment) 06C (Toys) 07E (Footwear)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Fanatic Group LLC - The (51414) PO Box 6444 Edison, NJ 08818 Mr. Gregg Solomon Phone 732-512-1777 309 Fax 732-512-9444 www.thefanaticgroup.com gregg@thefanaticgroup.com Spec Agr Disclosed: 04/01/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 05D (School Supplies) 06C (Toys) 07B (Consumables)

Fanatics Mounted Memories Inc. (52951)

251 International Parkway Sunrise, FL 33325 Mr. Sean Berg Phone 954-846-5254 Fax 954-742-7044 www.Mountedmemories.com sberg@fanatics.com Spec Agr Disclosed: 08/09/2013

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

03A (Domestics) 04B (Collectibles) 05A (Stationery) 05E (Publishing)

FatHead LLC (15444)

715 Griswold Street Detroit, MI 48226 Mr. Nathan Partington Phone 313-373-6060 Fax 877-382-6357 www.Fathead.com nathanpartington@fathead.com Spec Agr Disclosed: 10/27/2014

Distribution Channel(s)

Campus/Local Channel Off-Price Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 05E (Publishing)

Fine Companies LLC - The (96340)

3925 Walnut Street, Apt 1400 Philadelphia, PA 19104 Mr. Daniel Fine Phone 609-731-8193 Fax www.glass-u.com daniel@glass-u.com Spec Agr Disclosed: 06/19/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Flirties LLC (87434)

2219 County Rd. Ste.316 Middleburg, FL 32068 Ms. Leah Lytle Phone 904-215-1398 Fax 904-269-1858 www.Flirties.net leah@flirties.net Spec Agr Disclosed: 07/30/2014

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry) 04D (Gifts & Novelties - Miscellaneous) 05E (Publishing)

Licensees

Licensed as of 07/2015

University of California, Berkeley

 For Bare Feet Inc. (11695)

 1996 Newtown Pike

 Georgetown, KY 40324

 Ms. Kelly Baugh

 Phone
 765-349-7474

 Fax
 765-349-7470

 www.Forbarefeet.com

 kelly@forbarefeet.com

 Spec Agr Disclosed: 11/04/2014

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories) 07E (Footwear)

Forsythe Licensing LLC (105053)

PO Box 431 Lawrence, NY 11559 Mrs. Whitney Matza Phone 303-517-7888 Fax 516-239-4200 www.cosmeticgroup.com whitney@cosmeticgroup.com Spec Agr Disclosed: 03/31/2015

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous) 05E (Publishing) 07C (Health/Beauty)

Four Point Products/Vulcan Info Pkg div of EBSCO (11634)

106 Gamma Drive Pittsburgh, PA 15238 Ms. Tammy Plutko Phone 800-456-6603 183 Fax 412-967-9898 www.Fourpoint.com tammyp@binders.com Spec Agr Disclosed: 02/27/2015

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

05D (School Supplies) 05E (Publishing)

Franklin Sports Inc (21878)

17 Campanelli Pkwy Stoughton, MA 02072 Mr. John Purciello Phone 781-344-1111 195 Fax 781-573-2895 www.Franklinsports.com jpurciello@franklinsports.com Spec Agr Disclosed: 04/01/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel) 06A (Sports Equipment) 06B (Balls)

From The Heart Enterprises Inc.

(55848) 2374 W. New Orleans Broken Arrow, OK 74011 Mrs. Terry Caraway Phone 918-369-0666 Fax 918-369-0683 www.shopfthwholesale.com Licensing@FTHwholesale.com Spec Agr Disclosed: 04/07/2015

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry) 02C (Personal Accessories) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories)

Gameday Boot Company LLC (81551)

4612 Burleson Rd, Suite K Austin, TX 78744 Mr. Steve Greenberg Phone 512-440-8820 Fax 512-447-0582 www.Gamedayboots.com steve@allensboots.com Spec Agr Disclosed: 03/26/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories) 05E (Publishing) 07E (Footwear)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Gameday Promos LLC (55120)

 1086 N. 450 W Unit #120

 Springville, UT 84663

 Mr. Chad Malquist

 Phone
 801-477-7607

 Fax
 801-806-3447

 chad@gameday-promos.com

 Spec Agr Disclosed: 10/09/2014

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts) 01F (Infant/Toddler Apparel) 01G (Youth Apparel)

GameWear Inc. (51884)

70 Hudson Street Second Floor Hoboken, NJ 07030 Mr. Frank Cerullo Phone 973-954-2413 112 Fax 973-529-0242 www.Wearthegame.com fcerullo@gamewear.com Spec Agr Disclosed: 09/30/2014

Distribution Channel(s)

Amusement Park Campus/Local Channel Grocery/Drug/Convenience Stores Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry) 02C (Personal Accessories) 04D (Gifts & Novelties - Miscellaneous) 05D (School Supplies)

Garb Inc. (50224)

730 South Jason St. Unit # 34 Denver, CO 80223 Ms. Shannen Murphy Phone 303-674-3139 Fax 303-679-0272 www.Garbinc.com smurphy@garbinc.com Spec Agr Disclosed: 03/11/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel)

Give Something Back Inc. (106282)

7730 Pardee Lane Oakland, CA 94579 Ms. Patricia De Freitas Phone 510-635-5500 Fax 888-461-2619 www.Givesomethingback.com pdefreitas@givesomethingback.com Spec Agr Disclosed: 10/09/2014

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Gorilla Marketing/CA (63844)

4100 Flat Rock Dr. Suite A Riverside, CA 92505 Minority/Woman Owned Mr. Chris Arranaga Phone 951-353-8133 23 Fax 951-353-1647 www.Gorillamarketing.net chris@gorillamarketing.net Spec Agr Disclosed: 06/25/2015

Distribution Channel(s) Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 01J (Men's/Unisex Fleece) 01M (Clothing Accessories) 010 (Men's/Unisex Structured Stretch Fit Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01W (Women's Fashion Tops) 02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 05D (School Supplies) 06A (Sports Equipment) 06B (Balls) 06C (Toys) 07C (Health/Beauty) 07E (Footwear)

Grand View Associates LLC (102831)

5114 Balcones Woods Dr., Suite 307-283 Austin, TX 78759 Ms. Erin Montgomery Phone 888-516-6530 Fax www.Grandviewbranded.com erin@grandviewassociates.com Spec Agr Disclosed: 12/22/2014

Distribution Channel(s)

Restricted Channel

Product Categories

All

Licensees

Licensed as of 07/2015

University of California, Berkeley

Graphic Traffic Custom Screen

 Printing
 (98820)

 29 Orinda Way #585

 Orinda, CA 94563

 Mr. Martin Jacobs

 Phone
 510-428-2828

 Fax
 925-253-8693

 www.P-promo.com

 gtraffic@sbcglobal.net

 Spec Agr
 Disclosed: 06/02/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Great American Products Ltd. (13400)

1661 S. Seguin New Braunfels, TX 78130 Ms. Misty Oyler Phone 830-643-8011 Fax 830-643-8027 www.Gap1.com misty@gap1.com Spec Agr Disclosed: 03/16/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04D (Gifts & Novelties - Miscellaneous)

Great Finds Inc. (80885) 32286 3rd St Holmesville, NE 68310 Ms. Karolyn Howard Phone 402-228-7007 Fax 402-228-2700 www.greatfinds.biz karolyn@greatfinds.biz

Spec Agr Disclosed: 04/08/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

Greek 101/Campus T-shirt (27819)

646 Sawmill River Road Yonkers, NY 10710 Mr. Jim Levi Phone 914-476-6700 106 Fax 914-476-4333 www.Greek101.com jim@greek101.com Spec Agr Disclosed: 06/28/2015

Distribution Channel(s) Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Harland Clarke Corp. (12107)

15955 La Cantera Parkway San Antonio, TX 78256 Ms. Debra Oates Phone 210-697-6101 Fax 210-558-7045 www.Harlandclarke.com debra.oates@harlandclarke.com Spec Agr Disclosed: 02/02/2015

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks) 05E (Publishing)

Harrow Sports Inc. (58637)

600 West Bayaud Avenue Denver, CO 80223 Ms. Jenni Anderson Phone 303-892-3472 Fax 303-893-1408 www.Harrowsports.com janderson@harrowsports.com Disclosed: 07/09/2014

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts) 01E (Jerseys/Uniforms) 01G (Youth Apparel) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01V (Women's Jerseys & Performance Apparel) 06A (Sports Equipment)

Hello Kitty by Plushland (99538)

4300 Union Pacific Ave. Los Angeles, CA 90023 Mr. Tony Weber Phone (213) 107 626-2292 Fax 213-626-7256 www.Plushland.com tony@plushland.com Spec Agr Disclosed: 10/10/2012

Distribution Channel(s)

Amusement Park Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

06C (Toys)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Hello Kitty by Top Line Scrn Printing & Embroidery (85063) 4210 L.B. McLeod Rd. Ste 109 Orlando, FL 32811 Mr. Mark Nelson Phone 407-428-9515 Fax 407-447-9539 www.Toplineshirts.com mnelson@toplineshirts.com Spec Agr Disclosed: 06/12/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01I (Women's T-shirts) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops)

Herff Jones Inc. (12263)

4601 West 62nd Street Indianapolis, IN 46268 Ms. Chasity Goodrich Phone 317-612-3683 Fax 317-612-3683 www.HerffJones.com/college cngoodrich@herffjones.com Spec Agr Disclosed: 03/26/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry) 02B (Class Rings) 03C (Office Products) 04B (Collectibles) 05A (Stationery) 05D (School Supplies) 05E (Publishing) 06A (Sports Equipment)

Historic Helmets Inc. (59327)

2332 South 275 East Warsaw, IN 46580 Ms. Brenda Worrell Phone 574-268-0661 Fax 574-268-2702 www.Helmethut.com bswcpa@earthlink.net Spec Agr Disclosed: 01/06/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04B (Collectibles)

Holland Bar Stool Co. (74828)

12839 Corporate Circle PL Holland, MI 49424 Mr. Larry Dolendi Phone 815-782-4800 Fax 888-391-7468 www.Hollandbarstool.com larry1275@aol.com Spec Agr Disclosed: 01/28/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 04A (Automobile Products) 05E (Publishing) 06A (Sports Equipment) 06D (Games)

Home Team Studio Inc. (112559)

31732 Via Ana San Juan Capistrano, CA 92675 Mr. Robert Redding Phone 949-246-7997 Fax www.stadiumblueprintcompany.com robert.redding@me.com Spec Agr Disclosed: 06/20/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Product Categories

05E (Publishing)

