Licensees

Licensed as of 01/2015

University of California, Berkeley

Standard License

1A. Men's/Unisex T-shirts

1. Men's/Unisex T-shirts

4imprint Inc.

Alta Gracia by Knights Apparel Inc.

Badger Sportswear Inc.

Bear Basics Brand Jordan Camp David

Champion Custom Products Colosseum Athletics Corporation

Emory Group LLC

Gameday Entertainment LLC

Gorilla Marketing/CA I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

JASR, LLC dba J America

Joy's Embroidery Knights Apparel Inc. Kotis Design LLC League Collegiate Wear

Luttrell Investments Inc. dba Image One

MJ Soffe LLC MV Sport New Agenda Nike Golf NIKE USA Inc.

Ouray Sportswear LLC Proforma Albrecht & Co. Prolific Screenprinting Co.

publicidentity inc. Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Team Edition Apparel Inc.

U-Name It

VF Imagewear Inc. (Section 101 by Majestic) Zazzle Inc.

2. Men's/Unisex Tank Tops

Badger Sportswear Inc.

Bear Basics Brand Jordan

Colosseum Athletics Corporation

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

JASR, LLC dba J America Knights Apparel Inc.

Kotis Design LLC League Collegiate Wear

MJ Soffe LLC MV Sport

New Agenda

NIKE USA Inc.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Team Edition Apparel Inc.

VF Imagewear Inc. (Section 101 by Majestic)

Zazzle Inc.

1B. Men's/Unisex Outerwear

1. Men's/Unisex Jackets

4imprint Inc.

Antigua Group Inc.

Beacon Promotions Inc.

Bear Basics Brand Jordan

Campus Drive Inc.

Champion Custom Products

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Courtney Ent. dba College Shop

Cutter & Buck Gorilla Marketing/CA Holloway Sportswear Inc. I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

Joy's Embroidery Knights Apparel Inc. Kotis Design LLC Levelwear MTC Marketing

MV Sport Nike Golf NIKE USA Inc.

Ouray Sportswear LLC

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc.

Rhino Rugby Sports and Leisure LLC

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Vesi Inc.

VF Imagewear Inc. (Section 101 by Majestic)

2. Men's/Unisex Rainwear

Brand Jordan

Holloway Sportswear Inc.

Kotis Design LLC NIKE USA Inc.

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc.

Storm Duds Raingear

Vesi Inc.

3. Men's/Unisex Polar fleece (non-performance)

Licensees

Licensed as of 01/2015

University of California, Berkeley

4imprint Inc. Antigua Group Inc. **Bear Basics Brand Jordan** Campus Drive Inc.

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Courtney Ent. dba College Shop

Cutter & Buck DP Design

Gorilla Marketing/CA Holloway Sportswear Inc. I.D. Me Promotions LLC Joy's Embroidery Knights Apparel Inc.

Kotis Design LLC

Luttrell Investments Inc. dba Image One

NIKE USA Inc. Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Vesi Inc.

4. Men's/Unisex Windshirts

4imprint Inc.

Ahead LLC

Antigua Group Inc.

AS

Badger Sportswear Inc.

Brand Jordan Campus Drive Inc.

Colosseum Athletics Corporation

Cutter & Buck **Emory Group LLC** Holloway Sportswear Inc. I.D. Me Promotions LLC Knights Apparel Inc.

Levelwear MTC Marketing MV Sport Nike Golf NIKE USA Inc.

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc. Russell Brands LLC

Vesi Inc.

5. Men's/Unisex Windsuits & Warm-ups

Badger Sportswear Inc.

Bear Basics Brand Jordan

Champion Custom Products Colosseum Athletics Corporation

Holloway Sportswear Inc.

I.D. Me Promotions LLC Knights Apparel Inc.

Levelwear MTC Marketing MV Sport Nike Golf NIKE USA Inc. Outerstuff Ltd.

Proforma Albrecht & Co. publicidentity inc. Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Vesi Inc.

1C. Men's/Unisex Other Headwear

1. Men's/Unisex Knit Caps

4imprint Inc. **Brand Jordan** Kotis Design LLC LogoFit LLC New Era Cap Co. Inc.

Nike Golf

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

To The Game LLC Top Of The World Twins Enterprise Inc. Zephyr Graf-X

2. Men's/Unisex Visors

4imprint Inc. **Brand Jordan** Kotis Design LLC New Era Cap Co. Inc.

Nike Golf NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

To The Game LLC Top Of The World Twins Enterprise Inc. Zephyr Graf-X

3. Men's/Unisex Bucket Caps

New Era Cap Co. Inc.

Nike Golf NIKE USA Inc. publicidentity inc.

Spindler Textiles & Manufacturing Inc.

To The Game LLC Top Of The World Twins Enterprise Inc. Zephyr Graf-X

Licensees

Licensed as of 01/2015

University of California, Berkeley

4. Men's/Unisex Straw Hats

LogoFit LLC

Nike Golf

NIKE USA Inc.

publicidentity inc.

To The Game LLC

Twins Enterprise Inc.

5. Men's/Unisex Other Headwear Styles

Brand Jordan

Kotis Design LLC

New Era Cap Co. Inc.

Nike Golf

NIKE USA Inc.

Piscine Producciones dba U-Hat

Top Of The World

Twins Enterprise Inc.

Zephyr Graf-X

1D. Men's/Unisex Combo-Packaged Goods

1. Men's/Unisex same product combo-pack

Knights Apparel Inc.

MJ Soffe LLC

Russell Brands LLC

2. Men's/Unisex multiple apparel product combo-pack

Knights Apparel Inc.

MJ Soffe LLC

Russell Brands LLC

Top Of The World

3. Men's/Unisex T-shirt/Headwear combo-pack

Brand Jordan

MV Sport

NIKE USA Inc.

Russell Brands LLC

5. Men's/Unisex Apparel/NonApparel product

combo-pack

Holloway Sportswear Inc.

Russell Brands LLC

1E. Jerseys/Uniforms

1. Replica Football Jerseys

Brand Jordan

Champion Custom Products

Colosseum Athletics Corporation

Knights Apparel Inc.

NIKE USA Inc.

publicidentity inc.

Russell Brands LLC

Under Armour by Gear For Sports

10. Authentic Basketball Jerseys & Shorts

Brand Jordan

NIKE USA Inc.

Russell Brands LLC

11. Authentic Hockey Jerseys

Brand Jordan

NIKE USA Inc.

12. Authentic Baseball Jerseys

Brand Jordan

NIKE USA Inc.

Russell Brands LLC

13. Authentic Shooting Shirts/Tear-away pants

Brand Jordan

NIKE USA Inc.

14. Authentic Jerseys-other

Brand Jordan

NIKE USA Inc.

Rhino Rugby Sports and Leisure LLC

15. Cycling Jerseys

Ambrose Enterprises LLC

publicidentity inc.

2. Replica Basketball Jerseys & Short sets

Brand Jordan

Champion Custom Products

Colosseum Athletics Corporation

Knights Apparel Inc.

NIKE USA Inc.

publicidentity inc.

Russell Brands LLC

3. Replica Hockey Jerseys

Brand Jordan

Champion Custom Products

Colosseum Athletics Corporation

NIKE USA Inc.

publicidentity inc.

4. Replica Baseball Jerseys

Bear Basics

Brand Jordan

Champion Custom Products

Colosseum Athletics Corporation

Knights Apparel Inc.

Kotis Design LLC

NIKE USA Inc.

Russell Brands LLC

5. Replica Shooting Shirts/Tear-away Pant

Bear Basics

Brand Jordan

Colosseum Athletics Corporation

Knights Apparel Inc.

NIKE USA Inc.

publicidentity inc.

6. Replica Jerseys - Other

Brand Jordan

Champion Custom Products

Colosseum Athletics Corporation

League Collegiate Wear

NIKE USA Inc.

Licensees

Licensed as of 01/2015

University of California, Berkeley

Rhino Rugby Sports and Leisure LLC

Russell Brands LLC

7. Vintage/Throwback Jerseys

Brand Jordan

NIKE USA Inc.

publicidentity inc.

8. Fashion Jerseys

Badger Sportswear Inc.

Brand Jordan

Colosseum Athletics Corporation

NIKE USA Inc.

publicidentity inc.

9. Authentic Football Jerseys

Brand Jordan

NIKE USA Inc.

Russell Brands LLC

1F. Infant/Toddler Apparel

1. T-shirts (sizes 0-4T)

adidas by Outerstuff

AS

Atlanta Hosiery Company

Bear Basics

College Kids LLP

Colosseum Athletics Corporation

Creative Knitwear

Dr. Seuss by College Kids

Garb Inc.

Hello Kitty by Top Line Scrn Printing & Embroidery

I.D. Me Promotions LLC

Joy's Embroidery

Knights Apparel Inc.

Levelwear

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

Nike by Haddad Apparel Group

Outerstuff Ltd.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Team Athletics

Third Street Sportswear

Zazzle Inc.

10. Fleece Tops & Bottoms (sizes 0-4T)

adidas by Outerstuff

AS

Atlanta Hosiery Company

Bear Basics

College Kids LLP

Colosseum Athletics Corporation

Creative Knitwear

Garb Inc.

I.D. Me Promotions LLC

Joy's Embroidery

Knights Apparel Inc.

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

Nike by Haddad Apparel Group

Outerstuff Ltd.

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Team Athletics

Third Street Sportswear

11. Onesies

adidas by Outerstuff

AS

Atlanta Hosiery Company

Bear Basics

College Kids LLP

Colosseum Athletics Corporation

Creative Knitwear

Dr. Seuss by College Kids

Garb Inc.

I.D. Me Promotions LLC

Joy's Embroidery

Knights Apparel Inc.

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

Outerstuff Ltd.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Team Athletics

Third Street Sportswear

Zazzle Inc.

12. Combo-Packaged Infant/Toddler Products

adidas by Outerstuff

College Kids LLP

Colosseum Athletics Corporation

Knights Apparel Inc.

Nike by Haddad Apparel Group

Outerstuff Ltd.

Team Athletics

Third Street Sportswear

Top Of The World

Twins Enterprise Inc.

13. Misc. Apparel (sizes 0-4T)

adidas by Outerstuff

Atlanta Hosiery Company

Chicka-D LLC

College Kids LLP

Colosseum Athletics Corporation

Creative Knitwear

Garb Inc.

Knights Apparel Inc.

Outerstuff Ltd.

Third Street Sportswear

2. Sleepwear (sizes 0-4T)

Licensees

Licensed as of 01/2015

University of California, Berkeley

adidas by Outerstuff I.D. Me Promotions LLC Knights Apparel Inc.

Nike by Haddad Apparel Group

Outerstuff Ltd.
Team Athletics

3. Infant/Toddler Headwear

College Kids LLP

Colosseum Athletics Corporation

Creative Knitwear

LogoFit LLC

New Era Cap Co. Inc.

Nike by Haddad Apparel Group

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Third Street Sportswear Top Of The World Twins Enterprise Inc.

4. Jerseys/Uniforms (sizes 0-4T)

AS

Colosseum Athletics Corporation

Creative Knitwear Knights Apparel Inc.

Nike by Haddad Apparel Group

Outerstuff Ltd. Team Athletics

Third Street Sportswear

5. Cheerleader Uniforms (sizes 0-4T)

adidas by Outerstuff

AS

Atlanta Hosiery Company

Colosseum Athletics Corporation

Creative Knitwear

Knights Apparel Inc.

Nike by Haddad Apparel Group

Outerstuff Ltd.

Team Athletics

Third Street Sportswear

7. Outerwear (sizes 0-4T)

adidas by Outerstuff

Atlanta Hosiery Company

Colosseum Athletics Corporation

DP Design

Garb Inc.

I.D. Me Promotions LLC

Joy's Embroidery

Knights Apparel Inc.

Nike by Haddad Apparel Group

Outerstuff Ltd.

Spindler Textiles & Manufacturing Inc.

Team Athletics

Third Street Sportswear

8. Boy's Fashion Tops & Bottoms (sizes 0-4T)

adidas by Outerstuff

AS

Atlanta Hosiery Company

College Kids LLP

Colosseum Athletics Corporation

Creative Knitwear

Garb Inc.

Joy's Embroidery

Knights Apparel Inc.

MJ Soffe LLC

Nike by Haddad Apparel Group

Outerstuff Ltd.

Spindler Textiles & Manufacturing Inc.

Third Street Sportswear

9. Girl's Fashion Tops & Bottoms (sizes 0-4T)

adidas by Outerstuff

Atlanta Hosiery Company

College Kids LLP

Colosseum Athletics Corporation

Creative Knitwear

Garb Inc.

Joy's Embroidery

Knights Apparel Inc.

MJ Soffe LLC

Nike by Haddad Apparel Group

Outerstuff Ltd.

Spindler Textiles & Manufacturing Inc.

Third Street Sportswear

1G. Youth Apparel

1. T-shirts (sizes 5-20)

adidas by Outerstuff

Antigua Group Inc.

AS

Atlanta Hosiery Company

Badger Sportswear Inc.

Bear Basics

Brand Jordan

Champion Custom Products

College Kids LLP

Colosseum Athletics Corporation

Dr. Seuss by College Kids

Gameday Entertainment LLC

Garb Inc.

Hello Kitty by Top Line Scrn Printing & Embroidery

Holloway Sportswear Inc.

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

Lakeshirts Inc. dba Blue 84

League Collegiate Wear

Levelwear

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

Licensees

Licensed as of 01/2015

University of California, Berkeley

MV Sport New Agenda

Nike by Haddad Apparel Group

NIKE USA Inc.

Ouray Sportswear LLC

Outerstuff Ltd. publicidentity inc. Russell Brands LLC

Signorelli

Spindler Textiles & Manufacturing Inc.
Tailgate Clothing Company dba T-University

Team Athletics

Third Street Sportswear

Zazzle Inc.

10. Fleece Tops & Bottoms (sizes 5-20)

adidas by Outerstuff Antigua Group Inc.

AS

Atlanta Hosiery Company Badger Sportswear Inc.

Bear Basics
Boxercraft Inc.
Brand Jordan

Champion Custom Products

College Kids LLP

Colosseum Athletics Corporation

Creative Knitwear DP Design Garb Inc.

Hello Kitty by Top Line Scrn Printing & Embroidery

Holloway Sportswear Inc. I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

Joy's Embroidery Knights Apparel Inc. Lakeshirts Inc. dba Blue 84

Levelwear

Luttrell Investments Inc. dba Image One

MJ Soffe LLC MV Sport

Nike by Haddad Apparel Group

NIKE USA Inc.

Ouray Sportswear LLC

Outerstuff Ltd. publicidentity inc. Russell Brands LLC

Signorelli

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Team Athletics

Third Street Sportswear

VF Imagewear Inc. (Section 101 by Majestic)

Zazzle Inc.

11. Girls & Boys Golf/Polo Shirts (sizes 5-20)

adidas by Outerstuff Antigua Group Inc. Atlanta Hosiery Company

Brand Jordan
College Kids LLP

Garb Inc.

I.D. Me Promotions LLC Knights Apparel Inc.

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

Nike by Haddad Apparel Group

NIKE USA Inc. Outerstuff Ltd. publicidentity inc. Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Third Street Sportswear

12. Performance Apparel (sizes 5-20)

adidas by Outerstuff Antigua Group Inc. Badger Sportswear Inc. Champion Custom Products

Garb Inc.

Holloway Sportswear Inc. Nike by Haddad Apparel Group

Outerstuff Ltd. publicidentity inc. Russell Brands LLC

Spindler Textiles & Manufacturing Inc. Under Armour by Gear For Sports

13. Athletic Shorts (sizes 5-20)

adidas by Outerstuff Badger Sportswear Inc.

Boxercraft Inc. Brand Jordan

Colosseum Athletics Corporation

I.D. Me Promotions LLC Knights Apparel Inc.

MJ Soffe LLC

Nike by Haddad Apparel Group

NIKE USA Inc. Outerstuff Ltd. publicidentity inc. Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Team Athletics

Third Street Sportswear

14. Combo-Packaged Youth Products

adidas by Outerstuff

AS

Colosseum Athletics Corporation

Franklin Sports Inc Knights Apparel Inc. MJ Soffe LLC

Licensees

Licensed as of 01/2015

University of California, Berkeley

Outerstuff Ltd. Russell Brands LLC Third Street Sportswear

15. Misc. Apparel (sizes 5-20)

adidas by Outerstuff

Atlanta Hosiery Company

Brand Jordan Chicka-D LLC College Kids LLP

Colosseum Athletics Corporation

Garb Inc.

Knights Apparel Inc.

NIKE USA Inc.

Outerstuff Ltd.

publicidentity inc.

Third Street Sportswear

2. Sleepwear (sizes 5-20)

adidas by Outerstuff

Boxercraft Inc.

Outerstuff Ltd.

publicidentity inc.

Team Athletics

3. Youth Headwear

adidas by Outerstuff

Colosseum Athletics Corporation

LogoFit LLC

New Era Cap Co. Inc.

Nike by Haddad Apparel Group

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Top Of The World Twins Enterprise Inc.

4. Jerseys/Uniforms (sizes 5-20)

Champion Custom Products

Colosseum Athletics Corporation

Knights Apparel Inc.

Nike by Haddad Apparel Group

Outerstuff Ltd. publicidentity inc.

Russell Brands LLC

Team Athletics

Third Street Sportswear

5. Cheerleader Uniforms (sizes 5-20)

adidas by Outerstuff

Atlanta Hosiery Company

Brand Jordan

Colosseum Athletics Corporation

Creative Knitwear

Joy's Embroidery

Knights Apparel Inc.

Nike by Haddad Apparel Group

NIKE USA Inc.

Outerstuff Ltd.

publicidentity inc.

Third Street Sportswear

6. Beachwear (sizes 5-20)

Brand Jordan

Joy's Embroidery

NIKE USA Inc.

publicidentity inc.

7. Outerwear (sizes 5-20)

adidas by Outerstuff

Antigua Group Inc.

AS

Brand Jordan

Champion Custom Products

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Creative Knitwear

DP Design

Garb Inc.

Holloway Sportswear Inc.

Joy's Embroidery

Knights Apparel Inc.

Nike by Haddad Apparel Group

NIKE USA Inc.

Outerstuff Ltd.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Team Athletics

Third Street Sportswear

8. Boy's Fashion Tops & Bottoms (sizes 5-20)

adidas by Outerstuff

Antigua Group Inc.

Atlanta Hosiery Company

Brand Jordan

Champion Custom Products

College Kids LLP

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Creative Knitwear

Garb Inc.

Joy's Embroidery

Knights Apparel Inc.

MJ Soffe LLC

Nike by Haddad Apparel Group

NIKE USA Inc.

Outerstuff Ltd.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Team Athletics

Third Street Sportswear

9. Girl's Fashion Tops & Bottoms (sizes 5-20)

adidas by Outerstuff

Antigua Group Inc.

Atlanta Hosiery Company

Licensees

Licensed as of 01/2015

University of California, Berkeley

Brand Jordan

Champion Custom Products

College Kids LLP

Colosseum Athletics Corporation

Creative Knitwear

Garb Inc.

Hello Kitty by Top Line Scrn Printing & Embroidery

Joy's Embroidery Knights Apparel Inc. MJ Soffe LLC

Nike by Haddad Apparel Group

NIKE USA Inc. Outerstuff Ltd. publicidentity inc. Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Team Athletics

Third Street Sportswear

1H. Men's Fashion Apparel

1. Men's Golf/Polo Shirts

4imprint Inc. Ahead LLC

Antigua Group Inc.

AS

Aviva Design

Badger Sportswear Inc.

Bear Basics Brand Jordan Camp David Campus Drive Inc.

Champion Custom Products
Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck
Emory Group LLC
Gorilla Marketing/CA
I.D. Me Promotions LLC
Joy's Embroidery
Knights Apparel Inc.
Kotis Design LLC

Levelwear

Luttrell Investments Inc. dba Image One

MJ Soffe LLC MV Sport Nike Golf NIKE USA Inc.

Proforma Albrecht & Co.

Promoversity publicidentity inc.

Rhino Rugby Sports and Leisure LLC

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.
Tailgate Clothing Company dba T-University

Vesi Inc.

VF Imagewear Inc. (Section 101 by Majestic)

Zazzle Inc.

10. Men's/Unisex Athletic Shorts (excl. Basketball)

4imprint Inc.
Antigua Group Inc.

AS

Badger Sportswear Inc.

Bear Basics Brand Jordan

Champion Custom Products
Colosseum Athletics Corporation

Gorilla Marketing/CA
I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

JASR, LLC dba J America Knights Apparel Inc. Kotis Design LLC League Collegiate Wear

Loudmouth Golf MJ Soffe LLC MV Sport Nike Golf NIKE USA Inc.

Outerstuff Ltd.
Proforma Albrecht & Co.

publicidentity inc. Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

VF Imagewear Inc. (Section 101 by Majestic)

11. Men's/Unisex Fashion Bottoms

Ahead LLC

AS

Brand Jordan

Colosseum Athletics Corporation

Cutter & Buck

Dockers Levi Strauss & Co.

Loudmouth Golf MJ Soffe LLC Nike Golf NIKE USA Inc.

Proforma Albrecht & Co.

Promoversity publicidentity inc. Team Beans LLC

12. Men's Beachwear

Brand Jordan
Campus Drive Inc.
I.D. Me Promotions LLC
Knights Apparel Inc.
Kotis Design LLC
MTC Marketing
NIKE USA Inc.
publicidentity inc.
Team Beans LLC

Licensees

Licensed as of 01/2015

University of California, Berkeley

13. Misc. Apparel

College Concepts LLC

Jostens Inc.

Kotis Design LLC

publicidentity inc.

Sideline Apparel by College Concepts

2. Men's Denim & Dress Shirts

4imprint Inc.

Antiqua Group Inc.

Bear Basics

Brand Jordan

Camp David

Campus Drive Inc.

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck

Gorilla Marketing/CA

I.D. Me Promotions LLC

Knights Apparel Inc.

Kotis Design LLC

Levelwear

Luttrell Investments Inc. dba Image One

NIKE USA Inc.

Proforma Albrecht & Co.

Promoversity

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Vesi Inc.

3. Men's Fashion Tops

Campus Drive Inc.

Emory Group LLC

I.D. Me Promotions LLC

Levelwear

New Agenda

publicidentity inc.

4. Men's Rugby Shirts

Barbarian Sports Wear Inc.

Bear Basics

Brand Jordan

Campus Drive Inc.

Champion Custom Products

Colosseum Athletics Corporation

I.D. Me Promotions LLC

Joy's Embroidery

NIKE USA Inc.

publicidentity inc.

Vesi Inc.

VF Imagewear Inc. (Section 101 by Majestic)

5. Men's Henleys

Antigua Group Inc.

AS

Brand Jordan

I.D. Me Promotions LLC

Knights Apparel Inc.

MJ Soffe LLC

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

VF Imagewear Inc. (Section 101 by Majestic)

6. Men's/Unisex Turtlenecks

Brand Jordan

Colosseum Athletics Corporation

I.D. Me Promotions LLC

Nike Golf

NIKE USA Inc.

publicidentity inc.

Vesi Inc.

7. Men's Sweaters

Antigua Group Inc.

Barbarian Sports Wear Inc.

Brand Jordan

Colosseum Athletics Corporation

Cutter & Buck

DP Design

I.D. Me Promotions LLC

Knights Apparel Inc.

Kotis Design LLC

Nike Golf

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Team Beans LLC

Vesi Inc.

8. Men's/Unisex Vests

Brand Jordan

Campus Drive Inc.

Champion Custom Products

Cutter & Buck

I.D. Me Promotions LLC

Nike Golf

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Vesi Inc.

9. Men's Blazers

Loudmouth Golf publicidentity inc.

11. Women's T-shirts

1. Women's T-shirts

4imprint Inc.

Alta Gracia by Knights Apparel Inc.

Antiqua Group Inc.

Badger Sportswear Inc.

Bear Basics

Boxercraft Inc.

Brand Jordan

Licensees

Licensed as of 01/2015

University of California, Berkeley

Camp David
Campus Drive Inc.

Champion Custom Products College Concepts LLC

Colosseum Athletics Corporation

Emory Group LLC

Gameday Entertainment LLC

Hello Kitty by Top Line Scrn Printing & Embroidery

JanSport a division of VF Outdoor Inc.

JASR, LLC dba J America

Joy's Embroidery Knights Apparel Inc. Kotis Design LLC

Lakeshirts Inc. dba Blue 84 League Collegiate Wear

Levelwear

Limited Brands Inc. dba Victoria's Secret PINK

Luttrell Investments Inc. dba Image One

MJ Soffe LLC MV Sport Nike Golf NIKE USA Inc.

Ouray Sportswear LLC

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc. Russell Brands LLC

Sideline Apparel by College Concepts

Signorelli

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Team Athletics

Vesi Inc.

VF Imagewear Inc. (Section 101 by Majestic)

Victoria's Secret by 5th & Ocean Youth Monument Clothing Inc.

Zazzle Inc.

1J. Men's/Unisex Fleece

1. Men's/Unisex Fleece Tops & Bottoms

4imprint Inc.

Alta Gracia by Knights Apparel Inc.

AS

Aviva Design

Badger Sportswear Inc.

Bear Basics Brand Jordan

Camp David

Champion Custom Products Colosseum Athletics Corporation

Courtney Ent. dba College Shop

Emory Group LLC

Gameday Entertainment LLC

Gorilla Marketing/CA

JanSport a division of VF Outdoor Inc.

JASR, LLC dba J America

Joy's Embroidery Knights Apparel Inc. Kotis Design LLC League Collegiate Wear

Luttrell Investments Inc. dba Image One

MV Sport New Agenda Nike Golf NIKE USA Inc.

Ouray Sportswear LLC Proforma Albrecht & Co.

publicidentity inc.

Rhino Rugby Sports and Leisure LLC

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.
Tailgate Clothing Company dba T-University

Team Edition Apparel Inc.

VF Imagewear Inc. (Section 101 by Majestic)

Zazzle Inc.

1K. Men's/Unisex Loungewear & Sleepwear

1. Men's/Unisex Sleepwear Sets

College Concepts LLC publicidentity inc.

Sideline Apparel by College Concepts

2. Men's/Unisex Robes

College Concepts LLC publicidentity inc.

Sideline Apparel by College Concepts Spindler Textiles & Manufacturing Inc.

3. Boxer Shorts

Boxercraft Inc.

College Concepts LLC I.D. Me Promotions LLC Knights Apparel Inc.

publicidentity inc.

Sideline Apparel by College Concepts

4. Men's/Unisex Misc. Loungewear

College Concepts LLC

Sideline Apparel by College Concepts

5. Men's/Unisex Pajama Tops

College Concepts LLC publicidentity inc.

Sideline Apparel by College Concepts

6. Men's/Unisex Pajama Bottoms/Lounge Pants

Boxercraft Inc.

College Concepts LLC

I.D. Me Promotions LLC

publicidentity inc.

Sideline Apparel by College Concepts

1L. Men's/Unisex Performance Apparel

1. Men's/Unisex Performance T-shirts (Loose)

Licensees

Licensed as of 01/2015

University of California, Berkeley

Badger Sportswear Inc.

Brand Jordan

Champion Custom Products

Holloway Sportswear Inc.

I.D. Me Promotions LLC

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Rhino Rugby Sports and Leisure LLC

Russell Brands LLC

Under Armour by Gear For Sports

2. Men's/Unisex Performance T-shirts (Compression)

Brand Jordan

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Under Armour by Gear For Sports

3. Men's/Unisex Performance Bottoms (Loose)

Badger Sportswear Inc.

Brand Jordan

I.D. Me Promotions LLC

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Under Armour by Gear For Sports

4. Men's/Unisex Performance Bottoms (Compression)

Brand Jordan

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

5. Men's/Unisex Performance Outerwear

(Heavyweight)

Brand Jordan

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Under Armour by Gear For Sports

6. Men's/Unisex Performance Outerwear

(Lightweight)

4imprint Inc.