Licensees

Licensed as of 07/2015

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LD Ma Dramationa LLC (80225)	014 (Man'a/Uniagy T shirts)	
I.D. Me Promotions LLC (80325)	01A (Men's/Unisex T-shirts)	Distribution Channel(s)
18401 Burbank Blvd., Ste. 116	01B (Men's/Unisex Outerwear)	Amusement Park
Tarzana, CA 91356	01F (Infant/Toddler Apparel)	Better Dept Stores/Boutiques
Minority/Woman Owned	01G (Youth Apparel)	Campus/Local Channel
Mr. Neil Levitt	01H (Men's Fashion Apparel)	Department Stores
Phone 818-774-9500	01I (Women's T-shirts)	Golf Specialty
Fax 818-774-9510	01J (Men's/Unisex Fleece)	Grocery/Drug/Convenience Stores
www.ldmepromotions.com	01K (Men's/Unisex Loungewear &	Internet/TV/Catalog
neil@idmepromotions.com	Sleepwear)	Off-Price
Spec Agr Disclosed: 06/12/2015	01L (Men's/Unisex Performance	Related Retail/Direct
Distribution Channel(a)	Apparel)	
Distribution Channel(s)	01M (Clothing Accessories)	Restricted Channel
Restricted Channel	01S (Women's Fleece Tops & Bottoms)	Specialty Mass
Product Categories	01T (Women's Outerwear)	Specialty Mid-Tier
Floudet Categories	01V (Women's Jerseys & Performance	Sporting Goods/Sports Specialty/Fan
	Apparel)	Shops
	01W (Women's Fashion Tops)	Super Center/Wholesale Clubs
	01X (Women's Fashion Bottoms)	Team Dealer
	01Y (Women's	Product Categories
	Loungewear/Activewear/Misc.)	
	02A (Jewelry)	03B (Furniture/Furnishings)
	02B (Class Rings)	03D (Housewares)
	02C (Personal Accessories)	
	03A (Domestics)	
	03B (Furniture/Furnishings)	Innovative Adhesives LLC (63027)
	03C (Office Products)	PO Box 1719
	03D (Housewares)	Cary, NC 27512
	04A (Automobile Products)	Minority/Woman Owned
	04B (Collectibles)	Ms. Melinda Murphy
	04C (Signage Products)	Phone 866-926-2266 106
	04D (Gifts & Novelties - Miscellaneous)	Fax 866-381-8706
	04E (Holiday Accessories)	www.Innovativeadhesives.com
	05A (Stationery)	mmurphy@innovativeadhesives.com
	05C (Paper Products)	Spec Agr Disclosed: 01/21/2015
	05D (School Supplies)	Distribution Channel(s)
	05E (Publishing)	Campus/Local Channel
	06A (Sports Equipment)	Grocery/Drug/Convenience Stores
	06B (Balls)	Internet/TV/Catalog
	06C (Toys)	Specialty Mass
	06D (Games)	Sporting Goods/Sports Specialty/Fan
	07B (Consumables)	Shops
	07C (Health/Beauty)	Super Center/Wholesale Clubs
	07E (Footwear)	

Product Categories

04D (Gifts & Novelties - Miscellaneous)

IDNA Series, LLC dba IDNA Brands (79695)

800 South Buffalo St. Warsaw, IN 46580 Mr. David Bazzoni Phone 574-253-1113 Fax 574-376-2447 www.sportula.com dbazzoni@sportula.com Spec Agr Disclosed: 09/15/2014

07E (Footwear)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Innovative Imprints (24653)

10861 Kinsbury Ridge Court San Diego, CA 92130 Mr. Mike Scott Phone 760-798-4804 760-798-4805 Fax www.Innovative-imprints.com mike@innovative-imprints.com Spec Agr Disclosed: 09/16/2014

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Intel Corporation (110517)

5421 Bay Creek Dr. Lake Oswego, OR 97035 Mr. John Vincent 503-333-8386 Phone 408-653-8767 Fax www.intel.com john.h.vincent@intel.com Spec Agr

Distribution Channel(s) Related Retail/Direct

Product Categories 07H (Electronics & Content)

International Athletic (83813)

PO Box 126 Ferndale, WA 98248 Ms. Taylor Friar 360-384-6868 Phone 360-384-0059 Fax www.Larugby.com taylor@iarugby.com Spec Agr Disclosed: 01/07/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

IPROMOTEu/Matrix (43338) 224 Harrington Ct. Suite A Alamo, CA 94507 Minority/Woman Owned Mr. Kevin Casci 925-906-9915 205 Phone 925-906-9917 Fax www.Coastlinemg.com kevin@matrixpromotional.com Spec Agr Disclosed: 03/20/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

JanSport a division of VF Outdoor Inc.

(11946) PO Box 1817 Appleton, WI 54912-1817 Ms. Cathy Radtke Phone 920-735-1918 920-831-7743 Fax www.Jansport.com cathy_radtke@vfc.com Spec Agr Disclosed: 06/18/2015

Distribution Channel(s)

Campus/Local Channel **Department Stores** Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 011 (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01W (Women's Fashion Tops) 02C (Personal Accessories) 06A (Sports Equipment)

Jardine Associates (44516)

200 Compass Circle North Kingstown, RI 02852 Ms. Susan Kemble Phone 401-667-3800 117 401-667-3818 Fax www.Jardineassociates.com susank@jardineassociates.net Spec Agr Disclosed: 06/22/2015

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

01M (Clothing Accessories) 02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04B (Collectibles) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05C (Paper Products) 05D (School Supplies) 05E (Publishing) 06A (Sports Equipment) 06C (Toys) 07B (Consumables) 07C (Health/Beauty) 07E (Footwear)

Licensees

Licensed as of 07/2015

University of California, Berkeley

JASR, LLC dba J America (14278)

445 Van Riper Road Fowlerville, MI 48892 Mr. Scott Pierce Phone 479-531-1444 Fax 517-655-8801 www.J-america.com spierce@jamericalicensed.com Spec Agr Disclosed: 04/20/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01T (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.)

Jeta Morgan Inc. dba USA Licensed

Bows (12127) 905 East Main St. Salem, IL 62881 Mr. Jeff Morgan Phone 618-548-4400 Fax 618-548-4481 www.Sportsbows.com sales@sportsbows.com Spec Agr Disclosed: 04/20/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 04D (Gifts & Novelties - Miscellaneous)

Joel Simon Images (35453)

729 College Avenue Menlo Park, CA 94025 Ms. Sue Kinder Phone 650-321-8458 Fax 650-323-1201 sue@seaforyourself.com Spec Agr Disclosed: 12/05/2013

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery) 05C (Paper Products) 05E (Publishing)

Jostens Inc. (11572)

148 E. Broadway Owatonna, MN 55060 Ms. Veronica Sanderson Phone 507-455-6418 Fax www.Jostens.com veronica.sanderson@jostens.com Spec Agr Disclosed: 02/13/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mid-Tier

Product Categories

01H (Men's Fashion Apparel) 02A (Jewelry) 02B (Class Rings) 02C (Personal Accessories) 03A (Domestics) 03C (Office Products) 05A (Stationery) 05D (School Supplies) 05E (Publishing)

Joy To The World Collectibles Inc.

(41014)

234 Morrell Road #314 Knoxville, TN 37919 Ms. Lisa Kelecheva Phone 888-367-5889 Fax 865-470-7139 www.jttwdealer.com jttwcoll@aol.com Spec Agr Disclosed: 09/30/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04E (Holiday Accessories)

Joy's Embroidery (66246)

2547 Williams St. San Leandro, CA 94577 Mr. Moses Han Phone 510-357-1195 Fax 510-357-1135 joys1719@hotmail.com Spec Agr Disclosed: 04/13/2015

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

Licensees

Licensed as of 07/2015

University of California, Berkeley

JP Crickets (88927)

2000 Riveredge Parkway Suite 570 Atlanta, GA 30328 Ms. Susan Meyer Phone 404-606-3435 Fax 404-355-8334 www.Jpcrickets.com susanmeyer@hotmail.com Spec Agr Disclosed: 12/26/2014

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07E (Footwear)

JR Hart LLC (108696)

PO Box 151633 San Rafael, CA 94915 Mr. Jon Hart Phone 415-785-3643 Fax www.Jrhart.com jon@jrhart.com Spec Agr Disclosed: 04/08/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

K & M/Nordic Co. (12397)

5 Tripps Lane Riverside, RI 02915 Ms. Sandy Martin Phone 401-431-9299 103 Fax 401-431-0666 www.Nordiccollege.net licensing@nordiccompanyinc.com Spec Agr Disclosed: 06/02/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Golf Specialty Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

03C (Office Products) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous) 07D (Infant Products)

Kencraft Candy Inc. (91334)

708 S Utah Valley Dr., Suite B American Fork, UT 84003 Mr. Justin Boyle Phone 801-692-2200 Fax 801-756-7791 www.Kencraftcandy.com justinb@kencraftcandy.com Spec Agr Disclosed: 08/14/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd. Spartanburg, SC 29303 Ms. Heather Bishop Phone 864-587-9690 Fax 864-587-9959 www.Knightsapparel.com hbishop@knightsapparel.com Spec Agr Disclosed: 02/11/2015

Distribution Channel(s) Off-Price Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01D (Men's/Unisex Combo-Packaged Goods) 01E (Jerseys/Uniforms) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 011 (Women's T-shirts) 01J (Men's/Unisex Fleece) 01K (Men's/Unisex Loungewear & Sleepwear) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 05E (Publishing)

Kolder Incorporated (11793)

PO Box 100 Edinburg, TX 78540 Mr. Ryan Meyer Phone 956-381-9851 2838 Fax 956-287-0254 www.Kolder.com ryan@kolder.com Spec Agr Disclosed: 02/08/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 03C (Office Products) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Kotis Design LLC (54283)

2101 N 34TH St. Suite 200 Seattle, WA 98103 Ms. Savannah LaFerriere Phone 206-466-1845 Fax www.Kotisdesign.com licensing@kotisdesign.com Spec Agr Disclosed: 07/01/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01E (Jerseys/Uniforms) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 011 (Women's T-shirts) 01J (Men's/Unisex Fleece) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 05D (School Supplies) 06A (Sports Equipment)

Kranos Corporation dba Schutt Sports (16483)

610 S. Industrial Dr. Litchfield, IL 62056 Mr. Brad Haley Phone 217-324-2712 2130 Fax 217-324-3236 www.Schuttsports.com bhaley@schutt-sports.com Spec Agr Disclosed: 06/16/2015

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Related Retail/Direct Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products) 04B (Collectibles)

Kruger Co. Inc. (99331)

2239 Lasalle Drive Marietta, GA 30062 Mr. Mike Kruger Phone 785-633-1914 Fax 770-642-6655 www.Stadiumcribs.com mikekruger@stadiumcribs.com Spec Agr Disclosed: 01/16/2015

Distribution Channel(s)

Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous) 07D (Infant Products)

Lakeshirts Inc. dba Blue 84 (11808)

750 Randolph Rd Detroit Lakes, MN 56501 Ms. Carrie Ulschmid Phone 218-846-3065 3016 Fax 218-846-3069 www.Lakeshirts.com carrieu@lakeshirts.com Spec Agr Disclosed: 03/30/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01G (Youth Apparel) 01I (Women's T-shirts) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops)

Laser Magic/FL (13768)

946 Century Lane Apopka, FL 32703-3709 Ms. Tish Figueroa Phone 407-880-7151 309 Fax 407-880-7150 www.Lasermagic.net tish@lasermagic.net Spec Agr Disclosed: 01/22/2015

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Specialty Mass Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

03A (Domestics) 03C (Office Products) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 06A (Sports Equipment) 07D (Infant Products)

Licensees

Licensed as of 07/2015

University of California, Berkeley

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor Bridgeport, PA 19405 Ms. Kate Mikotacyzk Phone 610-272-7575 241 Fax 610-272-9175 www.Leaguecollegiatewear.com kate@4league.com Spec Agr Disclosed: 12/17/2014

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts) 01E (Jerseys/Uniforms) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01X (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 03A (Domestics)

Levelwear (59015)

66 West Beaver Creek Road Richmond Hill, ON L4B 1G5 Mr. Harvey Ngo Phone 416-465-7211 230 Fax 416-465-4571 www.Levelwear.com harvey@accolade-group.com Spec Agr Disclosed: 05/26/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01T (Women's Outerwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

Limited Brands Inc. dba Victoria's

Secret PINK (64268)

4 Limited Parkway Reynoldsburg, OH 43068 Mr. Brenton Wakley Phone 212-424-0467 Fax www.victoriassecret.com bwakley@victoria.com Disclosed: 03/11/2011

Distribution Channel(s)

Campus/Local Channel Specialty Mid-Tier

Product Categories

011 (Women's T-shirts) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 05E (Publishing) 06C (Toys)