Antigua Group Inc.

Badger Sportswear Inc.

Brand Jordan

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck

I.D. Me Promotions LLC

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Under Armour by Gear For Sports

7. Men's/Unisex Performance Fleece

Ahead LLC

Badger Sportswear Inc.

Brand Jordan

Champion Custom Products

I.D. Me Promotions LLC

NIKE USA Inc.

Proforma Albrecht & Co.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Under Armour by Gear For Sports

8. Men's/Unisex Performance Golf/Polo shirts

4imprint Inc.

Antigua Group Inc.

Badger Sportswear Inc.

Bear Basics

Brand Jordan

Cutter & Buck

Holloway Sportswear Inc.

Nike Golf

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Under Armour by Gear For Sports

1M. Clothing Accessories

1. Gloves/Mittens/Muffs

4imprint Inc.

adidas by Outerstuff

Brand Jordan

Columbia Sportswear by Outdoor Custom Sportswear

Creative Knitwear

I.D. Me Promotions LLC

LogoFit LLC

NIKE USA Inc.

Outerstuff Ltd.

publicidentity inc. Spirit Products Ltd./MA

Top Of The World

Twins Enterprise Inc.

Under Armour by Gear For Sports

2. Socks

Ambrose Enterprises LLC

Atlanta Hosiery Company

Brand Jordan

Creative Knitwear

For Bare Feet Inc.

LogoFit LLC

2:54:13PM 1/9/2015

Licensees

Licensed as of 01/2015

University of California, Berkeley

NIKE USA Inc.

publicidentity inc.

Topsox

Twins Enterprise Inc.

Victoria's Secret by 5th & Ocean

3. Ties

Eagles Wings Inc.

Jardine Associates

Kotis Design LLC

publicidentity inc.

Spirit Products Ltd./MA

Vesi Inc.

4. Scarves

4imprint Inc.

Brand Jordan

College Concepts LLC

Holloway Sportswear Inc.

Kotis Design LLC

LogoFit LLC

NIKE USA Inc.

publicidentity inc.

Sideline Apparel by College Concepts

Spindler Textiles & Manufacturing Inc.

Sports Scarf

Top Of The World

Twins Enterprise Inc.

Zazzle Inc.

5. Headbands/wristbands

Brand Jordan

Creative Knitwear

For Bare Feet Inc.

Gorilla Marketing/CA

Kotis Design LLC

League Collegiate Wear

LogoFit LLC

New Era Cap Co. Inc.

NIKE USA Inc.

publicidentity inc.

Spirit Products Ltd./MA

Top Of The World

Topsox

Twins Enterprise Inc.

Under Armour by Gear For Sports

1N. Men's/Unisex Structured Closed Back Headwear

1. Men's/Unisex Structured Closed Back Headwear

4imprint Inc.

publicidentity inc.

2. Structured Closed Back Performance Headwear

publicidentity inc.

10. Men's/Unisex Structured Stretch Fit Headwear

1. Men's/Unisex Structured Stretch Fit Headwear

4imprint Inc.

Gorilla Marketing/CA

publicidentity inc.

2. Structured Stretch Fit Performance Headwear

publicidentity inc.

1P. Men's/Unisex Unstructured Closed Back Headwear

1. Men's/Unisex Unstructured Closed Back Headwear

4imprint Inc.

publicidentity inc.

2. Unstructured Closed Back Performance Headwear

publicidentity inc.

1Q. Men's/Unisex Adjustable Wool Blend Headwear

1. Men's/Unisex Adjustable Wool Blend Headwear

4imprint Inc.

Bear Basics

Brand Jordan

New Era Cap Co. Inc.

Nike Golf

NIKE USA Inc.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

To The Game LLC

Top Of The World

Twins Enterprise Inc.

Zephyr Graf-X

2. Adjustable Wool Blend Performance Headwear

NIKE USA Inc.

publicidentity inc.

1R. Men's/Unisex Adjustable Non-Wool Headwear

1. Men's/Unisex Adjustable Non-Wool Headwear

4imprint Inc.

Bear Basics

Brand Jordan

Emory Group LLC

Gorilla Marketing/CA

New Era Cap Co. Inc.

Nike Golf

NIKE USA Inc.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

To The Game LLC

Top Of The World

Twins Enterprise Inc.

Zephyr Graf-X

2. Adjustable Non-Wool Performance Headwear

NIKE USA Inc.

publicidentity inc.

1S. Women's Fleece Tops & Bottoms

1. Women's Fleece Tops & Bottoms

Alta Gracia by Knights Apparel Inc. Antigua Group Inc.

Licensees

Licensed as of 01/2015

University of California, Berkeley

Badger Sportswear Inc.

Boxercraft Inc. Camp David Campus Drive Inc.

Champion Custom Products College Concepts LLC

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck **Emory Group LLC** Gorilla Marketing/CA

Hello Kitty by Top Line Scrn Printing & Embroidery

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

JASR, LLC dba J America

Joy's Embroidery Knights Apparel Inc. Kotis Design LLC

Lakeshirts Inc. dba Blue 84 League Collegiate Wear

I evelwear

Limited Brands Inc. dba Victoria's Secret PINK

MJ Soffe LLC MV Sport NIKE USA Inc.

Ouray Sportswear LLC

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc. Russell Brands LLC

Sideline Apparel by College Concepts

Signorelli

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Team Athletics

Vesi Inc.

VF Imagewear Inc. (Section 101 by Majestic)

Victoria's Secret by 5th & Ocean Youth Monument Clothing Inc.

Zazzle Inc.

1T. Women's Outerwear

1. Women's Jackets & Vests

4imprint Inc.

Antigua Group Inc.

Bear Basics

Campus Drive Inc.

Champion Custom Products Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck

Gorilla Marketing/CA

Holloway Sportswear Inc.

JanSport a division of VF Outdoor Inc.

JASR, LLC dba J America

Joy's Embroidery Knights Apparel Inc. Kotis Design LLC

League Collegiate Wear

Levelwear

Limited Brands Inc. dba Victoria's Secret PINK

Nike Golf NIKE USA Inc. Outerstuff Ltd.

Proforma Albrecht & Co.

Promoversity publicidentity inc. Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Vesi Inc.

VF Imagewear Inc. (Section 101 by Majestic)

2. Women's Rainwear

4imprint Inc.

Bear Basics

Champion Custom Products

Columbia Sportswear by Outdoor Custom Sportswear

Joy's Embroidery

MV Sport NIKE USA Inc. publicidentity inc.

Spindler Textiles & Manufacturing Inc.

3. Women's Polar Fleece (non-performance)

4imprint Inc.

Antigua Group Inc.

Bear Basics

Champion Custom Products Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Holloway Sportswear Inc.

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

Levelwear

Limited Brands Inc. dba Victoria's Secret PINK

NIKE USA Inc. publicidentity inc.

Spindler Textiles & Manufacturing Inc.

4. Women's Other Outerwear

Bear Basics

Colosseum Athletics Corporation

Columbia Sportswear by Outdoor Custom Sportswear

Joy's Embroidery Knights Apparel Inc. League Collegiate Wear

publicidentity inc.

Vesi Inc.

1U. Women's Headwear

1. Women's Baseball Caps

Licensees

Licensed as of 01/2015

University of California, Berkeley

Colosseum Athletics Corporation

New Era Cap Co. Inc.

Nike Golf

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Top Of The World Twins Enterprise Inc.

2. Women's Fashion Headwear

Colosseum Athletics Corporation

New Era Cap Co. Inc.

NIKE USA Inc.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Top Of The World

Twins Enterprise Inc.

1V. Women's Jerseys & Performance Apparel

1. Women's Authentic Jerseys

NIKE USA Inc.

publicidentity inc.

2. Women's Replica Jerseys

Champion Custom Products

Colosseum Athletics Corporation

Knights Apparel Inc.

NIKE USA Inc.

publicidentity inc.

3. Women's Fashion Jerseys

Champion Custom Products

Colosseum Athletics Corporation

Knights Apparel Inc.

NIKE USA Inc.

publicidentity inc.

Russell Brands LLC

4. Women's Performance Golf/Polo Shirts

4imprint Inc.

Badger Sportswear Inc.

I.D. Me Promotions LLC

Nike Golf

NIKE USA Inc.

Proforma Albrecht & Co.

Promoversity

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Under Armour by Gear For Sports

Zazzle Inc.

5. Women's Performance Apparel

Antigua Group Inc.

Badger Sportswear Inc.

Brand Jordan

Camp David

Champion Custom Products

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck

Holloway Sportswear Inc.

NIKE USA Inc.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Under Armour by Gear For Sports

Zazzle Inc.

1W. Women's Fashion Tops

1. Women's Golf/Polo Shirts (non-performance)

4imprint Inc.

Antigua Group Inc.

Camp David

Colosseum Athletics Corporation

Cutter & Buck

Gorilla Marketing/CA

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

Levelwear

Limited Brands Inc. dba Victoria's Secret PINK

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

Nike Golf

NIKE USA Inc.

Proforma Albrecht & Co.

Promoversity

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

Vesi Inc.

2. Women's Tank Tops

4imprint Inc.

Alta Gracia by Knights Apparel Inc.

Antiqua Group Inc.

Badger Sportswear Inc.

Bear Basics

Boxercraft Inc.

Camp David

Campus Drive Inc.

Champion Custom Products

Chicka-D LLC

College Concepts LLC

Colosseum Athletics Corporation

Emory Group LLC

Hello Kitty by Top Line Scrn Printing & Embroidery

JanSport a division of VF Outdoor Inc.

JASR, LLC dba J America

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

Lakeshirts Inc. dba Blue 84 League Collegiate Wear

Licensees

Licensed as of 01/2015

University of California, Berkeley

Levelwear

Limited Brands Inc. dba Victoria's Secret PINK

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

MV Sport

Nike Golf

NIKE USA Inc.

Ouray Sportswear LLC

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Sideline Apparel by College Concepts

Signorelli

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Team Athletics

Vesi Inc.

VF Imagewear Inc. (Section 101 by Majestic)

Victoria's Secret by 5th & Ocean

Youth Monument Clothing Inc.

Zazzle Inc.

3. Women's Woven Shirts

4imprint Inc.

Alta Gracia by Knights Apparel Inc.

Antigua Group Inc.

Camp David

Chicka-D LLC

Columbia Sportswear by Outdoor Custom Sportswear

Cutter & Buck

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

Levelwear

Limited Brands Inc. dba Victoria's Secret PINK

Luttrell Investments Inc. dba Image One

NIKE USA Inc.

Ouray Sportswear LLC

Proforma Albrecht & Co.

Promoversity

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Vesi Inc.

Victoria's Secret by 5th & Ocean

Youth Monument Clothing Inc.

4. Women's Knit Tops

4imprint Inc.

Alta Gracia by Knights Apparel Inc.

Antigua Group Inc.

Camp David

Campus Drive Inc.

Chicka-D LLC

College Concepts LLC

Colosseum Athletics Corporation

Cutter & Buck

I.D. Me Promotions LLC

JanSport a division of VF Outdoor Inc.

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

Lakeshirts Inc. dba Blue 84

League Collegiate Wear

Levelwear

Limited Brands Inc. dba Victoria's Secret PINK

Luttrell Investments Inc. dba Image One

MJ Soffe LLC New Agenda

NIKE USA Inc.

Ouray Sportswear LLC

Outerstuff Ltd.

Proforma Albrecht & Co.

Promoversity

publicidentity inc.

Signorelli

Spindler Textiles & Manufacturing Inc.

Tailgate Clothing Company dba T-University

Team Athletics

Vesi Inc.

Victoria's Secret by 5th & Ocean

Youth Monument Clothing Inc.

5. Women's Sweaters

4imprint Inc.

Antigua Group Inc.

Brand Jordan

Colosseum Athletics Corporation

Cutter & Buck

Emory Group LLC

Kotis Design LLC

League Collegiate Wear

Limited Brands Inc. dba Victoria's Secret PINK

Nike Golf

NIKE USA Inc.

Outerstuff Ltd.

Proforma Albrecht & Co.

Promoversity

publicidentity inc.

Team Athletics

Vesi Inc.

Victoria's Secret by 5th & Ocean

6. Women's Blazers

publicidentity inc.

7. Maternity Apparel

I.D. Me Promotions LLC publicidentity inc.

Zazzle Inc.

1X. Women's Fashion Bottoms

Licensees

Licensed as of 01/2015

University of California, Berkeley

1. Women's Shorts

Antigua Group Inc.

Bear Basics

Camp David

Champion Custom Products

Colosseum Athletics Corporation

I.D. Me Promotions LLC

Joy's Embroidery

Knights Apparel Inc.

Kotis Design LLC

League Collegiate Wear

Limited Brands Inc. dba Victoria's Secret PINK

Loudmouth Golf

MJ Soffe LLC

MV Sport

NIKE USA Inc.

publicidentity inc.

Russell Brands LLC

Spindler Textiles & Manufacturing Inc.

VF Imagewear Inc. (Section 101 by Majestic)

Victoria's Secret by 5th & Ocean

2. Women's Pants/Jeans/Leggings

Antigua Group Inc.

Bear Basics

Camp David

Champion Custom Products

Colosseum Athletics Corporation

I.D. Me Promotions LLC

JASR, LLC dba J America

Joy's Embroidery

Knights Apparel Inc.

League Collegiate Wear

Levelwear

Limited Brands Inc. dba Victoria's Secret PINK

Loudmouth Golf

MV Sport

Nike Golf

NIKE USA Inc.

Outerstuff Ltd.

Proforma Albrecht & Co.

publicidentity inc.

Russell Brands LLC

Signorelli

Spindler Textiles & Manufacturing Inc.

Team Athletics

Vesi Inc.

VF Imagewear Inc. (Section 101 by Majestic)

Victoria's Secret by 5th & Ocean

Zazzle Inc.

3. Women's Skirts

Antigua Group Inc.

Bear Basics

Champion Custom Products

Colosseum Athletics Corporation

Joy's Embroidery

Knights Apparel Inc.

Limited Brands Inc. dba Victoria's Secret PINK

Loudmouth Golf

Nike Golf

NIKE USA Inc.