Logo Chair Inc. (36683)

117 Southeast Parkway Franklin, TN 37064 Ms. Shannon O'Dell Phone 615-261-2100 224 Fax 615-261-2101 www.Logochairs.com shannon@logochairs.com Spec Agr Disclosed: 09/15/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 06A (Sports Equipment)

Logo Products Inc. (41228)

PO Box 1295 Lake Oswego, OR 97035 Mr. John Adams Phone 503-636-0215 Fax 503-636-0610 www.Logo-products.com john@logo-products.com Spec Agr Disclosed: 10/02/2014

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

04A (Automobile Products) 04B (Collectibles)

Licensees

Licensed as of 07/2015

University of California, Berkeley

LogoFit LLC (12034)

3202 Lapeer Road Flint, MI 48503 Ms. Ann Tyler Phone 810-715-1980 214 Fax 810-715-1981 www.Logofit.com atyler@logofit.com Spec Agr Disclosed: 06/30/2015

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

01C (Men's/Unisex Other Headwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01M (Clothing Accessories)

Loudmouth Golf (82717)

4726 New Broad St., #303 Orlando, FL 32814 Ms. Jennifer Abell Phone 415-533-5036 Fax 415-424-4843 www.Loudmouthgolf.com jen@loudmouthgolf.com Spec Agr Disclosed: 07/22/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Golf Specialty Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel) 01X (Women's Fashion Bottoms)

Lulu Press Inc. (77662)

3101 Hillsborough St. Raleigh, NC 27607 Mr. Nick Foster Phone 919-688-2100 Fax 919-688-2122 www.lulu.com nfoster@lulu.com Spec Agr Disclosed: 04/27/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

Luttrell Investments Inc. dba Image One (54802)

2201 Brookwood Dr. Suite 112 Little Rock, AR 72202 Mr. Kyle Luttrell Phone 501-663-9595 Fax 501-663-9597 www.Imageonecollegiate.com kyle@image1one.com Spec Agr Disclosed: 09/08/2014

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01W (Women's Fashion Tops) 01Y (Women's Loungewear/Activewear/Misc.)

LXG (17536)

921 S. Park Ln Tempe, AZ 85281 Ms. Kristina Youngquist Phone 602-437-5550 245 Fax 602-437-5445 www.Lxginc.com kristina@lxginc.com Spec Agr Disclosed: 06/01/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03C (Office Products) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05D (School Supplies)

M. LaHart & Co. Ltd. (40579)

9 East Street Box 1870 Litchfield, CT 06759 Mrs. Mary Skoog Phone 800-551-4715 Fax 888-962-2336 www.Mlahart.com mskoog@mlahart.com Spec Agr Disclosed: 06/23/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Product Categories

02A (Jewelry) 02C (Personal Accessories) 03B (Furniture/Furnishings) 03D (Housewares) 05E (Publishing)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Marucci Sports LLC (72407)

5818 McCann Dr. Baton Rouge, LA 70809 Ms. Angela Deas Phone 225-291-2552 Fax 225-291-2557 www.Maruccisports.com angela@maruccisports.com Spec Agr Disclosed: 04/06/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Product Categories

06A (Sports Equipment)

Mascot Factory (62517)

12340 Stowe Dr, Suite C Poway, CA 92064-8833 Ms. Amy Simeone Phone 858-679-2244 118 Fax 407-386-6968 www.Mascotfactory.com amy@mascotfactory.com Spec Agr Disclosed: 05/13/2015

Distribution Channel(s)

Campus/Local Channel Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics) 06C (Toys) 07D (Infant Products)

Mayflower Distributing Co. Inc. (17441)

14121 Artesia Blvd. Cerritos, CA 90703 Mr. Joe Siefried Phone 800-999-4565 107 Fax 866-527-6170 www.Mayflowerdistributing.com joes@mayflowerdistributing.com Spec Agr Disclosed: 06/26/2015

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

05A (Stationery) 05C (Paper Products)

Michaelson Entertainment (49393)

36 Cabrillo Terrace Aliso Viego, CA 92656 Mr. Brad Epstein Phone 949-916-0575 Fax 949-916-0574 www.Michaelsonentertainment.com brad@michaelsonentertainment.com Spec Agr Disclosed: 09/19/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

05E (Publishing) 06C (Toys) 06D (Games) 07D (Infant Products)

Midwest College Mktg Group Inc. (15050)

111 Fletcher Commercial Dr. Fletcher, NC 28732 Ms. Liberty Fish Phone 800-920-5944 103 Fax 888-716-4950 www.Mcmgroup.net licensing@mcmgroup.net Spec Agr Disclosed: 06/04/2015

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04B (Collectibles) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05C (Paper Products) 05D (School Supplies) 06A (Sports Equipment) 06B (Balls) 06C (Toys) 06D (Games) 07B (Consumables) 07C (Health/Beauty) 07D (Infant Products)

MIZCO International Corp (104267)

80 Essex Ave East Avenel, NJ 07001 Mr. David Strumeier Phone 732-912-2000 Fax 732-912-2001 www.Mizco.com davids@mizco.com Spec Agr Disclosed: 04/10/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 05E (Publishing) 07H (Electronics & Content)

Licensees

Licensed as of 07/2015

University of California, Berkeley

MJ Soffe LLC (11553)

#1 Soffe Dr. Fayetteville, NC 28312 Ms. Kelly Cerro Phone 910-483-2500 6342 Fax 910-483-0279 www.Mjsoffe.com Kelly.Cerro@mjsoffe.com Spec Agr Disclosed: 06/22/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Department Stores Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01D (Men's/Unisex Combo-Packaged Goods) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 05E (Publishing)

MP Direct Inc. (43715)

4800 126th Ave. N Clearwater, FL 33762 Ms. Carole Byers Phone 207-831-9494 Fax 727-573-4814 www.Suntime.com carole@mpline.com Spec Agr Disclosed: 05/01/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories 02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03C (Office Products) 04D (Gifts & Novelties - Miscellaneous) 06A (Sports Equipment)

Mr. Bar-B-Q Inc. (74961)

445 Winding Rd. Old Bethpage, NY 11804 Mr. Scott May Phone 516-752-0670 Fax 866-386-6053 www.Mrbarbq.com smay@mrbarbq.com Spec Agr Disclosed: 08/06/2014

Distribution Channel(s)

Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

MTC Marketing (79133)

1624 W. Crosby Rd. Suite 144 Carrollton, TX 75006 Alex Lorenz Phone 972-488-0577 Fax 972-488-8595 www.Mtcmarketinginc.com alex@rrdesignsco.com Spec Agr Disclosed: 09/18/2014

Distribution Channel(s)

Department Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel)

MuscleAidTape (106006)

2650 Durfee Avenue El Monte, CA 91732 Mr. Andrew Kim Phone 626-448-8848 Fax 626-448-8898 www.MuscleAidTape.com askim@muscleaidtape.com Spec Agr Disclosed: 04/17/2014

Distribution Channel(s)

Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing) 07C (Health/Beauty)

MV Sport (11592)

PO Box 9171 Bay Shore, NY 11706-9171 Ms. Ellen Linz Phone 631-273-8020 256 Fax 631-435-8018 www.Mvsport.com ellen@wpmv.com Spec Agr Disclosed: 01/06/2015

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01D (Men's/Unisex Combo-Packaged Goods) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 011 (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 02C (Personal Accessories) 03A (Domestics) 06A (Sports Equipment)

Licensees

Licensed as of 07/2015

University of California, Berkeley

MVP Pics (56383)

1941 Highway 86 Millford, IA 51351 Mr. Jim Nodland Phone 877-337-8119 131 Fax 712-337-0184 www.Mvppics.com jimnod@prairierose.com Spec Agr Disclosed: 01/24/2015

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics) 03C (Office Products) 05E (Publishing)

Neil Enterprises Inc. (11748)

450 E. Bunker Ct. Vernon Hills, IL 60061 Ms. Alysa Eidmann Phone 847-549-7627 163 Fax 847-549-0349 www.Thevarsityline.com aeidmann@neilenterprises.com Spec Agr Disclosed: 05/14/2015

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04B (Collectibles) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05C (Paper Products) 05D (School Supplies) 06A (Sports Equipment) 06B (Balls) 06C (Toys) 06D (Games) 07C (Health/Beauty) 07D (Infant Products) 07E (Footwear) 07H (Electronics & Content)

New Agenda (13507)

5320 Rusche Drive Comstock Park, MI 49321 Mr. Rick Koster Phone 800-243-6326 253 Fax 616-785-9312 www.Perrinwear.com rkoster@perrinwear.com Spec Agr Disclosed: 05/18/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01J (Men's/Unisex Fleece) 01W (Women's Fashion Tops)

New Era Cap Co. Inc. (11985)

160 Delaware Ave. Buffalo, NY 14202 Ms. Jennifer Szarzynski Phone 716-604-9000 1533 Fax 716-604-9127 www.Neweracap.com Jennifer.Szarzynski@neweracap.com Spec Agr Disclosed: 03/16/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01M (Clothing Accessories) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01U (Women's Headwear) 05E (Publishing)

NG Sports LLC (91748)

2074 Farallon Drive San Leandro, CA 94577 Ms. Anne-Marie Napolitano Phone 650-614-6227 Fax 650-326-0344 www.Zumousa.com annemarie@zumousa.com Spec Agr Disclosed: 01/27/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Nike Golf (50949)

One Bowerman Drive Bldg. NR4 Beaverton, OR 97005-6453 Ms. Elaine Nock Phone 503-671-6453 Fax 503-622-8084 www.Nike.com nikesports.licensing@nike.com Spec Agr Disclosed: 04/03/2002

Distribution Channel(s)

Campus/Local Channel Golf Specialty Related Retail/Direct Restricted Channel Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01H (Men's Fashion Apparel) 011 (Women's T-shirts) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01T (Women's Outerwear) 01U (Women's Headwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 02C (Personal Accessories) 06A (Sports Equipment) 07E (Footwear)

NIKE USA Inc. (12012)

One Bowerman Drive - Building NR4 Beaverton, OR 97005-6453 Ms. Elaine Nock Phone 503-671-6453 Fax 503-622-8084 www.Nike.com nikesports.licensing@nike.com Spec Agr Disclosed: 05/17/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01D (Men's/Unisex Combo-Packaged Goods) 01E (Jerseys/Uniforms) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01M (Clothing Accessories) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01U (Women's Headwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 02A (Jewelry) 02C (Personal Accessories) 05E (Publishing) 06A (Sports Equipment) 06B (Balls) 07D (Infant Products) 07E (Footwear)

Northwest Company LLC-The (11865)

49 Bryant Avenue Roslyn, NY 11576 Ms. Kim Rizzardi Phone 516-484-6996 276 Fax 516-484-1400 www.Thenorthwest.com kim.rizzardi@thenorthwest.com Spec Agr Disclosed: 03/13/2015

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct **Restricted Channel** Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

Product Categories

02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03D (Housewares) 04A (Automobile Products) 04D (Gifts & Novelties - Miscellaneous) 05E (Publishing) 06A (Sports Equipment) 07D (Infant Products)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Old World Christmas (73471)

PO Box 8000 Spokane, WA 99203 Mr. Rob Waples Phone 800-962-7669 201 Fax 509-534-9098 www.Oldworldchristmas.com rwaples@oldworldchristmas.com Spec Agr Disclosed: 04/01/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04E (Holiday Accessories)

Olde Country Reproductions (11831)

PO Box 2617 York, PA 17405 Ms. Lonnie Bellenbaum Phone 717-848-1859 Fax 717-845-7129 www.Pewtarex.com lonnieb@pewtarex.com Spec Agr Disclosed: 07/08/2015

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares) 04A (Automobile Products)

Ouray Sportswear LLC (44006)

1201 W. Mansfield Ave Englewood, CO 80110 Ms. Christina Comerford Phone 303-789-4035 Fax 303-789-9923 www.Ouraysportswear.com christinac@ouraysportswear.com Spec Agr Disclosed: 10/28/2014

Distribution Channel(s)

Campus/Local Channel Restricted Channel Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01G (Youth Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops)

Outerstuff Ltd. (13515)

1412 Broadway, 18th Floor New York, NY 10018 Mr. Stephen Werdiger Phone 212-594-9700 Fax 646-364-9755 www.Outerstuff.com submissions@outerstuff.com Spec Agr Disclosed: 04/02/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01T (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.)