Outerstuff Ltd.

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Team Athletics

Vesi Inc.

Victoria's Secret by 5th & Ocean

4. Women's Dresses

Chicka-D LLC

Colosseum Athletics Corporation

Cutter & Buck

Knights Apparel Inc.

Limited Brands Inc. dba Victoria's Secret PINK

MJ Soffe LLC

MV Sport

Nike Golf

NIKE USA Inc.

Outerstuff Ltd.

publicidentity inc.

Team Athletics

VF Imagewear Inc. (Section 101 by Majestic)

Victoria's Secret by 5th & Ocean

Youth Monument Clothing Inc.

5. Women's Rompers/Overalls/One Pieces

publicidentity inc.

1Y. Women's Loungewear/Activewear/Misc.

1. Women's Lingerie

Bear Basics

College Concepts LLC

Knights Apparel Inc.

Kotis Design LLC

Limited Brands Inc. dba Victoria's Secret PINK

publicidentity inc.

Sideline Apparel by College Concepts

Victoria's Secret by 5th & Ocean

10. Women's Combo-Packaged Products

College Concepts LLC

Colosseum Athletics Corporation

Limited Brands Inc. dba Victoria's Secret PINK

MJ Soffe LLC

NIKE USA Inc.

Russell Brands LLC

Sideline Apparel by College Concepts

Victoria's Secret by 5th & Ocean

2. Women's Lounge Bottoms

Boxercraft Inc.

College Concepts LLC

I.D. Me Promotions LLC

Licensees

Licensed as of 01/2015

University of California, Berkeley

Knights Apparel Inc.

Kotis Design LLC

Limited Brands Inc. dba Victoria's Secret PINK

MJ Soffe LLC

MV Sport

publicidentity inc.

Russell Brands LLC

Sideline Apparel by College Concepts

Victoria's Secret by 5th & Ocean

3. Women's Sleep Shirts/Chemises

Boxercraft Inc.

College Concepts LLC

Creative Apparel Concepts Inc. (Mid-Tier)

Knights Apparel Inc. Kotis Design LLC

Limited Brands Inc. dba Victoria's Secret PINK

publicidentity inc.

Sideline Apparel by College Concepts

Victoria's Secret by 5th & Ocean

4. Women's Robes

College Concepts LLC

publicidentity inc.

5. Women's Sleep Sets

Boxercraft Inc.

College Concepts LLC

Knights Apparel Inc.

Kotis Design LLC

Limited Brands Inc. dba Victoria's Secret PINK

publicidentity inc.

Sideline Apparel by College Concepts

Victoria's Secret by 5th & Ocean

6. Women's Exercise Tops (non-performance)

Antigua Group Inc.

Badger Sportswear Inc.

Brand Jordan

Champion Custom Products

Chicka-D LLC

College Concepts LLC

Colosseum Athletics Corporation

Emory Group LLC

I.D. Me Promotions LLC

JASR, LLC dba J America

Knights Apparel Inc.

League Collegiate Wear

Limited Brands Inc. dba Victoria's Secret PINK

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

MV Sport

NIKE USA Inc.

publicidentity inc.

Russell Brands LLC

Sideline Apparel by College Concepts

Spindler Textiles & Manufacturing Inc.

Victoria's Secret by 5th & Ocean

Youth Monument Clothing Inc.

7. Women's Exercise Bottoms (non-performance)

Antiqua Group Inc.

Badger Sportswear Inc.

Brand Jordan

Champion Custom Products

College Concepts LLC

Colosseum Athletics Corporation

Emory Group LLC

I.D. Me Promotions LLC

JASR, LLC dba J America

Knights Apparel Inc.

Kotis Design LLC

League Collegiate Wear

Limited Brands Inc. dba Victoria's Secret PINK

Luttrell Investments Inc. dba Image One

MJ Soffe LLC

MV Sport

NIKE USA Inc.

publicidentity inc.

Russell Brands LLC

Sideline Apparel by College Concepts

Spindler Textiles & Manufacturing Inc.

Team Beans LLC

VF Imagewear Inc. (Section 101 by Majestic)

Victoria's Secret by 5th & Ocean

Youth Monument Clothing Inc.

8. Women's Swimwear & Cover-Ups

Brand Jordan

NIKE USA Inc.

publicidentity inc.

9. Women's Miscellaneous Apparel

Knights Apparel Inc.

Limited Brands Inc. dba Victoria's Secret PINK

Outerstuff Ltd. publicidentity inc.

publicide fittly ii

Team Athletics

VF Imagewear Inc. (Section 101 by Majestic)

Victoria's Secret by 5th & Ocean

Youth Monument Clothing Inc.

2A. Jewelry

1. Buttons (Lapel/Dress)

CSI International Inc.

Kotis Design LLC

Midwest College Mktg Group Inc.

publicidentity inc.

Stockdale

2. Cloisonne & Lapel Pins

4imprint Inc.

Aminco International (USA) Inc.

CSI International Inc.

Eglomise Designs of Boston Inc.

Gorilla Marketing/CA

2:54:13PM 1/9/2015

Licensees

Licensed as of 01/2015

University of California, Berkeley

Herff Jones Inc. Jardine Associates

Jostens Inc.

Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc. Pro Specialties Group publicidentity inc.

R & D Specialty Company Inc.

Rhinestone U Logos Siskiyou Buckle Co. Spirit Products Ltd./MA

Stockdale Wincraft Inc.

3. Watches

4imprint Inc.

Advance Watch Co. LTD

Brand Jordan

Collegiate Bead Company CSI International Inc.

From The Heart Enterprises Inc.

Gorilla Marketing/CA Herff Jones Inc. Jardine Associates

Jostens Inc. Kotis Design LLC

LXG

M. LaHart & Co. Ltd.

Midwest College Mktg Group Inc.

Neil Enterprises Inc. NIKE USA Inc. publicidentity inc.

MP Direct Inc.

Rico Industries/Tag Express

RW Watches Limited Spirit Products Ltd./MA

Zazzle Inc.

4. Tie Tacks/Cuff Links

Aminco International (USA) Inc.

Collegiate Bead Company

CSI International Inc.

Eglomise Designs of Boston Inc.

Herff Jones Inc. Jardine Associates

LXG

Neil Enterprises Inc. publicidentity inc.

R & D Specialty Company Inc.

Smathers and Branson Spirit Products Ltd./MA Tokens & Icons Inc.

Wincraft Inc.

5. Money Clips

Aminco International (USA) Inc.

Beacon Promotions Inc. Collegiate Bead Company CSI International Inc.

GameWear Inc.

Great American Products Ltd.

Herff Jones Inc. Jardine Associates

LXG

Midwest College Mktg Group Inc.

MP Direct Inc. Neil Enterprises Inc. publicidentity inc.

Rico Industries/Tag Express

Siskiyou Buckle Co. Spirit Products Ltd./MA

Stockdale Wincraft Inc.

6. Bracelets & Charms

4imprint Inc. Alex and Ani

Aminco International (USA) Inc.

Brand Jordan

Collegiate Bead Company CSI International Inc.

Eglomise Designs of Boston Inc. From The Heart Enterprises Inc.

GameWear Inc. Herff Jones Inc. Jardine Associates Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc. NIKE USA Inc. publicidentity inc.

R & D Specialty Company Inc.

Rhinestone U Logos Siskiyou Buckle Co. Spirit Products Ltd./MA

Stockdale

Style Pasifika International LLC

Team Beans LLC Wincraft Inc.

7. Earrings

Aminco International (USA) Inc. Collegiate Bead Company

CSI International Inc.

Flirties LLC

From The Heart Enterprises Inc.

Herff Jones Inc. **Jardine Associates**

Midwest College Mktg Group Inc.

Neil Enterprises Inc. Pro Specialties Group

R & D Specialty Company Inc.

Licensees

Licensed as of 01/2015

University of California, Berkeley

Rhinestone U Logos Siskiyou Buckle Co. Spirit Products Ltd./MA

Stockdale

Style Pasifika International LLC

Wincraft Inc.

8. Necklaces & Pendants

Alex and Ani

Aminco International (USA) Inc. Collegiate Bead Company

Creative Converting div. of Hoffmaster Group Inc.

CSI International Inc.

Eglomise Designs of Boston Inc.

Flirties LLC

From The Heart Enterprises Inc.

GameWear Inc. Herff Jones Inc. Jardine Associates Jostens Inc.

Midwest College Mktg Group Inc.

WildWest College Wikig C

Neil Enterprises Inc.

R & D Specialty Company Inc.

Rhinestone U Logos

Rico Industries/Tag Express

Siskiyou Buckle Co. Spirit Products Ltd./MA

Stockdale

Style Pasifika International LLC

Team Beans LLC Wincraft Inc. Zazzle Inc.

9. Fan/Championship Rings

Aminco International (USA) Inc.

Collegiate Bead Company

Flirties LLC

From The Heart Enterprises Inc.

Herff Jones Inc. Jostens Inc. Siskiyou Buckle Co. Spirit Products Ltd./MA

2B. Class Rings

1. Class Rings

Herff Jones Inc. Jostens Inc.

2C. Personal Accessories

1. Eyewear & Accessories

4imprint Inc. AES Optics

Collegiate Sunglasses LLC

CSI International Inc.

Fine Companies LLC - The

From The Heart Enterprises Inc.

Gorilla Marketing/CA

Jardine Associates Kolder Incorporated

Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc. NIKE USA Inc.

publicidentity inc.

Rico Industries/Tag Express

Siskiyou Buckle Co. Society43 LLC

Spirit Products Ltd./MA

Stockdale Wincraft Inc.

10. Personal Accessories - Misc.

4imprint Inc.

AES Optics

Aminco International (USA) Inc.

CDI Corp

Columbia Sportswear by Outdoor Custom Sportswear

Crocs Inc.

From The Heart Enterprises Inc.

Great American Products Ltd.

Jardine Associates

Jeta Morgan Inc. dba USA Licensed Bows

Kolder Incorporated

Midwest College Mktg Group Inc.

MP Direct Inc.

Northwest Company LLC-The

publicidentity inc. Rhinestone U Logos Rico Industries/Tag Express

Smathers and Branson
Spirit Products Ltd./MA

Strapworks LLC

Zazzle Inc.

11. Tote Bags

4imprint Inc.

Beacon Promotions Inc.

Bear Basics

Concept One Accessories

Dr. Seuss by Spirit Products Ltd./MA

Emory Group LLC

From The Heart Enterprises Inc.

Gorilla Marketing/CA

Hello Kitty by Spirit Products Ltd./MA JanSport a division of VF Outdoor Inc.

Jardine Associates
Kotis Design LLC
Logo Chair Inc.

M. LaHart & Co. Ltd.

Midwest College Mktg Group Inc.

MV Sport

Neil Enterprises Inc.

Nike Golf

Licensees

Licensed as of 01/2015

University of California, Berkeley

NIKE USA Inc. Picnic Time Inc. publicidentity inc.

R & D Specialty Company Inc.

Smathers and Branson

Spindler Textiles & Manufacturing Inc.

Spirit Products Ltd./MA

Style Pasifika International LLC

Team Beans LLC Uphill USA

Victoria's Secret by 5th & Ocean

Zazzle Inc.

12. Briefcases/Computer Bags

4imprint Inc.

AES Optics

Beacon Promotions Inc. Centon Electronics Inc. Concept One Accessories CSI International Inc.

Gorilla Marketing/CA
JanSport a division of VF Outdoor Inc.

Kolder Incorporated

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc. publicidentity inc. Siskiyou Buckle Co. Spirit Products Ltd./MA Team Beans LLC Uncommon LLC Uphill USA

Upnili USA

Zazzle Inc.

13. Toiletry/Cosmetic Bags

4imprint Inc.

Aminco International (USA) Inc.

Beacon Promotions Inc.

Concept One Accessories

Logo Chair Inc.

Midwest College Mktg Group Inc.

publicidentity inc. Team Beans LLC

Zazzle Inc.

14. Media Player Accessories

4imprint Inc.

AES Optics

Aminco International (USA) Inc.

Beacon Promotions Inc.

Centon Electronics Inc.

Coopersburg Associates Inc.

Coveroo Inc. Crocs Inc.

FatHead LLC

From The Heart Enterprises Inc. Gameday Boot Company LLC

GameWear Inc.

Gorilla Marketing/CA Holland Bar Stool Co.

I.D. Me Promotions LLC

Jardine Associates Kotis Design LLC

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc. publicidentity inc. Rhinestone U Logos

Rico Industries/Tag Express

Siskiyou Buckle Co. Skinit Acquisition LLC SOL Republic

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Strategic Printing and Mfg. Solutions Inc.

Team Beans LLC Uncommon LLC US Digital Media

Victoria's Secret by 5th & Ocean

Wincraft Inc. Zazzle Inc.

15. Shoelaces & Shoe Accessories

4imprint Inc.

Great American Products Ltd.

Hello Kitty by Spirit Products Ltd./MA Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Pet Goods Manufacturing & Imports

publicidentity inc.

R & D Specialty Company Inc. Spirit Products Ltd./MA

2. Wallets/Purses

4imprint Inc.

AES Optics

Aminco International (USA) Inc.

Beacon Promotions Inc.
Concept One Accessories

CSI International Inc.

Evergreen Enterprises of Virginia LLC

From The Heart Enterprises Inc. Gameday Boot Company LLC Great American Products Ltd. Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc. Rico Industries/Tag Express

Siskiyou Buckle Co.

Smathers and Branson Spirit Products Ltd./MA

Team Beans LLC

Licensees

Licensed as of 01/2015

University of California, Berkeley

Tokens & Icons Inc.

Zazzle Inc.

3. Hair Accessories

Aminco International (USA) Inc.

Creative Knitwear

Jardine Associates

Jeta Morgan Inc. dba USA Licensed Bows

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Stockdale

Style Pasifika International LLC

4. Umbrellas

4imprint Inc.

Concept One Accessories

Gorilla Marketing/CA

I.D. Me Promotions LLC

Jardine Associates

Midwest College Mktg Group Inc.

MP Direct Inc.

Neil Enterprises Inc.