Owner's Box (99455)

Four Tower Bridge 200 Barr Harbor Drive Suite 425 West Conshohocken, PA 19428 Mr. Davis Swartz Phone 484-351-8497 Fax 561-948-2102 www.Myownersbox.com Davids@myownersbox.com Spec Agr Disclosed: 07/08/2014

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

03A (Domestics) 03B (Furniture/Furnishings) 04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Patina Products (71445)

20 Main St. Acton, MA 01720 Ms. Nicole Geada Phone 978-264-2000 Fax 978-264-2024 www.Oyosportstoys.com ngeada@oyosportstoys.com Spec Agr Disclosed: 01/06/2015

OYO Sportstoys Inc. (101578)

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct **Restricted Channel** Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

Product Categories

06C (Toys)

Parker's Crazy Cookies LLC (71498)

1273 Industrial Pkwy West #160 Hayward, CA 94544 Mr. David Parker Phone 510-847-2634 Fax www.Parkerscrazycookies.com dave@parkerscrazycookies.com Spec Agr Disclosed: 07/20/2014

Distribution Channel(s)

Restricted Channel

Product Categories 07B (Consumables)

4303 Huasna Rd.

Arroya Grande, CA 93420 Mr. John Waterman Phone 805-474-1354 204 Fax 805-474-1351 www.Patinaproducts.com john@patinaproducts.com Spec Agr Disclosed: 01/06/2015

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Paulson Garza Enterprises, LLC dba Paulson Designs (92341)

13211 Stafford Road Suite 300 Missouri City, TX 77489 Mr. Rene Garza Phone 830-879-5512 Fax www.Paulsondesigns.com rgarza@paulsondesigns1.com Spec Agr Disclosed: 09/18/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

03C (Office Products) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 05E (Publishing)

Payne Publishers (13887)

8707 Quarry Road Manassas, VA 20110-5389 Mr. Don Guthrie Phone 703-369-5454 229 Fax 703-369-0492 www.Paynepub.com dguthrie@paynepub.com Spec Agr Disclosed: 12/11/2014

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Perfect Timing Inc. (14737)

N19 W 23993 Ridgeview Parkway West Waukesha, WI 53188 Mr. Ted Kochowicz Phone 262-523-2894 Fax 262-523-2889 www.Perfecttimingbrands.com tkochowicz@perfecttimingbrands.com Spec Agr Disclosed: 05/04/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products) 05A (Stationery) 05D (School Supplies) 05E (Publishing) 06D (Games)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Pets First Inc. (52952)

1245 Virginia Street Elizabeth, NJ 07208 Mr. Martin Templer Phone 908-289-2900 205 Fax 908-289-2121 www.Petsfirstcompany.com martin@abgnyc.com Spec Agr Disclosed: 05/21/2015

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Picnic Time Inc. (62319)

5131 Maureen Lane Moorpark, CA 93021 Ms. Tiffany Brewer Phone 805-529-7400 334 Fax 805-529-7474 www.Picnictime.com tiffany@picnictime.com Spec Agr Disclosed: 11/04/2014

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price **Related Retail/Direct Restricted Channel** Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

Product Categories

02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03D (Housewares) 04A (Automobile Products) 04D (Gifts & Novelties - Miscellaneous) 05E (Publishing) 06A (Sports Equipment)

Ping (24374)

2201 West Desert Cove Phoenix, AZ 85029 Mr. Lance Van Houten Phone 800-501-4348 Fax 602-687-5028 www.Ping.com licensing@ping.com Spec Agr Disclosed: 08/26/2014

Distribution Channel(s) Restricted Channel

Product Categories

06A (Sports Equipment)

Plushland Inc. (71522)

4300 Union Pacific Ave. Los Angeles, CA 90023 Mr. Tony Weber Phone 213-626-2292 Fax 213-626-7256 www.Plushland.com tony@plushland.com Spec Agr Disclosed: 11/03/2014

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct **Restricted Channel** Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

Product Categories 06C (Toys)

Potter Manufacturing Company (11739)

PO Box 988 Eugene, OR 97440 Ms. Rhea Ford Phone 541-343-4450 Fax 541-343-7636 www.Potterdecal.com rhea@potterdecal.com Spec Agr Disclosed: 01/16/2015

Distribution Channel(s)

Campus/Local Channel Restricted Channel Specialty Mass Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

PPG Architectural Finishes Inc. (59328)

Cranberry Office, 400 Bertha Lamme Drive 2nd Floor Cranberry Twp, PA 16066 Mr. Jeff Cosola Phone 724-742-5523 Fax 724-272-6157 www.ppg.com cosola@ppg.com Spec Agr Disclosed: 01/14/2015

Distribution Channel(s) Specialty Mass

Product Categories

03B (Furniture/Furnishings)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Print Ink Inc. dba BYOG (66239)

Pro Specialties Group (26639)

6918 Sierra Court Dublin, CA 94568 Ms. Cathileen Marchese Phone 925-829-3950 925-829-3951 Fax www.Byoglogo.com cathileen@byoglogo.com Spec Agr Disclosed: 03/25/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Private Client Group (108717)

609 SW 8th St. Suite 600 Bentonville, AR 72712 Mr. Cameron Cook 479-286-1264 Phone Fax www.pclientgroup.com cameron@pclientgroup.com Spec Agr Disclosed: 05/19/2014

Distribution Channel(s)

Specialty Mid-Tier Super Center/Wholesale Clubs

Product Categories 07H (Electronics & Content)

Private Spring Water (62545)

13240 Llagas Ave. San Martin, CA 95046 Mr. Ken Churchill 408-681-1500 Phone 408-681-1504 Fax www.privatespringwater.com Ken@pswaters.com Spec Agr Disclosed: 03/24/2015

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores

Product Categories

07B (Consumables)

4863 Shawline St. Suite D San Diego, CA 92111 Ms. Alyse Goebel Phone 858-541-1100 163 858-268-5801 Fax www.Psginc.com alyseg@psginc.com Spec Agr Disclosed: 02/03/2015

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02A (Jewelry) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous) 05C (Paper Products) 05D (School Supplies)

Proforma Albrecht & Co. (77595)

1040 TechneCenter Dr. Milford, OH 45150 Minority/Woman Owned Mr. Carl Albrecht 513-753-2727 Phone 513-753-2728 Fax www.Albrechtco.com carl@albrechtco.com Spec Agr Disclosed: 04/01/2015

Distribution Channel(s) **Restricted Channel**

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01H (Men's Fashion Apparel) 011 (Women's T-shirts) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01U (Women's Headwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 02C (Personal Accessories) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 05D (School Supplies) 05E (Publishing)

Prolific Screenprinting Co. (40012)

2301 Industrial Parkway West Suite 1 Hayward, CA 94545 Ms. Sheila Hassan 510-401-5995 Phone 510-785-3220 Fax www.Prolific-usa.com shassan@quorumholding.com Spec Agr Disclosed: 07/14/2014

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Promotional Edge (80277) 2007 Hill Meadow Place Danville, CA 94526 Mr. Michael Spranger Phone 925-362-9913 Fax 925-362-9914 www.Promotionaledge.com michael@promotionaledge.com Spec Agr Disclosed: 09/18/2014

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

publicidentity inc. (52871)

1220 South Boyle Avenue Los Angeles, CA 90023 Ms. Kari Nigorizawa Phone 323-266-1360 Fax 323-266-1010 www.Publicidentity.com licensing@publicidentity.com Spec Agr Disclosed: 06/22/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01E (Jerseys/Uniforms) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01K (Men's/Unisex Loungewear & Sleepwear) 01L (Men's/Unisex Performance Apparel) 01M (Clothing Accessories) 01N (Men's/Unisex Structured Closed Back Headwear) 010 (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01U (Women's Headwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04B (Collectibles) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05C (Paper Products) 05D (School Supplies) 05E (Publishing) 06A (Sports Equipment) 06B (Balls) 06C (Toys) 06D (Games) 07B (Consumables) 07C (Health/Beauty)

07D (Infant Products) 07E (Footwear) 07H (Electronics & Content)

Pure Country Inc. (15637)

PO Box 407 Lynn, NC 28750 Ms. Debra Siemski Phone 828-859-9916 508 Fax 828-859-2775 www.Purecountry.com debras@purecountry.com Spec Agr Disclosed: 08/14/2014

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct **Restricted Channel** Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

Product Categories

03A (Domestics) 03B (Furniture/Furnishings)

Licensees

Licensed as of 07/2015

University of California, Berkeley

R & D Specialty Company Inc. (12628)

2903 Saturn Street Suite C Brea, CA 92821 Ms. Connie Boettner Phone 714-985-0270 110 Fax 714-985-0290 www.Rdspecialty.com connie@rdspecialty.com Spec Agr Disclosed: 04/16/2015

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04B (Collectibles) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05C (Paper Products) 05D (School Supplies) 06A (Sports Equipment) 06B (Balls) 06C (Toys) 06D (Games) 07B (Consumables) 07D (Infant Products)

R.F.S.J. Inc. (12738)

654 West Main Street Mt. Pleasant, PA 15666 Mr. Robert F. Smithnosky Jr. Phone 724-547-4457 Fax 724-547-6717 doreen@rfsj.com Spec Agr Disclosed: 03/12/2015

Distribution Channel(s)

Campus/Local Channel Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products) 03D (Housewares) 04B (Collectibles) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories)

Rawlings Sporting Goods (14565)

510 Maryville University Dr. Suite 110 St. Louis, MO 63141 Mr. Eric Reinsfelder Phone 314-819-2839 Fax 888-284-3498 www.Licensedproducts.com ereinsfelder@jardensportslicensing.com Spec Agr Disclosed: 06/26/2015

Distribution Channel(s)

Amusement Park Campus/Local Channel Grocery/Drug/Convenience Stores Off-Price Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

03A (Domestics) 03B (Furniture/Furnishings) 03D (Housewares) 04B (Collectibles) 04D (Gifts & Novelties - Miscellaneous) 06A (Sports Equipment) 06B (Balls) 06C (Toys) 06D (Games)

Renaissance Imports Inc. (13715)

3201 Gribble Road Suite D Matthews, NC 28104 Ms. Denise Auman-Clemmons Phone 704-821-1005 12 Fax 704-821-1094 www.renimp.com denise@renimp.com Spec Agr Disclosed: 04/16/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

07D (Infant Products) 07E (Footwear)

Represent Holdings LLC (112099)

6615 Melrose Ave #2 Los Angeles, CA 90038 Mr. Bryan Baum Phone 323-456-1700 Fax www.represent.com matt@represent.com Disclosed: 06/16/2016

Distribution Channel(s)

Internet/TV/Catalog Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Rhinestone U Logos (63533) 1320 W. Domingo Rd Fullerton, CA 92833 Ms. Peggy Pak Phone 510-847-5459 Fax 213-745-7829 www.Rhinestoneulogos.com