Nike Golf

Proforma Albrecht & Co.

publicidentity inc.

Spirit Products Ltd./MA

Storm Duds Raingear

Team Effort Inc.

Wincraft Inc.

5. Luggage

4imprint Inc.

Beacon Promotions Inc.

Concept One Accessories

Logo Chair Inc.

publicidentity inc.

Victoria's Secret by 5th & Ocean

6. Emblems/Patches

Hello Kitty by Spirit Products Ltd./MA

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

7. Belt Buckles

CSI International Inc.

Great American Products Ltd.

Jardine Associates

publicidentity inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Zazzle Inc.

8. Belts/Suspenders

Beacon Promotions Inc.

CSI International Inc.

Great American Products Ltd.

Jardine Associates

Neil Enterprises Inc.

publicidentity inc.

Smathers and Branson

Spirit Products Ltd./MA

Strapworks LLC

Zephyr Graf-X

9. Bandanas

4imprint Inc.

Hello Kitty by Spirit Products Ltd./MA

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Wincraft Inc.

3A. Domestics

1. Bedspreads/Comforters

Logo Chair Inc.

Northwest Company LLC-The

10. Aprons

4imprint Inc.

Evergreen Enterprises of Virginia LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Pet Goods Manufacturing & Imports

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Wincraft Inc.

Zazzle Inc.

11. Domestics - Misc.

4imprint Inc.

Aminco International (USA) Inc.

Duck House Inc.

Evergreen Enterprises of Virginia LLC

Fabrique Innovations Inc. dba Sykel

Great American Products Ltd.

Jardine Associates

Jostens Inc.

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

Owner's Box

Pet Goods Manufacturing & Imports

Picnic Time Inc.

R & D Specialty Company Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Licensees

Licensed as of 01/2015

University of California, Berkeley

Team Beans LLC

University Blanket & Flag Corp Wolf Manufacturing Company Inc.

12. Clocks

4imprint Inc.

Authentic Street Signs Inc.

CSI International Inc.

Eglomise Designs of Boston Inc.

Evergreen Enterprises of Virginia LLC

Gorilla Marketing/CA

Great American Products Ltd.

Holland Bar Stool Co.

Jardine Associates

LXG

Midwest College Mktg Group Inc.

MP Direct Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Sewing Concepts

Signature Announcements Inc.

Spirit Products Ltd./MA

Team Beans LLC

Wincraft Inc.

Zazzle Inc.

13. Doormats/Mats

Evergreen Enterprises of Virginia LLC

Great American Products Ltd.

Northwest Company LLC-The

Sports Licensing Solutions LLC

Wincraft Inc.

14. Door Accessories

Evergreen Enterprises of Virginia LLC

Spirit Products Ltd./MA

15. Fabric & Ribbons

Fabrique Innovations Inc. dba Sykel publicidentity inc.

16. Mirrors

4imprint Inc.

Eglomise Designs of Boston Inc.

Holland Bar Stool Co.

Laser Magic/FL

Neil Enterprises Inc.

publicidentity inc.

Spirit Products Ltd./MA

17. Pillows/Cushions

4imprint Inc.

Evergreen Enterprises of Virginia LLC

League Collegiate Wear

Logo Chair Inc.

Mascot Factory

Midwest College Mktg Group Inc.

Northwest Company LLC-The

Pet Goods Manufacturing & Imports

Pure Country Inc.

Smathers and Branson

Spirit Products Ltd./MA

Team Beans LLC

Toy Factory LLC

18. Plants & Accessories

4imprint Inc.

Campus Crystal Collection

Evergreen Enterprises of Virginia LLC

FTD.com Inc.

Laser Magic/FL

Neil Enterprises Inc.

Spirit Products Ltd./MA

Sun Hill Industries Inc.

Team Beans LLC

2. Blankets/Afghans

4imprint Inc.

Boxercraft Inc.

DP Design

Fabrique Innovations Inc. dba Sykel

Gorilla Marketing/CA

Jardine Associates

Kotis Design LLC

League Collegiate Wear

Logo Chair Inc.

Midwest College Mktg Group Inc.

MP Direct Inc.

MV Sport

Neil Enterprises Inc.

Northwest Company LLC-The

Picnic Time Inc.

publicidentity inc.

Pure Country Inc.

R & D Specialty Company Inc.

Rawlings Sporting Goods

Sleep With a Purpose Inc.

Spindler Textiles & Manufacturing Inc.

Spirit Products Ltd./MA

University Blanket & Flag Corp

Uphill USA

Victoria's Secret by 5th & Ocean

20. Wastebaskets/Trash Cans

Boelter Brands LLC

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

Spirit Products Ltd./MA

Team Beans LLC

Wild Sales LLC

Wincraft Inc.

21. Crosstitch/Needlepoint

Licensees

Licensed as of 01/2015

University of California, Berkeley

Smathers and Branson

22. Picnic Baskets

Campus Crystal Collection

Picnic Time Inc.

Spirit Products Ltd./MA

3. Draperies/Blinds

Logo Chair Inc.

Northwest Company LLC-The

4. Bed Linens

Logo Chair Inc.

Northwest Company LLC-The

Spirit Products Ltd./MA

5. Table Linens

4imprint Inc.

Boelter Brands LLC

Evergreen Enterprises of Virginia LLC

Fabrique Innovations Inc. dba Sykel

Gorilla Marketing/CA

Great American Products Ltd.

Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

Pet Goods Manufacturing & Imports

publicidentity inc.

Spirit Products Ltd./MA

6. Bath & Beach Towels

4imprint Inc.

Creative Knitwear

Gorilla Marketing/CA

Northwest Company LLC-The

publicidentity inc.

Spindler Textiles & Manufacturing Inc.

Spirit Products Ltd./MA

Storm Duds Raingear

Team Beans LLC

Victoria's Secret by 5th & Ocean

Wincraft Inc.

7. Bathroom Accessories

Evergreen Enterprises of Virginia LLC

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

Owner's Box

publicidentity inc.

Spirit Products Ltd./MA

8. Wall Hangings

BrettHand Inc.

Carson Specialties

Eglomise Designs of Boston Inc.

Evergreen Enterprises of Virginia LLC

Fanatics Mounted Memories Inc.

FatHead LLC

Holland Bar Stool Co.

Jardine Associates

Just U.S.A.

Laser Magic/FL

MVP Pics

Northwest Company LLC-The

Pure Country Inc.

RJEJ Investments LLC dba Star Imports

Signature Announcements Inc.

Spirit Products Ltd./MA

Tailgate Sports Games LLC

Team Beans LLC

Wincraft Inc.

Zazzle Inc.

9. Kitchen Accessories

4imprint Inc.

Boelter Brands LLC

Evergreen Enterprises of Virginia LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Wincraft Inc.

3B. Furniture/Furnishings

10. Foot Lockers/Trunks

Spirit Products Ltd./MA

12. Furniture/Furnishings - Misc.

DreamSeats LLC

Duck House Inc.

Evergreen Enterprises of Virginia LLC

Great American Products Ltd.

Mr. Bar-B-Q Inc.

Picnic Time Inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Wild Sales LLC

Wincraft Inc.

Zazzle Inc.

13. Flooring

Evergreen Enterprises of Virginia LLC

FatHead LLC

Northwest Company LLC-The

Sports Licensing Solutions LLC

Wincraft Inc.

14. Switch Plate Covers

Carson Specialties

CDI Corp

Midwest College Mktg Group Inc.

Licensees

Licensed as of 01/2015

University of California, Berkeley

Neil Enterprises Inc. Rico Industries/Tag Express Spirit Products Ltd./MA

Zazzle Inc.

15. Night Lights

Authentic Street Signs Inc.

Boelter Brands LLC

Evergreen Enterprises of Virginia LLC

Neil Enterprises Inc. publicidentity inc.

Rico Industries/Tag Express

Wincraft Inc.

Zazzle Inc.

16. Furniture Hardware

Siskiyou Buckle Co.

17. Tools

4imprint Inc.

Great American Products Ltd.

Neil Enterprises Inc.

Proforma Albrecht & Co.

publicidentity inc.

Sainty International

18. Grills & Accessories

B.S.I. Products Inc.

Evergreen Enterprises of Virginia LLC

Holland Bar Stool Co.

Mr. Bar-B-Q Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

Picnic Time Inc.

R & D Specialty Company Inc.

Rawlings Sporting Goods

Rico Industries/Tag Express

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Wildman Business Group LLC dba Sportula Products

19. Appliances

Boelter Brands LLC

publicidentity inc.

Rawlings Sporting Goods

2. Chairs/Bean Bags

CSI International Inc.

Evergreen Enterprises of Virginia LLC

Holland Bar Stool Co.

Logo Chair Inc.

Northwest Company LLC-The

publicidentity inc.

Spirit Products Ltd./MA

Standard Chair Of Gardner

Wild Sales LLC

3. Lamps & Accessories

CSI International Inc.

Evergreen Enterprises of Virginia LLC

Holland Bar Stool Co.

M. LaHart & Co. Ltd.

Pacific Coast Lighting

Rico Industries/Tag Express

Spirit Products Ltd./MA

Standard Chair Of Gardner

Wincraft Inc.

Zazzle Inc.

5. Mailboxes & Accessories

Evergreen Enterprises of Virginia LLC

Sainty International

Spirit Products Ltd./MA

6. Portable Furniture

4imprint Inc.

Evergreen Enterprises of Virginia LLC

Logo Chair Inc.

Northwest Company LLC-The

Owner's Box

Picnic Time Inc.

Rawlings Sporting Goods

Spirit Products Ltd./MA

Wild Sales LLC

7. Tables

Evergreen Enterprises of Virginia LLC

Holland Bar Stool Co.

Logo Chair Inc.

Spirit Products Ltd./MA

8. Yard Accessories

4imprint Inc.

B.S.I. Products Inc.

Carson Specialties

CDI Corp

Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The

Neil Enterprises Inc.

Northwest Company LLC-The

Patina Products

R & D Specialty Company Inc.

Rico Industries/Tag Express

RJEJ Investments LLC dba Star Imports

Sainty International

Spirit Products Ltd./MA Team Beans LLC

Wincraft Inc.

9. Wallpaper & Borders

CDI Corp

FatHead LLC

Uphill USA

3C. Office Products

1. Book Ends

Campus Crystal Collection Carson Specialties

Licensees

Licensed as of 01/2015

University of California, Berkeley

Church Hill Classics
CSI International Inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

2. Bulletin Boards

4imprint Inc.

7550570 Canada Inc. dba Artissimo Designs

CDI Corp

College Artisan - The CSS Industries Inc.

Evergreen Enterprises of Virginia LLC

Laser Magic/FL

Midwest College Mktg Group Inc.

Neil Enterprises Inc. Perfect Timing Inc. Spirit Products Ltd./MA

Wincraft Inc.

Zazzle Inc.

3. Desk Accessories

4imprint Inc.

Campus Crystal Collection

Carson Specialties

Church Hill Classics

CSI International Inc.

Eglomise Designs of Boston Inc.

Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The Gorilla Marketing/CA

Great American Products Ltd.

Jardine Associates

Jostens Inc.

K & M/Nordic Co.

Kranos Corporation dba Schutt Sports

Laser Magic/FL

LXG

Midwest College Mktg Group Inc.

MP Direct Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Signature Announcements Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Strategic Printing and Mfg. Solutions Inc.

Zazzle Inc.

4. Picture Frames

4imprint Inc.

Boelter Brands LLC

Campus Crystal Collection

CDI Corp

Church Hill Classics

College Artisan - The

CSI International Inc.

Dr. Seuss by Spirit Products Ltd./MA

Eglomise Designs of Boston Inc.

Evergreen Enterprises of Virginia LLC

Hello Kitty by Spirit Products Ltd./MA

Herff Jones Inc.

Jardine Associates

Laser Magic/FL

LXG

Midwest College Mktg Group Inc.

MVP Pics

Neil Enterprises Inc.

Paulson Garza Enterprises, LLC dba Paulson Designs

publicidentity inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Strategic Printing and Mfg. Solutions Inc.

University Frames (CA)

Wincraft Inc.

5. Diploma Frames

Church Hill Classics

Herff Jones Inc.

Jostens Inc.

Shenandoah Framing Inc.

Signature Announcements Inc.

University Frames (CA)

6. Recognition Awards

4imprint Inc.

Gorilla Marketing/CA

Jostens Inc.

Proforma Albrecht & Co.

publicidentity inc.

Signature Announcements Inc.

Titlecraft

7. Computer Accessories

4imprint Inc.

AES Optics

Brand Affinity Technologies Inc.

Centon Electronics Inc.

I.D. Me Promotions LLC

Jardine Associates

Kolder Incorporated

Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Proforma Albrecht & Co.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Strapworks LLC

Strategic Printing and Mfg. Solutions Inc.

US Digital Media

Licensees

Licensed as of 01/2015

University of California, Berkeley

Wild Sales LLC Wincraft Inc. Zazzle Inc.

8. Calculators

4imprint Inc.

Midwest College Mktg Group Inc. Strategic Printing and Mfg. Solutions Inc.

3D. Housewares

1. Plastic Drinkware

4imprint Inc.

B.S.I. Products Inc. Boelter Brands LLC College Artisan - The

Dr. Seuss by Spirit Products Ltd./MA

Duck House Inc. Emory Group LLC

Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The Gorilla Marketing/CA

Great American Products Ltd.

Hello Kitty by Spirit Products Ltd./MA

K & M/Nordic Co. Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc. Proforma Albrecht & Co. publicidentity inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Spirit Products Ltd./MA

Stockdale

Tervis Tumbler Company Victoria's Secret by 5th & Ocean

Whirley Industries Inc.

Wincraft Inc.

10. Trivets

Carson Specialties

Evergreen Enterprises of Virginia LLC

Neil Enterprises Inc. Spirit Products Ltd./MA

Zazzle Inc.

11. Tableware/Dishes

4imprint Inc.

College Artisan - The Duck House Inc.

Evergreen Enterprises of Virginia LLC

R.F.S.J. Inc.

Siskiyou Buckle Co. Spirit Products Ltd./MA

Team Beans LLC

Whirley Industries Inc.

Zazzle Inc.

12. Sport Bottle

4imprint Inc.
Baden Sports Inc.
Beacon Promotions Inc.

Boelter Brands LLC College Artisan - The

College Artisan - The

Dr. Seuss by Spirit Products Ltd./MA

Duck House Inc.

Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The Gorilla Marketing/CA

Great American Products Ltd.

Hello Kitty by Spirit Products Ltd./MA

Jardine Associates K & M/Nordic Co. Kolder Incorporated Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc. publicidentity inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Spirit Products Ltd./MA Tervis Tumbler Company

Uphill USA

Victoria's Secret by 5th & Ocean

Whirley Industries Inc.

Zazzle Inc.

13. Shot Glasses

Bear Basics

Boelter Brands LLC

Campus Crystal Collection Great American Products Ltd.

Jardine Associates K & M/Nordic Co.

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Olde Country Reproductions

publicidentity inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Siskiyou Buckle Co.
Spirit Products Ltd./MA
Tervis Tumbler Company

14. Housewares - Misc.

4imprint Inc.

B.S.I. Products Inc.
Boelter Brands LLC
College Artisan - The
Concept One Accessories

CSI International Inc.

Dr. Seuss by Spirit Products Ltd./MA

Duck House Inc.

Evergreen Enterprises of Virginia LLC

Licensees

Licensed as of 01/2015

University of California, Berkeley

Fanatic Group LLC - The Gorilla Marketing/CA

Great American Products Ltd.

Jardine Associates K & M/Nordic Co. Kolder Incorporated

Logo Chair Inc.

LXG

M. LaHart & Co. Ltd.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Olde Country Reproductions

Picnic Time Inc.

Proforma Albrecht & Co.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Rawlings Sporting Goods

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Team Beans LLC

Topperscot LLC

Whirley Industries Inc.

Wincraft Inc.

Zazzle Inc.

15. Trays/Platters

B.S.I. Products Inc.

Boelter Brands LLC

Campus Crystal Collection

College Artisan - The

Duck House Inc.

Evergreen Enterprises of Virginia LLC

Logo Chair Inc.

Spirit Products Ltd./MA

16. Flasks

Great American Products Ltd.

Jardine Associates

K & M/Nordic Co.

LXG

R.F.S.J. Inc.

17. Barware Accessories

4imprint Inc.

Aminco International (USA) Inc.

Boelter Brands LLC

Campus Crystal Collection

College Artisan - The

Collegiate Bead Company

Coopersburg Associates Inc.

Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The

Jardine Associates

Kolder Incorporated

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Olde Country Reproductions

Picnic Time Inc.

R & D Specialty Company Inc.

Siskiyou Buckle Co.

Team Beans LLC

Tokens & Icons Inc.

18. Keys

Siskiyou Buckle Co.

19. Concession Cups

Gorilla Marketing/CA

publicidentity inc.

Whirley Industries Inc.

2. Mugs/Steins

4imprint Inc.

Bear Basics

Boelter Brands LLC

Brand Affinity Technologies Inc.

Campus Crystal Collection

Carson Specialties

CSI International Inc.

Dr. Seuss by Spirit Products Ltd./MA

Duck House Inc.

Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The

Gorilla Marketing/CA

Great American Products Ltd.

Hello Kitty by Spirit Products Ltd./MA

Jardine Associates

K & M/Nordic Co.

Kotis Design LLC

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Olde Country Reproductions

publicidentity inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Team Beans LLC

Whirley Industries Inc.

Wincraft Inc.

Zazzle Inc.

20. Reusable Shopping Bags

4imprint Inc.

College Artisan - The

CSS Industries Inc.

Duck House Inc.

Gorilla Marketing/CA

Habitotes LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Pro Specialties Group

publicidentity inc.

Licensees

Licensed as of 01/2015

University of California, Berkeley

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

3. Glassware/Barware

4imprint Inc.

B.S.I. Products Inc.

Boelter Brands LLC

Campus Crystal Collection

College Artisan - The

CSI International Inc.

Duck House Inc.

Great American Products Ltd.

Jardine Associates

K & M/Nordic Co.

Midwest College Mktg Group Inc.

Neil Enterprises Inc. publicidentity inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Spirit Products Ltd./MA

Zazzle Inc.

4. Bowls

4imprint Inc.

Boelter Brands LLC

Campus Crystal Collection

CSI International Inc.

Duck House Inc.

Evergreen Enterprises of Virginia LLC

I.D. Me Promotions LLC

Jardine Associates

K & M/Nordic Co.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Whirley Industries Inc.

5. Ice Buckets/Wine Chillers

Boelter Brands LLC

Campus Crystal Collection

College Artisan - The

CSI International Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

publicidentity inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Tervis Tumbler Company

Whirley Industries Inc.

6. China/Crystal

R.F.S.J. Inc.

7. Coasters

4imprint Inc.

Aminco International (USA) Inc.

Boelter Brands LLC

Campus Crystal Collection

Carson Specialties

College Artisan - The

CSI International Inc.

Duck House Inc.

Eglomise Designs of Boston Inc.

Evergreen Enterprises of Virginia LLC

Gorilla Marketing/CA

Great American Products Ltd.

Jardine Associates

Just U.S.A.

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Olde Country Reproductions

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Smathers and Branson

Spirit Products Ltd./MA

Wildman Business Group LLC dba Sportula Products

Zazzle Inc.

8. Coolers

4imprint Inc.

Boelter Brands LLC

Concept One Accessories

Evergreen Enterprises of Virginia LLC

Gorilla Marketing/CA

Kolder Incorporated

Logo Chair Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

Picnic Time Inc.

Pro Specialties Group

Proforma Albrecht & Co.

publicidentity inc.

R & D Specialty Company Inc.

Rawlings Sporting Goods Rico Industries/Tag Express

Sainty International

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Topperscot LLC

Zazzle Inc.

9. Flatware

College Artisan - The Duck House Inc.

4A. Automobile Products

1. Bumper Stickers

4imprint Inc.

Gorilla Marketing/CA

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Licensees

Licensed as of 01/2015

University of California, Berkeley

publicidentity inc.

R & D Specialty Company Inc. Rico Industries/Tag Express

Spirit Products Ltd./MA

Wincraft Inc.

Zazzle Inc.

10. Window Decals

4imprint Inc.

CDI Corp

Gorilla Marketing/CA

Hello Kitty by Spirit Products Ltd./MA

Laser Magic/FL

Logo Products Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Potter Manufacturing Company

R & D Specialty Company Inc.

Rico Industries/Tag Express

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Stockdale

Team Beans LLC

Wincraft Inc.

12. Automobile Products - Misc.

4imprint Inc.

AES Optics

B.S.I. Products Inc.

Fabrique Innovations Inc. dba Sykel

Laser Magic/FL

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

R & D Specialty Company Inc.

Rico Industries/Tag Express

Shrin Corporation DBA Coverking

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Stockdale

Swypers LLC

Team Beans LLC

University Blanket & Flag Corp

Wincraft Inc.

13. Auto Emblems

A/M/G Company

Carson Specialties

CDI Corp

Jardine Associates

Logo Products Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Stockdale

2. Car Tags/License Plates

4imprint Inc.

Carson Specialties

CDI Corp

Kotis Design LLC

Laser Magic/FL

Logo Products Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Olde Country Reproductions

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Stockdale

Strand Art Company

Wincraft Inc.

3. Car Flags

AES Optics

B.S.I. Products Inc.

Gorilla Marketing/CA

Logo Products Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Sewing Concepts

Spirit Products Ltd./MA

University Blanket & Flag Corp

Wincraft Inc.

4. Car Magnets

4imprint Inc.

CDI Corp

Gorilla Marketing/CA

Logo Products Inc.

Neil Enterprises Inc.

Potter Manufacturing Company

publicidentity inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Stockdale

Team Beans LLC

Wincraft Inc.

5. Tire Covers

Holland Bar Stool Co.

publicidentity inc.

Spirit Products Ltd./MA

6. Seat & headrest covers

B.S.I. Products Inc.

Northwest Company LLC-The

publicidentity inc.

Sewing Concepts

Licensees

Licensed as of 01/2015

University of California, Berkeley

Shrin Corporation DBA Coverking

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

7. Hood & Hitch Covers

A/M/G Company

Carson Specialties

Great American Products Ltd.

Jardine Associates

Laser Magic/FL

Logo Products Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Olde Country Reproductions

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Stockdale

Wincraft Inc.

8. Floor Mats

Northwest Company LLC-The Sports Licensing Solutions LLC

9. Air Freshener

B.S.I. Products Inc.

publicidentity inc.

Spirit Products Ltd./MA

Stockdale

4B. Collectibles

1. Coins/Medallions

4imprint Inc.

Jardine Associates

Siskiyou Buckle Co.

Team Beans LLC

10. Bobbleheads

publicidentity inc.

Spirit Products Ltd./MA

Team Beans LLC

11. Replica Helmets (full-sized & mini)

Historic Helmets Inc.

Kranos Corporation dba Schutt Sports

Riddell Inc.

2. Commemorative Plates

Carson Specialties

Midwest College Mktg Group Inc.

R.F.S.J. Inc.

Spirit Products Ltd./MA

3. Figurines

Jardine Associates

Rawlings Sporting Goods

Spirit Products Ltd./MA

Team Beans LLC

Topperscot LLC

Wild Sales LLC

4. Spoons/Thimbles/Bells

Jardine Associates

Neil Enterprises Inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

6. Die-cast Vehicles

Logo Products Inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

8. Collectibles - Misc.

Fanatics Mounted Memories Inc.

Herff Jones Inc.

Kranos Corporation dba Schutt Sports

Riddell Inc.

9. Water Globes

MP Direct Inc.

Neil Enterprises Inc.

publicidentity inc.

Spirit Products Ltd./MA

Team Beans LLC

Topperscot LLC

4C. Signage Products

1. Flags/Banners

4imprint Inc.

B.S.I. Products Inc.

Baden Sports Inc.

Collegiate Pacific Co.

Evergreen Enterprises of Virginia LLC

Gorilla Marketing/CA

Hello Kitty by Spirit Products Ltd./MA

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Sewing Concepts

Spirit Products Ltd./MA

Toy Factory LLC

University Blanket & Flag Corp

Wincraft Inc.

3. Pennants

4imprint Inc.

Collegiate Pacific Co.

Gorilla Marketing/CA

Hello Kitty by Spirit Products Ltd./MA

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Licensees

Licensed as of 01/2015

University of California, Berkeley

Rico Industries/Tag Express

Sewing Concepts

Spirit Products Ltd./MA

University Blanket & Flag Corp

Victoria's Secret by 5th & Ocean

Wincraft Inc.

4. Signs

Authentic Street Signs Inc.

B.S.I. Products Inc.

Carson Specialties

CDI Corp

Laser Magic/FL

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Stockdale

Wincraft Inc.

Zazzle Inc.

5. Wind Socks

B.S.I. Products Inc.

Evergreen Enterprises of Virginia LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

Sewing Concepts

Spirit Products Ltd./MA

University Blanket & Flag Corp

Wincraft Inc.

6. Illumination Devices

4imprint Inc.

AES Optics

Evergreen Enterprises of Virginia LLC

Jardine Associates

Laser Magic/FL

Neil Enterprises Inc.

Spirit Products Ltd./MA

4D. Gifts & Novelties - Miscellaneous

1. Banks

4imprint Inc.

Boelter Brands LLC

CSS Industries Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Spirit Products Ltd./MA

Team Beans LLC

Wincraft Inc.

11. Stadium Seats/Cushions

4imprint Inc.

B.S.I. Products Inc.

Four Point Products/Vulcan Info Pkg div of EBSCO

Kotis Design LLC

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Picnic Time Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rawlings Sporting Goods

Rico Industries/Tag Express

Spirit Products Ltd./MA

Wincraft Inc.

12. Storage Containers/Organizers

Owner's Box

13. Candles & Candle Holders

AES Optics

K & M/Nordic Co.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Northwest Company LLC-The

R.F.S.J. Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Team Beans LLC

Topperscot LLC

14. Fan Buttons

4imprint Inc.

CDI Corp

Emory Group LLC

Hello Kitty by Spirit Products Ltd./MA

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Wincraft Inc.

Zazzle Inc.

16. Birdhouses & Feeders

Evergreen Enterprises of Virginia LLC

Neil Enterprises Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

17. Tattoos (Removable)

4imprint Inc.

CDI Corp

Coopersburg Associates Inc.

CSS Industries Inc.

Forsythe Licensing LLC

Gorilla Marketing/CA

Hello Kitty by Spirit Products Ltd./MA Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Siskiyou Buckle Co.

Licensees

Licensed as of 01/2015

University of California, Berkeley

Spirit Products Ltd./MA

Wincraft Inc.

18. Lanyards

4imprint Inc.

AES Optics

Aminco International (USA) Inc.

Dr. Seuss by Spirit Products Ltd./MA

Flirties LLC

From The Heart Enterprises Inc.

Gorilla Marketing/CA

Hello Kitty by Spirit Products Ltd./MA

Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Pro Specialties Group

Proforma Albrecht & Co.

R & D Specialty Company Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Strapworks LLC

Victoria's Secret by 5th & Ocean

Wincraft Inc.

19. Shakers/Foam Hands

4imprint Inc.

BrettHand Inc.

Coopersburg Associates Inc.

Gorilla Marketing/CA

Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Team Beans LLC

Toy Factory LLC

Wincraft Inc.

21. Gifts & Novelties - Misc.

4imprint Inc.

All Star Dogs

Aminco International (USA) Inc.

B.S.I. Products Inc.

Beacon Promotions Inc.

BrettHand Inc.

Coopersburg Associates Inc.

Creative Converting div. of Hoffmaster Group Inc.

Evergreen Enterprises of Virginia LLC

From The Heart Enterprises Inc.

Hello Kitty by Spirit Products Ltd./MA

Jardine Associates

Kotis Design LLC

Midwest College Mktg Group Inc.

MP Direct Inc.

Neil Enterprises Inc.

Proforma Albrecht & Co.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Riddell Inc.

Spirit Products Ltd./MA

Strapworks LLC

Team Beans LLC

Wincraft Inc.