RhinestoneUinc@gmail.com Spec Agr Disclosed: 07/24/2014

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct

Product Categories

02A (Jewelry) 02C (Personal Accessories) 04D (Gifts & Novelties - Miscellaneous)

Rhino Rugby Sports and Leisure LLC (110244)

11 Martine Avenue 8th Floor White, NY 10606 Mr. Gary Low

 Phone
 914-831-6200

 Fax
 914-831-6201

 www.rhinorugby.com
 glow@usasevens.com

 Disclosed:
 10/28/2014

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Restricted Channel Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01E (Jerseys/Uniforms) 01H (Men's Fashion Apparel) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 04D (Gifts & Novelties - Miscellaneous) 06B (Balls)

Rico Industries/Tag Express (11709)

7000 N. Austin Avenue Niles, IL 60714 Mr. Bernie Schack Phone 312-427-0313 Fax 312-427-1887 www.Ricoinc.com bernies@ricoinc.com Spec Agr Disclosed: 06/22/2015

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 05B (Checks) 05C (Paper Products) 05D (School Supplies) 06C (Toys) 06D (Games)

Riddell Inc. (12342)

9801 West Higgins Rd. Suite 800 Rosemont, IL 60018 Mr. Ken Draznik Phone 224-585-5327 Fax 773-794-1108 www.Riddell.com kdraznik@riddellsports.com Spec Agr Disclosed: 04/20/2015

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04B (Collectibles) 04D (Gifts & Novelties - Miscellaneous)

RJEJ Investments LLC dba Star

Imports (83661)

161 Pittsburg St. Dallas, TX 75207 Mr. Joe Unell Phone 817-723-3997 Fax 214-760-8389 www.Starimportstx.com starimportstx.@gmail.com Spec Agr Disclosed: 06/04/2015

Distribution Channel(s)

Amusement Park Grocery/Drug/Convenience Stores Off-Price Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics) 03B (Furniture/Furnishings)

Roaring Spring Blank Book Co.

(13224)

PO Box 35 Roaring Spring, PA 16673 Mr. Eric Sailer Phone 814-224-5141 2334 Fax 814-793-4843 www.Roaringspring.com esailer@roaringspring.com Spec Agr Disclosed: 11/19/2014

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery) 05D (School Supplies) 05E (Publishing)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Row One Brands Inc. (104424)

661 Highland Avenue Suite 104 Needham, MA 02494 Mrs. Cristin McGuinn Phone 781-400-5863 Fax 781-400-2072 www.rowonebrands.com cristin@rowonebrands.com Spec Agr Disclosed: 06/18/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Off-Price Related Retail/Direct Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07E (Footwear)

Russell Brands LLC (11533)

One Fruit of the Loom Drive PO Box 90015 Bowling Green, KY 42102-9015 Ms. Brandy Spidel Phone 270-935-2641 Fax 270-438-4041 www.Russellathletic.com brandy.spidel@fotlinc.com Spec Agr Disclosed: 07/06/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Team Dealer

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01D (Men's/Unisex Combo-Packaged Goods) 01E (Jerseys/Uniforms) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 05E (Publishing)

RW Watches Limited (108526)

8392 S. Continental Divide Rd. Suite 103 Littleton, CO 80127 Mr. Garrett Wonnacott Phone 303-973-6069 Fax www.universityofrockwell.com gww687@gmail.com Spec Agr Disclosed: 06/23/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

Sainty International (104902)

3112 Seaborg Avenue Unit C Ventura, CA 93003 Mr. Carl Erickson Phone 805-657-3498 Fax 805-617-4067 carl@sainty.us Spec Agr Disclosed: 10/06/2014

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct **Restricted Channel** Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

Product Categories

03B (Furniture/Furnishings) 03D (Housewares)

Samsill Corporation (13741)

PO Box 15066 Ft. Worth, TX 76119 Ms. Barbee Beasley Phone 817-536-1906 228 Fax 817-535-6900 www.Samsill.com beasley@samsill.com Spec Agr Disclosed: 02/26/2015

Distribution Channel(s)

Campus/Local Channel

Product Categories

02C (Personal Accessories) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 05D (School Supplies)

Licensees

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University of California, Berkeley

Sewing Concepts (11819) 5711 F Street Omaha, NE 68117 Mr. Robert Vandenberg III Phone 402-731-8181 Fax 402-731-9291 www.Scflags.com sewingconcepts@prodigy.net Spec Agr Disclosed: 11/17/2014

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

03A (Domestics) 04A (Automobile Products) 04C (Signage Products)

Shenandoah Framing Inc. (14150)

215 Greenhouse Rd. Lexington, VA 24450 Mr. Wayne Fitzgerald Phone 540-464-3252 Fax 540-463-3252 www.Shenandoahframing.com wayne@shenandoahframing.com Spec Agr Disclosed: 08/21/2014

Distribution Channel(s)

Internet/TV/Catalog

Product Categories

03C (Office Products) 05E (Publishing)

Shrin Corporation DBA Coverking

(101257) 900 Arlee Anaheim, CA 92805 Mr. Aaron Loterina Phone 714-818-1229

Fax 714-557-1022 www.coverking.com aaronloterina@coverking.com Spec Agr Disclosed: 04/09/2015

Distribution Channel(s)

Internet/TV/Catalog Related Retail/Direct Specialty Mass Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

04A (Automobile Products)

Sideline Apparel by College Concepts

(91692) Riverwood 100 Bldg. 3350 Riverwood Parkway #850 Atlanta, GA 30339 Ms. Sonya Holmes Phone 770-859-1420 Fax 770-859-1434 www.Collegeconcepts.com sholmes@collegeconcepts.com Spec Agr Disclosed: 03/10/2015

Distribution Channel(s)

Grocery/Drug/Convenience Stores Off-Price Specialty Mass Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01K (Men's/Unisex Loungewear & Sleepwear) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops) 01Y (Women's Loungewear/Activewear/Misc.)

Sideline Sneakers LLC (107503)

7280 West Palmetto Park Suite 202 Boca Raton, FL 33433 Ms. Meryl Schrager Phone 561-674-2010 Fax 561-994-2341 www.Skicks.com meryl@sidelinesneakers.com Spec Agr Disclosed: 06/05/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07E (Footwear)

Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C Clearwater, FL 33764 Mr. David Freeman Phone 727-489-2070 Fax 888-830-8310 www.Graduationannouncements.net licensing@signaturea.com Spec Agr Disclosed: 08/02/2014

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel

Product Categories

03A (Domestics) 03C (Office Products) 05A (Stationery) 05C (Paper Products) 05D (School Supplies) 05E (Publishing)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Siskiyou Buckle Co. (11767) 3551 Avion Drive Medford, OR 97504 Mr. David Kateley Phone 541-858-3425 Fax 541-858-3402 www.Siskiyougifts.com dkateley@siskiyougifts.com Spec Agr Disclosed: 05/20/2015

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04B (Collectibles) 04D (Gifts & Novelties - Miscellaneous) 05B (Checks) 05C (Paper Products) 05D (School Supplies) 07C (Health/Beauty)

Skinit Acquisition LLC (47197)

8969 Kenamar Dr. Suite 108 San Diego, CA 92121 Mr. Patrick Hines Phone 858-433-2580 7085 Fax 858-433-2599 www.Skinit.com Patrick.hines@skinit.com Spec Agr Disclosed: 02/20/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 05A (Stationery)

Sleep With a Purpose Inc. (103161)

11928 Kiowa Ave Unit 210 Los Angeles, CA 90049 Mr. Josh Helland Phone 562-472-3820 Fax www.withapurpose.us josh@withapurpose.us Spec Agr Disclosed: 04/02/2015

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price **Related Retail/Direct Restricted Channel** Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

Product Categories

03A (Domestics)

Smartphones Technologies Inc.

(52091) P.O. BOX 1082 St. Augustine, FL 32085 Mr. Mike Merrill Phone 904-553-9779 26 Fax 904-212-1188 www.Smartphonestech.com mike@smartphonestech.com Spec Agr Disclosed: 11/18/2014

Distribution Channel(s) Related Retail/Direct

Product Categories

07H (Electronics & Content)

Smathers and Branson (66810)

5110 Ridgefield Road, Suite 204 Bethesda, MD 20816 Mr. Drew Keneally Phone 301-229-9436 Fax 301-841-7221 www.Smathersandbranson.com drew@smathersandbranson.com Spec Agr Disclosed: 12/12/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Golf Specialty Related Retail/Direct Specialty Mid-Tier

Product Categories

02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories)

Society43 LLC (90836)

2505 SE 11th Ave. Suite 300 Portland, OR 97202 Mr. Caleb lorg Phone 415-497-3691 Fax 503-296-2545 www.Society43.com ci@society43.com Spec Agr Disclosed: 06/20/2014

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)

Licensees

Licensed as of 07/2015

University of California, Berkeley

SOL Republic (92850)

9375 SW Commerce Circle Suite A9 Wilsonville, OR 97070 Ms. Jennifer Yruegas Phone 503-866-1414 Fax 877-810-6534 www.Solrepublic.com jenniferyruegas@solrepublic.com Spec Agr Disclosed: 07/11/2014

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Specialty Mid-Tier

Product Categories

02C (Personal Accessories) 05E (Publishing)

Spindler Textiles & Manufacturing

 Inc. (66258)

 PO Box 601

 Tiburon, CA 94920

 Mr. Howard Spindler

 Phone
 415-435-1163

 Fax
 888-958-1353

 spintexmfg@hotmail.com

 Spec Agr Disclosed: 01/30/2015

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01K (Men's/Unisex Loungewear & Sleepwear) 01L (Men's/Unisex Performance Apparel) 01M (Clothing Accessories) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01U (Women's Headwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 02C (Personal Accessories) 03A (Domestics)

Spirit Products Ltd./MA (12289)

88 Essex Street Haverhill, MA 01832 Ms. Manon Camacho Phone 978-372-2022 119 Fax 978-372-5399 www.Spiritproducts.com mcamacho@spiritproducts.com Spec Agr Disclosed: 06/23/2015

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

01M (Clothing Accessories) 02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04B (Collectibles) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05C (Paper Products) 05D (School Supplies) 05E (Publishing) 06A (Sports Equipment) 06B (Balls) 06C (Toys) 06D (Games) 07B (Consumables) 07C (Health/Beauty) 07D (Infant Products) 07E (Footwear)

Spirit Towels USA LLC (101413)

228 E Plaza Street Suite G Eagle, ID 83616 Mr. Eric Petersen Phone 208-440-4312 Fax www.Teamspiritstore.net eric@teamspiritstore.net Spec Agr Disclosed: 09/16/2014

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

04C (Signage Products) 05A (Stationery) 05E (Publishing)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Sports Licensing Solutions LLC

(46886) 3200 Shawnee Industrial Way, Suite 200 Suwanee, GA 30024 Mr. Onur Kececigil Phone 800-525-5923 330 Fax 678-730-0604 www.Fanmats.com onur@fanmats.com Spec Agr Disclosed: 04/02/2015

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 04A (Automobile Products) 06A (Sports Equipment)

Sports Scarf (46314)

8 County Road, Suite #5 Mattapoisett, MA 02739 Mr. Carl Coelho Phone 508-758-2990 Fax 508-758-2990 www.Sportsscarf.com info@sportsscarf.com Spec Agr Disclosed: 03/30/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01M (Clothing Accessories)

Standard Chair Of Gardner (12421)

1 South Main Street Gardner, MA 01440-0929 Ms. Heather Caron Phone 978-632-1301 Fax 978-632-1345 www.Standardchair.com heatherc@standardchair.com Spec Agr Disclosed: 04/27/2015

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct **Restricted Channel** Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

Product Categories

03B (Furniture/Furnishings)

Stockdale (14367)