Worthy Promotional Products

23. Novelty Headwear

Concept One Accessories

CSS Industries Inc.

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Team Beans LLC

Toy Factory LLC

Wincraft Inc.

3. Magnets

4imprint Inc.

All Star Dogs

Aminco International (USA) Inc.

Authentic Street Signs Inc.

Brand Affinity Technologies Inc.

CDI Corp

CSS Industries Inc.

Dr. Seuss by Spirit Products Ltd./MA

Evergreen Enterprises of Virginia LLC

From The Heart Enterprises Inc.

Gorilla Marketing/CA

Great American Products Ltd.

Hello Kitty by Spirit Products Ltd./MA

Jardine Associates

Kotis Design LLC

Laser Magic/FL

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Paulson Garza Enterprises, LLC dba Paulson Designs

publicidentity inc.

R & D Specialty Company Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

Stockdale

Team Beans LLC

Topperscot LLC

Wincraft Inc.

Zazzle Inc.

4. Key Chains/I.D. Tags

4imprint Inc.

AES Optics

Aminco International (USA) Inc.

Licensees

Licensed as of 01/2015

University of California, Berkeley

Authentic Street Signs Inc. Beacon Promotions Inc.

CDI Corp

Centon Electronics Inc. Collegiate Bead Company Coopersburg Associates Inc.

CSI International Inc.

Dr. Seuss by Spirit Products Ltd./MA Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The

Flirties LLC

From The Heart Enterprises Inc.

GameWear Inc.
Gorilla Marketing/CA

Great American Products Ltd.

Hello Kitty by Spirit Products Ltd./MA

Jardine Associates

Jeta Morgan Inc. dba USA Licensed Bows

Kotis Design LLC Laser Magic/FL

LXG

Midwest College Mktg Group Inc.

MP Direct Inc.
Neil Enterprises Inc.
Pro Specialties Group
publicidentity inc.

R & D Specialty Company Inc.

Rhinestone U Logos

Rhino Rugby Sports and Leisure LLC

Rico Industries/Tag Express

Samsill Corporation Siskiyou Buckle Co. Smathers and Branson Spirit Products Ltd./MA

Stockdale

Team Beans LLC Topperscot LLC Wincraft Inc.

Zazzle Inc.

4imprint Inc.

5. Koozies

Boelter Brands LLC Emory Group LLC

Evergreen Enterprises of Virginia LLC

Gorilla Marketing/CA

Great American Products Ltd.

K & M/Nordic Co. Kolder Incorporated Kotis Design LLC Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc. publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Topperscot LLC

6. Lighters

publicidentity inc.

8. Musical Novelties

4imprint Inc.

B.S.I. Products Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc. Spirit Products Ltd./MA

Wincraft Inc.

9. Pet Products

All Star Dogs

B.S.I. Products Inc.

Dog-E-Glow Inc

From The Heart Enterprises Inc.

GameWear Inc.

Great American Products Ltd.

Jardine Associates

Kruger Co. Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Pet Goods Manufacturing & Imports

Pets First Inc.

R & D Specialty Company Inc.

R.F.S.J. Inc.

Siskiyou Buckle Co. Smathers and Branson

Spirit Products Ltd./MA

Stockdale

Strapworks LLC

Zazzle Inc.

4E. Holiday Accessories

1. Ornaments

4imprint Inc.

Bear Basics

Boelter Brands LLC

Brand Affinity Technologies Inc.

Campus Crystal Collection

CDI Corp

Evergreen Enterprises of Virginia LLC From The Heart Enterprises Inc. Hello Kitty by Spirit Products Ltd./MA

Jardine Associates

Joy To The World Collectibles Inc.

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc. Old World Christmas

R & D Specialty Company Inc.

R.F.S.J. Inc.

Smathers and Branson Spirit Products Ltd./MA

Team Beans LLC

Licensees

Licensed as of 01/2015

University of California, Berkeley

Topperscot LLC Zazzle Inc.

2. Christmas Figurines

Boelter Brands LLC

Joy To The World Collectibles Inc.

Spirit Products Ltd./MA

Team Beans LLC

3. Stockings

Boelter Brands LLC

Evergreen Enterprises of Virginia LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

Topperscot LLC

4. Christmas Accessories - Misc.

Boelter Brands LLC

Evergreen Enterprises of Virginia LLC

Neil Enterprises Inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

Topperscot LLC

5. Halloween Accessories

Boelter Brands LLC

CSS Industries Inc.

Team Beans LLC

Topperscot LLC

6. Holiday Accessories - Misc.

Boelter Brands LLC

publicidentity inc.

Sun Hill Industries Inc.

Team Beans LLC

5A. Stationery

1. Balloons

4imprint Inc.

Gorilla Marketing/CA

Mayflower Distributing Co. Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Wincraft Inc.

10. Scrapbooks & Accessories

CSS Industries Inc.

Spirit Products Ltd./MA

Sports Solution LLC

2. Greeting Cards/Note Cards

4imprint Inc.

CSS Industries Inc.

Eglomise Designs of Boston Inc.

Fanatic Group LLC - The

Jardine Associates

Joel Simon Images

Jostens Inc.

Mayflower Distributing Co. Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Perfect Timing Inc.

R & D Specialty Company Inc.

Signature Announcements Inc.

Spirit Products Ltd./MA

Zazzle Inc.

3. Notepads

4imprint Inc.

Comet School Supplies

CSS Industries Inc.

Esselte Corporation dba Ampad

Fanatic Group LLC - The

Gorilla Marketing/CA

Jardine Associates

Kotis Design LLC

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Perfect Timing Inc.

publicidentity inc.

R & D Specialty Company Inc.

Samsill Corporation

Spirit Products Ltd./MA

Team Beans LLC

Zazzle Inc.

4. Post Cards

Eglomise Designs of Boston Inc.

Fanatics Mounted Memories Inc.

Joel Simon Images

Paulson Garza Enterprises, LLC dba Paulson Designs

Rico Industries/Tag Express

Spirit Products Ltd./MA

Wincraft Inc.

Zazzle Inc.

5. Rubber Stamps

Clearsnap Holding Inc.

Gorilla Marketing/CA

Jardine Associates

Signature Announcements Inc.

6. Stickers/Labels

4imprint Inc.

CDI Corp

CSS Industries Inc.

Emory Group LLC

Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The

Gorilla Marketing/CA

Licensees

Licensed as of 01/2015

University of California, Berkeley

Hello Kitty by Spirit Products Ltd./MA

Jardine Associates

Jostens Inc.

Kotis Design LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Signature Announcements Inc.

Skinit Acquisition LLC

Spirit Products Ltd./MA

Sports Solution LLC

Team Beans LLC

Wild Sales LLC

Wincraft Inc.

Zazzle Inc.

7. Stationery - Misc.

4imprint Inc.

Clearsnap Holding Inc.

CSS Industries Inc.

Eglomise Designs of Boston Inc.

Fanatics Mounted Memories Inc.

Jardine Associates

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Perfect Timing Inc.

Proforma Albrecht & Co.

Roaring Spring Blank Book Co.

Samsill Corporation

Spirit Products Ltd./MA

Zazzle Inc.

8. Stationery

Herff Jones Inc.

Jardine Associates

publicidentity inc.

Spirit Products Ltd./MA

Zazzle Inc.

9. Photo Albums

College Artisan - The

Neil Enterprises Inc.

Perfect Timing Inc.

publicidentity inc.

Signature Announcements Inc.

Spirit Products Ltd./MA

5B. Checks

1. Checks

Harland Clarke Corp.

2. Checkbook Covers

Beacon Promotions Inc.

Rico Industries/Tag Express

Siskiyou Buckle Co.

5C. Paper Products

1. Napkins

4imprint Inc.

Creative Converting div. of Hoffmaster Group Inc.

Duck House Inc.

Evergreen Enterprises of Virginia LLC

Mayflower Distributing Co. Inc.

Midwest College Mktg Group Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

2. Disposable Plates and/or Cups

4imprint Inc.

Creative Converting div. of Hoffmaster Group Inc.

Duck House Inc.

Evergreen Enterprises of Virginia LLC

Mayflower Distributing Co. Inc.

Midwest College Mktg Group Inc.

publicidentity inc.

R & D Specialty Company Inc.

Siskiyou Buckle Co.

Spirit Products Ltd./MA

3. Wrapping Paper/Ribbons

4imprint Inc.

CSS Industries Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Pro Specialties Group

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

Zazzle Inc.

4. Gift Bags/Boxes

4imprint Inc.

CSS Industries Inc.

Fanatic Group LLC - The

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Pro Specialties Group

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

Zazzle Inc.

5. Business Cards

publicidentity inc.

Signature Announcements Inc.

6. Paper Products - Misc.

4imprint Inc.

Creative Converting div. of Hoffmaster Group Inc.

CSS Industries Inc.

Jardine Associates

Joel Simon Images

Midwest College Mktg Group Inc.

Licensees

Licensed as of 01/2015

University of California, Berkeley

Neil Enterprises Inc. publicidentity inc.

R & D Specialty Company Inc. Rico Industries/Tag Express Spirit Products Ltd./MA Team Beans LLC

5D. School Supplies

1. Graduation Announcements

Herff Jones Inc. Jardine Associates

Jostens Inc.

Midwest College Mktg Group Inc.

publicidentity inc.

Signature Announcements Inc.

Zazzle Inc.

10. School Supplies - Misc.

4imprint Inc.

Comet School Supplies

Computerized Fashion Services dba Pride Sash

CSS Industries Inc.

Four Point Products/Vulcan Info Pkg div of EBSCO

Gorilla Marketing/CA

Herff Jones Inc.

I.D. Me Promotions LLC

Jardine Associates

Jostens Inc.

Perfect Timing Inc.

Spirit Products Ltd./MA

Team Beans LLC

Wincraft Inc.

Zazzle Inc.

2. Writing Instruments

4imprint Inc.

Coopersburg Associates Inc.

CSI International Inc.

Dr. Seuss by Spirit Products Ltd./MA

Evergreen Enterprises of Virginia LLC

Fanatic Group LLC - The

Gorilla Marketing/CA

Hello Kitty by Spirit Products Ltd./MA

I.D. Me Promotions LLC

Jardine Associates

Kotis Design LLC

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Perfect Timing Inc.

Pro Specialties Group

Proforma Albrecht & Co.

publicidentity inc.

R & D Specialty Company Inc.

Signature Announcements Inc.

Spirit Products Ltd./MA

Team Beans LLC

Tokens & Icons Inc.

Wincraft Inc.

4. Ring Binders

4imprint Inc.

Comet School Supplies

CSS Industries Inc.

Four Point Products/Vulcan Info Pkg div of EBSCO

LXG

Perfect Timing Inc.

publicidentity inc.

Samsill Corporation

5. Wirebound Notebooks

4imprint Inc.

Comet School Supplies

CSS Industries Inc.

Esselte Corporation dba Ampad

Gorilla Marketing/CA

Jardine Associates

Kotis Design LLC

LXG

Neil Enterprises Inc.

Perfect Timing Inc.

publicidentity inc.

R & D Specialty Company Inc.

Roaring Spring Blank Book Co.

Spirit Products Ltd./MA

Zazzle Inc.

6. Desk Calendar

CSS Industries Inc.

Payne Publishers

Perfect Timing Inc.

publicidentity inc.

7. Folders

4imprint Inc.

Comet School Supplies

CSS Industries Inc.

Four Point Products/Vulcan Info Pkg div of EBSCO

Gorilla Marketing/CA

Jardine Associates

publicidentity inc.

8. Portfolios

4imprint Inc.

Baden Sports Inc.

Beacon Promotions Inc.

Comet School Supplies

CSS Industries Inc.

Esselte Corporation dba Ampad

Four Point Products/Vulcan Info Pkg div of EBSCO

GameWear Inc.

Gorilla Marketing/CA

Kotis Design LLC

LXG

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Licensees

Licensed as of 01/2015

University of California, Berkeley

Perfect Timing Inc.

Proforma Albrecht & Co.

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Roaring Spring Blank Book Co.

Samsill Corporation

Siskiyou Buckle Co.

Spirit Products Ltd./MA

9. Planners

4imprint Inc.

Beacon Promotions Inc.

CSS Industries Inc.

Jardine Associates

Midwest College Mktg Group Inc.

Payne Publishers

Perfect Timing Inc.

Proforma Albrecht & Co.

publicidentity inc.

Rico Industries/Tag Express

Roaring Spring Blank Book Co.

Zazzle Inc.

5E. Publishing

2. Wall Calendars

4imprint Inc.

Jardine Associates

Perfect Timing Inc.

Proforma Albrecht & Co.

publicidentity inc.

Spirit Products Ltd./MA

Zazzle Inc.

3. Posters

Joel Simon Images

Jostens Inc.

Lulu Press Inc.

Spirit Products Ltd./MA

Zazzle Inc.

4. Books

Jostens Inc.

publicidentity inc.

Wild Sales LLC

5. Lithographs/Prints

7550570 Canada Inc. dba Artissimo Designs

Blakeway Worldwide Panoramas

Brand Affinity Technologies Inc.

Church Hill Classics

Eglomise Designs of Boston Inc.

Fanatics Mounted Memories Inc.

Herff Jones Inc.

Jardine Associates

Joel Simon Images

Lulu Press Inc.

MVP Pics

Paulson Garza Enterprises, LLC dba Paulson Designs

publicidentity inc.

Shenandoah Framing Inc.

Spirit Products Ltd./MA

University Frames (CA)

Zazzle Inc.

6. Printing & Publishing - Misc.

4imprint Inc.

Joel Simon Images

7. Children's Books

4imprint Inc.

Michaelson Entertainment

publicidentity inc.

8. Marketing & Advertising Materials

2Thumbs Entertainment

Alex and Ani

Boelter Brands LLC

Brand Jordan

BrettHand Inc.

Build-A-Bear Retail Management Inc. and Affiliate

Captivating Headgear

Champion Custom Products

Church Hill Classics

Cirrus Fitness

Concept One Accessories

Crocs Inc.

CSS Industries Inc.

Dockers Levi Strauss & Co.

FatHead LLC

Flirties LLC

Forsythe Licensing LLC

Four Point Products/Vulcan Info Pkg div of EBSCO

FTD.com Inc.

Gameday Boot Company LLC

Harland Clarke Corp.

Herff Jones Inc.

Holland Bar Stool Co.

Jostens Inc.

Knights Apparel Inc.

Limited Brands Inc. dba Victoria's Secret PINK

M. LaHart & Co. Ltd.

MJ Soffe LLC

MuscleAidTape

New Era Cap Co. Inc.

NIKE USA Inc.

Northwest Company LLC-The

Pacific Coast Lighting

Paulson Garza Enterprises, LLC dba Paulson Designs

Picnic Time Inc. Russell Brands LLC

Signature Announcements Inc.

Signorelli SOL Republic

Strapworks LLC

2:54:13PM 1/9/2015

Licensees

Licensed as of 01/2015

University of California, Berkeley

Tervis Tumbler Company

Top Of The World

US Digital Media

Victoria's Secret by 5th & Ocean

Zazzle Inc.

Zephyr Graf-X

6A. Sports Equipment

1. Backpacks/Fanny Packs

4imprint Inc.

Badger Sportswear Inc.

Beacon Promotions Inc.

Concept One Accessories

Dr. Seuss by Spirit Products Ltd./MA

Emory Group LLC

Fabrique Innovations Inc. dba Sykel

Gorilla Marketing/CA

Hello Kitty by Spirit Products Ltd./MA

JanSport a division of VF Outdoor Inc.

Jardine Associates

Logo Chair Inc.

Midwest College Mktg Group Inc.

MP Direct Inc.

MV Sport

Neil Enterprises Inc.

NIKE USA Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

Uphill USA

Victoria's Secret by 5th & Ocean

Zazzle Inc.

10. Golf/Sport Towels

4imprint Inc.

Gorilla Marketing/CA

Jardine Associates

Kotis Design LLC

Midwest College Mktg Group Inc.

MP Direct Inc.

Neil Enterprises Inc.

Nike Golf

Northwest Company LLC-The

Ping

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Effort Inc.

Team Golf

Wincraft Inc.

11. Golf Balls

4imprint Inc.

Acushnet Company

Brand Jordan

CDI Corp

Gorilla Marketing/CA

I.D. Me Promotions LLC

Midwest College Mktg Group Inc.

MP Direct Inc.

Neil Enterprises Inc.

Nike Golf

NIKE USA Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Effort Inc.

Team Golf

Wincraft Inc.

12. Athletic Bags

4imprint Inc.

Badger Sportswear Inc.

Beacon Promotions Inc.

Bear Basics

Brand Jordan

Concept One Accessories

JanSport a division of VF Outdoor Inc.

Jardine Associates

Kotis Design LLC

Logo Chair Inc.

Midwest College Mktg Group Inc.

MV Sport

Neil Enterprises Inc.

Nike Golf

NIKE USA Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

Uphill USA

13. Tents & Canopies

4imprint Inc.

Gorilla Marketing/CA

Logo Chair Inc.

Picnic Time Inc.

publicidentity inc.

Rawlings Sporting Goods

14. Sports Equipment - Misc.

4imprint Inc.

Aerial Action Sports LLC

Baden Sports Inc.

Beacon Promotions Inc.

Cirrus Fitness

Franklin Sports Inc

Herff Jones Inc.

Laser Magic/FL

Logo Chair Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

Licensees

Licensed as of 01/2015

University of California, Berkeley

Rawlings Sporting Goods Spirit Products Ltd./MA

Sports Licensing Solutions LLC

Team Beans LLC Wincraft Inc.

Zazzle Inc.

15. Swimming Pool Accessories

Evergreen Enterprises of Virginia LLC Midwest College Mktg Group Inc. Northwest Company LLC-The Rawlings Sporting Goods Spirit Products Ltd./MA Team Beans LLC

16. Billiard Accessories

Holland Bar Stool Co.

2. Baseball/Softball Accessories

Baden Sports Inc. Brand Jordan

Coopersburg Associates Inc.

Marucci Sports LLC NIKE USA Inc. publicidentity inc.

Rawlings Sporting Goods Spirit Products Ltd./MA

Wincraft Inc.

3. Basketball Accessories

Baden Sports Inc.

Brand Jordan

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

NIKE USA Inc.

R & D Specialty Company Inc. Rawlings Sporting Goods

Zazzle Inc.

5. Fishing Accessories

Boelter Brands LLC Rawlings Sporting Goods Spirit Products Ltd./MA Topperscot LLC

6. Football Accessories

Brand Jordan

Midwest College Mktg Group Inc.

NIKE USA Inc.

Rawlings Sporting Goods Spirit Products Ltd./MA

Wincraft Inc.

7. Golf Accessories

4imprint Inc.

Acushnet Company

Ahead LLC CDI Corp ClubCrown LLC

Gorilla Marketing/CA

I.D. Me Promotions LLC

Jardine Associates

Midwest College Mktg Group Inc.

MP Direct Inc.

Neil Enterprises Inc.

Nike Golf

Ping

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Effort Inc.

Team Golf

Wincraft Inc.

8. Golf Bags

Brand Jordan

I.D. Me Promotions LLC

MP Direct Inc.

Nike Golf

NIKE USA Inc.

Ping

publicidentity inc.

Team Effort Inc.

Team Golf

9. Golf Clubs

MP Direct Inc.

6B. Balls

1. Collectible Balls (full-sized & mini)

Baden Sports Inc.

Brand Jordan

Midwest College Mktg Group Inc.

NIKE USA Inc.

publicidentity inc.

Rawlings Sporting Goods

Spirit Products Ltd./MA

2. Competition/Leather Balls

Baden Sports Inc.

Brand Jordan

NIKE USA Inc.

publicidentity inc.

Spirit Products Ltd./MA

3. Rubber Balls - Full Size

Baden Sports Inc.

Brand Jordan

Franklin Sports Inc

NIKE USA Inc.

publicidentity inc.

Rawlings Sporting Goods

Rhino Rugby Sports and Leisure LLC

Spirit Products Ltd./MA

4. Rubber Balls - Mini

Baden Sports Inc.

Brand Jordan

Franklin Sports Inc

Licensees

Licensed as of 01/2015

University of California, Berkeley

Midwest College Mktg Group Inc.

NIKE USA Inc.

publicidentity inc.

Rawlings Sporting Goods

Rhino Rugby Sports and Leisure LLC

Spirit Products Ltd./MA

5. Foam/Plush Balls (full-sized & mini)

Midwest College Mktg Group Inc.

Neil Enterprises Inc. publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

6. Vinyl Balls (full-sized & mini)

4imprint Inc.

Baden Sports Inc.

Gorilla Marketing/CA

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

Rawlings Sporting Goods

Spirit Products Ltd./MA

6C. Toys

1. Plush Mascots

4imprint Inc.

Build-A-Bear Retail Management Inc. and Affiliate

Evergreen Enterprises of Virginia LLC

Mascot Factory

Michaelson Entertainment

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Plushland Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

Toy Factory LLC

2. Plush - Other

4imprint Inc.

Evergreen Enterprises of Virginia LLC

Fabrique Innovations Inc. dba Sykel

Fanatic Group LLC - The

Gorilla Marketing/CA

Hello Kitty by Plushland

Limited Brands Inc. dba Victoria's Secret PINK

Mascot Factory

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Plushland Inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Team Beans LLC

Toy Factory LLC

3. Action Figures

publicidentity inc.

Team Beans LLC

4. Toys - Misc.

4imprint Inc.

Build-A-Bear Retail Management Inc. and Affiliate

Jardine Associates

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

OYO Sportstoys Inc.

R & D Specialty Company Inc.

Rawlings Sporting Goods

Rico Industries/Tag Express

Spirit Products Ltd./MA

Toy Factory LLC

Wincraft Inc.

5. Flying Discs

4imprint Inc.

Dr. Seuss by Spirit Products Ltd./MA

Evergreen Enterprises of Virginia LLC

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Wild Sales LLC

Wincraft Inc.

6. Dolls

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

6D. Games

1. Board Games

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rico Industries/Tag Express

Spirit Products Ltd./MA

Strategic Printing and Mfg. Solutions Inc.

Tailgate Sports Games LLC

Wild Sales LLC

Zazzle Inc.

2. Playing Cards & Accessories

4imprint Inc.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Rawlings Sporting Goods

Spirit Products Ltd./MA

Licensees

Licensed as of 01/2015

University of California, Berkeley

Zazzle Inc.

3. Game Tables

Holland Bar Stool Co. publicidentity inc.

4. Puzzles

4imprint Inc.

Michaelson Entertainment

Neil Enterprises Inc.

Perfect Timing Inc.

publicidentity inc.

Rico Industries/Tag Express

Wincraft Inc.

Zazzle Inc.

5. Games - Misc.

Spirit Products Ltd./MA

7B. Consumables

1. Food

4imprint Inc.

Parker's Crazy Cookies LLC

Wincraft Inc.

2. Candy/Gum

4imprint Inc.

Fanatic Group LLC - The

Jardine Associates

Kencraft Candy Inc.

Midwest College Mktg Group Inc.

publicidentity inc.

Russell Stover Candies

Spirit Products Ltd./MA

3. Beverages

Fanatic Group LLC - The

publicidentity inc.

R & D Specialty Company Inc.

4. Bottled Water

4imprint Inc.

Private Spring Water

publicidentity inc.

5. Consumables - Misc.

Jardine Associates

Kencraft Candy Inc.

7. Condiments/Seasonings

Jardine Associates

8. Salty Snacks

4imprint Inc.

publicidentity inc.

Virginia Diner Inc.

7C. Health/Beauty

2. Soap/Lotions

4imprint Inc.

publicidentity inc.

Worthy Promotional Products

3. Toothbrushes

4imprint Inc.

Midwest College Mktg Group Inc.

publicidentity inc.

Siskiyou Buckle Co.

4. Health & Beauty - Misc.

4imprint Inc.

Cirrus Fitness

Creative Converting div. of Hoffmaster Group Inc.

CSS Industries Inc.

Forsythe Licensing LLC

Gorilla Marketing/CA

Jardine Associates

Midwest College Mktg Group Inc.

MuscleAidTape

Neil Enterprises Inc.

Spirit Products Ltd./MA

Style Pasifika International LLC

Wincraft Inc.

Worldwide Athletics Inc.

Worthy Promotional Products

7D. Infant Products

1. Booties & Shoes

Atlanta Hosiery Company

Brand Jordan

Creative Knitwear

NIKE USA Inc.

publicidentity inc.

R & D Specialty Company Inc.

Renaissance Imports Inc.

Team Beans LLC

11. Infant Plush/Toys

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

12. Infant Dishes/Cups

B.S.I. Products Inc.

Creative Knitwear

Dr. Seuss by Spirit Products Ltd./MA

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Tervis Tumbler Company

Whirley Industries Inc.

13. Infant Bedding

Kruger Co. Inc.

2. Bibs

Atlanta Hosiery Company

College Kids LLP

Licensees

Licensed as of 01/2015

University of California, Berkeley

Creative Knitwear

Dr. Seuss by College Kids

Dr. Seuss by Spirit Products Ltd./MA

Midwest College Mktg Group Inc.

Neil Enterprises Inc. publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

Wincraft Inc.

Zazzle Inc.

3. Infant Bottles

Creative Knitwear

K & M/Nordic Co.

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

publicidentity inc.

R & D Specialty Company Inc.

Spirit Products Ltd./MA

4. Strollers

publicidentity inc.

5. Infant Blankets

Atlanta Hosiery Company

College Kids LLP

Creative Knitwear

Evergreen Enterprises of Virginia LLC

Mascot Factory

Neil Enterprises Inc.

Northwest Company LLC-The

publicidentity inc.

Zazzle Inc.

7. Infant Products - Misc.

4imprint Inc.

Atlanta Hosiery Company

Creative Knitwear

Evergreen Enterprises of Virginia LLC

Laser Magic/FL

Mascot Factory

Michaelson Entertainment

Midwest College Mktg Group Inc.

Neil Enterprises Inc.

Zazzle Inc.

8. Car Seats

Wild Sales LLC

9. Diaper Bags

Creative Knitwear

Wild Sales LLC

7E. Footwear

1. Slippers

Fabrique Innovations Inc. dba Sykel

Neil Enterprises Inc.

publicidentity inc.

Renaissance Imports Inc.

2. Sandals

Brand Jordan

Crocs Inc.

NIKE USA Inc.

publicidentity inc.

Renaissance Imports Inc.

Spirit Products Ltd./MA

3. Sneakers

Brand Jordan

NIKE USA Inc.

publicidentity inc.

Renaissance Imports Inc.

Row One Brands Inc.

4. Footwear - Misc.

Brand Jordan

Chant LLC

Crocs Inc.

For Bare Feet Inc.

Gameday Boot Company LLC

JP Crickets

NIKE USA Inc.

Renaissance Imports Inc.

Team Beans LLC

5. Flip Flops

4imprint Inc.

Common Threads Distribution

Crocs Inc.

For Bare Feet Inc.

Gorilla Marketing/CA

Neil Enterprises Inc.

NIKE USA Inc.

publicidentity inc.

Renaissance Imports Inc.

Spirit Products Ltd./MA

Storm Duds Raingear

Topperscot LLC

Zazzle Inc.

6. Golf Shoes

Acushnet Company

Nike Golf

publicidentity inc.

Renaissance Imports Inc.

7G. Internet Products & Services

3. Calendars

Brand Affinity Technologies Inc.

4. Internet Services - Misc.

Disruptive Media Publishers Inc.

7H. Electronics & Content

1. Radios/Televisions

publicidentity inc.

2. Compact Disc Players

Licensees

Licensed as of 01/2015

University of California, Berkeley

publicidentity inc.

3. MP3 Players

Centon Electronics Inc.

Coveroo Inc.

Neil Enterprises Inc.

Private Client Group

publicidentity inc.

US Digital Media

Zazzle Inc.

4. Cameras

publicidentity inc.

6. Mobile Content (Ringtones & Wallpaper)

2Thumbs Entertainment Intel Corporation Smartphones Technologies Inc.