104 Commerce St. Lake Mary, FL 32746 Ms. Kay Mullins Phone 407-323-5121 113 Fax 407-321-3939 www.Stockdale.net kay@stockdale.net Spec Agr Disclosed: 01/23/2014

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

02C (Personal Accessories) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive Attleboro, MA 02703 Mr. Terry Sanger Phone 508-222-0155 Fax 508-222-0139 www.Stormduds.com terrys@stormduds.com Spec Agr Disclosed: 06/30/2015

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear) 02C (Personal Accessories) 03A (Domestics) 07E (Footwear)

Strand Art Company (11615)

4700 E Hunter Anaheim, CA 92807 Ms. Vicky Strand Phone 714-777-0444 Fax 714-970-8890 www.Strandart.com wickie01@aol.com Spec Agr Disclosed: 01/30/2015

Distribution Channel(s)

Campus/Local Channel

Product Categories

04A (Automobile Products)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Strategic Printing and Mfg. Solutions

 Inc. (79401)

 9673 SW Tualatin-Sherwood Rd.

 Tualatin, OR 97062

 Mr. Randall R. Thom

 Phone
 503-612-9974

 224

 Fax
 503-612-9978

 www.Keyscaper.com

 randy@strategicmfg.com

 Spec Agr Disclosed: 06/23/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 03C (Office Products) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous) 06D (Games)

Studio 1204 Inc. (101327)

34485 7th St. Union City, CA 94587-3672 Mr. Chuck Johnston Phone 510-324-7100 Fax 510-324-7104 www.Studio1204.com chuck@studio1204.com Spec Agr Disclosed: 02/03/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Style Pasifika International LLC

(81384)

6340 McLeod #8 Las Vegas, NV 89120 Mr. Scott Ribeiro Phone 702-644-9445 Fax 702-558-8984 www.realfansgonuts.com scott@stylepasifika.com Spec Agr Disclosed: 12/17/2014

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry) 02C (Personal Accessories)

Sun Hill Industries Inc. (108344)

39W523 Washburn Dr. Geneva, IL 60134 Mr. Zach Cute Phone 630-730-3851 Fax www.Sun-hill.com zachcute@sun-hill.com Spec Agr Disclosed: 09/15/2014

Distribution Channel(s)

Grocery/Drug/Convenience Stores Specialty Mass Super Center/Wholesale Clubs

Product Categories

03A (Domestics) 04E (Holiday Accessories)

Swypers LLC (98818)

801 Main St. Vancouver, WA 98660 Mr. Mike Gold Phone 855-799-7377 Fax 360-397-6351 www.Swypers.com mike@swypers.com Spec Agr Disclosed: 04/09/2015

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

04A (Automobile Products)

T & B Sports Inc (54282)

1345 4th St. San Rafael, CA 94901 Mr. Jeff Brusati Phone 888-453-2433 Fax 415-453-6588 www.tandbsports.com jbrusati@tandbsports.com Spec Agr Disclosed: 06/09/2014

Distribution Channel(s) Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Tailgate Clothing Company dba

T-University (33309) 2805 SW Snyder Blvd. Suite 530 Ankeny, IA 50023 Mr. Steve King Phone 515-963-7903 Fax 515-963-7912 www.Tailgateclothing.com steve@tailgateclothing.com Spec Agr Disclosed: 06/30/2015

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops)

Team Beans LLC (35316)

2301 Cottontail Lane Somerset, NJ 08873 Mr. Matt Katz Phone 848-260-4315 Fax 848-260-4301 www.Forevercollectibles.com mkatz@forevercollectibles.com Spec Agr Disclosed: 05/11/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel) 01M (Clothing Accessories) 01W (Women's Fashion Tops) 01Y (Women's Loungewear/Activewear/Misc.) 02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03D (Housewares) 04A (Automobile Products) 04B (Collectibles) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05C (Paper Products) 05D (School Supplies) 06A (Sports Equipment) 06C (Toys) 07D (Infant Products) 07E (Footwear)

Team Connection (103468)

PO Box 5045 High Point, NC 27262 Mr. David Bolick Phone 336-431-2551 110 Fax 336-431-2117 www.Teamconnection.com dbolick@teamconnection.com Spec Agr Disclosed: 03/11/2014

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Team Effort Inc. (12168)

PO Box 243 Clarion, IA 50525 Ms. Jennifer Campbell Phone 515-532-6161 Fax 515-532-3416 www.Teameffort.com jennifer.campbell@teameffort.com Spec Agr Disclosed: 05/06/2015

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price **Related Retail/Direct Restricted Channel** Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

Product Categories

02C (Personal Accessories) 06A (Sports Equipment)

Team Golf (22762)

2221 Luna Road Carrollton, TX 75006 Mr. Scott Mayer Phone 214-366-1595 Fax 214-366-1599 www.Alumnigolf.com smayer@teamgolfusa.com Spec Agr Disclosed: 12/03/2014

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

Product Categories

06A (Sports Equipment)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd. North Venice, FL 34275 Ms. Jennifer Street Phone 941-441-3192 Fax 941-441-2308 www.Tervis.com jstreet@tervis.com Spec Agr Disclosed: 06/23/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

03D (Housewares) 05E (Publishing) 07D (Infant Products)

Third Street Sportswear (11659)

PO Box 145 Ozark, MO 65721-0145 Ms. Becky Thomas Phone 800-538-1059 Fax 417-485-8995 www.Thirdstreetsportswear.com becky@thirdstreetsportswear.com Spec Agr Disclosed: 05/12/2015

Distribution Channel(s)

Campus/Local Channel Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel)

Titlecraft (101127) 8540 Quarles Rd. Maple Grove, MN 55311 Ms. Susie Reichow Phone 888-455-9577 101 Fax www.uplomausa.com susie@uplomausa.com Spec Agr Disclosed: 02/05/2015

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel

Product Categories

03C (Office Products)

To The Game LLC (11499)

PO Box 2516 Phenix City, AL 36868 Ms. Keeli Floyd Phone 334-291-5151 107 Fax 334-448-2313 www.2thegame.com keeli.floyd@2thegame.com Spec Agr Disclosed: 05/21/2015

Distribution Channel(s)

Campus/Local Channel

Product Categories

01C (Men's/Unisex Other Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 05E (Publishing)

Tokens & Icons Inc. (73062)

 809 Bancroft Way

 Berkeley, CA 94710

 Mrs. Andrea Nunes

 Phone
 510-704-7404

 Fax
 510-704-7499

 www.Tokens-coins.com

 andrea@tokens-icons.com

 Spec Agr Disclosed: 07/18/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry) 02C (Personal Accessories) 03D (Housewares) 05D (School Supplies)

Top Of The World (11871)

3001 36th Avenue NW Norman, OK 73072 Mr. Mike Ross Phone 405-360-9856 319 Fax 405-360-0373 www.Towcaps.com mross@towcaps.com Spec Agr Disclosed: 06/16/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear) 01D (Men's/Unisex Combo-Packaged Goods) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01M (Clothing Accessories) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01U (Women's Headwear) 05E (Publishing)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Topsox (11759)

PO Box 7128 High Point, NC 27264-7128 Ms. Robin Williams Phone 336-887-8877 106 Fax 336-887-2725 www.Topsox.com rwilliams@topsox.com Spec Agr Disclosed: 01/20/2015

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

Twins Enterprise Inc. (11642)

15 Southwest Park Westwood, MA 02090 Mr. Kevin Meisinger Phone 781-320-1384 Fax 781-320-8342 www.Twinsenterprise.com kevinm@47brand.com Spec Agr Disclosed: 01/20/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01M (Clothing Accessories) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01U (Women's Headwear)

U-Name It (16428) 2101 Airport BLVD #100 Austin, TX 78722 Mr. Bill Nosek Phone 512-657-5131 Fax 512-479-0470 uniwjn@gmail.com Spec Agr Disclosed: 12/10/2015

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories 01A (Men's/Unisex T-shirts)

Uncommon LLC (88205)

2759 West Lawrence Avenue Chicago, IL 60625 Mr. Pete Soukaras Phone 312-291-9086 Fax 312-291-9087 www.Getuncommon.com pete@getuncommon.com Spec Agr Disclosed: 11/05/2014

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway Lenexa, KS 66219 Mr. Trey Ham Phone 913-693-3261 Fax 913-693-3939 www.Gearforsports.com tham@gearforsports.com Spec Agr Disclosed: 06/23/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Golf Specialty Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01E (Jerseys/Uniforms) 01G (Youth Apparel) 01L (Men's/Unisex Performance Apparel) 01M (Clothing Accessories) 01V (Women's Jerseys & Performance Apparel)

University Blanket & Flag Corp (12511)

1111 Orange Ave. Suite C Coronado, CA 92118-3432 Mr. Bradley Gerbel Phone 619-435-4100 14 Fax 619-437-0226 www.Ubflag.com bgerbel@ubflag.com Spec Agr Disclosed: 08/11/2014

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics) 04A (Automobile Products) 04C (Signage Products)

Licensees

Licensed as of 07/2015

University of California, Berkeley

University Frames (CA) (20385)

3060 E. Miraloma Avenue Anaheim, CA 92806-1810 Ms. Liz Smith Phone 800-711-1977 32 Fax 714-575-5175 www.Universityframes.com licensing@universityframes.com Spec Agr Disclosed: 03/04/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Product Categories

03C (Office Products) 05E (Publishing)

US Digital Media (89642)

1929 W. Lone Cactus Dr. Suite #5 Phoenix, AZ 85027 Ms. Melanie Vilarreal Phone 623-587-4900 Fax 623-587-4920 www.Usdigitalmedia.com mvillarreal@usdigitalmedia.com Spec Agr Disclosed: 07/01/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories) 03C (Office Products) 05E (Publishing) 07H (Electronics & Content)

USA Marketing (66261) 550 Adeline Street Oakland, CA 94607 Mr. Clif Mayne Phone 510-434-1900 116 Fax 510-434-1901

www.Usamktg.com clifm@usamktg.com Spec Agr Disclosed: 04/30/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Valley Decorating Company (14468)

2829 E. Hamilton Avenue Fresno, CA 93721 Mr. James Offen Phone 559-495-1100 Fax 559-495-1195 www.Valleydecorating.com jameso@lightspeed.net Spec Agr Disclosed: 09/16/2014

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Vesi Inc. (13740)

16 Tech View PI. Cincinnati, OH 45215 Ms. Sue Visconti Phone 513-563-6002 124 Fax 513-563-6692 www.Vesiinc.com svisconti@vesiinc.com Spec Agr Disclosed: 09/12/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01T (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

VF Imagewear Inc. (Section 101 by Majestic) (11588)

2320 Newlins Mill Road Easton, PA 18045 Mr. Douglas Parker Phone 610-746-6903 Fax 615-882-2613 www.Vfc.com douglas_parker@vfc.com Spec Agr Disclosed: 08/25/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Department Stores Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01T (Women's Fashion Tops) 01X (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Victoria's Secret by 5th & Ocean

(71986) 590 West 83rd Street Hialeah, FL 33014 Minority/Woman Owned Ms. Marla Venegas-Pulido Phone 305-822-4606 240 Fax 305-822-4665 www.5thocean.com Marla.venegas-pulido@neweracap.com Spec Agr Disclosed: 05/08/2015

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

011 (Women's T-shirts) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 02C (Personal Accessories) 03A (Domestics) 03D (Housewares) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 05E (Publishing) 06A (Sports Equipment)

Victory Tailgate (89653)

2437 E Landstreet Rd Orlando, FL 32824 Mr. Ryan Dourney Phone 312-234-0763 Fax 407-358-5081 www.VictoryTailgate.com ryan@victorytailgate.com Spec Agr Disclosed: 04/02/2015

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct **Restricted Channel** Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

Product Categories

02C (Personal Accessories) 03A (Domestics) 06D (Games)

Virginia Diner Inc. (78474)

322 West Main St. Wakefield, VA 23888 Minority/Woman Owned Mr. Scott Stephens Phone 757-899-6213 Fax 757-899-2281 www.Vadiner.com sstephens@vadiner.com Spec Agr Disclosed: 10/13/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Grocery/Drug/Convenience Stores Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Voler Team Apparel (36838)

21 Saratoga Avenue Grover Beach, CA 93433 Mr. Roman Gaslan Phone 805-473-7808 Fax 805-473-7814 www.Voler.com romang@voler.com Spec Agr Disclosed: 03/06/2015

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Whirley Industries Inc. (11979)

PO Box 988 Warren, PA 16365-0988 Ms. Jennifer Williams Phone 800-825-5575 1221 Fax 814-406-7156 www.Whirley.com jwilliams@whirleydrinkworks.com Spec Agr Disclosed: 06/02/2015

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

03D (Housewares) 07D (Infant Products)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Wild Sales LLC (52491)

17401 Tiller Court Suite A Westfield, IN 46074 Mr. Ken Paradiso Phone 317-804-9160 Fax 317-804-9159 www.Wildsales.com kparadiso@wildsports.com Spec Agr Disclosed: 06/01/2015

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct **Restricted Channel** Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

Product Categories

03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 04B (Collectibles) 05A (Stationery) 05E (Publishing) 06C (Toys) 06D (Games) 07D (Infant Products)

Wincraft Inc. (11514)

PO Box 888 Winona, MN 55987 Ms. Cris Fakler Phone 507-454-5510 6101 Fax 507-453-6870 www.Wincraft.com cfakler@wincraft.com Spec Agr Disclosed: 05/19/2015

Distribution Channel(s)

Amusement Park Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

Product Categories

02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 05D (School Supplies) 06A (Sports Equipment) 06C (Toys) 06D (Games) 07B (Consumables) 07C (Health/Beauty) 07D (Infant Products)

Worldwide Athletics Inc. (104599)

2351 Sunset Blvd. #170-724 Rocklin, CA 95765 Ms. Deb Edwards Phone 408-666-9599 Fax 916-645-2022 deb@signatureathletictape.com Spec Agr Disclosed: 10/28/2014

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

07C (Health/Beauty)

Worthy Promotional Products (96802)

PO Box 240490 Eclectic, AL 36024 Mr. Bo Worthy Phone 334-541-4070 Fax 334-541-4090 www.Worthypromotional.com bo@boworthy.com Spec Agr Disclosed: 03/03/2015

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous) 07C (Health/Beauty)

Youth Monument Clothing Inc. dba

Venley (49548)

240 West 37th PI Los Angeles, CA 90007 Mr. Nick Ventura Phone 323-521-1397 11 Fax 323-606-8186 www.Youthmonument.com nick@wearvenley.com Spec Agr Disclosed: 10/07/2014

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog

Product Categories

011 (Women's T-shirts) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Zazzle Inc. (56921)

1800 Seaport Blvd Redwood City, CA 94063 Ms. Leah Wonski Phone 650-261-3345 Fax 650-872-7000 www.Zazzle.com Leah.Wonski@zazzle.com Spec Agr Disclosed: 01/14/2015

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05C (Paper Products) 05D (School Supplies) 05E (Publishing) 06A (Sports Equipment) 06D (Games) 07D (Infant Products) 07E (Footwear) 07H (Electronics & Content)

Zephyr Graf-X (13475)

5443 Earhart Road Loveland, CO 80538 Ms. Abbi Leutwyler Phone 888-282-0994 Fax 970-663-7695 www.Zhats.com aleutwyler@zhats.com Spec Agr Disclosed: 05/12/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 02C (Personal Accessories) 05E (Publishing)

Custom Jersey Program

BoxSeat, Inc. (11616) 6800 Southpoint Pkwy Suite 300 Jacksonville, FL 32216 Ms. Jenna Mock Phone 904-562-6686 Fax 850-254-9893 www.Ruppshirts.com jmock@boxseatclothing.com Spec Agr Disclosed: 07/07/2015

Distribution Channel(s)

Internet/TV/Catalog

Product Categories 01E (Jerseys/Uniforms)

Co-Branded Program (10%)

Champion Custom Products (Star Wars) (109620) 9700 Commerce Parkway Lenexa, KS 66219 Mr. Trey Ham Phone 913-693-3261 Fax 913-693-3939 www.gearforsports.com tham@gearforsports.com Spec Agr Disclosed: 08/06/2014

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms)

Tailgate Clothing Company (Star

Wars) (108484) 2805 SW Snyder Blvd. Suite 530 Ankeny, IA 50023 Mr. Steve King Phone Fax www.Tailgateclothing.com steve@tailgateclothing.com Disclosed: 09/22/2014

Distribution Channel(s)

Department Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Top of the World (Star Wars) (111224)

3001 36th Ave, NW Norman, OK 73072 Mr. Mike Ross Phone 405-360-9856 319 Fax www.Towcaps.com mross@towcaps.com Spec Agr Disclosed: 06/16/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01M (Clothing Accessories) 01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01U (Women's Headwear)

Co-Branded Program (8.0%)

College Classics by Top of the World

(111222) 3001 36th Avenue NW Norman, OK 73072 Mr. Mike Ross Phone 405-360-9856 319 Fax 405-360-0373 www.Towcaps.com mross@towcaps.com Spec Agr Disclosed: 06/16/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01M (Clothing Accessories) 01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01U (Women's Headwear)

College Classics by Wildcat Retro Brands (109622)

1931 Bay Street Los Angeles, CA 90021 Ms. Cassidy Moore Phone 323-583-4508 Fax 323-583-6171 www.OriginalRetroBrand.com cassidy.moore@wildcatretrobrands.com Spec Agr Disclosed: 05/15/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01G (Youth Apparel) 01I (Women's T-shirts)

Fundraiser Program

Brax Ltd. (49214)

2002 Eastwood Rd. Suite 202 Wilmington, NC 28403 Ms. Tammika Brown Phone 910-344-1053 Fax 910-509-9293 www.Braxltd.com tammikab@braxltd.com Spec Agr Disclosed: 07/08/2015

Distribution Channel(s)

Specialty Mass

Product Categories

03D (Housewares) 07B (Consumables)

New Thermo Serv Ltd. (44139)

3901 Pipestone Road Dallas, TX 75212 Ms. Dana Dowdy Phone 800-635-5559 7312 Fax 214-631-0566 www.Thermoserv.com DDowdy@thermoserv.com Spec Agr Disclosed: 11/05/2014

Distribution Channel(s)

Campus/Local Channel

Product Categories

03D (Housewares) 05E (Publishing)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Wincraft Inc. (11514)

PO Box 888 Winona, MN 55987 Ms. Cris Fakler Phone 507-454-5510 6101 Fax 507-453-6870 www.Wincraft.com cfakler@wincraft.com Spec Agr Disclosed: 05/19/2015

Distribution Channel(s)

Campus/Local Channel

Product Categories

03A (Domestics) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 05D (School Supplies) 06A (Sports Equipment) 06C (Toys)

ICS Royalty Reporting

4imprint Inc. (49210)

PO Box 320 Oshkosh, WI 54903-0320 Mr. John Lord Phone 920-236-7272 8205 Fax 920-236-7282 www.4imprint.com john.lord@4imprint.com Spec Agr Disclosed: 12/29/2014

Distribution Channel(s) None Specified

Product Categories

BSN Sports LLC (48981)

1901 Diplomat Dr. Farmers Branch, TX 75234 Mr. Jeff Loke Phone 972-406-3477 Fax 972-247-0650 www.Bsnsports.com jloke@bsnsports.com Spec Agr Disclosed: 03/16/2015

Distribution Channel(s)

None Specified

Product Categories

CustomInk LLC (37786)

2910 District Ave Fairfax, VA 22031 Ms. Bailey Rockwell Phone 703-891-2270 Fax 703-852-2730 www.Customink.com licensing@customink.com Spec Agr Disclosed: 01/14/2015

Distribution Channel(s)

None Specified

Product Categories

All

Greek 101/Campus T-shirt (27819)

646 Sawmill River Road Yonkers, NY 10710 Mr. Jim Levi Phone 914-476-6700 106 Fax 914-476-4333 www.Greek101.com jim@greek101.com Spec Agr Disclosed: 06/28/2015

Distribution Channel(s) None Specified

Product Categories

Print Ink Inc. dba BYOG (66239)

6918 Sierra Court Dublin, CA 94568 Ms. Cathileen Marchese Phone 925-829-3950 Fax 925-829-3951 www.Byoglogo.com cathileen@byoglogo.com Spec Agr Disclosed: 03/25/2015

Distribution Channel(s)

None Specified

Product Categories

All

Voler Team Apparel (36838)

21 Saratoga Avenue Grover Beach, CA 93433 Mr. Roman Gaslan Phone 805-473-7808 Fax 805-473-7814 www.Voler.com romang@voler.com Spec Agr Disclosed: 03/06/2015

Distribution Channel(s) None Specified

Product Categories

Operation Hat Trick

Mountain Corporation - The (110350)

59 Optical Ave. Keene, NH 03431 Ms. Christina May Phone 603-355-3700 116 Fax 603-355-3702 www.themountain.com cmay@themountain.com Disclosed: 11/19/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts) 01G (Youth Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

Licensees

Licensed as of 07/2015

University of California, Berkeley

TEI (71734)

15 Southwest Park Westwood, MA 02090 Mr. Kevin Meisinger Phone 781-320-1384 Fax 781-320-8342 www.Twinsenterprise.com kevinm@nineteen47.com Spec Agr Disclosed: 01/20/2015

Distribution Channel(s)

Grocery/Drug/Convenience Stores Super Center/Wholesale Clubs

Product Categories

010 (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01U (Women's Headwear)

Twins Enterprise Inc. (11642)

15 Southwest Park Westwood, MA 02090 Mr. Kevin Meisinger Phone 781-320-1384 Fax 781-320-8342 www.Twinsenterprise.com kevinm@47brand.com Spec Agr Disclosed: 01/20/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01C (Men's/Unisex Other Headwear) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01S (Women's Fleece Tops & Bottoms) 01U (Women's Headwear)

Victory Tailgate (89653)

2437 E Landstreet Rd Orlando, FL 32824 Mr. Ryan Dourney Phone 312-234-0763 Fax 407-358-5081 www.VictoryTailgate.com ryan@victorytailgate.com Spec Agr Disclosed: 04/02/2015

Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct **Restricted Channel** Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

Product Categories

06D (Games)

Wincraft Inc. (11514)

PO Box 888 Winona, MN 55987 Ms. Cris Fakler Phone 507-454-5510 6101 Fax 507-453-6870 www.Wincraft.com cfakler@wincraft.com Spec Agr Disclosed: 05/19/2015

Distribution Channel(s)

Amusement Park Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

Product Categories

02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 05D (School Supplies) 06A (Sports Equipment) 06C (Toys) 06D (Games) 07B (Consumables) 07C (Health/Beauty) 07D (Infant Products)

Exclusive Headwear Program

Licensees

Licensed as of 07/2015

University of California, Berkeley

Ahead LLC (32726)

270 Samuel Barnet Blvd. New Bedford, MA 02745 Mrs. Ariel Rainville Phone 508-985-9898 Fax 508-985-3079 www.Aheadhq.com Ariel.Rainville@Aheadhq.com Spec Agr Disclosed: 06/06/2014

Distribution Channel(s)

Golf Specialty

Product Categories

01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear)

Brand Jordan (35916)

One Bowerman Drive Building NR4 Beaverton, OR 97005-6453 Ms. Elaine Nock Phone 503-622-8084 Fax 503-622-8084 www.Nike.com Elaine.Nock@Nike.com Spec Agr Disclosed: 11/07/2000

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear)

College Vault by Twins Enterprise Inc. (61592)

15 Southwest Park Westwood, MA 02090 Mr. Kevin Meisinger Phone 781-320-1384 Fax 781-320-8342 kevinm@47brand.com Spec Agr Disclosed: 09/04/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear)

New Era Cap Co. Inc. (11985)

160 Delaware Ave. Buffalo, NY 14202 Ms. Jennifer Szarzynski Phone 716-604-9000 1533 Fax 716-604-9127 www.Neweracap.com Jennifer.Szarzynski@neweracap.com Spec Agr Disclosed: 03/16/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 05E (Publishing)

Nike Golf (50949)

One Bowerman Drive Bldg. NR4 Beaverton, OR 97005-6453 Ms. Elaine Nock Phone 503-671-6453 Fax 503-622-8084 www.Nike.com nikesports.licensing@nike.com Spec Agr Disclosed: 04/03/2002

Distribution Channel(s)

Campus/Local Channel Golf Specialty Related Retail/Direct Restricted Channel Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear)

Licensees

Licensed as of 07/2015

University of California, Berkeley

NIKE USA Inc. (12012)

One Bowerman Drive - Building NR4 Beaverton, OR 97005-6453 Ms. Elaine Nock Phone 503-671-6453 Fax 503-622-8084 www.Nike.com nikesports.licensing@nike.com Spec Agr Disclosed: 05/17/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear)

Richardson Sports Inc. (13613)

P.O. Box 71130 Springfield, OR 97475 Springfield, OR 97477 Mr. Derek Jensen Phone 541-687-1818 Fax 541-687-1130 www.Richardsoncap.com derekjensen@richardsoncap.com Spec Agr Disclosed: 06/30/2014

Distribution Channel(s)

Restricted Channel

Product Categories

01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear)

Top Of The World (11871)

3001 36th Avenue NW Norman, OK 73072 Mr. Mike Ross Phone 405-360-9856 319 Fax 405-360-0373 www.Towcaps.com mross@towcaps.com Spec Agr Disclosed: 06/16/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear)

Twins Enterprise Inc. (11642)

15 Southwest Park Westwood, MA 02090 Mr. Kevin Meisinger Phone 781-320-1384 Fax 781-320-8342 www.Twinsenterprise.com kevinm@47brand.com Spec Agr Disclosed: 01/20/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01P (Men's/Unisex Unstructured Closed Back Headwear)

Zephyr Graf-X (13475)

5443 Earhart Road Loveland, CO 80538 Ms. Abbi Leutwyler Phone 888-282-0994 Fax 970-663-7695 www.Zhats.com aleutwyler@zhats.com Spec Agr Disclosed: 05/12/2015

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear)

Exclusive Franchise Headwear

Program

College Vault by Twins Enterprise Inc. (61592) 15 Southwest Park

Westwood, MA 02090 Mr. Kevin Meisinger Phone 781-320-1384 Fax 781-320-8342 kevinm@47brand.com Spec Agr Disclosed: 09/04/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01P (Men's/Unisex Unstructured Closed Back Headwear)

Licensees

Licensed as of 07/2015

University of California, Berkeley

Twins Enterprise Inc. (11642)

15 Southwest Park Westwood, MA 02090 Mr. Kevin Meisinger Phone 781-320-1384 Fax 781-320-8342 www.Twinsenterprise.com kevinm@47brand.com Spec Agr Disclosed: 01/20/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Department Stores Golf Specialty Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01P (Men's/Unisex Unstructured Closed Back Headwear)

Exclusive Mass Headwear

Program Captivating Headgear (50242) PO Box 721210 Norman, OK 73072 Mr. Mike Ross Phone 405-360-9856 Fax 405-360-0373 www.Towcaps.com mross@towcaps.com Spec Agr Disclosed: 06/16/2015

Distribution Channel(s)

Amusement Park Grocery/Drug/Convenience Stores Off-Price Specialty Mass Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01U (Women's Headwear)

Campus Drive Inc. (58475) PO Box 8248

Missoula, MT 59807 Ms. Lindsey Thompson Phone 406-531-7689 Fax 406-830-3084 lindsey@campusdrive.com Spec Agr Disclosed: 11/12/2014

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts) 01J (Men's/Unisex Fleece)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd. Spartanburg, SC 29303 Ms. Heather Bishop Phone 864-587-9690 Fax 864-587-9959 www.Knightsapparel.com hbishop@knightsapparel.com Spec Agr Disclosed: 02/11/2015

Distribution Channel(s) Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts) 01J (Men's/Unisex Fleece)

Exclusive Mid Tier/Better

Program VF Imagewear Inc. (Section 101 by Majestic) (11588) 2320 Newlins Mill Road Easton, PA 18045 Mr. Douglas Parker Phone 610-746-6903 Fax 615-882-2613 www.Vfc.com douglas_parker@vfc.com Spec Agr Disclosed: 08/25/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Department Stores Off-Price Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01D (Men's/Unisex Combo-Packaged Goods) 01J (Men's/Unisex Fleece)

Promotions

Bensussen Deutsch & Associates Inc. (49284)

15525 Woodinville-Redmond Road Woodinville, WA 98072 Ms. Sarah Shuken Phone 425-492-2647 Fax 425-286-1804 sshuken@bdainc.com Spec Agr

Distribution Channel(s)

Campus/Local Channel

Product Categories 022 (Premium Royalties)

G & G Outfitters Inc (12989)

4901 Forbes Blvd. Lanham, MD 20706 Ms. Audrey Hill Phone 301-731-2099 Fax 301-731-5199 www.Ggoutfitters.com ahill@ggoutfitters.com Spec Agr Disclosed: 06/30/2015

Distribution Channel(s) Restricted Channel

Product Categories 022 (Premium Royalties)

Special Projects

Licensees

Licensed as of 07/2015

University of California, Berkeley

 Panini America, Inc. (111982)

 5325 FAA Blvd #100

 Irving, TX 75061-3601

 Mr. Phillip Darnell

 Phone
 940-765-0783

 Fax
 817-662-5422

 www.Paniniamerica.net

 mwarsop@paniniamerica.net

 Disclosed: 03/01/2015

Distribution Channel(s)

Grocery/Drug/Convenience Stores Specialty Mass Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

04B (Collectibles) 05E (Publishing)

Special 15% Rate Program

BoxSeat, Inc. (11616)

6800 Southpoint Pkwy Suite 300 Jacksonville, FL 32216 Ms. Jenna Mock Phone 904-562-6686 Fax 850-254-9893 www.Ruppshirts.com jmock@boxseatclothing.com Spec Agr Disclosed: 07/07/2015

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01E (Jerseys/Uniforms) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01M (Clothing Accessories) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.)

Special 25% Rate Program

Lulu Press Inc. (77662)

3101 Hillsborough St. Raleigh, NC 27607 Mr. Nick Foster Phone 919-688-2100 Fax 919-688-2122 www.lulu.com nfoster@lulu.com Spec Agr Disclosed: 04/27/2015

Distribution Channel(s)

Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mass

Product Categories 05E (Publishing)

Special Rate Program

Team Beans LLC (35316)

2301 Cottontail Lane Somerset, NJ 08873 Mr. Matt Katz Phone 848-260-4315 Fax 848-260-4301 www.Forevercollectibles.com mkatz@forevercollectibles.com Spec Agr Disclosed: 05/11/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

01D (Men's/Unisex Combo-Packaged Goods) 01M (Clothing Accessories) 03B (Furniture/Furnishings) 04D (Gifts & Novelties - Miscellaneous) 06A (Sports Equipment) 07E (Footwear)

Wincraft Inc. (11514)

PO Box 888 Winona, MN 55987 Ms. Cris Fakler Phone 507-454-5510 6101 Fax 507-453-6870 www.Wincraft.com cfakler@wincraft.com Spec Agr Disclosed: 05/19/2015

Distribution Channel(s)

Campus/Local Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

COLLEGE VAULT

Licensees

Licensed as of 07/2015

University of California, Berkeley

College Vault by Asgard Press

(65784) PO Box 50045 Colorado Springs, CO 80949 Ms. Bethary Stover Phone 302-295-8992 Fax 302-295-9926 www.Asgardpress.com thor@asgardpress.com Spec Agr Disclosed: 06/16/2014

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Related Retail/Direct Specialty Mass Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

Product Categories

05A (Stationery) 05E (Publishing)

College Vault by Collegiate Pacific

Company (78060)

PO Box 300 Roanoke, VA 24002 Ms. Linda Reich Phone 540-981-0281 Fax 540-981-0337 www.Collegiatepacific.com linda.reich@collegiatepacific.com Spec Agr Disclosed: 07/09/2014

Distribution Channel(s)

Campus/Local Channel

Product Categories 04C (Signage Products)

College Vault by Legacy Athletic

(85730) 300 Fame Ave. Hanover, PA 17331 Ms. Angie Muller Phone 717-630-0892 111 Fax 717-630-0827 www.Legacyathletic.com amuller@legacy92.com Spec Agr Disclosed: 06/20/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry) 02C (Personal Accessories) 03A (Domestics) 03C (Office Products) 03D (Housewares) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous)

College Vault by NIKE USA (76504)

One Bowerman Drive - Building NR4 Beaverton, OR 97005-6453 Ms. Elaine Nock Phone 503-671-6453 Fax 503-622-8084 www.Nike.com nikesports.licensing@nike.com Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Off-Price Related Retail/Direct Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01N (Men's/Unisex Structured Closed Back Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 02C (Personal Accessories) 05E (Publishing) 06A (Sports Equipment)

College Vault by Tailgate Clothing

Co. (61591) 2805 SW Snyder Blvd #530 Ankeny, IA 50023-8404 Mr. Steve King Phone 515-963-7903 Fax 515-963-7912 www.Tailgateclothing.com steve@tailgateclothing.com Spec Agr Disclosed: 09/22/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops)

Licensees

Licensed as of 07/2015

University of California, Berkeley

College Vault by Twins Enterprise Inc.

(61592)

15 Southwest Park Westwood, MA 02090 Mr. Kevin Meisinger Phone 781-320-1384 Fax 781-320-8342 kevinm@47brand.com Spec Agr Disclosed: 09/04/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01E (Jerseys/Uniforms) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01M (Clothing Accessories) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01S (Women's Fleece Tops & Bottoms) 01U (Women's Headwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.)

College Vault by Wildcat Retro Brands LLC (74822)

1931 Bay Street Los Angeles, CA 90021 Ms. Cassidy Moore Phone 323-583-4508 224 Fax 323-583-6171 www.Originalretrobrand.com cassidy.moore@wildcatretrobrands.com Spec Agr Disclosed: 01/09/2015

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01E (Jerseys/Uniforms) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

College Vault by Wincraft Inc. (80858)

PO Box 888 Winona, MN 55987 Ms. Cris Fakler Phone 507-454-5510 Fax 507-453-6780 www.Wincraft.com cfakler@wincraft.com Spec Agr Disclosed: 07/07/2014

Distribution Channel(s)

Campus/Local Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry) 03A (Domestics) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 06A (Sports Equipment) 06D (Games)

College Vault by Winning Streak

Sports LLC (67466) 9821 Widmer Road Lenexa, KS 66215 Ms. Jessica DeGregorio Phone 913-768-8868 Fax 913-322-1418 www.Wssdecor.com jdegregorio@wssdecor.com Spec Agr Disclosed: 07/16/2014

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

301 Licensees

294 Special Agreements

299 Disclosed